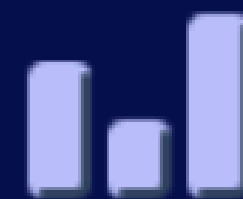


## Maven Market Analysis



**Sales**



**Customers**



**Orders**



**Product**



**Store**



**Return**



**Support**



# Sales Dashboard

\$0.74M

Total\_Sales

\$59.67

Profit Margin

8289

Return\_Product

Supermarket

MaxSalesStoreType

01-01-1997

31-12-1998



store\_country

All

January

February

March

April

May

June

July

August

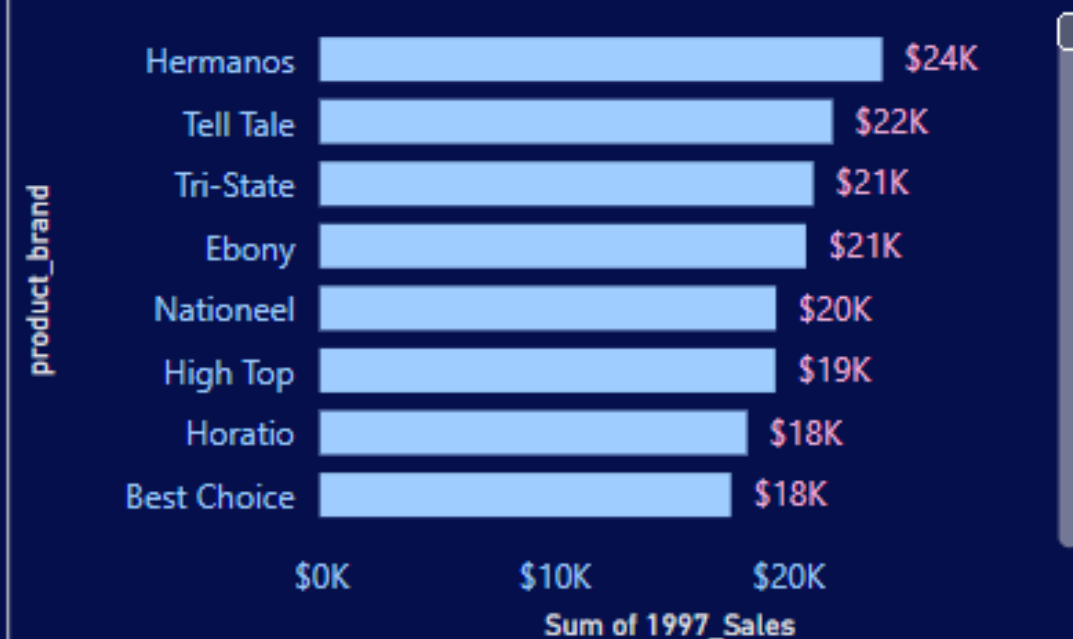
September

October

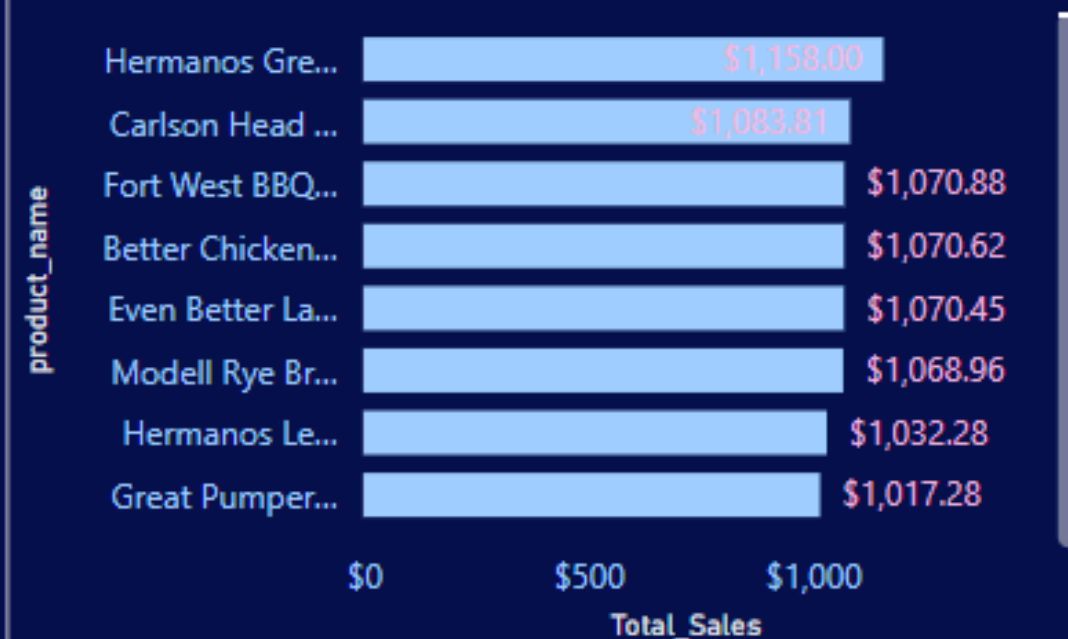
November

December

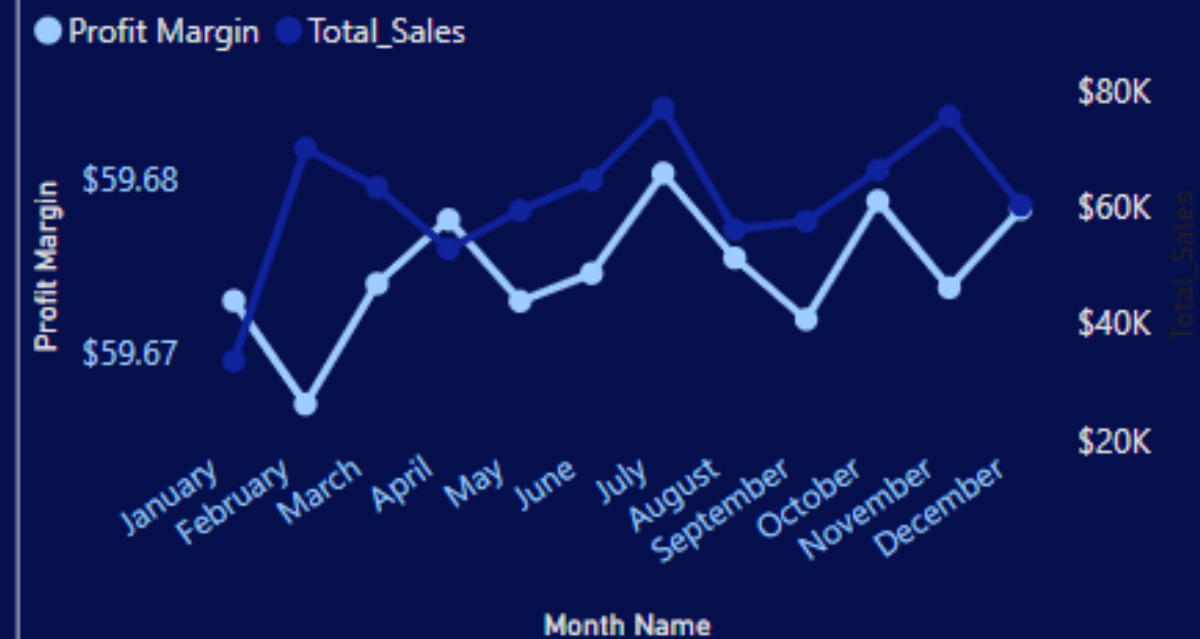
## Sum of Sales by product\_brand



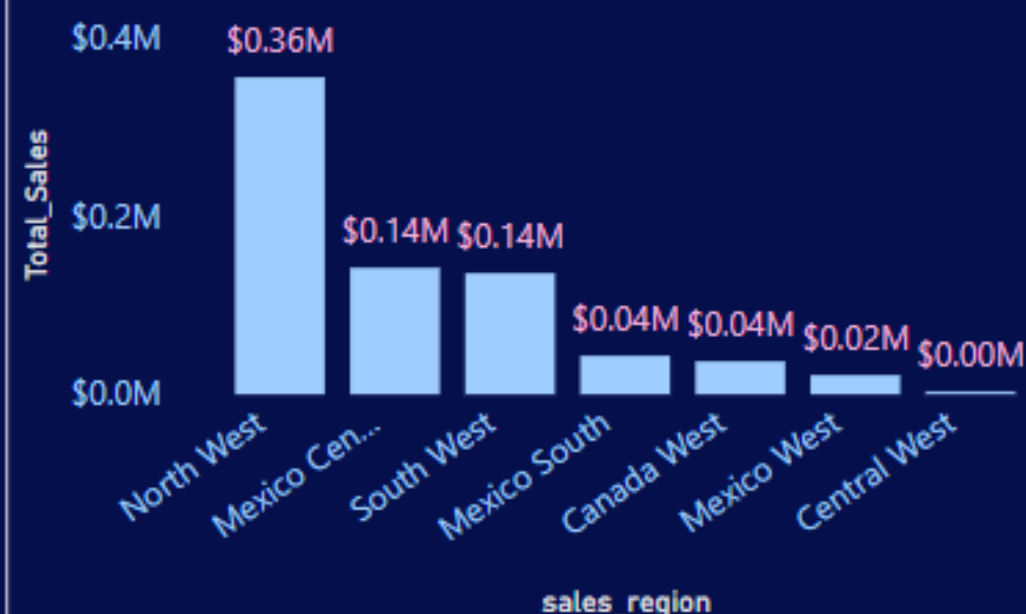
## Sum of Sales by product\_name



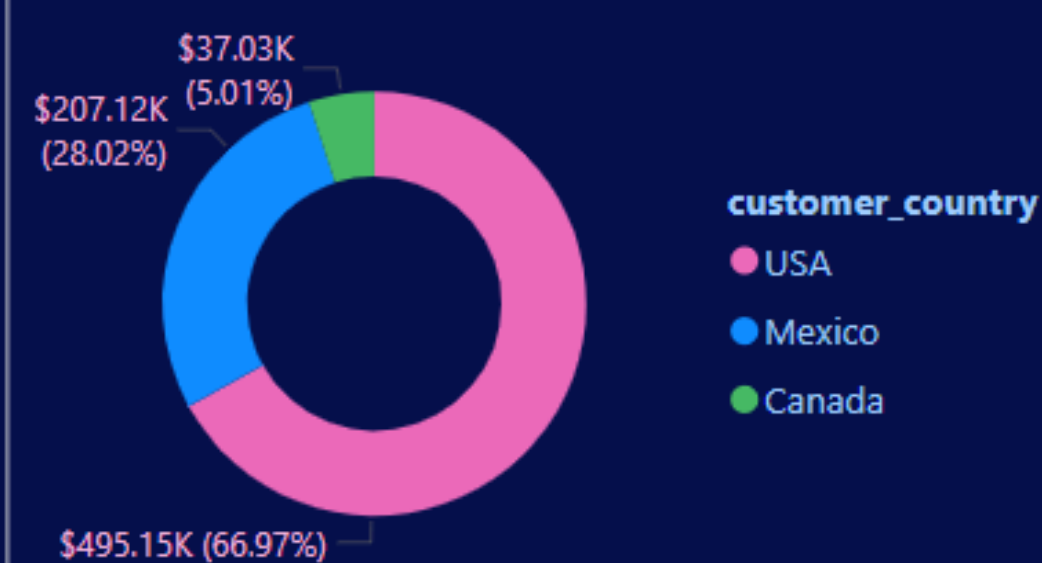
## Profit Margin and Total\_Sales by Month Name



## Sum of Sales by sales\_region



## Sum of Sales by customer\_country



## Total Quantity by customer\_city





# Customers Dashboard

10.28K

Customer Count

education

All

customer\_coun...

