

# **Charismatic Qualities of Women Leaders in People Management -A Case Study of Mass-Leader Mamata Banerjee**

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**By**

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# SUMMARY

The present research work is a comprehensive study on evaluating abilities and effectiveness of Mass-Leader Mamata Banerjee vis-à-vis charismatic people management qualities of women leaders. Social service as an organized activity requires an organizational structure and system for suitable incorporation wherein the role a leader becomes all the more important. Furthermore, a leader with suitable charismatic quality can only be an effective leader to achieve optimum organizational support and garner socio-political change. The entire research work has been presented in 10 chapters comprising theoretical and empirical aspects associated with the present study.

There is a plethora of literature highlighting the different facets of charismatic leadership. These works in different areas of leadership highlight the functions and behaviors related to leadership characteristics. Taylor (1947) in his seminal work entitled *The Principles of Management* examined some characteristics of leadership and leadership style. Blake and Mouton (1964) highlighted the widely known styles of leadership namely the managerial grid. The grid is based on two underlying dimensions labelled as concern for Production and Concern for people. Experts like Prasad (1927); Iyengar (1941); Mookerjee (1947); Ghosh (1957); Saletore (1955); Stogdill (1974) have effectively highlighted different facets of leadership. These works provide a comprehensive representation of need, origin, evolution, and development of the concept of leadership and leadership practices. Furthermore, Warren Bennis (1989) has outlined a schematic framework of different leadership styles and traits. The works highlight how some of the leaders following different traits of leadership have been observed to be successful and achieve the trust, confidence, and loyalty of the people whom they lead. However, these works do not indicate much about the trend and

success of leaders of present-day situation since there has been much change in the scenario of political leadership practicing and characteristics and criterion of followers. More recently, Gupta (2012); Jairazbhoy (2014) and others have examined some aspects of contemporary leadership.

However, it has been observed that little work has been undertaken to explore the different dimensions and characteristics of charismatic leader particularly woman leader functioning in the political domain of India, which is the largest democracy in the World. The existing work is not much contributing in respects of charismatic woman leadership. Also, the present literature is not revealing concerning the important elements of the charisma of a political leader.

Three hypotheses are formulated against the three research objectives, namely, (i) Traits reflect that Mamata Banerjee is not a successful charismatic leader, (ii) Mamata Banerjee is not successful in developing her qualities for making high achievement for mass and (iii) People management quality of women leader Mamata Banerjee is not enough. We have tested the three hypotheses with the help of the statistical data analysis and subsequent descriptive analysis.

In the context of Charismatic Leader, Ms. Mamata Banerjee as a political, social leader is having all the qualities to be regarded as Charismatic Leader. She is having very strong power of communication. Mamata Banerjee can easily communicate with the masses and with the classes with passion. She is having high level of confidence with a positive body language of a matured leader. She is having humility in her approach and behaviour. She is having high level of compassion for her countrymen in general and her followers in particular. Mamata Banerjee is a self-made leader with self-improvement abilities. Moreover, she is continuously changing her leadership

abilities with the changing time. Along with the change, as a leader she is also changing to adopt the changed environment and changed situation. Every time Mamata Banerjee takes up an issue, she sends a strong message to the people and the stakeholders concerned. Every time there is a strong content in her message conveyed to the targeted audience. With her indomitable confidence she has been able to be a National Leader and has been able to be in the helm of affairs of Indian politics for more than four decades.

In the light of the above perspective, this research work is undertaken to explore the indicators of success of an achievement oriented successful charismatic leader and also in this respect identifying the people management qualities of the charismatic leader. This research work desires to undertake an extensive study over the success, achievement and people management qualities of a true charismatic leader. Correspondingly this research work is undertaken for exploring the leadership abilities and achievement adequacies of the mass leader Mamata Banerjee as obtained as feedback from the respondents of the study to examine and establish Mamata Banerjee as a leader is truly a successful charismatic leader and as a high achievement-oriented woman leader. It also sets forth to explore the people management quality of women leader Mamata Banerjee. Also, in this process following the following hypotheses have been formulated: Traits developed by a truly successful charismatic leader become cause for success of leader; Mamata Banerjee is successful in developing her qualities for making high achievement for mass for whom she is leader.

