

DEVOMON

Devomon, the first anime-inspired 3D game built on Unreal Engine 5 and powered by blockchain technology. Devomon is more than just a game - it's a whole brand.



OUR VISION



Our Vision is to establish Devomon as a top gaming and anime franchise by utilizing our team's extensive gaming experience to deliver exciting and high-quality games, series, and articles to the world.

We aim to stand out in a market where established franchises have declined in quality by creating unique and powerful characters and artwork.

OUR FOCUS AND GOAL



Our focus is on building a strong brand that represents not just a single game, but a diverse range of offerings including a 3D MMORPG, card game and more. We strive to bring nostalgia and fun to the blockchain, while maintaining the highest level of quality.

Our goal is to be more than just a game, but a franchise that is recognized and admired worldwide. With our team's combination of gaming and anime expertise, we are confident in our ability to achieve this vision.



GAMING MARKET OVERVIEW

**Worldwide value of
video games sales 2022**

\$ 92.2 Billion

Mobile Games

50%

\$ 2.3 Billion

Web Games

1.2%

\$ 38.2 Billion

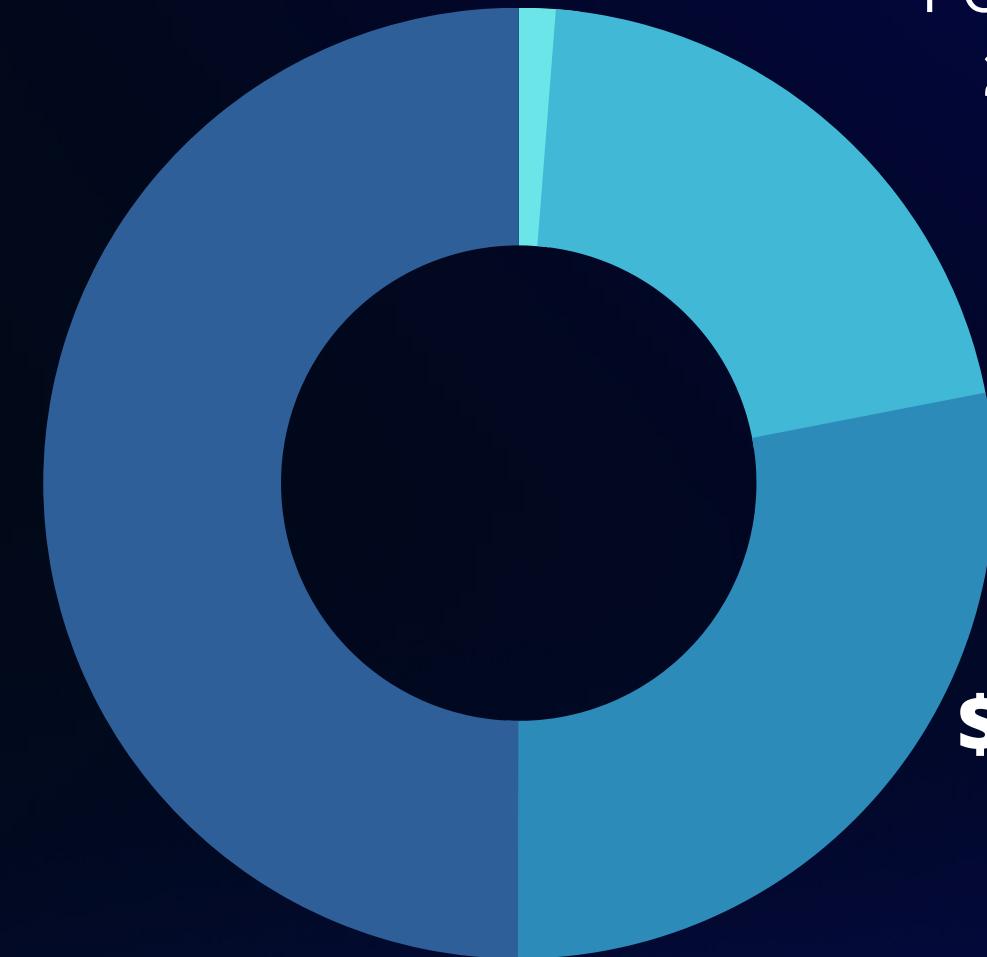
PC Games

20.7%

\$ 51.8 Billion

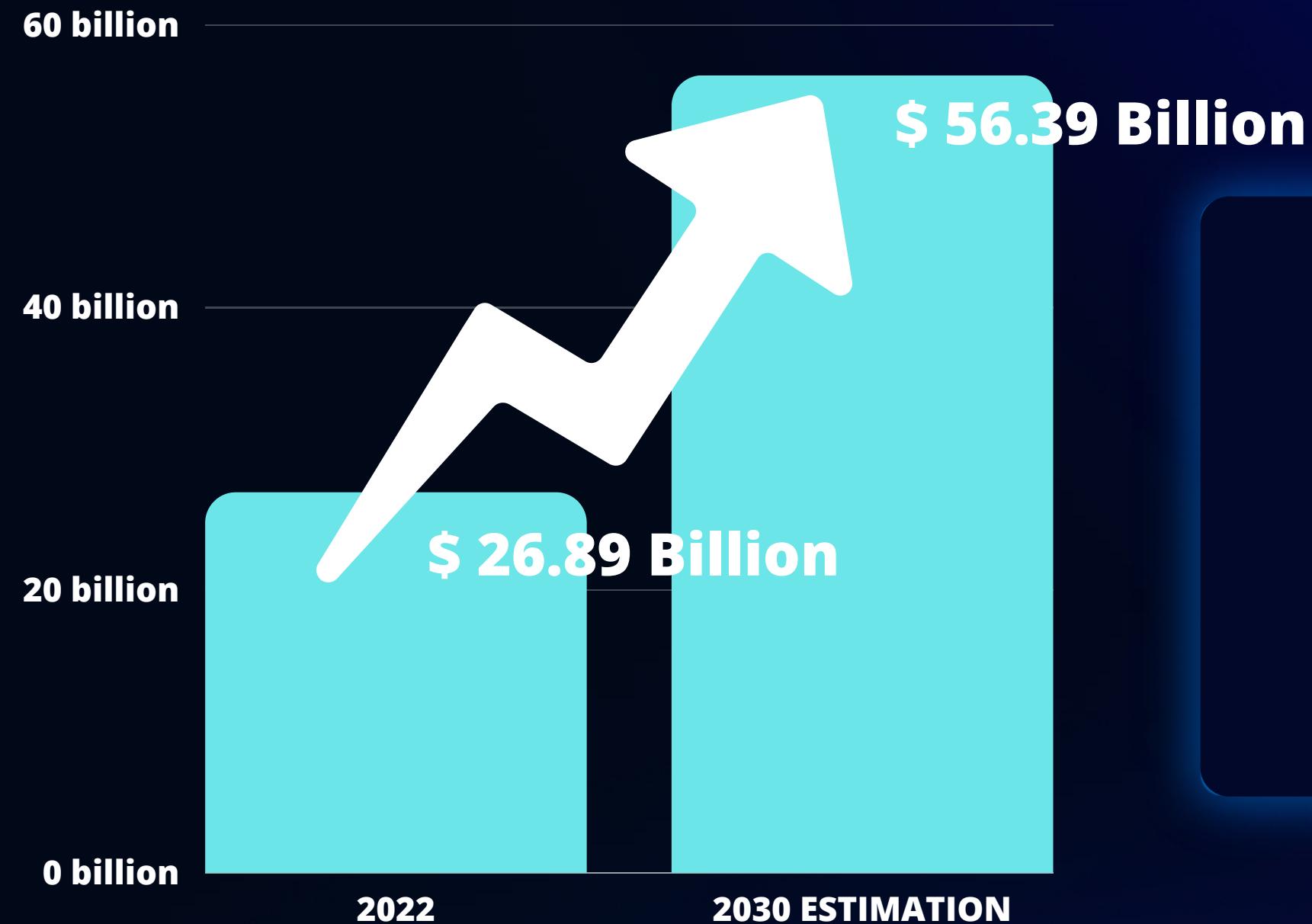
Console Games

28.1%





ANIME MARKET OVERVIEW



Forecasts show that the game and anime industry expects a very positive increase in the market in the next few years.