All

member\_card

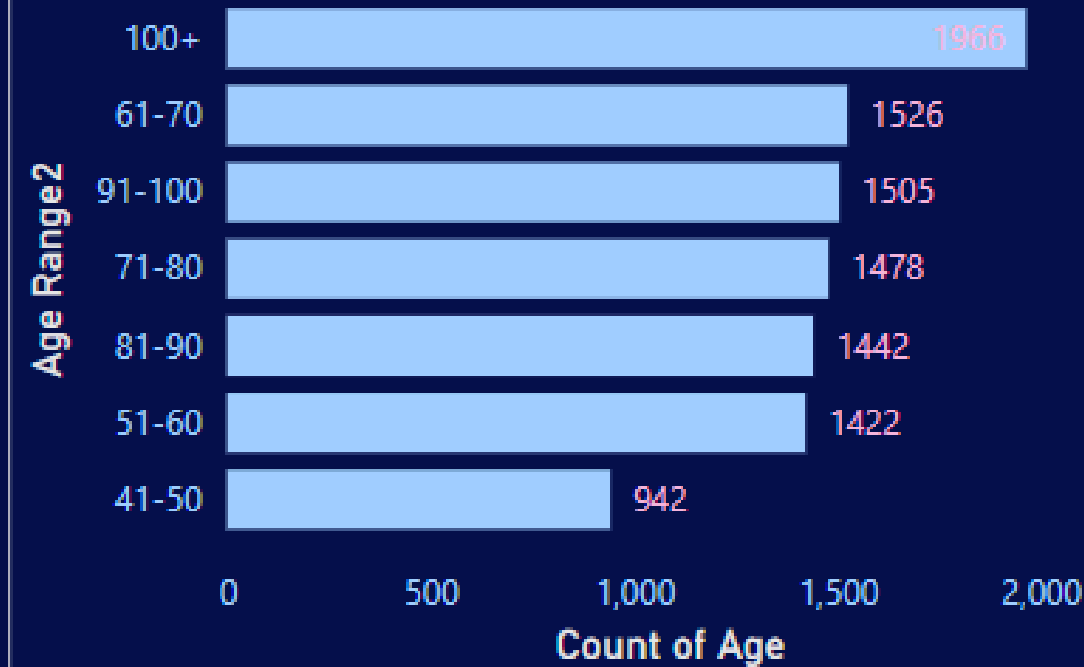
Bronze

Golden

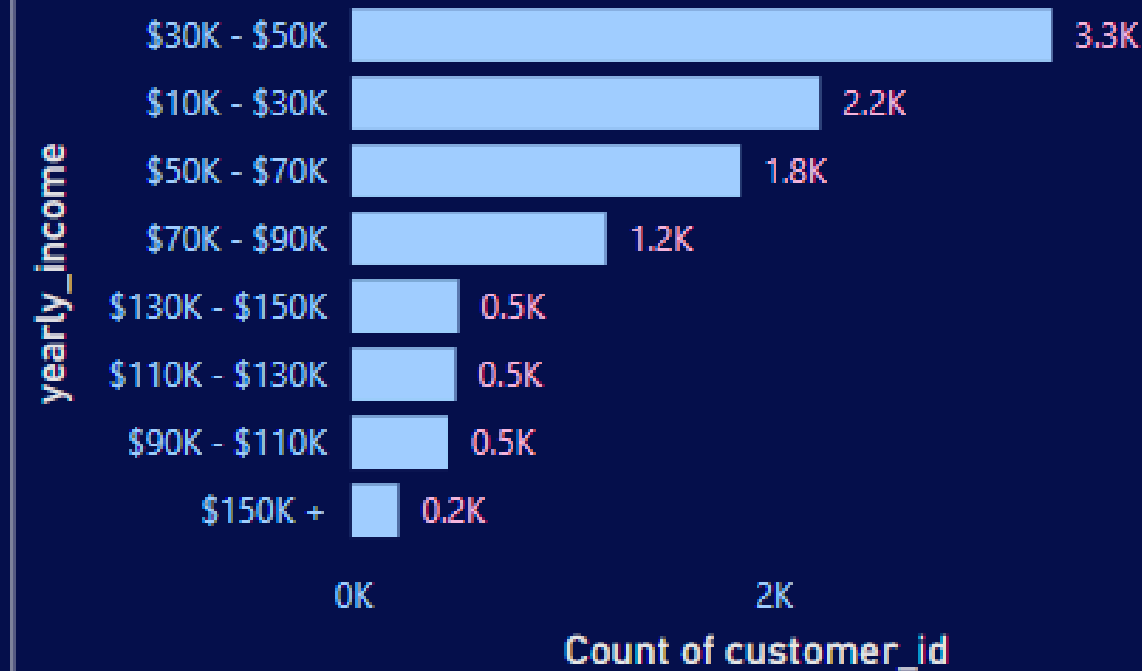
Normal

Silver

Count of Age by Age Range



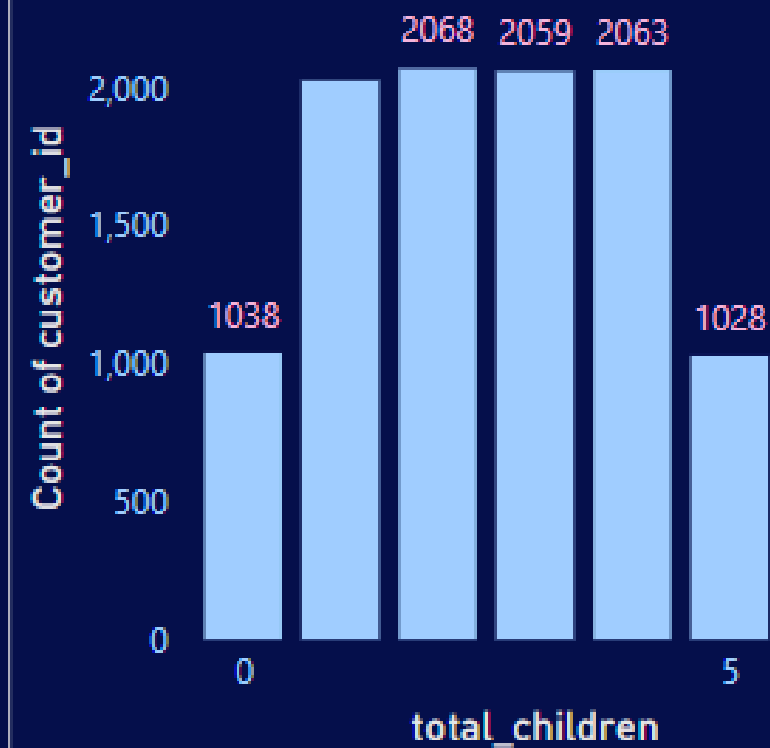
Count of customer by yearly\_income



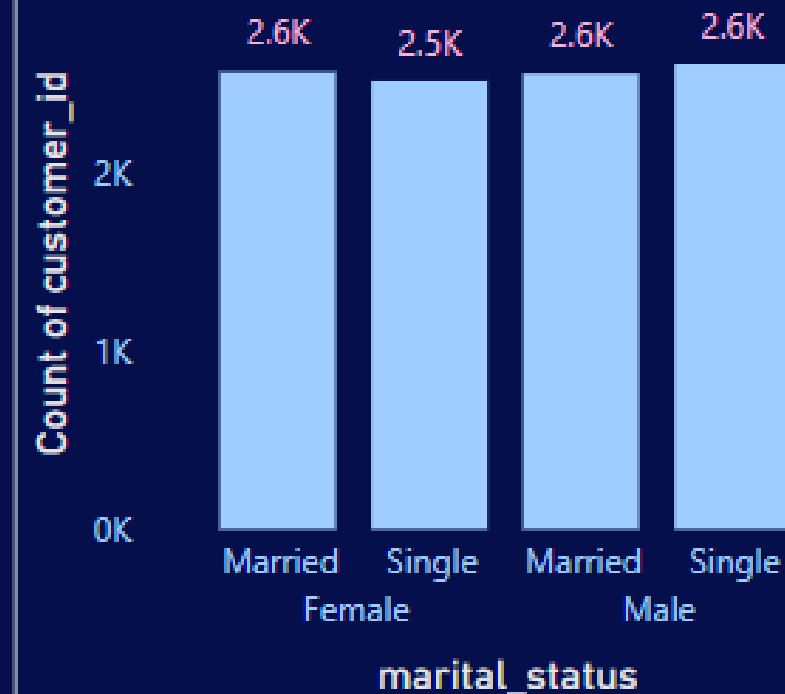
Count of customer by customer\_city



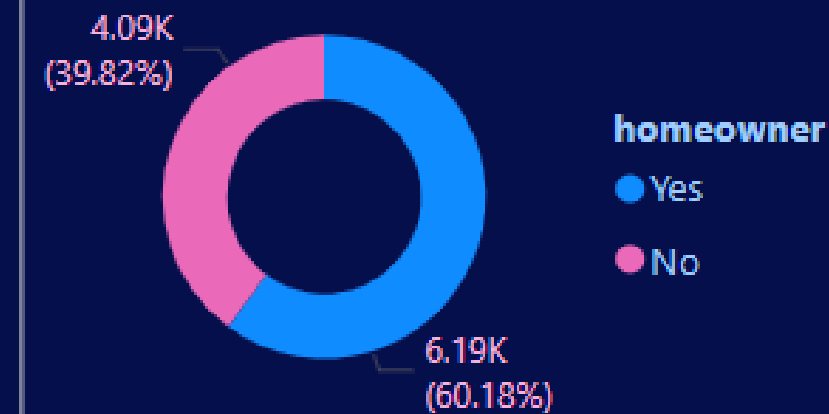
Count of customer by total\_children



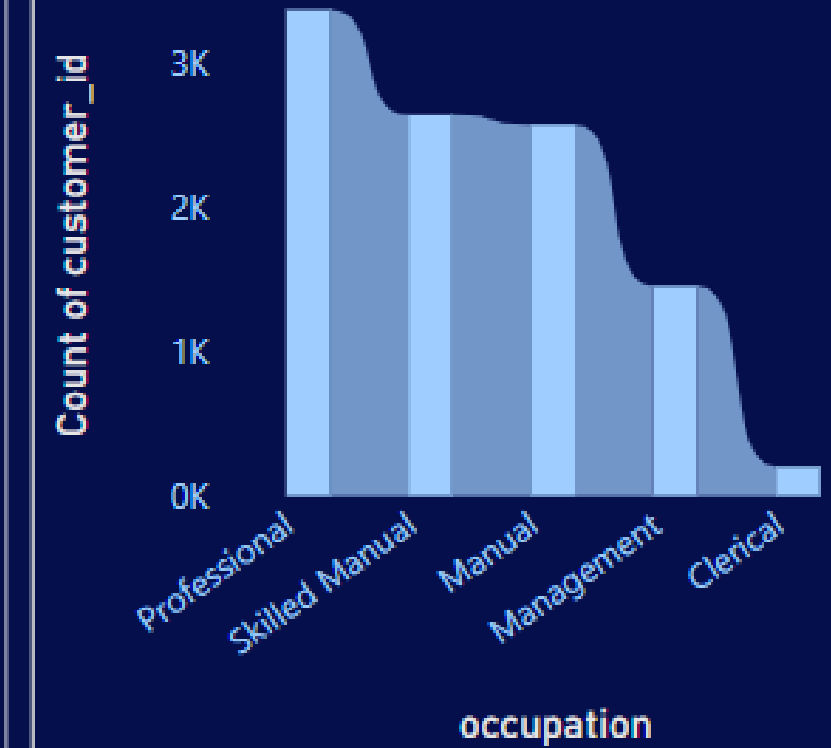
Count of customer by gender and marital\_status