Mamata Banerjee is a political leader. Since her college life she is there in politics. During her studentship she was a leader of the students. After that she has become a leader of the youths of Bengal and subsequently, she has entered into national political

arena as a young, dynamic woman leader. As the leader of opposition in West Bengal she had run from pillar to the post and travelled almost all the parts of West Bengal. During this time of Singur and Nandigram incidents occurred, Mamata Banerjee had given the leadership against the forcible land acquisition movements. The movement became a world-famous movement and captured the attention of all sections of the society.

Apart from being a charismatic leader Mamata Banerjee is the leader of the mass with strong people management abilities. She is not only a political leader, she is also a social reformer. By dint of the charismatic characteristics being inherently owned by her and also by the strong perception of the needs and qualities required by a mass leader, she is taking the public administration to a different height. After becoming the 1<sup>st</sup> Woman Chief Minister of West Bengal Mamata Banerjee her Government has initiated a lot of developmental schemes for the people of West Bengal since May, 2011. As a result, the state is experiencing development and progress like never before. Her Government completes nine years and during this period several schemes, as below, has been initiated which transformed both rural and urban Bengal in the last nine years to the stage as it is today and this trend of positive change is something unique in nature having hardly any earlier precedence. Projects developed by her government like Kanyashree, SabujSathi, Khadyasathi, Shikshashree, Gatidhara, ShishuSathiPathasathi, SwasthyaSathi, Sabala, Anandadhara, Yuvashree, Samabyathi and Baitarani, Swabalamban, Khelashree, Safe Drive Save Life are innovative, development-oriented and all-inclusive in character. Under the able leadership of Ms Mamata Banerjee, the Chief Minister's Office of the Government of West Bengal has won an award for prompt disposal of matters, grievances and letters of the public and

other offices. The CMO of Government of West Bengal has given best service in the country. It is also a good achievement which motivates the stakeholders and the public at large.

Mamata Banerjee's unique leadership qualities are continuously acknowledged in the media as well. As per the India Today (July 16, 2018), her credential and consistency have led to her emergence and acceptance as a national leader and she has been aptly regarded as "THE CHALLENGER".

As part of a comprehensive study, the present research work has considered secondary data in order to study the mass leader Mamata Banerjee with her charismatic qualities has done miraculous performance towards very significant and distinct achievements in all the areas. It has been observed that the progress rate till the period she came to office has been studied and analysed and has been specifically identified the status and height where the state West Bengal had been taken by her predecessors. Also the rate of progress or trend of achievement and growth since she came to office in 2010-11 has been studied and also the height where Mamata Banerjee the mass leader with her charismatic abilities with the available meagre resources, not being anything in significantly higher quantity in comparison to the resources used in previous regime, the state west Bengal has been taken has been identified and measured. The outcomes are in each case, as has been identified in the present work is unique and exemplary in nature. In no case the outcome and performance rate is something adverse in nature. The period between 2011 to 2019 for which data has been collected and taken for study may be called to be a period of change, change in upward direction and change with exponential rate of growth being architecture and engineered by charismatic mass leader Mamata Banerjee.

In terms of the primary data, the dimensions of charismatic abilities of a mass leader which influence the behaviour of common are selectively chosen and considered for the present study. The probabilistic sampling plan includes simple random sampling technique across the state considering 350 sample size. Twelve dimensions of charismatic ability that influence and motivate the people to provide support to the leader towards achievement of desired goals and objective has been identified. These constructs are predictors of charismatic leadership and are considered to be dimensions of charismatic leadership and these dimensions are taken for study in this research work. Four statements (items) are considered for each dimension totalling 48 statements. The findings and conclusions of this study are made relying upon data analysis as well as descriptive analysis. We have taken five-point Likert Scale (1 (Rarely true) and 5 (very much true) to receive the perceptual response of each respondents. Summated method applied for four statement response to obtain dimensional score. The new scores for each dimension vary in between 4 to 20.

The reliability coefficient (here Cronbach alpha) is large enough in accordance with nature of measuring instrument, the variability and size of group and also the purpose for which the instrument is required to be used. The data as shown here is found to be adequately supporting the leadership characteristics of a mass leader. However, Relative importance of various dimensions of charismatic leadership in influencing leadership ability of mass leader is beyond the scope of the present research.

