

5Ws + How analysis for the 6 entities in WalStore Operations

	Supplier	Warehouse Transporter	Warehouse	Warehouse -to-store transporter	Store	Customer
What?	<p>What will you do if suppliers does not deliver goods in time?</p> <p>What are the types of contracts they have?</p>	<p>What will happen in case transporters are not available?</p> <p>What all the modes of trnsport?</p>	<p>What is the capacity of the wearhouse? What is its cost?</p> <p>What software or alternative method used to manage?</p> <p>What is the distance between warehouse and store?</p>	<p>What will happen in case wearhouse-to-store ransporters are not available?</p> <p>What all the modes of trnsport?</p>	<p>What is the size of the buffer supply area?</p> <p>What is the operational timings of the store?</p> <p>What is the method adopted at store for billing? What all the Omni channels are enabled at store?</p>	<p>What type of Customers visit the store?</p> <p>What are the strategies adopted to attract more customers ?</p>
How?	<p>How will the supplier know about goods requirem ents or demands ?</p> <p>What is the method followed here</p>	<p>How will transporters will be informded that Goods have to be transferred to store?</p>	<p>How mnay personnel are available?</p> <p>How is the warehouse managemen t done?</p>	<p>How are the schedules arrived at?</p>	<p>How are the goods such as foodstuff are maintained? What is the cost of maintianing them?How many personnel are required to operate the store?How do you manage the inventory of stocks?</p>	<p>How is the store layout optimized?</p> <p>How do you keep track of customers needs?</p>

Who?	<p>Who are all the suppliers linked with the mart?</p> <p>Who looks after arranging transporters?</p>	Who are the transporters ?	Who is incharge of warehouse?	Who are the warehouse transporters ?	Who is incharge of store?	Who is responsible if the customer is not satisfied with the product or service?
When?	<p>When will be the supplied be informed about the demands ?</p> <p>When the payments will be done?</p>	When will the transporters be informed about moving goods to warehouse?	When do the warehouses receive goods from the transporters ?	When will the warehouse transporters be informed about moving goods to store?	-----?	When do they visit the store?
Where?	Where are the suppliers located?	Where the transporters are located?	Where is the warehouse located?	Where the warehouse-store transporters are located?	Where is the store located?	
Which?	Which suppliers supply quality products at cost-effective rate?	Which prominent routes are used by the transporters for navigating between the suppliers and the warehouses ?		Which prominent routes are used by the transporters for navigating between the warehouses and the stores?		