Count of Customer by marital\_status



Customer count by occupation





# Orders Dashboard

917K

Total Quantity

Hermanos

TopBrand

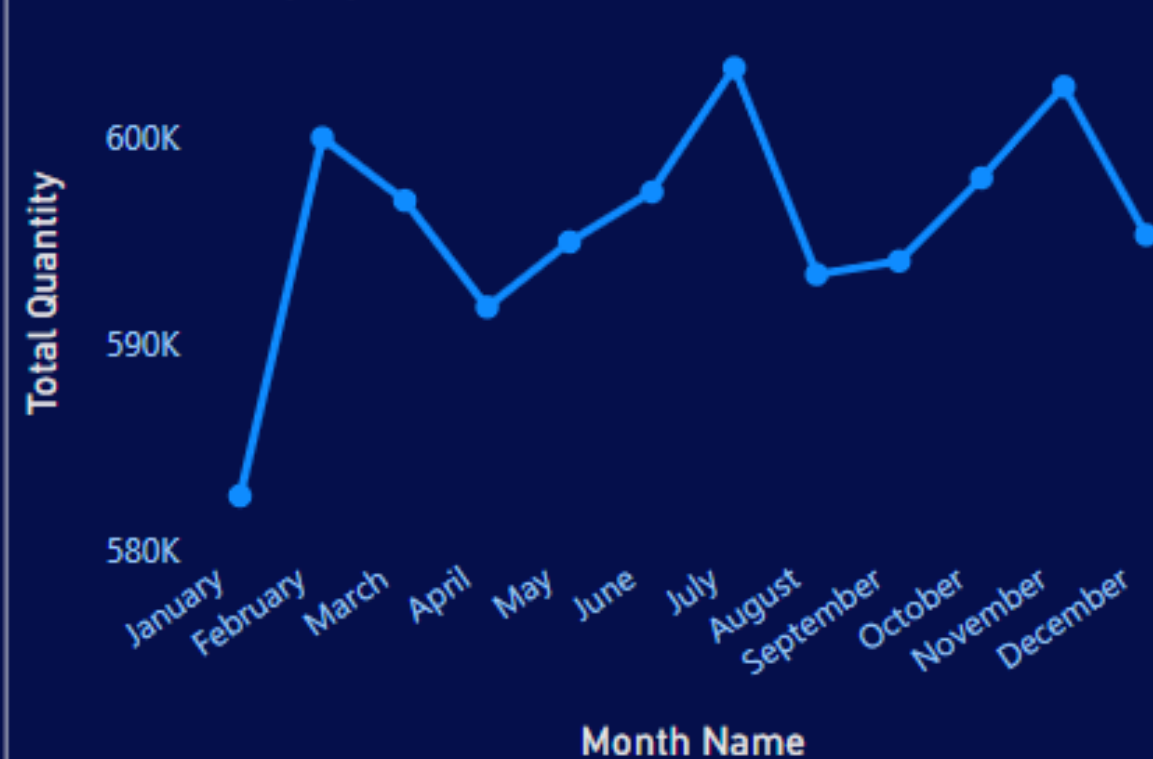
01-01-1997



31-12-1998



Total Quantity by Month Name



low\_fat

0

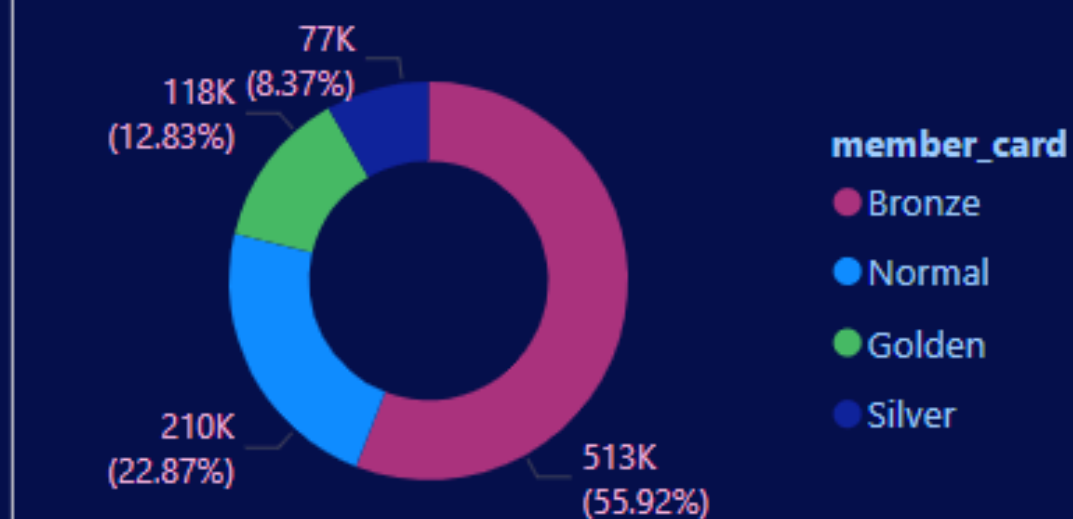
1

recyclable

0

1

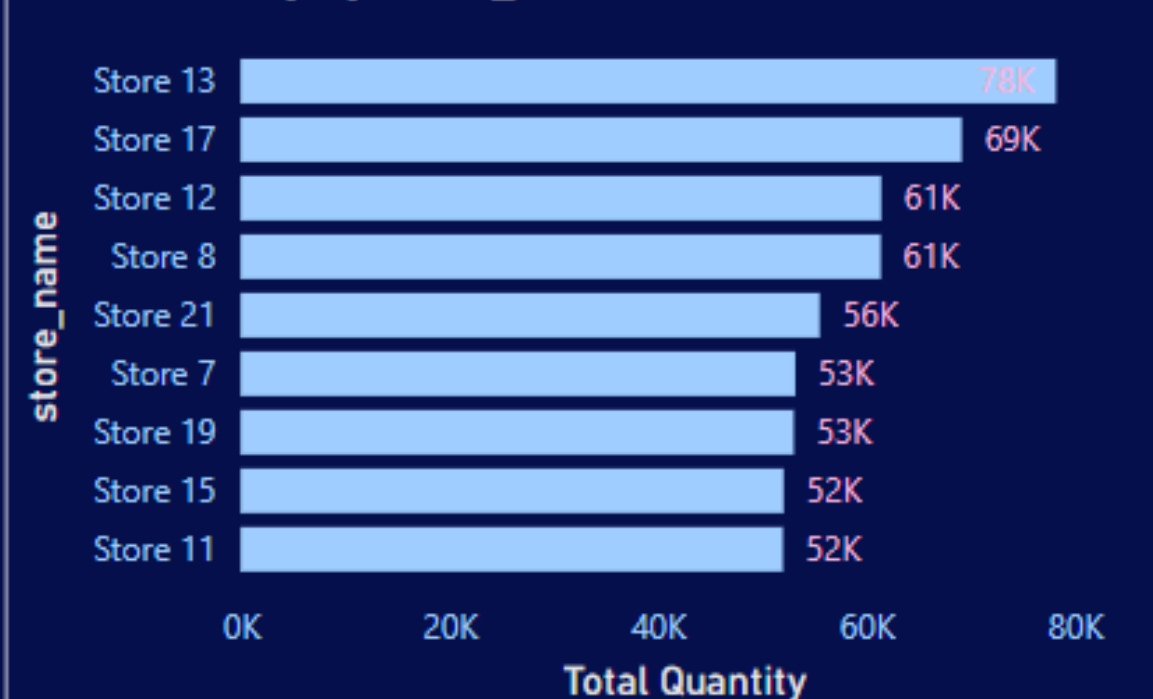
Total Quantity by member\_card