In this study, twelve predictors or factors of charismatic leadership has been selected as the dimensions of study. Each of the dimensions has been taken for inter dimension correlation coefficient test with each of the twelve dimensions. The significance level of such test as observed is relevant and this justify that the dimensions selected are



reliable and significant. It has been observed that the contribution of the predictors or dimensions of charismatic leadership upon the leading characteristics of concerned leader is fairly significant.

Out of different types of leadership abilities like Benevolent leader, Coercive leader, Expert leader, Task oriented leader etc. this research work undertakes the study of people management Charismatic abilities of Mamata Banerjee and the dimensions have been selected in these perspectives of leadership abilities.

In this research study the observations justify the validity of the predictors or dimensions selected and thereby the questions also. These have been evident by different measures of statistical testing. The higher rate of score obtained from feedbacks from respondents establish that the dimensions and the questions have been significantly acknowledged by the respondents regarding the suitability of these predictors for being applicable in case of leadership ability of charismatic leader Mamata Banerjee.

The dimensions or the predictors selected in the study are the indicators of the charismatic quality of a leader as it has been established in this research work. Hence from this study it is available that Mamata Banerjee is leader possessing significantly People Management qualities. The necessary and relevant characteristics that a leader is to possess are possessed in high order and high value by Mamata Banerjee which is truly evident from feedback of respondents and corresponding analytical study. The traits, as evidently is possessed by such a leader of high people management capacity that turn the leader to a Charismatic leader are adequately and significantly possessed by Mamata Banerjee which characterizes Mamata Banerjee as a leader to be Charismatic in nature of high value and order.

To summarise, our analysis ends with testing the three-hypothesis made in the beginning. We have rejected all the three hypotheses and conclude that (i) *Mamata Banerjee is truly a successful charismatic leader*; (ii) *Mamata Banerjee is successful in developing her qualities for making high achievement for mass*; and (iii) *Mamata Banerjee has a very high quality of mass management*. We have also noted the limitations of our study applicable for the present research.

The findings of the study statistically indicate that Mamata Banerjee is different from other women leaders of India. Most of the women leaders in India be it in the field of politics or in the fields of corporate, education, social service, art and literature are limited in their abilities. Very few of them in recent past have become the leader of the mass like Mamata Banerjee. Many of these women leaders are having ability, capability, quality and efficiency but in practical field they have not been able to demonstrate them as they have been demonstrated by Mamata Banerjee, the leader of the mass. Her people centric approach, management and administration are being highly appreciated by the people of country. As the Chief Minister of West Bengal, she has taken the administration nearer to the people by arranging ‘Administrative Meeting’s at different parts of West Bengal on regular basis. She has handled the present Covid-19 crisis very timely and efficiently. The research study, through effective contextualisation and primary data, has clearly substantiated why Ms Mamata Banerjee is one of top five political leaders of India and is at present, the number one women leader in the country.

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# **APPENDIX-I**



## **APPENDIX-I**

### **Dimensions and Corresponding Questionnaire for Collection of Primary Data**

Serial No	Dimension No.	Name of Dimension	Questions
1	1	Ability to draw and enjoy support of mass	Mamata Banerjee (MB) travels in her official capacity extensively around different corners of West Bengal and any where she goes gets massive ovation and support from mass.
2			Records show as member of central ministry and subsequently in time as state C.E. all along the trend of growth of mass attraction and mass support is steadily and exponentially rising.
3			Statistical observation and analysis of data related with size of crowd attending Mamata Banerjee's meetings at different conventions and mass gatherings at different corners of state (like 21 <sup>st</sup> July convention or Brigade Parade Ground Assembly) surpass all previous records.
4			Even from the period of her involvement as student leader during her college and university days to till present as Central Minister and two term CE Mamata Banerjee is unique and unparalleled to draw crowd and enjoy people support and loyalty.
5	2	Ability to earn devotion of mass	Past incidents like historic 21 <sup>st</sup> July, Singur etc. illustrate the enormity of devotion people show towards Mamata Banerjee.
6			People have got devotion towards Mamata Banerjee that surpass all barriers, all hurdles and even threat of life towards the cause that originate from her call
7			Devotion of people towards Mamata Banerjee which sometimes even go to extent of life sacrificing is inherent and spontaneous and beyond precedence.
8			People are devoted to Mamata Banerjee to the extent " <i>Sukhe Dukhe Sama Kritwa Lova Alavo Jaya Ajayo</i> " (Equal in happiness and misery, profit and loss, victory and defeat) as quoted in

