Jun 17 Aug 17 Sep 17 Oct 17 Nov 17 Dec 17 Jan 18 Feb 18 Jul 17 **Sales Insights for AtliQ Corporation** 2017 2018 2019 2020 ₹985M 2M Revenue Trend Revenue Sales Qty ₹40M Sales Qty by Markets Revenue by Markets Delhi N... Delhi N... ₹30M 0M ₹150M Mumbai Mumbai ₹132M Nagpur Ahmed... ₹20M Bhopal Kochi ₹10M Nagpur Ahmed.. Jan 2018 Jul 2018 Jan 2019 Jul 2019 Jan 2020 Kochi ₹19M Bhopal Chennai ₹18M Hydera... Top 5 Products Top 5 Customers ₹14M Chennai 0M Kanpur **customer_type** ● Brick & Mortar ● E-Commerce ₹469M (Blank) Lucknow 0M Hydera... Electricalsara Stores

Electricalslytical ₹50M

Nixon

Excel Stores

Premium Stores

₹4M

₹0M

Surat

Kanpur 0M

Bhuban... 0M

Patna 0M

Bengal... 0M

Patna

Lucknow

Bhuban...

Bengal...

Surat

Prod040 ₹24M

Prod159 ₹18M

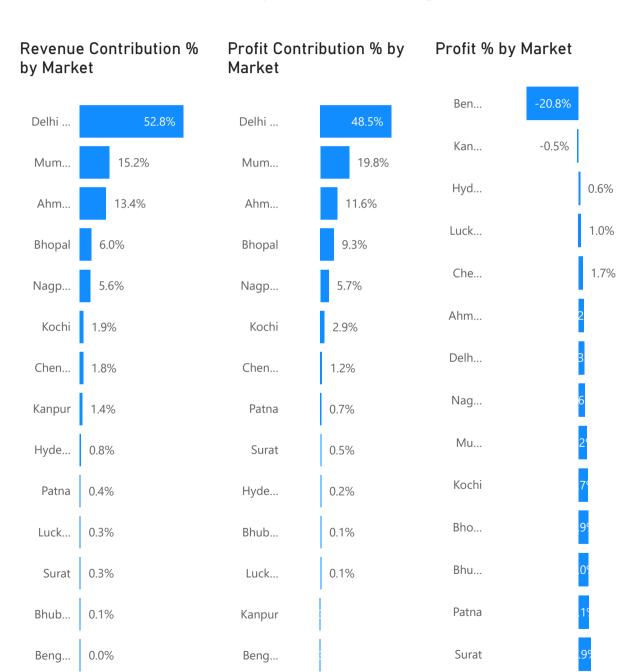
Prod065 ₹16M

Prod018 ₹16M

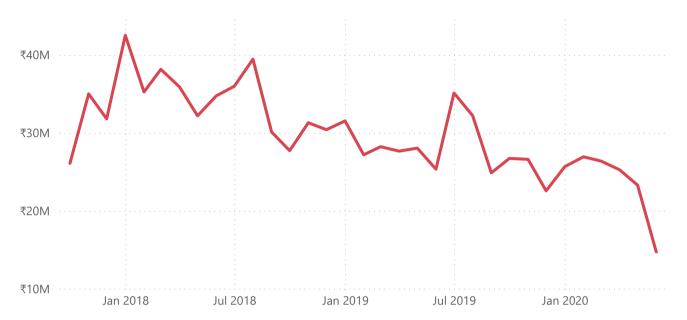
Aug Sep Oct Nov Dec Feb Jun Jan Jul 17 2017 2018 2019 2020 17 17 17 17 17 17 18 18

₹985M 2M ₹24.7M

Revenue Sales Qty Total Profit Margin



Revenue Trend



custmer_name	Revenue	Revenue Contribution %	Profit Margin Contribution %	Profit Margin %
Acclaimed Stores	₹2,11,96,727	2.2%	1.3%	1.5%
All-Out	₹60,68,432	0.6%	0.6%	2.5%
Atlas Stores	₹1,66,66,713	1.7%	1.2%	1.8%
Control	₹3,17,71,997	3.2%	3.3%	2.6%
Electricalsara Stores	₹41,33,33,588	42.0%	37.7%	2.3%
Electricalsbea Stores	₹3,36,367	0.0%	0.0%	0.8%
Electricalslance Stores	₹18,68,461	0.2%	-0.2%	-2.0%
Electricalslytical	₹4,96,44,189	5.0%	6.8%	3.4%
Electricalsocity	₹1,74,89,935	1.8%	2.9%	4.1%
Electricalsopedia Stores	₹1,02,81,203	1.0%	1.3%	3.2%
Electricalsquipo Stores	₹13,30,361	0.1%	0.4%	6.6%
Elite	₹48,37,239	0.5%	0.9%	4.4%
Epic Stores	₹1,87,50,440	1.9%	1.3%	1.8%
Excel Stores	₹4,91,15,620	5.0%	2.8%	1.4%
Expression	₹4,30,368	0.0%	0.1%	3.5%
Flawless Stores	₹91,56,412	0.9%	1.3%	3.4%
Forward Stores	₹2,10,26,079	2.1%	2.3%	2.7%
Total	₹98,48,13,463	100.0%	100.0%	2.5%

₹985M

2M

₹24.7M

Revenue

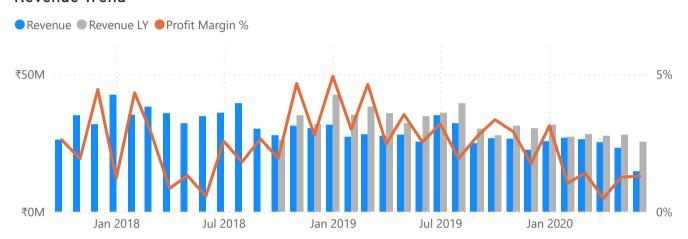
Sales Qty

Total Profit Margin

Profit Target 2%



Revenue Trend



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Revenue Contribution % by Market

