

## The Multiple Linear Regression Model

Let's review the simple linear regression model.

$$Y = \beta_0 + \beta_1 X + \varepsilon$$

Y is the response variable, X is the predictor variable,  $\beta_0$  is the intercept parameter,  $\beta_1$  is the slope parameter, and  $\varepsilon$  is the error term representing the variation of Y around the line of best fit. The regression line is the mean of Y at any given X, which equals  $\beta_0 + \beta_1 X$ .

The model for multiple regression is similar. When you have two predictor variables, you model the relationship of the three variables - three dimensions - with a two-dimensional plane. Let's look at a model with two predictors.

$$Y = \beta_0 + \beta_1 X_1 + \beta_2 X_2 + \varepsilon$$

Y is the response variable,  $X_1$  and  $X_2$  are the predictor variables,  $\varepsilon$  is the error term, and  $\beta_0$ ,  $\beta_1$ , and  $\beta_2$  are unknown parameters.

$\beta_0$  is the y-intercept, and has the same meaning as the intercept in a simple linear regression. It's the value of Y when the predictors are equal to 0. The slopes in a multiple regression have a somewhat different interpretation than they did when there was only one predictor. The slopes or regression coefficients describe the average change in Y for a one-unit change in X, that is,  $\beta_1$  is the average change in Y for a one-unit change in  $X_1$ , holding  $X_2$  constant, and  $\beta_2$  is the average change in Y for a one-unit change in  $X_2$ , holding  $X_1$  constant.

If there's no relationship between Y,  $X_1$ , and  $X_2$ , that is, the slopes  $\beta_1$  and  $\beta_2$  equal 0, the model is a horizontal plane passing through the point where Y equals  $\beta_0$ .

When there is a linear relationship between Y,  $X_1$ , and  $X_2$ , the model is a sloping plane. In this case,  $X_1$ ,  $X_2$ , or both affect Y, so the plane tilts.

In a multiple regression model, you model the response variable, Y, as a linear function of the k predictor variables,  $X_1$  through  $X_k$ . You investigate the relationship among the k predictors and the response using a k dimensional surface for prediction. The model has k + 1 parameters, the regression coefficient slopes, and the intercept.

You can also use linear regression to model non-linear relationships with the response variable by adding polynomials, such as squared or cubed terms, or you can add interactions to your model. If the polynomial model has the predictors  $X_1$ ,  $X_1^2$ ,  $X_2$ , and  $X_2^2$ , but it's still a linear model despite the exponents on the predictor variables. That's because these polynomial models are linear in the parameters.