			“Geeta” by Arjun which is beyond any precedence in history and present day scenario.
9	3	Ability to enjoy admiration and uninterrupted trust of mass	Since the 2 <sup>nd</sup> half of the previous century to present decade of this century, Mamata Banerjee is the most admired and trusted leader of people which is seen without any interruption.
10			Historic achievement in coming over and bringing permanent solution and peace in extremist activities and violence of West Medinipore is unique example of people’s trust and admiration towards Mamata Banerjee.
11			The horrifying violence because of subversive activities of extremism in West Medinipore was continuing since long and without any solution in earlier periods, the sunny days existing there during her tenure justifies admiration and trust of people towards Mamata Banerjee
12			The hills of North being seen with laugh and drenched with sunny light of happiness and peace show the extent to which Mamata Banerjee enjoy admiration and support of people.
13	4	Possession of high value sense towards cause of people	Mamata Banerjee is a leader to possess high value sense towards cause of people which is rarely observed in any other contemporary leader.
14			Mamata Banerjee never compromises with principle, just and righteous causes in process of administering and undergoing her activities in her capacity of being in the highest office of state.
15			The period under administration of Mamata Banerjee witness justice, equality and security for every one belonging to any social and geographical demography in West Bengal.
16			Mamata Banerjee has created an elevated platform of unique value sense in West Bengal so that there exists an environment of “ <i>Chitta jeths bhay shunya, uchha jetha shir</i> ” (where mind is without fear and head is held high) as desired by Rabindra nath Tagore whom she very frequently quotes and also takes as guiding

			upon and upon whose work she has boundless proficiency.
17	5	Ability to get work done as per desire and expectation	Mamata Banerjee possesses a charisma which is so high that she has a very clear and prospective blue print of West Bengal and accordingly taking the state very fast towards that golden horizon.
18			Mamata Banerjee got the enchanting power of getting what all she desires for her state done by her people which is unique in nature.
19			Mamata Banerjee belongs to that rare group of leaders who think on themselves without being prejudiced by others to do what is required to be done and getting those done by relevant authorities.
20			Mamata Banerjee is a leader who belongs to that group of uncompromising few who can very well get what she expects as per the level of her satisfaction and move any height where she wants.
21	6	Ability to influence mass that they perceive what mass leader wants and act accordingly	Mamata Banerjee as leader possesses the magic personality by dint of which she can make others feel what she wants and accordingly perceive them to be persuaded accordingly.
22			Ability of Mamata Banerjee to influence and persuade people or mass at large in accordance with her expectation and get the activities done in accordance with her expectation and requirement.
23			Mamata Banerjee possesses an elaborate frame of mind and openness by which she can make others feel what she expects and accordingly she can make others feel the requirement of doing that.
24			Mamata Banerjee possesses the rare ability which is expected from a mass leader to make the people perceived what is expected out of them so that because of enchanting influence of mass leader people act accordingly.

25	7	Ability to perceive what people want and consequently able to make people perceive leader's sincerities to satisfy the desires and expectations of people	Mammata Banerjee possesses the rare available qualities of all time great leaders to perceive what followers want.
26			Mamata Banerjee because of her own level of infinite sincerity is able to make mass perceive that she is extremely sincere to their cause.
27			Mamata Banerjee like greatest of all time great leaders is able to perceive and accordingly make the mass perceived that she is keen with her utmost sincerities to satisfy the needs, desires and expectations of mass.
28			The very frequent meetings spread from one end of state to other which she personally undergoes with officials and public representatives at grass route levels (Gram Panchayat Members, BDOs etc) justifies that she wants to make mass understand that highest office of state is keen to satisfy their desires and needs.
29	8	Leader creates a situation where leader can make people trust that leader is unique over affairs and interests of mass.	Mamata Banerjee belongs to that rare group of leaders who also possess the ability to make mass feel that she belongs to that rare group of leaders who are uniquely devoted to affairs and interests of mass.
30			She introduces different unique schemes like "Kanya Shree" etc. for improving cause of grass route members of society which are unique in nature and are globally appreciated and recognized by different world level organizations like UNESCO.

