









Health & Fitness



Family Milestones

Celebration





### THERE IS ALWAYS A **REASON & OPPORTUNITY** TO ACCUMULATE WEALTH



**Nature** 



Peace of Mind

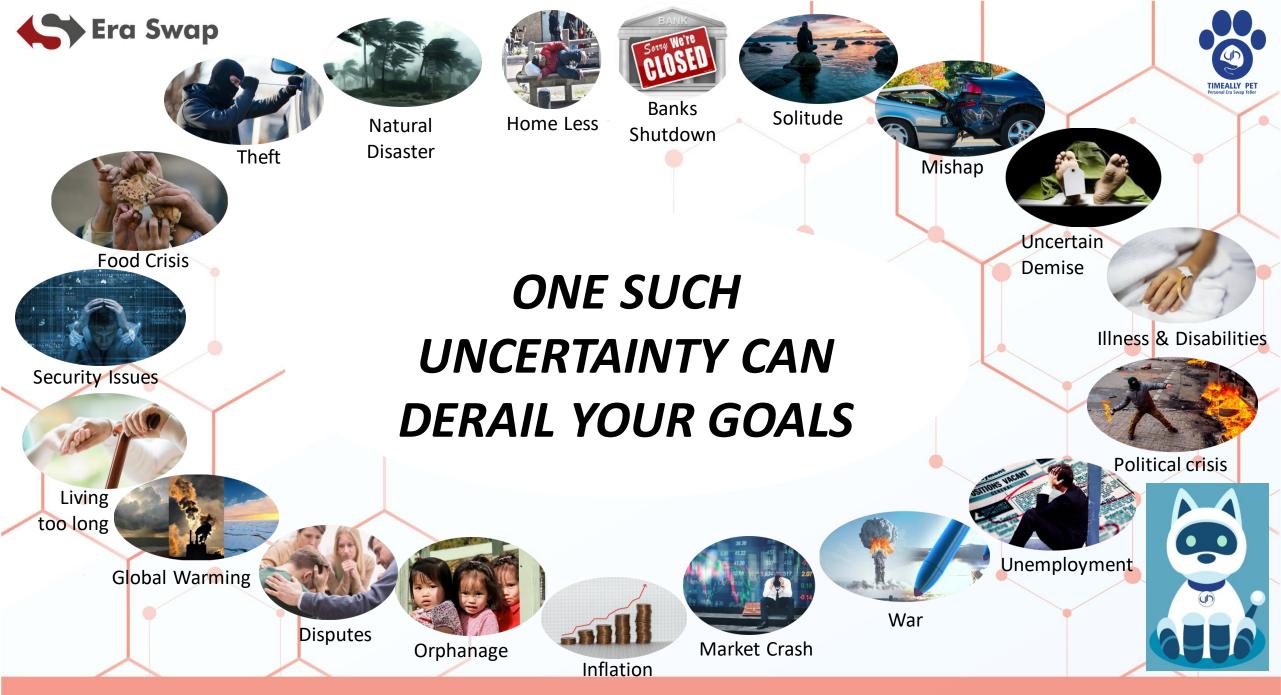


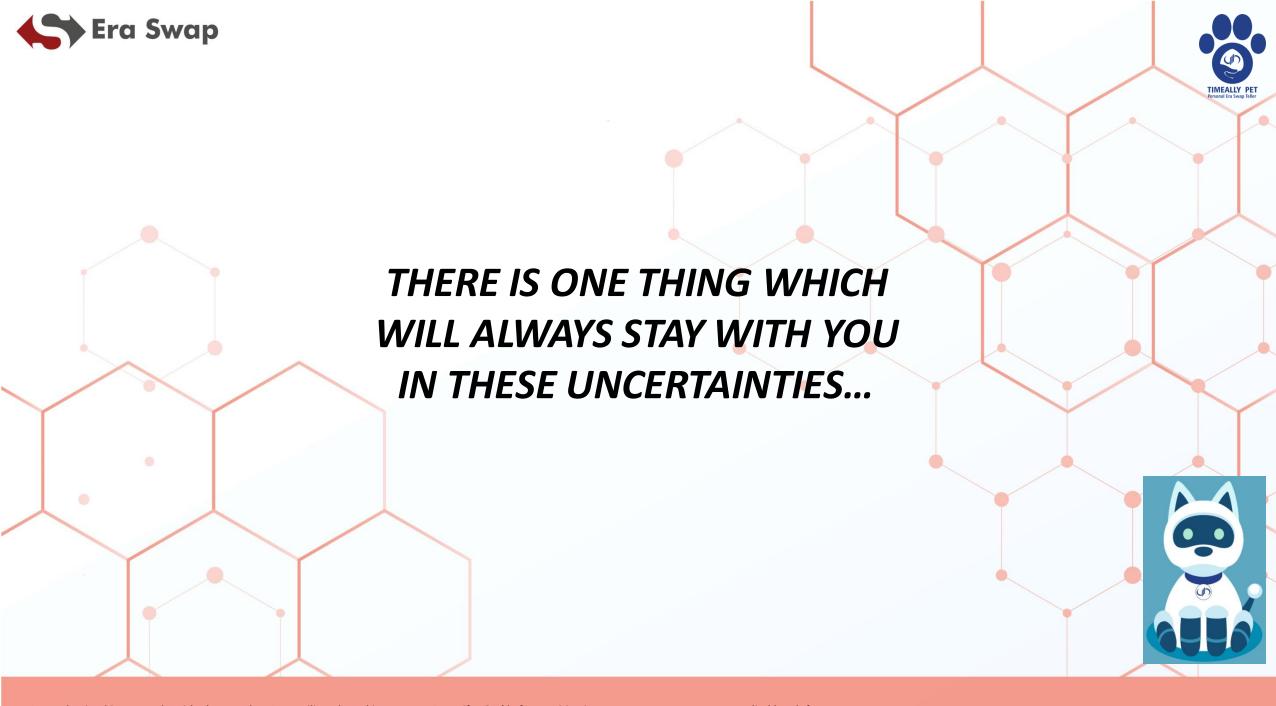








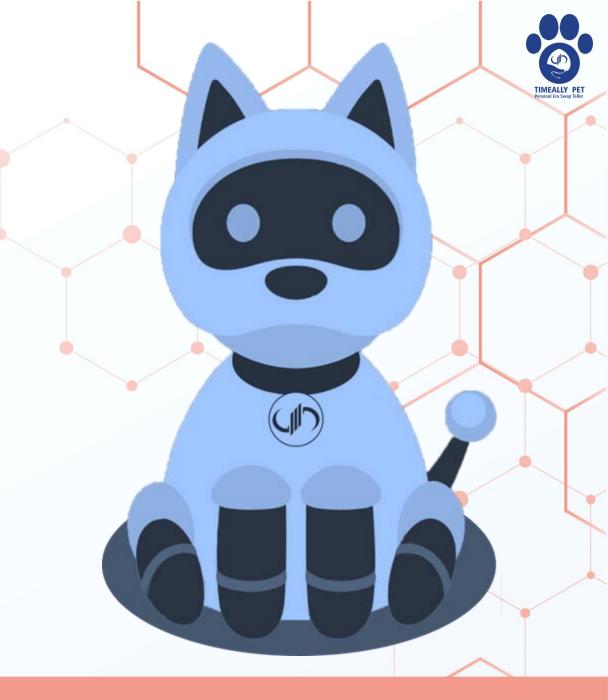






# TIMEALLY PET

Empower your journey of life with unerasable Blockchain Based Smart Contract







# WHAT COMES TO YOUR MIND WHEN YOU THINK OF PET?

Happiness, Loyalty, Caring, Transparency, Guard, Trained, Certainty, Flawless

# WHAT TIMEALLY PET HAVE TO OFFER?

Companionship, Smart Contribution, Trustless, Solicitude, Consistency, Wealth, Time Bound, Legacy

