

**The REG Procedure**  
**Model: MODEL1**  
**Dependent Variable: Sales**

<b>Number of Observations Read</b>	14
<b>Number of Observations Used</b>	14

<b>Analysis of Variance</b>					
<b>Source</b>	<b>DF</b>	<b>Sum of Squares</b>	<b>Mean Square</b>	<b>F Value</b>	<b>Pr &gt; F</b>
<b>Model</b>	1	173806	173806	452.52	<.0001
<b>Error</b>	12	4609.05357	384.08780		
<b>Corrected Total</b>	13	178415			

<b>Root MSE</b>	19.59816	<b>R-Square</b>	0.9742
<b>Dependent Mean</b>	690.70000	<b>Adj R-Sq</b>	0.9720
<b>Coeff Var</b>	2.83743		

<b>Parameter Estimates</b>					
<b>Variable</b>	<b>DF</b>	<b>Parameter Estimate</b>	<b>Standard Error</b>	<b>t Value</b>	<b>Pr &gt;  t </b>
<b>Intercept</b>	1	523.56786	9.44263	55.45	<.0001
<b>Dispensers</b>	1	55.71071	2.61891	21.27	<.0001

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