31			By undertaking several schemes for people being 'Below Poverty Line (BPL)' like providing food grains etc. at very cheap price, she creates the precedence and sense of trust of being the savior of distressed.
32			She gives the cause of "have nots" of the society the highest priority and she spares nothing to satisfy the needs, affairs and interests of the mass.
33	9	High competence and commitment level	Mamata Banerjee is a leader to possess extremely high level competence and she is leading the state to a new direction, statistical data related with different achievements like growth in industrial performance, development of MSMEs justify that.
34			Mamata Banerjee possesses a very high, rigid and firm commitment level and in no circumstances deviates from that – improvement of conditions of public hospitals, supply of drinking water, and improvement in supply of electricity justify her competence and commitment level.
35			Proposed Silver valley in Rajarhat, interconnection of different flyovers in Kolkata and other areas, growth rate of education, creation of cultural renaissance in west Bengal justify enormity of her commitment and confidence.
36			Giving back to farmers of Singur their agricultural land, providing food grains to people at BPL, education for all etc. the Unique Kanya Shree etc. highlight her competence and commitment level.
37	10	Ability to exercise power and authority as per demand of situation and need of cause of mass	Mamata Banerjee is strong to go above occasions and exercise power and authority for need of mass as has been observed in case of mal practices in AMRI hospital etc.
38			Mamata Banerjee had in several situations been rigid and strong against many decisions and policies of central government which were not in compliance with interest of general mass as was observed during "Demonetization" etc.

39			She is firm and strong enough to exercise her authority and raise voice for safeguarding the needs and interests of people of the state as was evident during proposal of “Sharing of Tista Water with Bangladesh”.
40			Every time with no exception Mamata Banerjee had been in support of interest of mass to bring them out of clutch of exploitation, injustice and oppression etc., occasion of severe protests against releasing water from upper basins of DVC during monsoon to prevent flood, bank irregularities etc. justify these.
41		Ability of leader to exercise transactional functions	Mamata Banerjee is a leader with high profile ability to exercise and execute transactional functions in areas of developing new policies, develop and execute different systems and consequent planning for implementation.
42			Taking the responsibilities of state with enormous burden of outstanding previous regime loan Mamata Banerjee has maintained unprecedented state GDP growth rate.
43	11		In different core areas like health, education, flood control, minority, OBC and unprivileged group development, development of infrastructural facilities, development of transportation, electricity supply etc. Mamata Banerjee as Chief Minister maintained unique and never before achieved development.
44			Average growth rate of per capita income, growth rate in utilisation of natural resources, agricultural development, growth rate of MSMEs etc being higher than previous regime and in several cases central government rate.
45		Ability of leader to exercise transformational functions	Recent initiation of additional unique facilities related with Kanya Shree is adding extra feathers to the cap of this revolutionary scheme.
46	12		Unique schemes initiated by Mamata Banerjee like newly opening up of universities indifferent districts, proposal of Kanya university, Women university to spread the scheme of education for all is unique in nature.

47			Mamata Banerjee is controversial charismatic leader, with transformational abilities leading the state towards new direction of growth through new and unique means never achieved earlier.
48			Mamata Banerjee has taken the state and shown the country the means to move in new avenue, in many cases being controversial and away from routine like conventional way with much faster rate of growth.