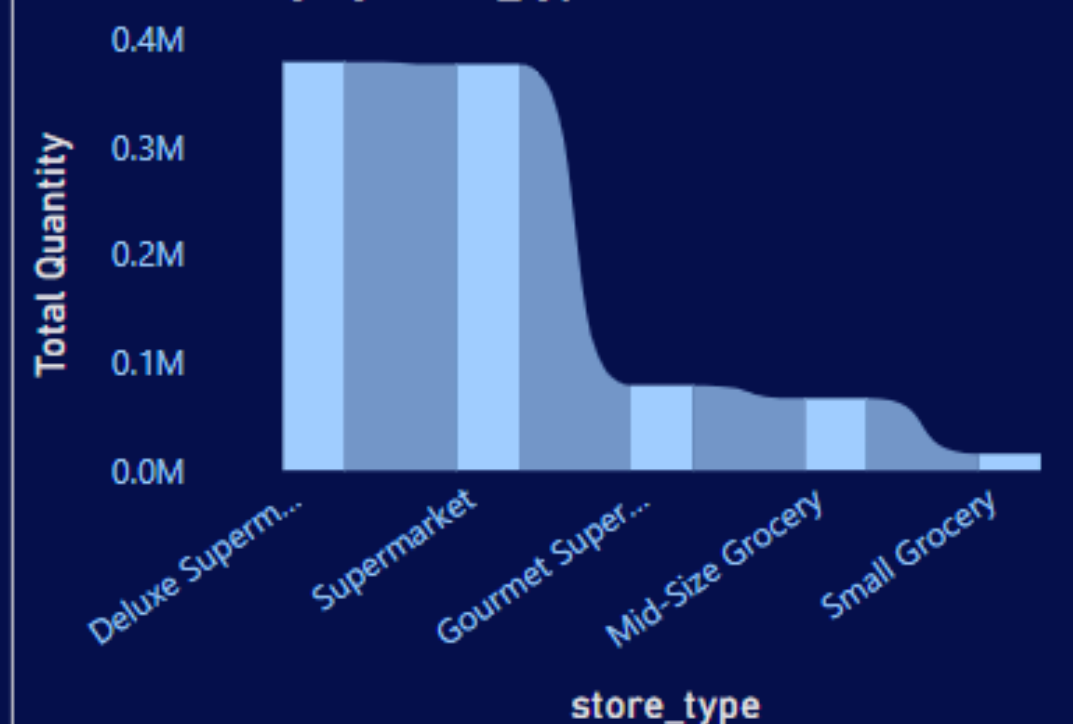
Total Quantity by customer\_city



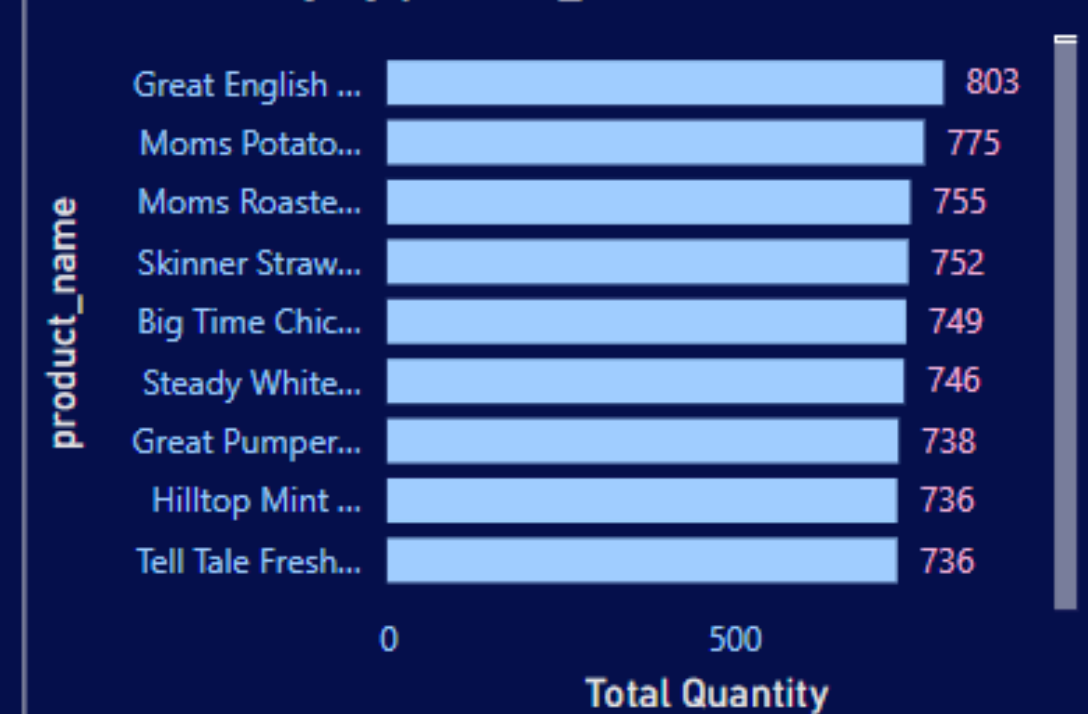
Total Quantity by store\_name



Total Quantity by store\_type



Total Quantity by product\_name







# Products Dashboard

1560

Count of product\_id

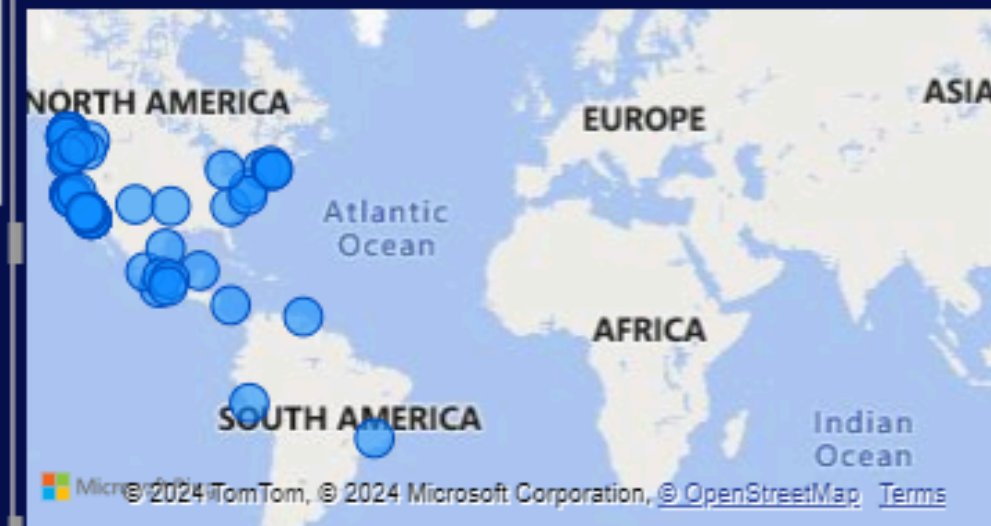
Country

Canada

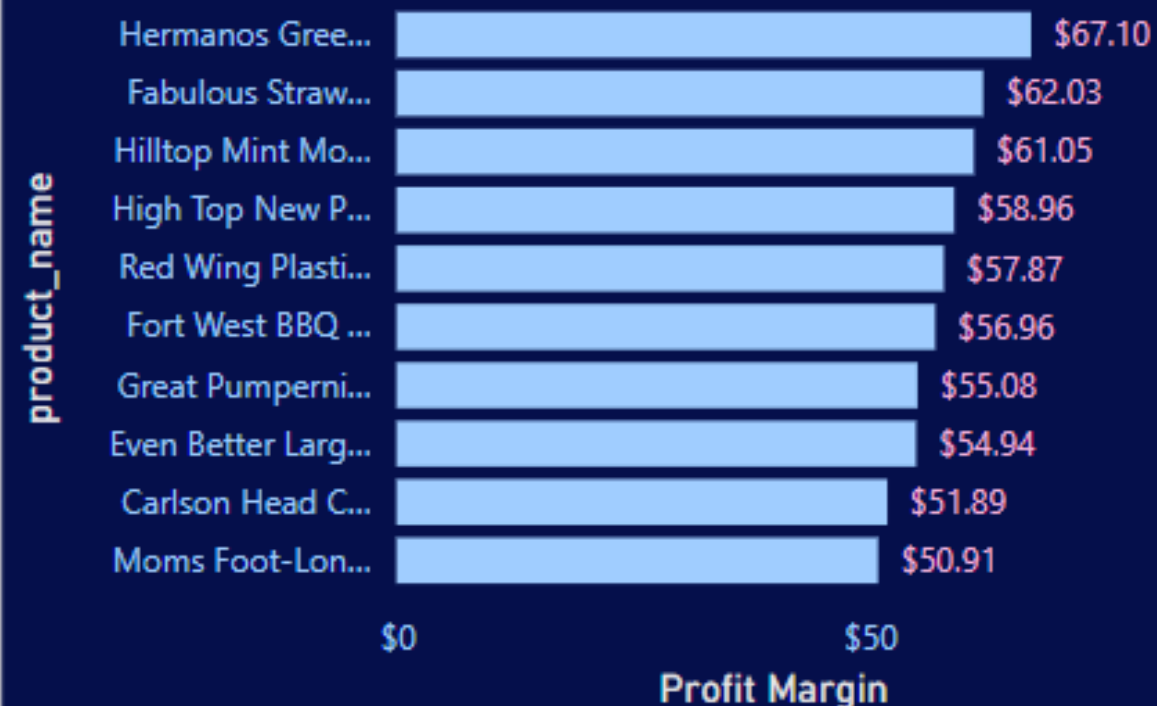
Mexico