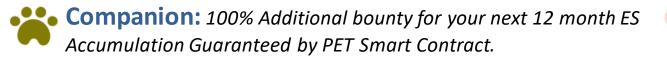


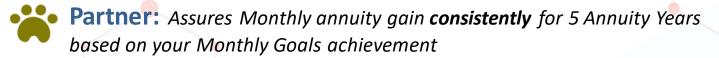




#### **TimeAlly PET Plan is Guaranteed by Smart Contract**





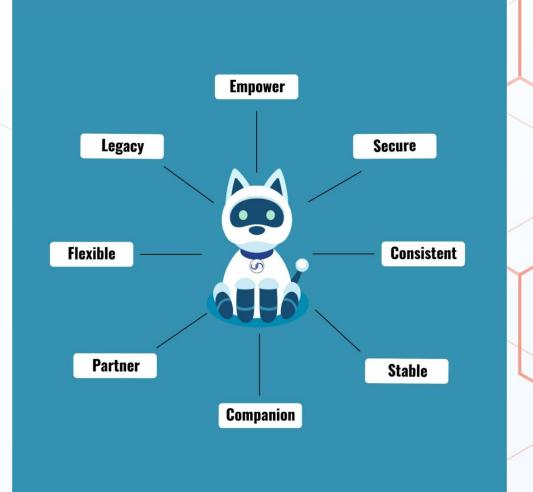


Returns of Premium: Pet provides smart contract based safety, security & stability of your accumulation & rewards you per predefined set of rules

**Empower:** Pet provides you complete control & transparency of your Monthly Accumulations & returns

Flexible Rewards: You can choose your PET plan as per your Monthly Goals & & PET will reward your accumulation behavior systematically

Legacy: You can add nominees & pass on your legacy to your loved ones.





#### Why TimeAlly Personal Era Swap Teller (PET)

#### Monthly Annuity Guaranteed by PET Smart Contract

Will receive Annuity return % on ES staked every month for the same month in next **5** years

#### **PET Bonus**

PET Bonus on total ES staked of Accumulation Year gets released timely in 12 equal intervals if all the monthly target commitments are achieved every 5 months (\* conditions apply)

#### PET Bounty

PET shall stake equal count of ES every month as per your stakings for that corresponding month. PET will contribute 50% Bounty of your Monthly target Commitment Plan Selected.

(\* conditions apply)

#### Limited Period Solution

PET is limited period Solution applicable for 20000000 (20 Million ES).

#### **PET Annuity Chart in ES**

Monthly PET staking for 12 months (ES)	PET Bounty will accumulate equal ES as per SAP each corresponding month	Monthly Annuity Return in ES every month for 5 years			
500 to 999	500 to 999	10%			
1000 to 2499	1000 to 2499	10.5%			
2500 to 4999	2500 to 4999	11%			
5000 to 9999	5000 to 9999	11.5%			
10000 and above	10000 and above	12%			

- The annuity return % is purely based on the month staking commitment for the subject to 12 months
- All the percentages are purely based on number of ES staked in PET plan.
- Please refer to the terms and conditions and the Ready Reckoner for more details.







