Type of consumers that restaurants should target based on their preferences
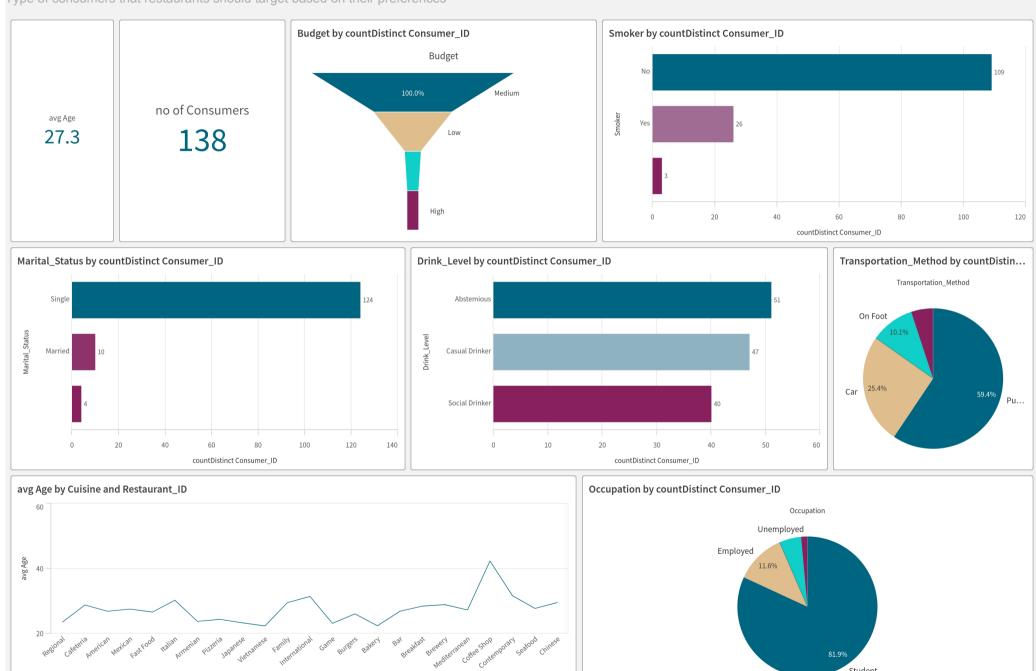
avg Age
27.3

no of Consumers
138

Budget by countDistinct Consumer_ID

Budget

- 100.0% Medium
- Low
- High

Smoker by countDistinct Consumer_ID

Smoker	countDistinct Consumer_ID
No	109
Yes	26
	3

Marital_Status by countDistinct Consumer_ID

Marital_Status	countDistinct Consumer_ID
Single	124
Married	10
	4

Drink_Level by countDistinct Consumer_ID

Drink_Level	countDistinct Consumer_ID
Abstemious	51
Casual Drinker	47
Social Drinker	40

Transportation_Method by countDistin...

Transportation_Method
- Pu... 59.4%
- Car 25.4%
- On Foot 10.1%

avg Age by Cuisine and Restaurant_ID

Cuisine: Regional, Cafeteria, American, Mexican, Fast Food, Italian, Armenian, Pizzeria, Japanese, Vietnamese, Family, International, Game, Burgers, Bakery, Bar, Breakfast, Brewery, Mediterranean, Coffee Shop, Contemporary, Seafood, Chinese

Occupation by countDistinct Consumer_ID

Occupation
- Student 81.9%
- Employed 11.6%
- Unemployed