USA

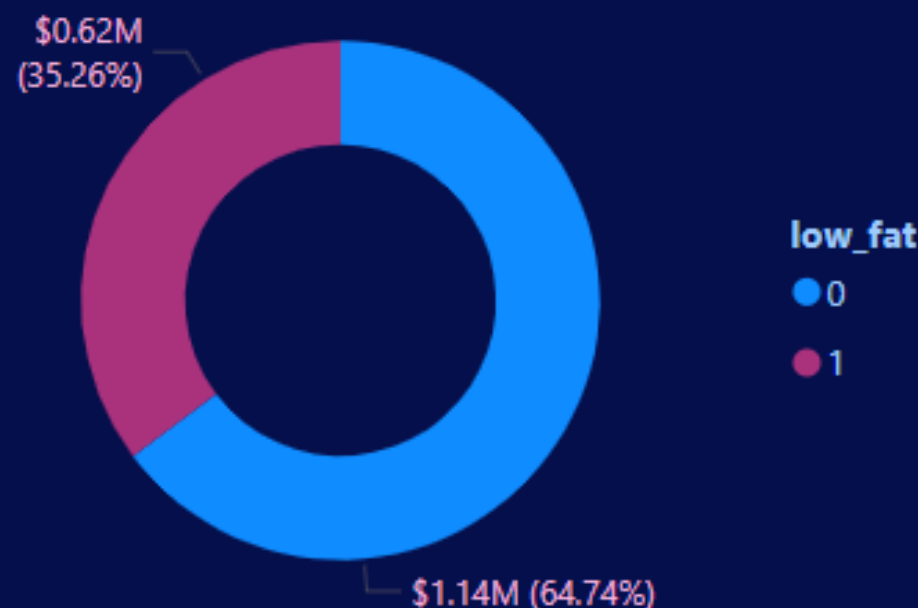
Count of product\_id by customer\_city



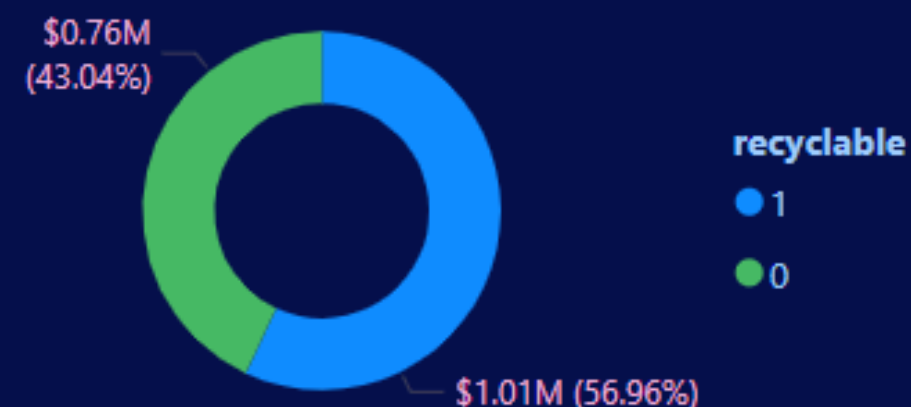
## 10 Top Profit Making product



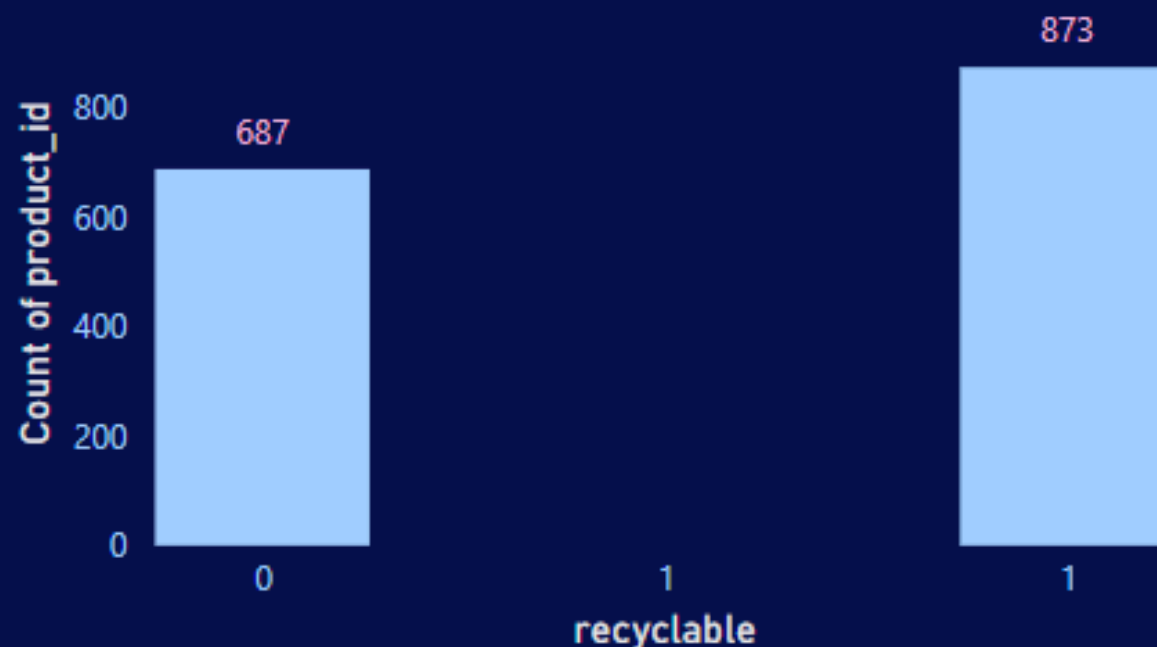
## Total\_Sales by low\_fat



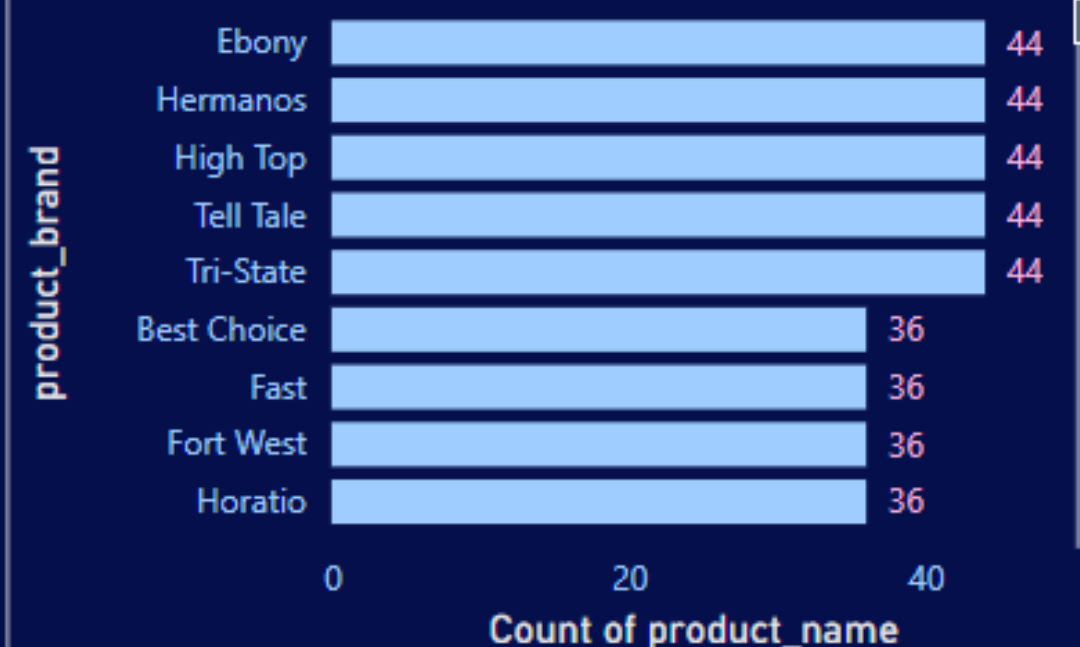
## Total\_Sales by recyclable



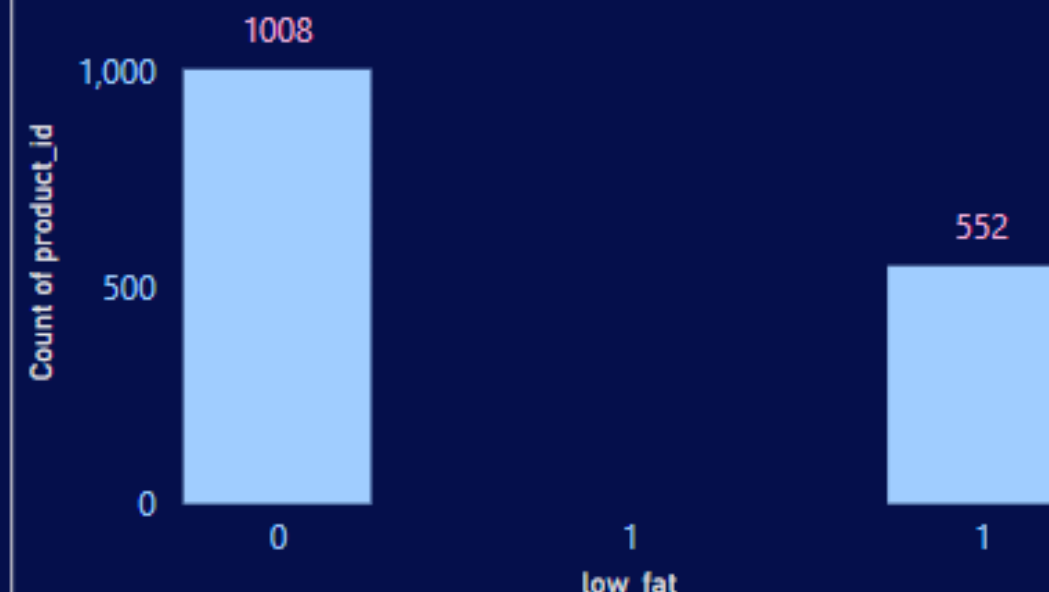