# Ready Reckoner Chart for PET with 10000 ES Minimum Staking Commitment, Annuity Gain 12%

Scenarios	Number of Months Staked	Monthly Staking (ES)	Total Staking in 1 year (ES)	Total PET Bounty Received (ES)	Gross Staking (ES)	Month Annuity (ES)	Number of Months Annuity Applicable	Gross Annuity Gained for 5 years (ES)	Single PET Bonus Strength (ES)	Number of Months PET Bonus Eligible	Gross PET Bonus (ES)	Gross Total ES Gained	NET Total ES GAINED	Gross Total ES Gained %	NET Total ES Gained %
Scenario 1	12	10000	120000	120000	240000	2400	60	144000	20000	12	240000	384000	264000	320%	220%
Scenario 2	11	10000	110000	110000	220000	2400	55	132000	18333	11	201667	333667	223667	303%	203%
Scenario 3	10	10000	100000	100000	200000	2400	50	120000	16667	10	166667	286667	186667	287%	187%
Scenario 4	9	10000	90000	90000	180000	2400	45	108000	15000	9	135000	243000	153000	270%	170%
Scenario 5	8	10000	80000	80000	160000	2400	40	96000	13333	8	106667	202667	122667	253%	153%
Scenario 6	7	10000	70000	70000	140000	2400	35	84000	11667	7	81667	165667	95667	237%	137%
Scenario 7	6	10000	60000	60000	120000	2400	30	72000	10000	6	60000	132000	72000	220%	120%
Scenario 8	5	10000	50000	50000	100000	2400	25	60000	8333	5	41667	101667	51667	203%	103%
Scenario 9	4	10000	40000	40000	80000	2400	20	48000	6667	4	26667	74667	34667	187%	87%
Scenario 10	3	10000	30000	30000	60000	2400	15	36000	5000	3	15000	51000	21000	170%	70%
Scenario 11	2	10000	20000	20000	40000	2400	10	24000	3333	2	6667	30667	10667	153%	53%
Scenario 12	1	10000	10000	10000	20000	2400	5	12000	1667	1	1667	13667	3667	137%	37%





#### **LEGACY**



#### Nominee:

Any number of nominees can be added by the staker. A nominee who gets the benefit of the plan in case, the staker doesn't withdraw benefit continuously for 12 months. If the staker doesn't withdraw benefits till 1 year, then nominee can withdraw these benefits (in case there is no appointee selected). Any Nominee can also deposit SAP on behalf of the staker only on monthly basis.

# IF YOU'RE GOING TO LIVE, LEAVE A LEGACY. MAKE A MARK ON THE WORLD THAT CAN'T BE ERASED.

#### **Appointee:**

- Appointee is the custodian who can facilitate preponement of benefits to the nominee.
- Any number of appointees can be added. With the approval of min 51% appointee, the appointee can prepone the benefits for the nominee in case the staker doesn't withdraw benefits continuously for 6 months. The appointee can vote any anytime. If staker doesn't withdraw benefits up to 6 months then with the consensus of appointees, nominees could be able to withdraw before the 1-year waiting period criteria.





#### Personal Era Swap Teller (PET) Smart Contract Salient Features



#### **Important Smart Contract Conditions for Stakers**

PET Starts with **Systematic Accumulation Plan (**SAP) of minimum 500 ES commitment and above ( *Please refer to PET Annuity Chart )*PET Bounty will accumulate equal count of ES as per Monthly Target Commitment achieved as per the Staker

PET Bonus will be released in 12 equal intervals of 5 months each over a period of 5 years as per the Monthly Target Commitment achievement in accumulation year. The PET Bonus pertaining to the 1st month shall be awarded on the 60th month of Annuity, the 2nd month shall be awarded on the 55th month of Annuity, correspondingly the 12th month shall be provided on the end of 5th month of Annuity.

#### **Monthly Target commitment**

Monthly target commitment refers to the total ES to be staked within 30 days 10 hours. One needs to select his Monthly target commitment from the annuity chart at the start of the plan.

#### **Monthly Target Achievement Benefits**

The staker has the flexibility to stake within 30 days 10 hours till the next window opens. The staker will have to meet the Monthly Target commitment to receive the PET Bonus as well as the PET Bounty

#### Top-ups

If the user stakes more than the monthly target commitment he/she shall receive 50% of the PET Bounty on the staking above his desired Monthly Target Commitment.

**Example:** User has decided his limit of 5000 ES and he/she stakes 2000 ES + 2000 ES + 6000 ES in 3 installments within 30 Days 10 hours. The total ES staked in PET is 10000 ES which will shall imply that he/she has achieved his/her target for the month and he/she shall receive a PET Bounty of 5000 ES + 2500 ES.



