

DAY-16

Learned about various metatags and terminologies to increase Ranking of the site.

```
1 <!DOCTYPE html>
2 <html lang="en">
3 <head>
4   <meta charset="utf-8">
5   <meta name="viewport" content="width=device-width, initial-scale=1,
6     maximum-scale=1, minimal-ui">
7   <title>Sydney Towing Services, Fast & Affordable Towing in Sydney</title>
8   <meta name="Description" content="All Sydney Tow Truck is providing the
9     best tow truck in sydney, car towing in sydney, roadside towing in
10    sydney, breakdown towing in sydney, tilt tray in sydney, emergency
11    towing, accident towing in Sydney. Cheap Tow Truck in Sydney."/>
12   <link rel="canonical" href="https://allsydneytowtruck.com.au/" />
13   <meta name="keywords" content="Tow Truck in Sydney, Tow Truck Sydney,
14     Towing Services, Cheap truck towing sydney, Tow Truck Sydney, Tilt Tray
15     Towing Sydney, Accident Towing Sydney, Cheap Car Towing Sydney, Cheap
16     Sydney Towing, Truck Towing Near me, Tow Truck near me, Tow service">
```

```
<!-- Google / Search Engine Tags -->
<meta itemprop="name" content="Sydney Towing Services, Fast & Affordable
Towing in Sydney">
<meta itemprop="description" content="All Sydney Tow Truck is providing
the best tow truck in sydney, car towing in sydney, roadside towing in
sydney, breakdown towing in sydney, tilt tray in sydney, emergency
towing, accident towing in Sydney. Cheap Tow Truck in Sydney.">
<meta itemprop="image" content="https://allsydneytowtruck.com.au/assets/
img/allsydneytowtruck.com.au.jpg">
```

```
<!-- Facebook Meta Tags -->
<meta property="og:url" content="https://allsydneytowtruck.com.au">
<meta property="og:type" content="website">
<meta property="og:title" content="Sydney Towing Services, Fast &
Affordable Towing in Sydney">
<meta property="og:description" content="">
<meta property="og:image" content="https://allsydneytowtruck.com.au/asse
ts/img/allsydneytowtruck.com.au.jpg">

<!-- Twitter Meta Tags -->
<meta name="twitter:card" content="summary_large_image">
<meta name="twitter:title" content="Sydney Towing Services, Fast &
Affordable Towing in Sydney">
<meta name="twitter:description" content="">
<meta name="twitter:image" content="https://allsydneytowtruck.com.au/
assets/img/allsydneytowtruck.com.au.jpg">
```

```
<link href="favicon.png" type="image/x-icon" rel="shortcut icon">
```

```
<link rel="apple-touch-icon" href="favicon.png" />
```

```
<link href="assets/css/master.css" rel="stylesheet">
```