

Chapter 1: Introduction to Job Portal

1.1 Introduction

In today's tough job market, where many people are competing for a few positions, finding the right job can be really hard. That's where job portals come in – they're like helpful friends. They help match job seekers with jobs that are just right for their skills and qualifications. These websites make searching for jobs easier because they put all the job listings in one place. So, instead of looking on many different websites, you can find all the jobs you might like in one spot. This way, you save time and effort. These websites also help people explore jobs in different fields and places, making it easier to find the perfect job. For employers, these portals are a smart way to find talented people who fit their job openings well.

“WorkZen” is a job portal website where job seekers can search and apply for job openings on the basis of their qualification. “WorkZen” offers a seamless mechanism to identify opportunities that intricately match skills and preferences. This empowers job seekers to peruse an array of fitting roles, each tailored to their individual interests. Going beyond benefitting job seekers, portals like “WorkZen” offer a simplified conduit for employers to showcase job openings and establish connections with potential hires.

The study finds 78% of seasoned job seekers used the internet to search for employment opportunities, versus only 64% of recent graduates. More experience job-seekers were also more likely to register on more than one job portal and relied less on social networks (friends, immediate family, classmates, relatives, etc.) than recent graduates [1]. The use of job portal to find the job is highly increased. People register themselves on the job portal website for finding right job according to their skills and qualification. Even the employee already working on certain company uses job portal to find better opportunities for themselves. Job portal is a critical bridge between job seekers and employers to help match the right candidates with the right job opportunities.

Job portals cover lots of different types of jobs. They do this by collecting job information from company websites or getting it directly from companies. In this way, they make it easier for job seekers to find the right jobs. And it's not just that – these websites also make it simple for people looking for jobs to connect with companies that are hiring. This teamwork between job seekers and companies is changing how people find jobs, making things easier for everyone involved.