Designing Visualizations for Communication

You've analyzed your data, and you have a story to tell, a message to convey. Your work is not complete until you effectively communicate this message to your audience. Your challenge now is to create visualizations that make it easy to understand your message.

There are many ways to customize or enhance your visualization.

In the upcoming videos, you learn about some essential design elements, and some things to keep in mind, when you're creating graphics that will be shared with others. We present this as a series of do's and don'ts.

There are other recommendations not covered here. But these videos cover some important best practices.

For resources on the topic of visualization, including blogs, books, and websites, see the Read About It for this module.

Statistical Thinking for Industrial Problem Solving

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