

Sales Insights for AtliQ Corporation

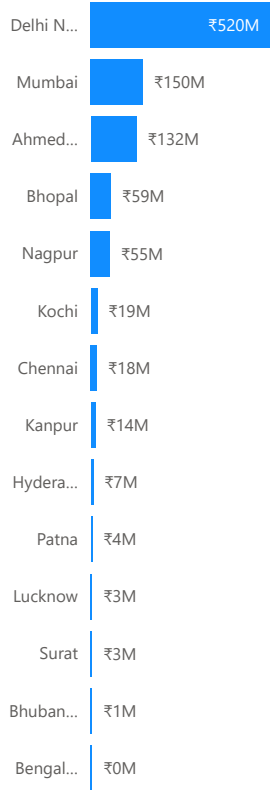
₹985M

Revenue

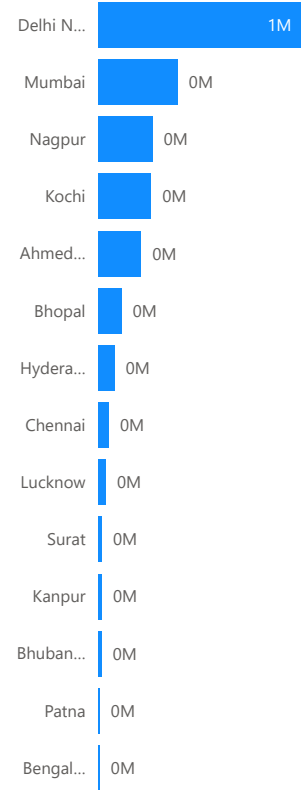
2M

Sales Qty

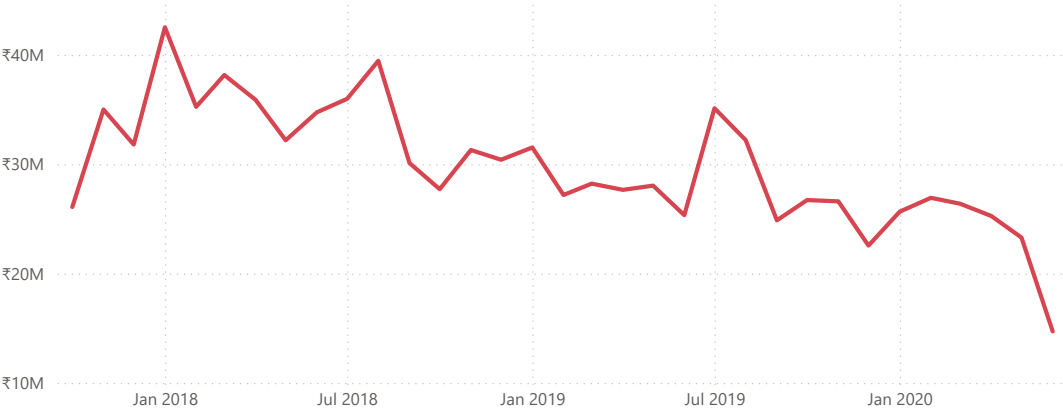
Revenue by Markets



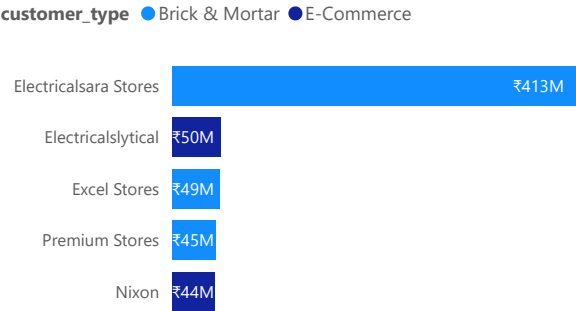
Sales Qty by Markets



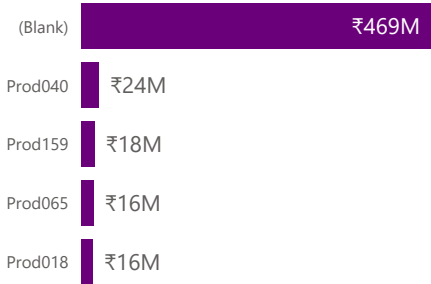
Revenue Trend



Top 5 Customers



Top 5 Products



₹985M

Revenue

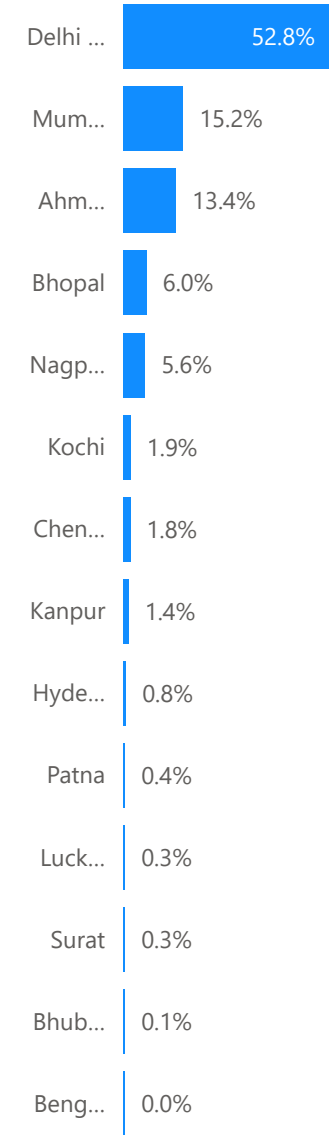
2M

Sales Qty

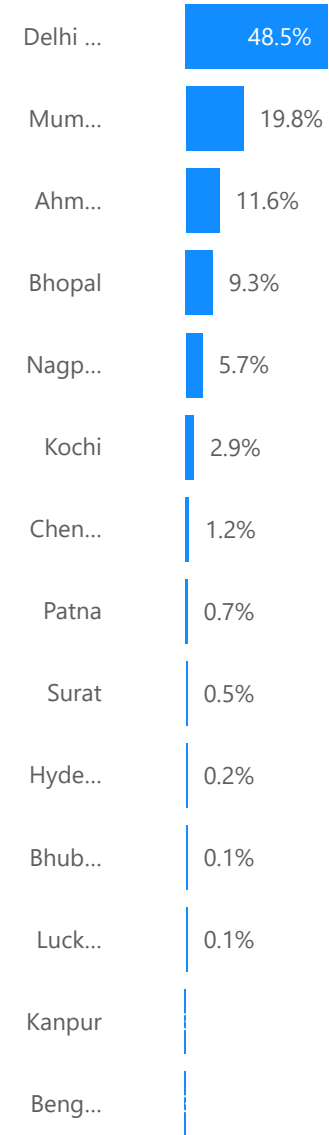
₹24.7M

Total Profit Margin

