2. Fraud Detection System for JPMorgan Chase - Case Study

Problem Statement

JPMorgan Chase, a leading global financial institution, is facing an increase in fraudulent transactions due to sophisticated cyber threats and financial fraud schemes. The bank processes millions of transactions daily, making it crucial to detect and prevent fraudulent activities in real time.

Your task is to build a **Fraud Detection System** that leverages **real-time transaction data** and **machine learning models** to detect anomalies. The system should alert the security team immediately when suspicious transactions are detected to **enhance security and minimize financial losses**.

Project Objectives

1. Data Ingestion & Preprocessing

- Process transaction data from various sources (CSV, SQL, API, NoSQL)
- o Clean and normalize data to handle missing values, inconsistencies, and outliers.
- Store the processed data in a structured format for further analysis.

2. Fraud Detection Model Development

- Implement Supervised Learning Models (e.g., Logistic Regression, Random Forest) using historical fraud-labeled data.
- Use Unsupervised Anomaly Detection techniques (e.g., Isolation Forest, Autoencoders) for identifying new fraud patterns.
- Perform Feature Engineering to extract meaningful transaction patterns.

3. Real-Time Anomaly Detection & Alerts

- Develop an automated pipeline to process real-time transactions.
- o Detect fraudulent activities based on historical and live data.
- Generate alerts for security teams to take action on flagged transactions.

4. Visualization & Reporting

- Build interactive dashboards in Power Bl/Tableau to monitor fraudulent activities.
- Provide **detailed reports** on fraudulent patterns, transaction trends, and high-risk regions.

5. Model Evaluation & Optimization

- o Compare multiple fraud detection models and select the best-performing one.
- Tune hyperparameters to improve model accuracy and reduce false positives.
- Deploy the model for real-time fraud monitoring.

Data Dictionary

Column Name	Data Type	Description	Possible Values / Example Data
Transaction_ld	String	Unique identifier for each transaction	"PAY-BILL-3589", "WITHDRAWAL-3591"
Sender_Id	String	Unique ID assigned to the customer initiating the transaction	"CLIENT-3566", "CLIENT-3272"
Sender_Account	String	Bank account number of the sender	"ACCOUNT-3578", "ACCOUNT- 3284"
Sender_Country	String	Country where the sender's account is registered	"USA", "Germany", "Canada"
Sender_Sector	Integer	Industry sector of the sender	21264 (Banking), 4809 (Retail)
Sender_Job	String	Job type of the sender	"CCB" (Corporate Banking), "IND" (Individual)
Bene_Id	String	Unique ID assigned to the recipient (beneficiary)	"COMPANY-3574", "CLIENT- 3333"
Bene_Account	String	Bank account number of the recipient	"ACCOUNT-3587", "ACCOUNT- 3338"
Bene_Country	String	Country where the recipient's account is registered	"Germany", "USA", "Canada"
USD_Amount	Float	Transaction amount in US dollars	492.67, 388.92, 730.69

Transaction_Type	String	Type of transaction	"MAKE-PAYMENT", "WITHDRAWAL", "MOVE- FUNDS", "DEPOSIT-CASH", "QUICK-PAYMENT"
Transaction_Mode	String	Mode of transaction execution	"Online", "ATM", "Mobile Banking", "Bank Transfer"
Transaction_Statu s	String	Status of the transaction	"Successful", "Pending", "Failed"
Time_Stamp	DateTime	Timestamp of when the transaction was executed	"2024-03-05 14:23:10"
Device_Type	String	Type of device used for transaction	"Mobile", "Desktop", "ATM", "POS"
IP_Address	String	IP address from which the transaction was initiated	"192.168.1.1", "203.45.23.101"
Fraud_Flag	Integer	Whether the transaction is fraudulent (1) or legitimate (0)	0 (Legit), 1 (Fraud)
Fraud_Risk_Score	Float	Probability of the transaction being fraudulent (computed by ML Model)	0.12, 0.85, 0.97
Alert_Status	String	Status of fraud alert triggered	"No Alert", "Review Needed", "Blocked"

Additional Notes

• **Transaction_Type**: Helps in identifying common fraudulent transaction patterns (e.g., frequent small withdrawals may indicate money laundering).

- Sender & Beneficiary Country: Cross-border transactions are often higher-risk.
- Transaction_Mode & Device_Type: Fraudsters often use new/unrecognized devices.
- IP_Address: Useful for detecting unusual geographic locations.
- Fraud_Risk_Score: Calculated using Machine Learning models to provide a probability estimate.
- Alert_Status: Transactions above a certain risk score (e.g., >0.90) may be automatically blocked.

Deliverable	Marks
Cleaned and Processed Dataset - A structured dataset ready for fraud detection analysis.	15 Marks
Exploratory Data Analysis (EDA) Report - Insights into fraudulent transactions and trends.	15 Marks
Fraud Detection Model - Machine learning model trained for fraud classification.	25 Marks
Real-Time Fraud Monitoring System - A deployed model with fraud alert triggers.	25 Marks
Fraud Investigation Dashboard - Power BI/Tableau dashboard for fraud monitoring.	15 Marks
Final Report & Presentation - Summary of findings, model performance, and business recommendations.	5 Marks