

Probabilistic Relational Neighbor Classifier

The probabilistic relational neighbor classifier is a straightforward extension of the relational neighbor classifier. The formulation is changed as follows: $P(c \text{ given } x) = \frac{1}{Z} \sum_{x_j} w(x, x_j) P(c \text{ given } x_j)$.

Notice that the summation now ranges over the entire neighborhood. The probabilities $P(c \text{ given } x_j)$ can be the class priors, the probabilities from the local classifier, or probabilities from a previous application of the network classifier.

Here is an illustration of the probabilistic relational neighbor classifier. We now take into account the fraud and non-fraud probabilities of each neighbor node. The probability that the question mark node is fraudulent equals 1 divided by Z times (0.25 plus 0.80 plus 0.10 plus 0.20 plus 0.90), which equals 2.25 divided by Z. Similarly, the probability that the question mark node is non-fraudulent equals 1 divided by Z times (0.75 plus 0.20 plus 0.90 plus 0.80 plus 0.10), which equals 2.75 divided by Z. Again, to make sure that the probabilities sum to 1, Z equals 5, so that the probability of fraud becomes 0.45, and the probability of non-fraud equals 0.55.

Social Network Analytics

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