## **APPENDIX - II**

### **Questionnaire for Collection of Primary Data**

The respondents are requested to give their valuable feedback for each of these questions in the attached questionnaire. Adjacent to each question, there are six boxes each of which have been marked with a number in between 1 to 5 to denote the relevance of each of the given statements. The relevance of numbers is given as below:

1. Very little true
2. Scarcely (insufficiently) true
- 3- Fairly (moderately) true
- 4- True
- 5-Very much true

Question No.	Question	Respondent's Feedback				
		Rarely True Score 1	To Some Extent True Score 2	True Score 3	Fairly True Score 3	Very Much True Score 5
1	Mamata Banerjee (MB) travels in her official capacity extensively around different corners of West Bengal and any where she goes gets massive ovation and support from mass.					
2	Past incidents like historic 21 <sup>st</sup> July, Singur etc. illustrate the enormity of devotion people show towards Mamata Banerjee.					
3	Since the 2 <sup>nd</sup> half of the previous century to present decade of this century, Mamata Banerjee is the most admired and trusted leader of people which is seen without any interruption.					
4	Mamata Banerjee is a leader to possess high value sense towards cause of people which is rarely observed in any other contemporary leader.					
5	Mamata Banerjee possesses a charisma which is so high that she has a very clear and prospective blue print of West Bengal and accordingly taking the state very fast towards that golden horizon.					
6	Mamata Banerjee as leader possesses the magic personality by dint of which she can make others feel what she wants and accordingly perceive them to be persuaded accordingly.					
7	Mammata Banerjee possesses the rare available qualities of all time great leaders to perceive what followers want.					



8	Mamata Banerjee belongs to that rare group of leaders who also possess the ability to make mass feel that she belongs to that rare group of leaders who are uniquely devoted to affairs and interests of mass.					
9	Mamata Banerjee is a leader to possess extremely high level competence and she is leading the state to a new direction, statistical data related with different achievements like growth in industrial performance, development of MSMEs justify that.					
10	Mamata Banerjee is strong to go above occasions and exercise power and authority for need of mass as has been observed in case of mal practices in AMRI hospital etc.					
11	Mamata Banerjee is a leader with high profile ability to exercise and execute transactional functions in areas of developing new policies, develop and execute different systems and consequent planning for implementation.					
12	Recent initiation of additional unique facilities related with Kanya Shree is adding extra feathers to the cap of this revolutionary scheme					
13	Records show as member of central ministry and subsequently in time as state C.E. all along the trend of growth of mass attraction and mass support is steadily and exponentially rising.					
14	People have got devotion towards Mamata Banerjee that surpass all barriers, all hurdles and even threat of life towards the cause that originate from her call					
15	Historic achievement in coming over and bringing permanent solution and peace in extremist activities and violence of West Medinipore is					

	unique example of people's trust and admiration towards Mamata Banerjee.					
16	Mamata Banerjee never compromises with principle, just and righteous causes in process of administering and undergoing her activities in her capacity of being in the highest office of state.					
17	Mamata Banerjee got the enchanting power of getting what all she desires for her state done by her people which is unique in nature.					
18	Ability of Mamata Banerjee to influence and persuade people or mass at large in accordance with her expectation and get the activities done in accordance with her expectation and requirement.					
19	Mamata Banerjee because of her own level of infinite sincerity is able to make mass perceive that she is extremely sincere to their cause.					
20	She introduces different unique schemes like "Kanya Shree" etc. for improving cause of grass route members of society which are unique in nature and are globally appreciated and recognized by different world level organizations like UNESCO.					
21	Mamata Banerjee possesses a very high, rigid and firm commitment level and in no circumstances deviates from that – improvement of conditions of public hospitals, supply of drinking water, and improvement in supply of electricity justify her competence and commitment level.					
22	Mamata Banerjee had in several situations been rigid and strong against many decisions and policies of central government which were not in compliance with interest of general mass as was observed during "Demonetization" etc.					

23	Taking the responsibilities of state with enormous burden of outstanding previous regime loan Mamata Banerjee has maintained unprecedented state GDP growth rate.					
24	Unique schemes initiated by Mamata Banerjee like newly opening up of universities indifferent districts, proposal of Kanya university, Women university to spread the scheme of education for all is unique in nature.					
25	Statistical observation and analysis of data related with size of crowd attending Mamata Banerjee's meetings at different conventions and mass gatherings at different corners of state (like 21 <sup>st</sup> July convention or Brigade Parade Ground Assembly) surpass all previous records.					
26	Devotion of people towards Mamata Banerjee which sometimes even go to extent of life sacrificing is inherent and spontaneous and beyond precedence.					
27	The horrifying violence because of subversive activities of extremism in West Medinipore was continuing since long and without any solution in earlier periods, the sunny days existing there during her tenure justifies admiration and trust of people towards Mamata Banerjee					
28	The period under administration of Mamata Banerjee witness justice, equality and security for every one belonging to any social and geographical demography in West Bengal.					
29	Mamata Banerjee belongs to that rare group of leaders who think on themselves without being prejudiced by others to do what is required to be done and getting those done by relevant authorities.					