GAME OVERVIEW

Callisto World

DevoLand

Card Game



ABOUT CALLISTO



Callisto is an MMORPG where each player discovers new areas of the planet, solves tasks, wins in events and can thus earn and ultimately trade.

On the planet Callisto, there are evomons who can compete against each other in turn-based battles.





ABOUT DEVOLAND



With Devoland, players have the opportunity to purchase and develop their own farm, acquiring and maintaining various farming equipment to optimize their production.

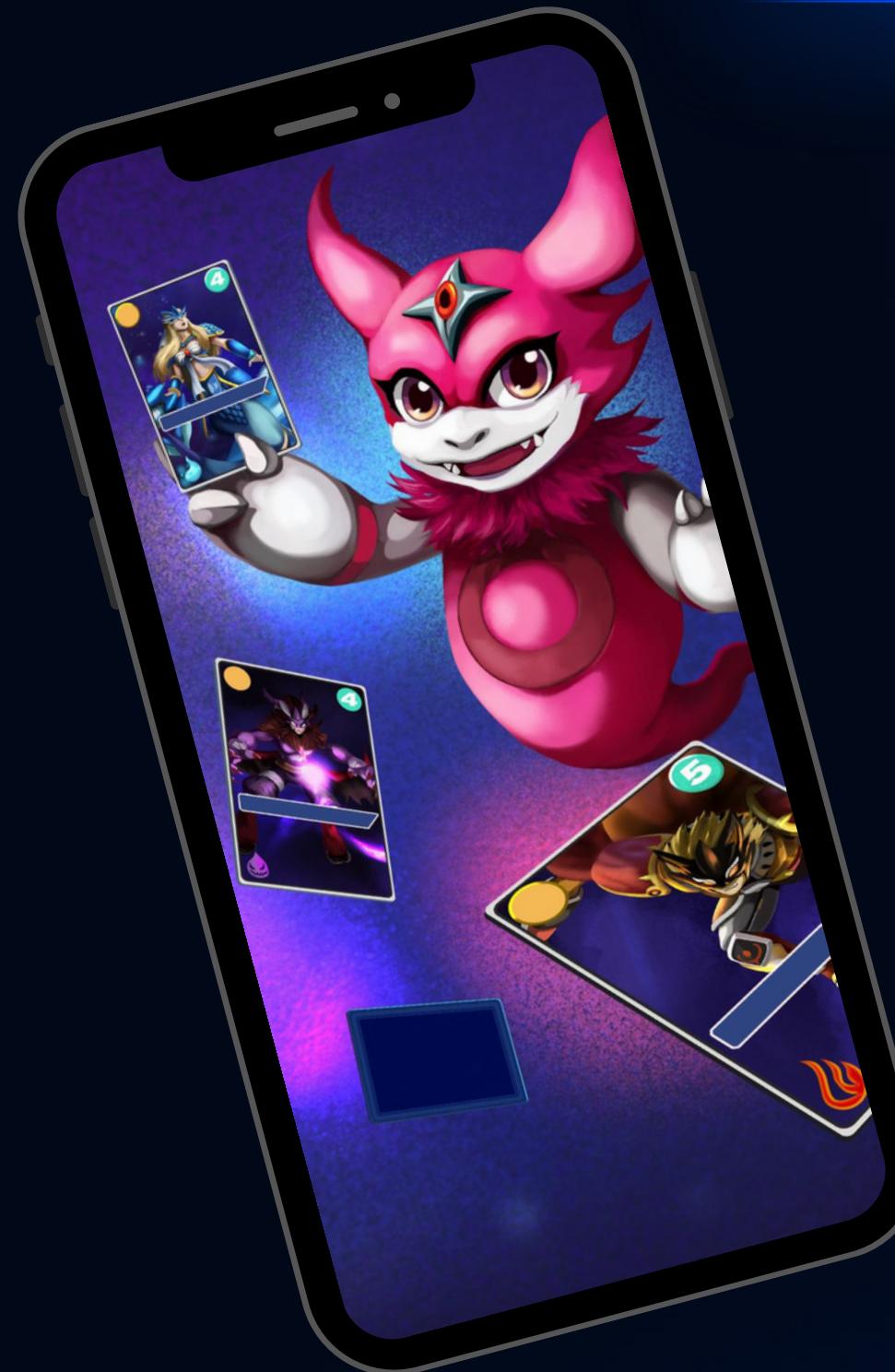
As players progress, they will have access to rarer farms, which will allow them to cultivate a wider variety of crops and increase the chances of obtaining rare items.