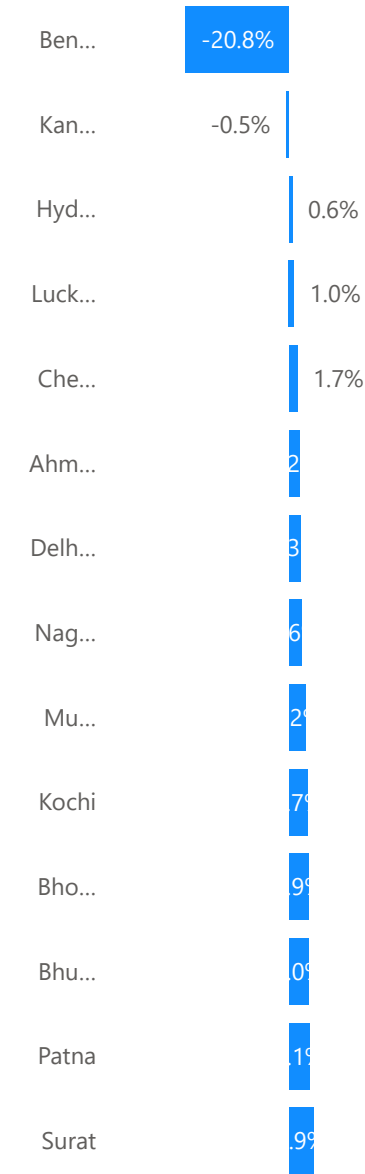
Revenue Contribution % by Market



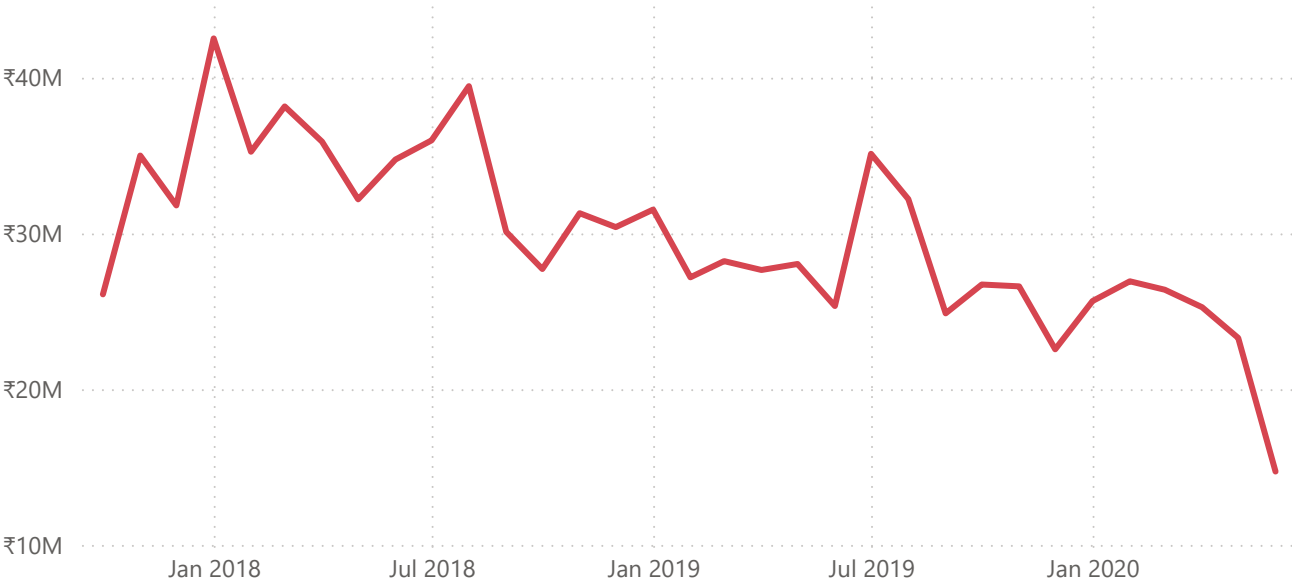
Profit Contribution % by Market



Profit % by Market



Revenue Trend



custmer_name	Revenue	Revenue Contribution %	Profit Margin Contribution %	Profit Margin %
Acclaimed Stores	₹2,11,96,727	2.2%	1.3%	1.5%
All-Out	₹60,68,432	0.6%	0.6%	2.5%
Atlas Stores	₹1,66,66,713	1.7%	1.2%	1.8%
Control	₹3,17,71,997	3.2%	3.3%	2.6%
Electricalsara Stores	₹41,33,33,588	42.0%	37.7%	2.3%
Electricalsbea Stores	₹3,36,367	0.0%	0.0%	0.8%
Electricalslance Stores	₹18,68,461	0.2%	-0.2%	-2.0%
Electricalslytical	₹4,96,44,189	5.0%	6.8%	3.4%
Electricalsociety	₹1,74,89,935	1.8%	2.9%	4.1%
Electricalsopedia Stores	₹1,02,81,203	1.0%	1.3%	3.2%
Electricalsquipo Stores	₹13,30,361	0.1%	0.4%	6.6%
Elite	₹48,37,239	0.5%	0.9%	4.4%
Epic Stores	₹1,87,50,440	1.9%	1.3%	1.8%
Excel Stores	₹4,91,15,620	5.0%	2.8%	1.4%
Expression	₹4,30,368	0.0%	0.1%	3.5%
Flawless Stores	₹91,56,412	0.9%	1.3%	3.4%
Forward Stores	₹2,10,26,079	2.1%	2.3%	2.7%
Total	₹98,48,13,463	100.0%	100.0%	2.5%