#### Personal Era Swap Teller (PET) Smart Contract Salient Features



#### **Important Smart Contract Conditions for Stakers**

#### \*\*Passing PET Target Commitment %

The Passing PET target commitment will be minimum 50% of the Monthly target commitment of ES to qualify for PET Bonus. If the monthly target commitment is not achieved and PET target commitment is achieved then the user shall be provided with the PET Smart Contract Contribution but shall not be awarded the PET Bonus and those respective tokens shall be burned for the corresponding month.

**Example:** If the monthly target of commitment is 10000 ES and the user stakes 5000ES that means he/she has achieved PET Target Commitment by staking minimum 50%. He /She shall avail on PET Smart Contract Contribution of 5000ES but he/she shall qualify for the PET Bonus.

#### Default Monthly Commitment

If the staker is unable to reach 50% of the monthly Target Commitment ES then he/she shall not qualify for PET Bounty nor shall he qualify for the PET bonus. The total staking ES count shall carry forward to the following month and a default shall be considered for that corresponding month.

**Example:** Staker defaults to achieve Monthly Target Commitment for 11 months then, he/she will not get 11 installments PET Bonus. He/She will receive PET bonus corresponding to 1 month on the 12<sup>th</sup> Month of 5th Annuity Year.

#### Frequency mode

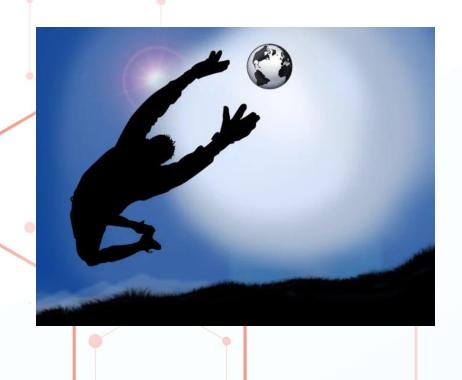
The staker also has the ability to make the entire commitment of 3 months, 6 months or 12 months in a single transaction. This feature can only be availed if users staking meets the target for the respective months



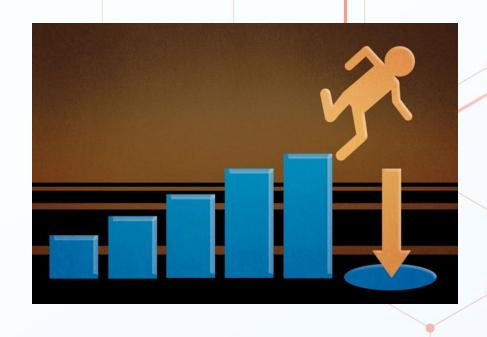


#### **Plan Your GOALS**

### Planned GOAL...



# Unplanned GOAL...







## Era Swap TimeAlly PET 10000 ES Illustration for 12 Months

Minimum Staking Commitment	10000
Annuity Benefit	12.0%

	Total Staked Count (ES)	ES Count	
	Total accumulation Staking (ES)	120000.00	
	PET Bounty Gained (ES)	120000.00	
	Gross Staking (ES)	240000.00	
	At 5 years (ES)	ES Count	% of ES Accumulation
	Gross Annuity Benifits (ES)	144000.00	120.00%
	Gross PET Bonus Benifits (ES)	240000.00	200.00%
	GROSS TOTAL BENEFIT (ES)	384000.00	320.00%

Month of Staking	Self Staked ES	Gross Self Staking	PET Bounty	Total Staking	50% Target Reached	Target Reached
1	10000	10000	10000	20000	YES	YES
2	10000	10000	10000	20000	YES	YES
3	10000	10000	10000	20000	YES	YES
4	10000	10000	10000	20000	YES	YES
5	10000	10000	10000	20000	YES	YES
6	10000	10000	10000	20000	YES	YES
7	10000	10000	10000	20000	YES	YES
8	10000	10000	10000	20000	YES	YES
9	10000	10000	10000	20000	YES	YES
10	10000	10000	10000	20000	YES	YES
11	10000	10000	10000	20000	YES	YES
12	10000	10000	10000	20000	YES	YES
Total	120000	120000	120000	240000	12	12