These items can be used to advance the player's farm or sold to other players in the community.

The Devoland logo features the word "DEVOLAND" in a bold, stylized font. The letters are primarily yellow and green, with blue outlines and a wavy base, set against a dark background.



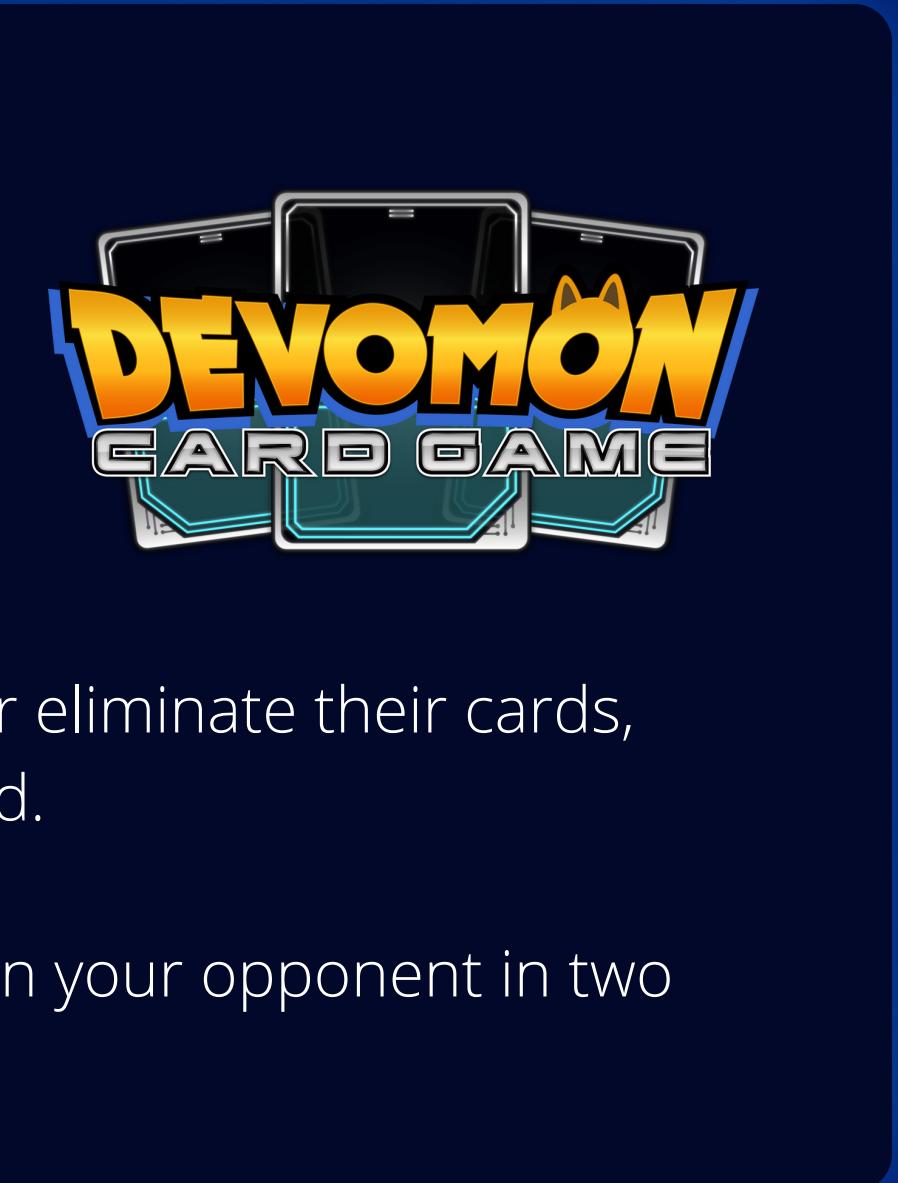
DEVOMON CARD GAME



Introducing The Devomon Card Game (TCG), in this trumps style game, it's important to understand that each match is limited to just six rounds, with both players taking their turns simultaneously.