## Count of product\_id by recyclable



## Count of product\_name by product\_brand



## Count of product\_id by low\_fat





# Stores Dashboard

24

Count of store\_id

697K

Sum of total\_sqft

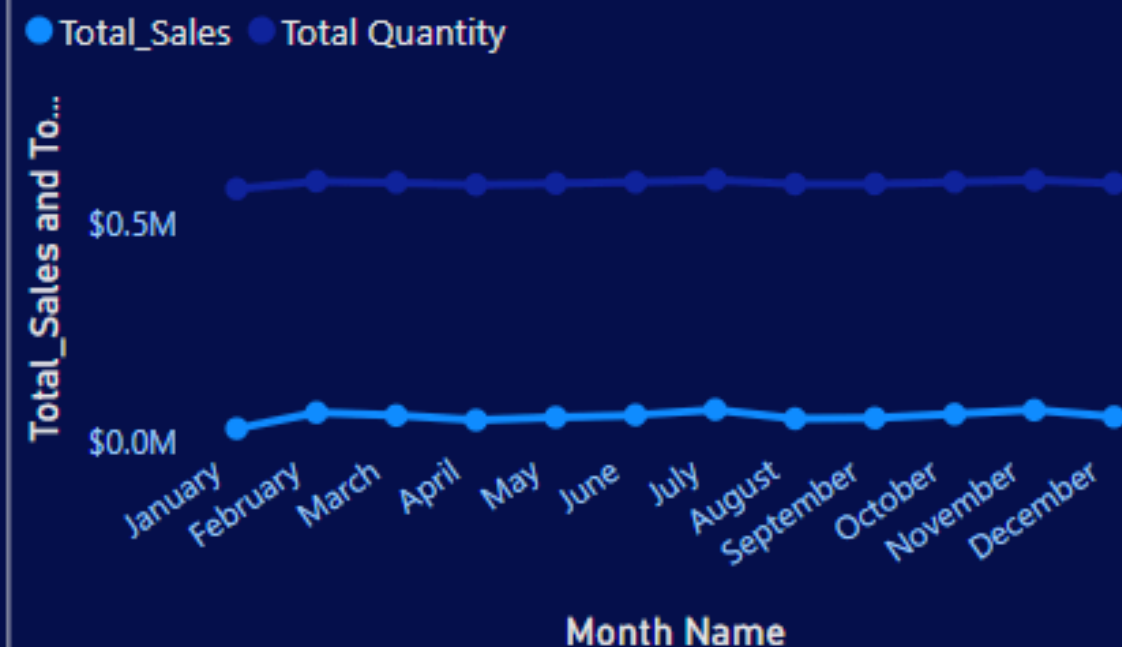
store\_country

Canada

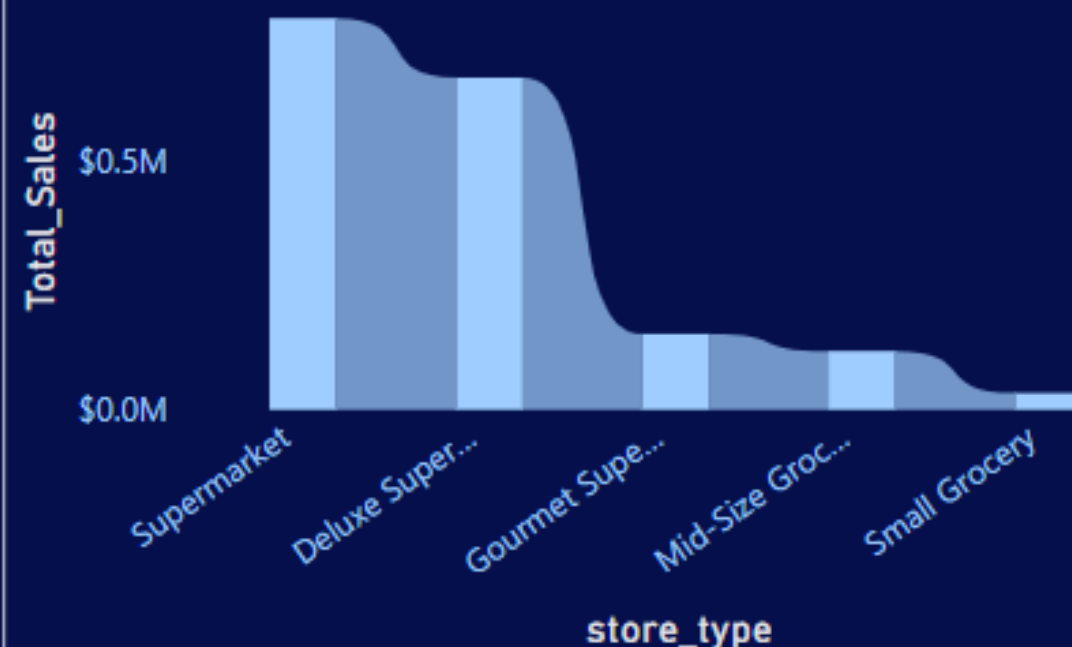
Mexico

USA

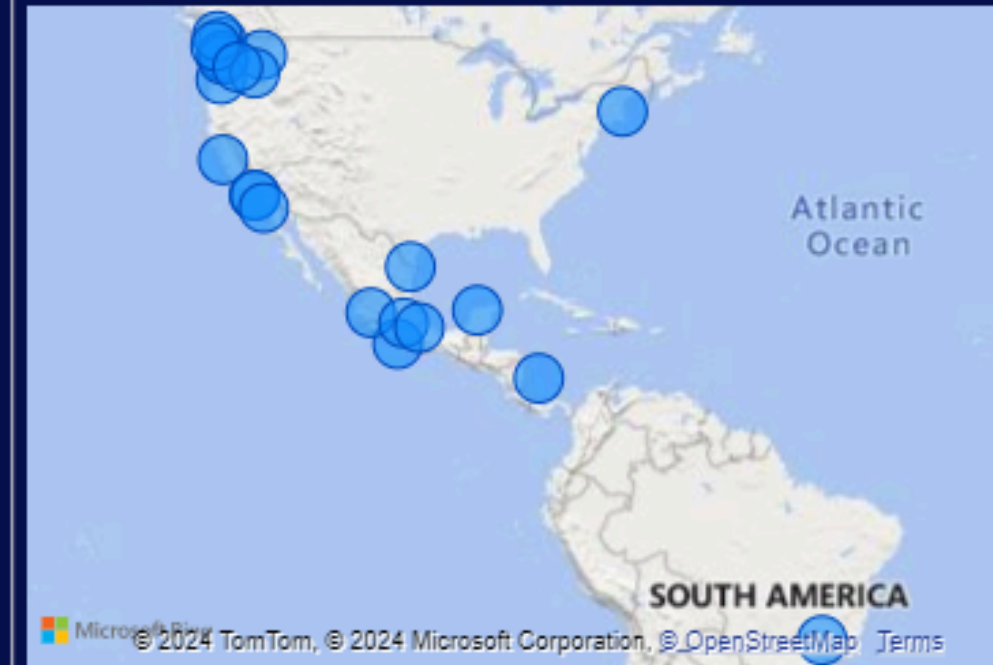
## Total\_Sales and Total Quantity by Month Name