								TO CO.				110000	_ :5555	
Annuity	Year	1	Annuity	Year	2	Annuity	Year	3	Annuity	Year	4	Annuity	Year	5
Month	Annuity Benifit	PET Bonus (every 5 months)	Month	Annuity Benifit	PET Bonus (every 5 months)									
1	2400.00		13	2400.00		25	2400.00	20000.00	37	2400.00		49	2400.00	
2	2400.00		14	2400.00		26	2400.00		38	2400.00		50	2400.00	20000.00
3	2400.00		15	2400.00	20000.00	27	2400.00		39	2400.00		51	2400.00	
4	2400.00		16	2400.00		28	2400.00		40	2400.00	20000.00	52	2400.00	
5	2400.00	20000.00	17	2400.00		29	2400.00		41	2400.00		53	2400.00	
6	2400.00		18	2400.00		30	2400.00	20000.00	42	2400.00		54	2400.00	
7	2400.00		19	2400.00		31	2400.00		43	2400.00		55	2400.00	20000.00
8	2400.00		20	2400.00	20000.00	32	2400.00		44	2400.00		56	2400.00	
9	2400.00		21	2400.00		33	2400.00		45	2400.00	20000.00	57	2400.00	
10	2400.00	20000.00	22	2400.00		34	2400.00		46	2400.00		58	2400.00	
11	2400.00		23	2400.00		35	2400.00	20000.00	47	2400.00		59	2400.00	
12	2400.00		24	2400.00		36	2400.00		48	2400.00		60	2400.00	20000.00







#### **Day Swappers Bounty**

TimeAlly PET Staking	Direct Bounty (Liquid ES)	Day Swappers Tree
Staking Amount (In ES)	Buyer Introducer Benefit	<b>Day Swappers Active</b>
<35000	6.00%	11.00%
35000-49999	7.00%	11.00%
50000-74999	8.00%	11.00%
75000-99999	9.00%	11.00%
100000-199999	10.00%	11.00%
200000-299999	11.00%	11.00%
300000-399999	12.00%	11.00%
400000-499999	13.00%	11.00%
500000<	14.00%	11.00%

Day Swappers Benefit calculation as per ES Staked for the corresponding month and annuity received for the corresponding month.

The maximum benefit in Day Swappers Tree bounty is given to the Black Belt Day Swappers which is the highest in tree.



#### Day Swappers Level, Influence Chart and % of Day Swappers Pool for Newly Released Tokens (NRT)



	The state of the s		
Day Swappers Level	New Subscribers Added (Directly or Indirectly) in 1 month	% of Day Swappers Pool	Leadership bonus for valuable player on boarding
0	<b>C</b> 5	0%	0
<b>(0)</b>	<b>(</b> )	20%	0
2	20	40%	<b>O</b>
3	100	52%	<b>O</b>
4	500	64%	<b>O</b>
<b>5</b>	2000	72%	4%
6	6000	84%	4%
	10000	90%	2%

- → Day Swappers payout only for Active members
- Members with transactions of 1000 ES worth on Timeswappers, BuzCafe, ES Academy, BetDeEx, TimeAlly DApp in each calender month will be considered Active
- → Day Swappers will be rewarded up to 12.5% from NRT pool based on the TFC generated on various platforms of Era swap ecosystem as applicable \*KYC on Day Swappers is mandatory to recieve Payout
- •Staking of only Newly Released Liquid Tokens shall be considered •Day Swappers Tree rewards will be 50% liquid & 50% in TimeAlly staking





#### **Statutory Warning**

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