

## Introduction to Saving and Sharing Results

In the previous lesson, you learned the importance of understanding your intended audience when designing your visualization.

These ideas extend to sharing results in general. You might not need to share your analysis results. But if you do, you need to consider, who your audience is, what you want your audience to know or do with the results, and how your audience will see or receive the results.

The answers to these questions are not independent of one another. However, the focus of this lesson is on "how." That is, how do we share our results with others?

Remember that there are two aspects to the question of "how?": Which communication channel you will use, and which form or format you will use to share the results.

There are many possible communication channels. For example, you might send your results in a report or slide deck, write a blog or post results on a website, share your results in a recorded video or a live webinar, or provide a live, face-to-face presentation.

Your results can be shared in a variety of formats, which align closely with your communication channel.

You can share your results as static images, animated GIFs, recorded videos, interactive web reports, and dashboards.

In JMP, you can also share results as scripts, journals, and projects.

These formats are useful if you're working with others who have access to JMP. It enables them to repeat your analysis, explore your data on their own, or analyze new data based on the steps taken in the previous analysis.

In this lesson, you learn about these different formats for saving your work and for sharing your results.

Many of the methods are software dependent. So, in this lesson, the focus is on the most commonly used formats that are available in JMP.