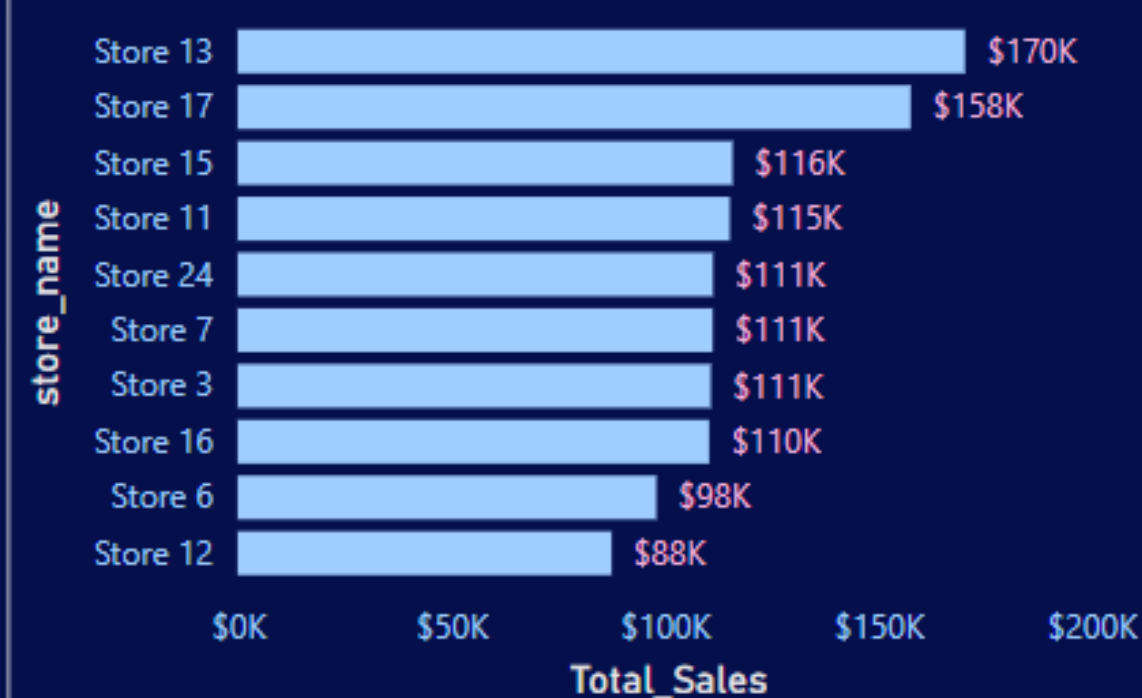
## Total\_Sales by store\_type



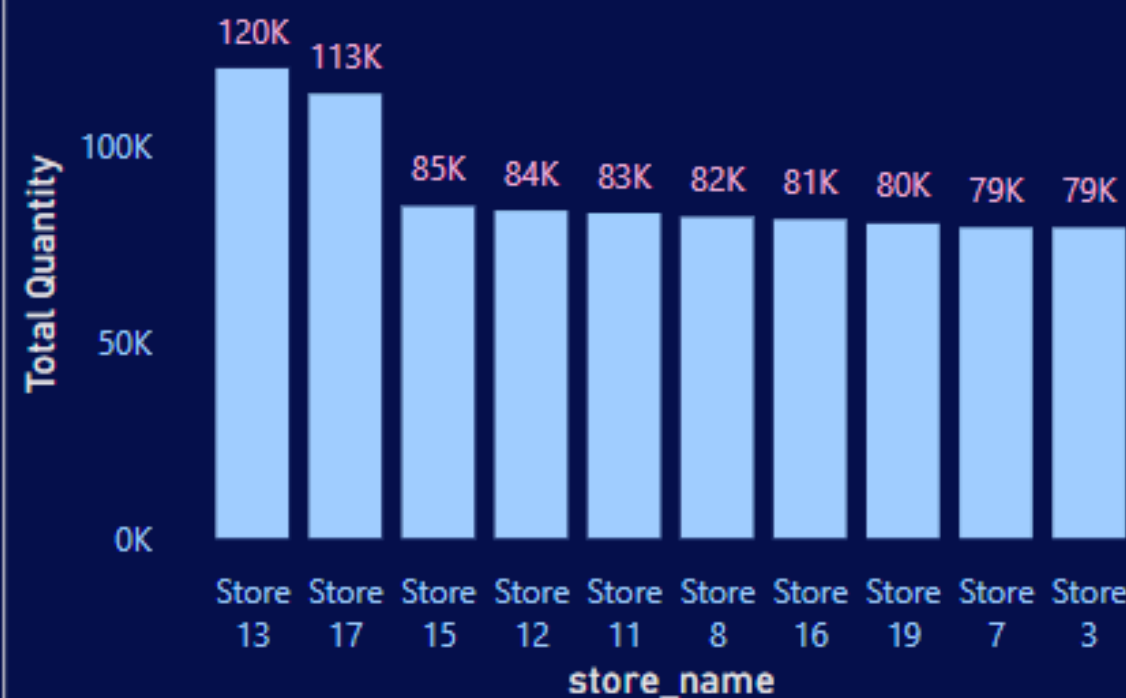
## Count of region\_id by store\_city



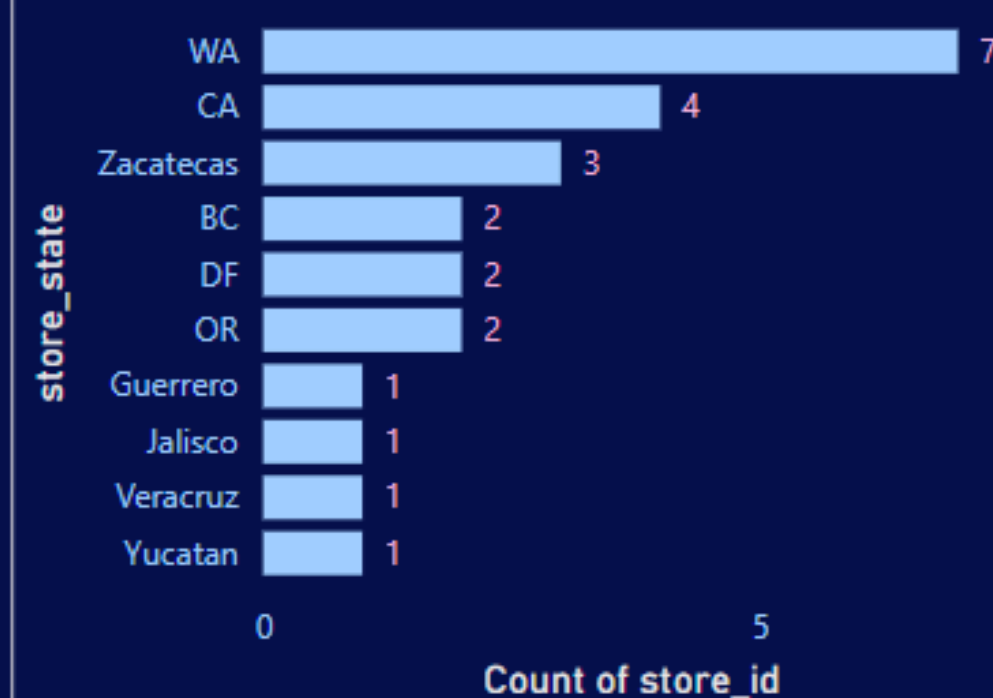
## Top 10 store\_name by Sales



## Top 10 Store by Order quantity



## Count of store\_id by store\_state





# Returns Dashboard

8289

Sum of quantity

low\_fat

0

1

recyclable

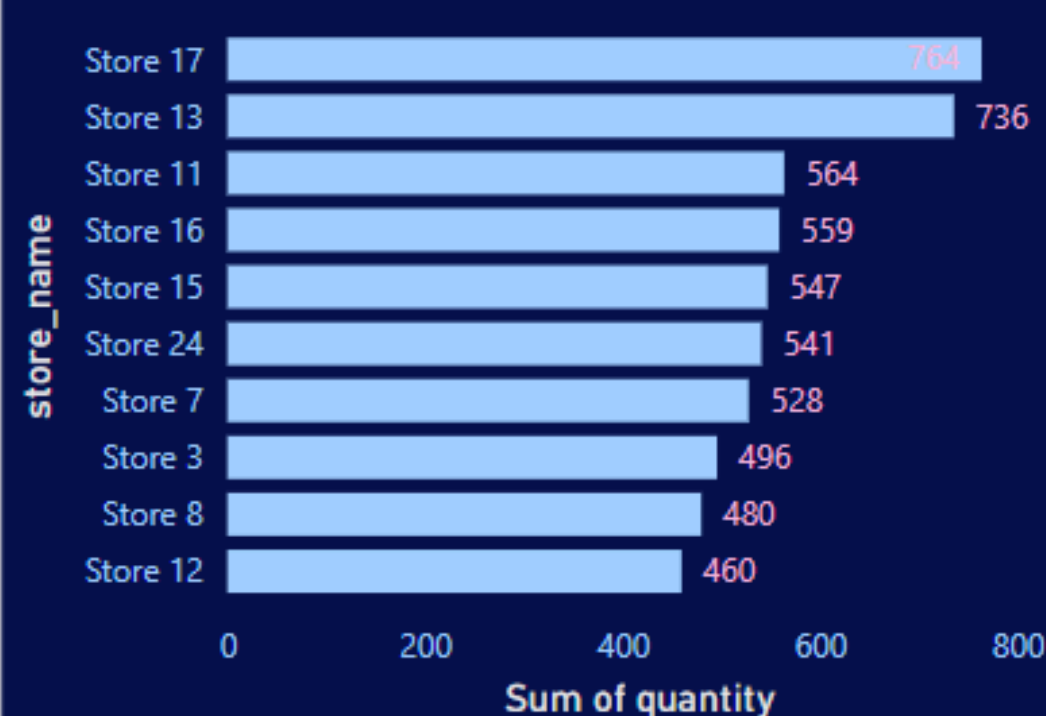
0

1

store\_country

All

