AWS
COMMUNITY DAY
AWS UG DELHI NCR

JANUARY'2024

ABOUT COMMUNITY DAY

• Dive into the ultimate AWS Community Day experience – dynamic full-day events crafted by the community, powered by AWS.

• Unlock a world of insights through technical dialogues helmed by global AWS aficionados and community icons.

• Explore captivating topics, underscored by real-world use cases. With an array of interests and technical depths covered, brace yourself for an exhilarating day of learning and connection.

WHY SPONSOR US?

- Prominent Recognition
- Brand visibility
- Networking Opportunities
- Customized partnership
- Join a gathering of Titans
- Embrace Diversity
- Elevate your expertise

SPONSOR PACKAGE

Package	PLATINUM USD 6000 INR 500000	GOLD USD 4500 INR 375000	SILVER USD 3000 IN 250000	BRONZE USD 2000 INR 175000
Company Logo/Branding	Video + Website +Venue	Website + Venue	Website + Venue	Website + Venue
Display Booth	✓	✓	✓	✓
Speaking Slot	✓	✓	✗	✗
Conference Pass	8 Complimentary passes	6 Complimentary passes	4 Complimentary passes	2 Complimentary passes
Shout out on Social Media	5 Times	3 Times	2 Times	Once

PLATINUM SPONSORS
USD 6000 [INR 500000]

PHYSICAL PRESENCE

- One booth.
- 1 x 30 minutes speaking slot soon after AWS Keynote only for first two platinum sponsors.
- Logo inclusion on AWS Community Day conference kit.
- 8 complimentary sponsor passes. Logo featured within event venue (banners/standees/posters).
- Free to distribute goodies from respective booth.
- Access to event pictures & speaking session video.

- Logo inclusion in AWS Community Day Event Invitation (Email)
- Logo inclusion in meetup page and post event email to participants
- Community Day Website presence (logo
- + link and 150 word write-up - write up to be provided by sponsor)
- Shout out on Social Media

DIGITAL PRESENCE

GOLD SPONSORS
USD 4500 [INR 375000]

PHYSICAL PRESENCE

- One booth.
- 1 x 20 minutes speaking slot.
- Logo inclusion on AWS Community Day conference kit.
- 6 complimentary sponsor passes. Logo featured within event venue (banners/standees/posters).
- Free to distribute goodies from respective booth.
- Access to event pictures & speaking session video.

- Logo inclusion in AWS Community Day Event Invitation (Email)
- Logo inclusion in meetup page and event email to participants Community Day Website presence (logo + link and 100 word write-up - to be provided by sponsor)
- Shout out on Social Media.

DIGITAL PRESENCE

SILVER SPONSORS
USD 3000 [INR 250000]

PHYSICAL PRESENCE

- One booth.
- Logo inclusion on AWS Community Day conference kit.
- 4 complimentary sponsor passes. Logo featured within event venue (banners/standees/posters).
- Free to distribute goodies from respective booth.
- Access to event pictures & speaking session video.

- Logo inclusion in AWS Community Day Event Invitation (Email)
- Logo inclusion in meetup page and event email to participants Community Day Website presence (logo + link and 100 word write-up - to be provided by sponsor)
- Shout out on Social Media.

DIGITAL PRESENCE

BRONZE SPONSORS
USD 2000 [INR 175000]

PHYSICAL PRESENCE

- One booth.
- Logo inclusion on AWS Community Day conference kit.
- 2 complimentary sponsor passes. Logo featured within event venue (banners/standees/posters).
- Free to distribute goodies from respective booth.
- Access to event pictures & speaking session video.

- Logo inclusion in AWS Community Day Event Invitation (Email)
- Logo inclusion in meetup page and event email to participants Community Day Website presence (logo + link and 100 word write-up - to be provided by sponsor)
- Shout out on Social Media.

DIGITAL PRESENCE

To Sponsor contact at:

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THANK YOU

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