₹985M

Revenue

2M

Sales Qty

₹24.7M

Total Profit Margin

Profit Target

2%

2017

2018

2019

2020

Jun 17

Jul 17

Aug 17

Sep 17

Oct 17

Nov 17

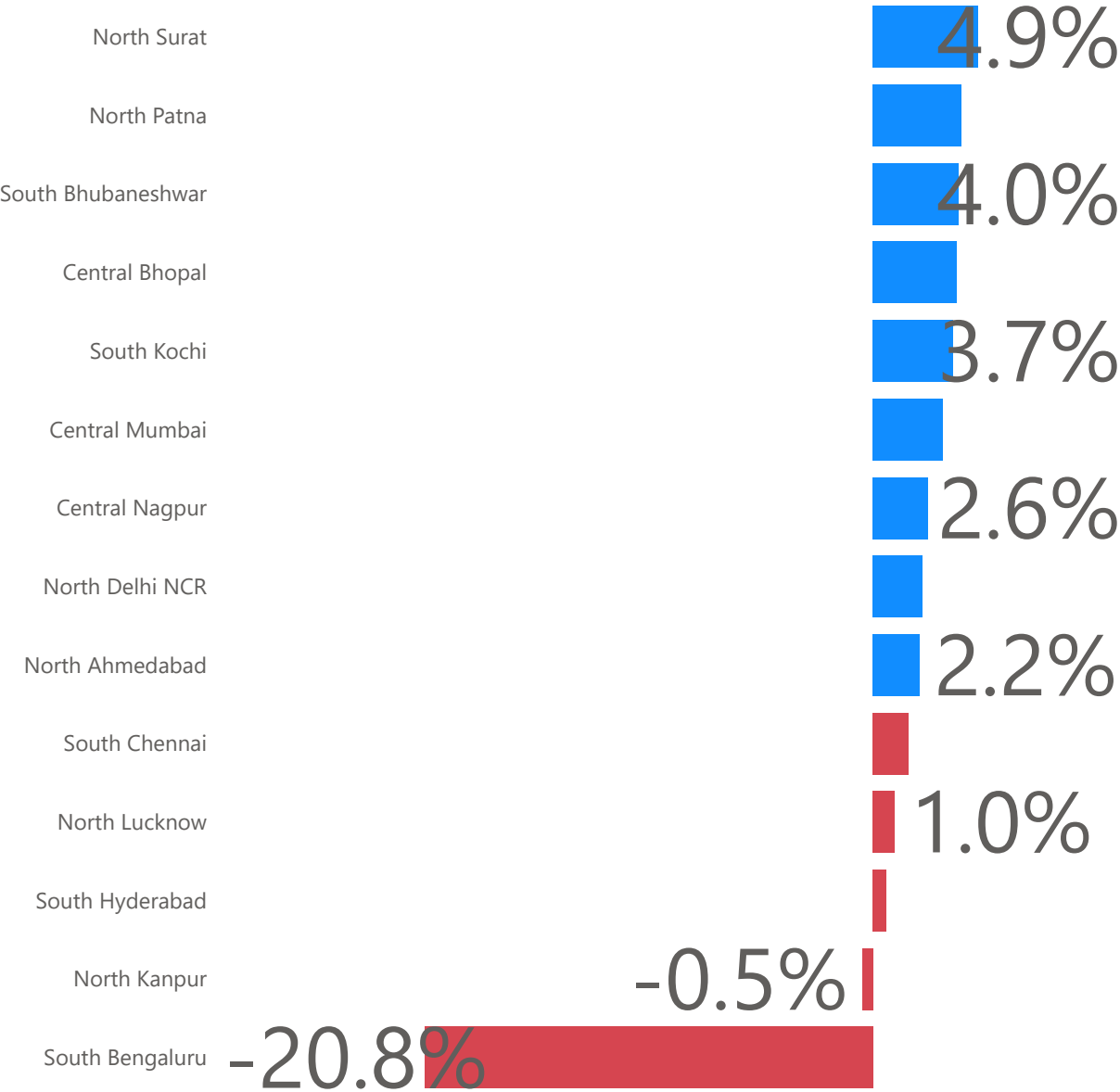
Dec 17

Jan 18

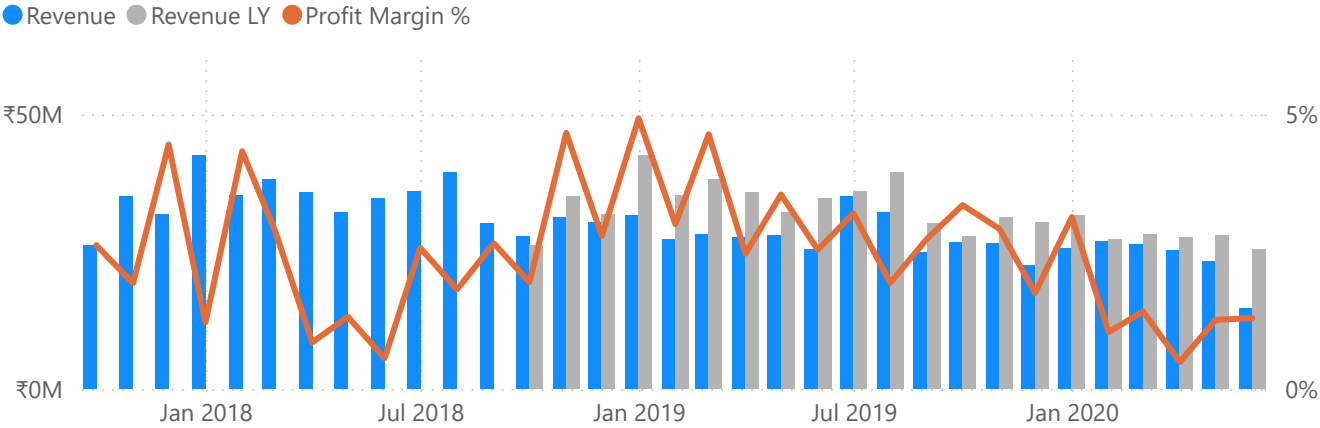
Feb 18



Revenue Contribution % by Market



Revenue Trend



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