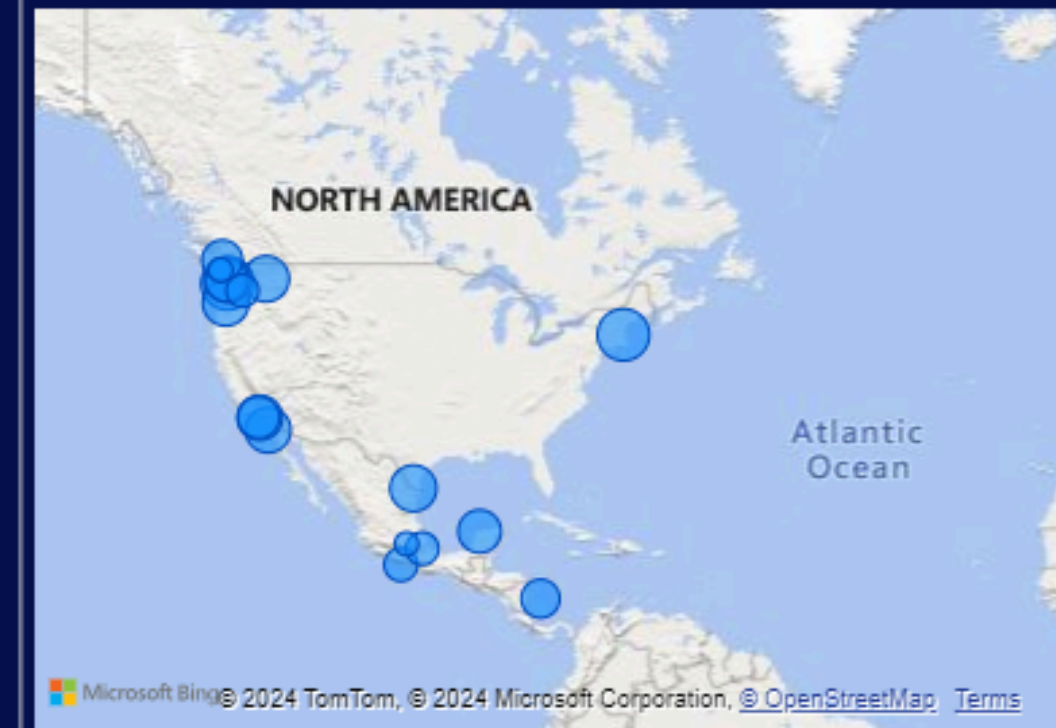
Sum of return quantity by store\_name



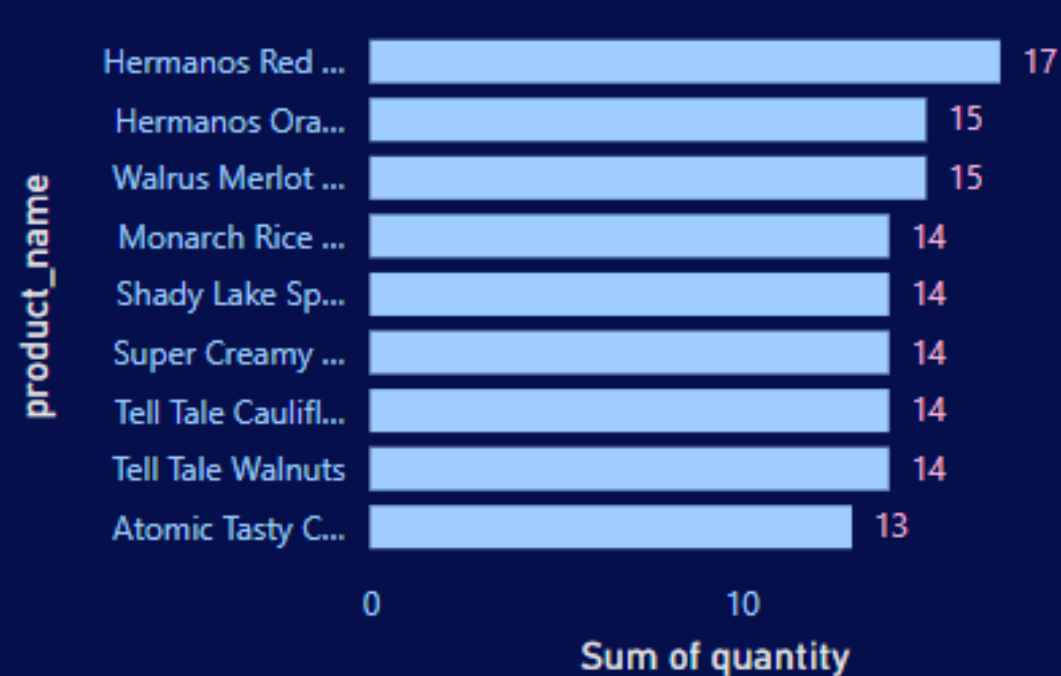
Count of return quantity by product\_brand



Sum of return quantity by store\_city



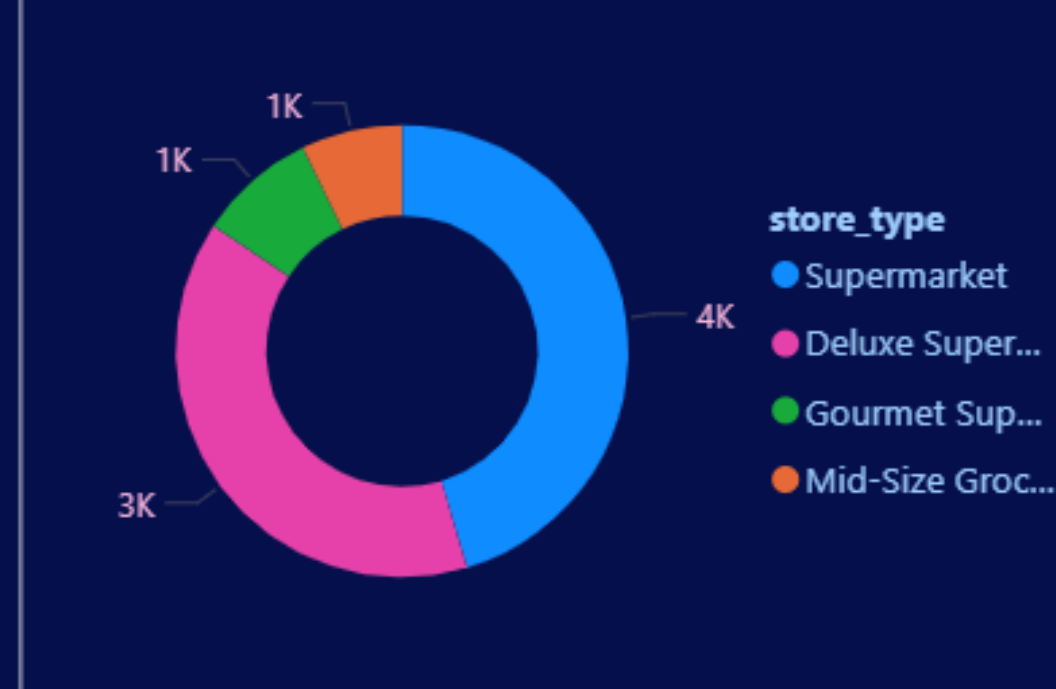
Sum of return quantity by product\_name



Sum of return quantity by Year and Month



Sum of return quantity by store\_type





# Support



**Suman Choudhary**



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