The goal is not to defeat your opponent or eliminate their cards, although that can certainly be a tactic used.

The objective is to earn a higher score than your opponent in two out of the three areas on the board.





FURTHER AHEAD



Mining Mode

EvoVerseCity

Online Shop

Comics

Anime Serie



REVENUE STREAMS

CALLISTO

- DevoPass (season pass)
- Membership
- NFT Sells Community trade fees
- Tournament purchase
- Targeted partner advertising
- In-game and sponsorships

DEVOLAND

- Farm sells
- NFT sells
- Community trade fees
- Advertising for user



CARD GAME

- DevoPass
- Ingame shop
- Energy and points
- Card packs
- Community trade fees
- Targeted partner advertising
- Tournament
- Sponsorships

EVOVERSE CITY

- Trade fees
- Rent fees
- Avatar configurator advertising
- Marketing sponsorships
- Events



PLAY, EARN AND TRADE

HOW TO EARN?

- Tasklist
- Trophies
- Rank mode
- Events
- Treasure Hunt Island



INCENTIVES TO HOLD

- Staking
- Reinvesting coins gives an exponential increase to chances of winning.
- Reinvest to power-up characters.
- Staking rewards
- FOMO due to coming features and game updates.

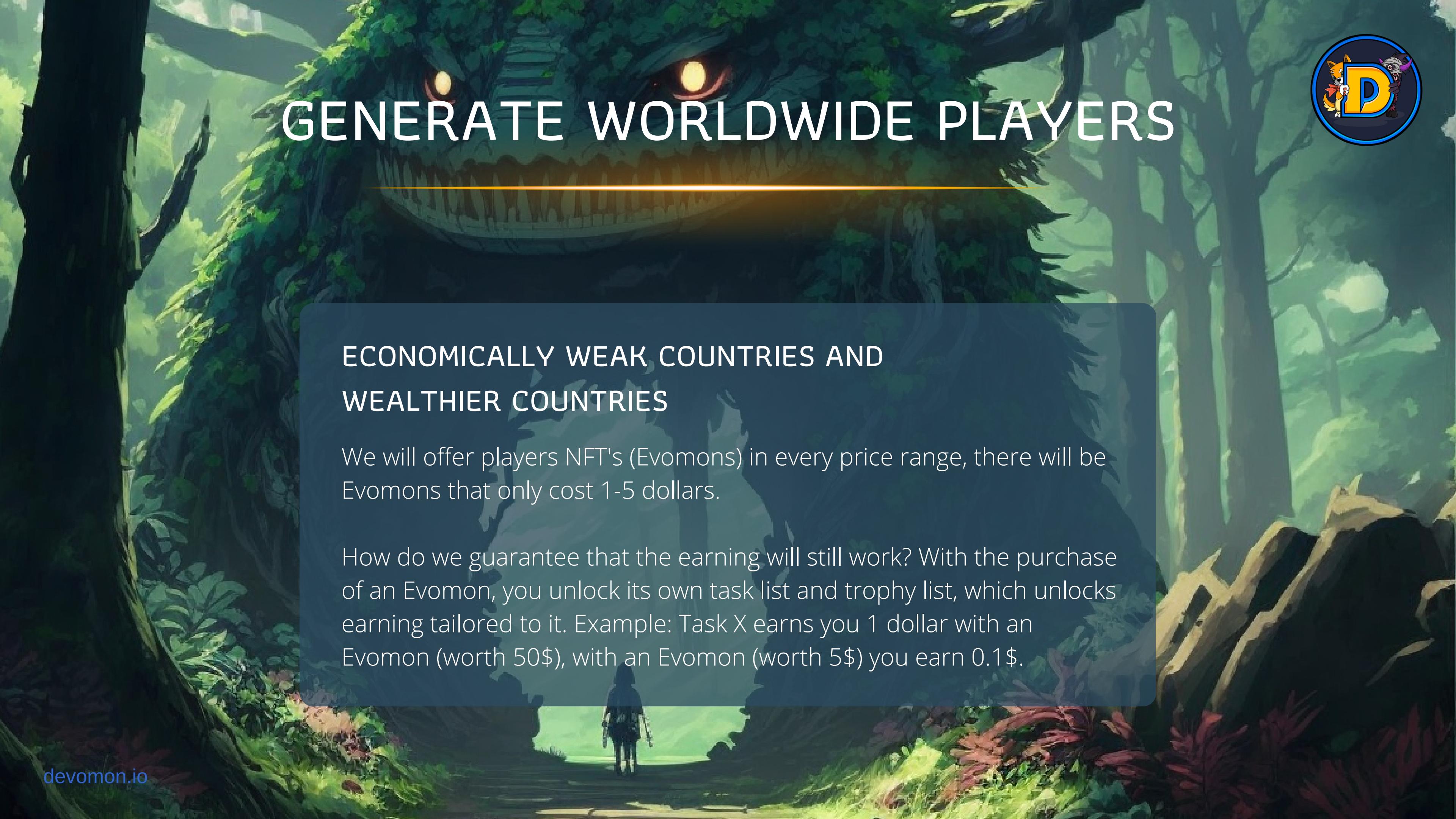


ADVANCING IN THE ONLINE WORLD



With a tactically well-developed team, you have the chance to go far in these modes, all the way up to 1st place, where you will find a rich of prizes, which are far superior to historical gaming platforms.

With our cool skins and characters, the urge to advance up will appeal to every player.



GENERATE WORLDWIDE PLAYERS



ECONOMICALLY WEAK COUNTRIES AND WEALTHIER COUNTRIES

We will offer players NFT's (Evomons) in every price range, there will be Evomons that only cost 1-5 dollars.

How do we guarantee that the earning will still work? With the purchase of an Evomon, you unlock its own task list and trophy list, which unlocks earning tailored to it. Example: Task X earns you 1 dollar with an Evomon (worth 50\$), with an Evomon (worth 5\$) you earn 0.1\$.