30	Mamata Banerjee possesses an elaborate frame of mind and openness by which she can make others feel what she expects and accordingly she can make others feel the requirement of doing that.					
31	Mamata Banerjee like greatest of all time great leaders is able to perceive and accordingly make the mass perceived that she is keen with her utmost sincerities to satisfy the needs, desires and expectations of of mass.					
32	By undertaking several schemes for people being 'Below Poverty Line (BPL)' like providing food grains etc. at very cheap price, she creates the precedence and sense of trust of being the savior of distressed.					
33	Proposed Silver valley in Rajarhat, interconnection of different flyovers in Kolkata and and other areas, growth rate of education, creation of cultural renessna in west Bengal justify enormity of her commitment and confidence.					
34	She is firm and strong enough to exercise her authority and raise voice for safeguarding the needs and interests of people of the state as was evident during proposal of "Sharing of Tista Water with Bangladesh".					
35	In different core areas like health, education, flood control, minority, OBC and unprivileged group development, development of infrastructural facilities, development of transportation, electricity supply etc. Mamata Banerjee as Chief Minister maintained unique and never before achieved development.					
36	Mamata Banerjee is controversial charismatic leader, with transformational abilities leading the					

	state towards new direction of growth through new and unique means never achieved earlier.					
37	Even from the period of her involvement as student leader during her college and university days to till present as Central Minister and two term CE Mamata Banerjee is unique and unparallel to draw crowd and enjoy people support and loyalty.					
38	People are devoted to Mamata Banerjee to the extent “ <i>Sukhe Dukhe Sama Kritwa Lova Alavo Jaya Ajayo</i> ” (Equal in happiness and misery, profit and loss, victory and defeat) as quoted in “Geeta” by Arjun which is beyond any precedence in history and present day scenario.					
39	The hills of North being seen with laugh and drenched with sunny light of happiness and peace show the extent to which Mamata Banerjee enjoy admiration and support of people.					
40	Mamata Banerjee has created an elevated platform of unique value sense in West Bengal so that there exists an environment of “ <i>Chitta jeths bhay shunya, uchha jetha shir</i> ” (where mind is without fear and head is held high) as desired by Rabindra nath Tagore whom she very frequently quotes and also takes as guiding upon and upon whose work she has boundless proficiency.					
41	Mamata Banerjee is a leader who belongs to that group of uncompromising few who can very well get what she expects as per the level of her satisfaction and move any height where she wants.					
42	Mamata Banerjee possesses the rare ability which is expected from a mass leader to make the people perceived what is expected out of them so that because of enchanting influence of mass leader					

	people act accordingly.					
43	The very frequent meetings spread from one end of state to other which she personally undergoes with officials and public representatives at grass route levels (Gram Panchayat Members, BDOs etc) justifies that she wants to make mass understand that highest office of state is keen to satisfy their desires and needs.					
44	She gives the cause of “have nots” of the society the highest priority and she spares nothing to satisfy the needs, affairs and interests of the mass.					
45	Giving back to farmers of Singur their agricultural land, providing food grains to people at BPL, education for all etc. the Unique Kanya Shree etc. highlight her competence and commitment level.					
46	Every time with no exception Mamata Banerjee had been in support of interest of mass to bring them out of clutch of exploitation, injustice and oppression etc., occasion of severe protests against releasing water from upper basins of DVC during monsoon to prevent flood, bank					
47	Average growth rate of per capita income, growth rate in utilisation of natural resources, agricultural development, growth rate of MSMEs etc being higher than previous regime and in several cases central government rate.					
48	Mamata Banerjee has taken the state and shown the country the means to move in new avenue, in many cases being controversial and away from routine like conventional way with much faster rate of growth.					