WHY INVEST IN DEVOMON

\$EVO TOKEN UTILITY

Used in various systems in the Devomon Metaverse, Devomon offers multiple sources of income and from every source of income, whether gaming or brand, every income generates buyback.



LONGTERM SUSTAINABILITY



MULTIPLE REVENUE STREAMS

Devomon is a world-wide anime brand, meaning that opportunities to grow spread far beyond just Crypto.

ADVERTISING AND SPONSORSHIPS

Platform advertising opportunities for our partners will exist throughout the brand foot-print, including within the game and all other areas across the brand portfolio.

PHYSICAL AND DIGITAL MERCH

In our online store there will be a wide variety of branded products available for everyone.

EVENTS

Organised events will take place, with mass participation, from these events we will see income streams coming from platform fees.



IN-GAME ECOSYSTEM

Devomon motivates players to reinvest the tokens they earn. Players need to upgrade, breed, develop and limit break their NFT's to become much stronger. To do this, upgrades are needed, which can be done relatively easily with the tokens earned. Why do players want to get stronger? the magic words are: SKINS AND COMPETITIVE MODE.

1. Rank mode
2. Tournaments
3. Guild battles
4. Events





\$EVO TOKENOMICS

	NUMBER OF TOKENS	% OF TOTAL SUPPLY	TOKEN PRICE	AMOUNT TO RAISE	TGE	CLIFF	VESTED MONTHS
Seed Sale	300 000 000	7,5%	\$0,00175	\$525 000	0,00%	2 months	17 months
Private Sale	400 000 000	10%	\$0,00250	\$1 000 000	10,00%		15 months
Public Sale	500 000 000	12.5%	\$0,00350	\$1 750 000	20,00%		6 months
Team	400 000 000	10%			0,00%	25 months	20 months
Staking	720 000 000	18%			4,00%		29 months
Play2Earn	600 000 000	15%			0,00%	1 month	12 months
Treasury	800 000 000	20%			50,00%		10 months
Advisors	280 000 000	7%			0,00%	6 months	20 months
Total	4 000 000 000	100%	Listing Price: \$0,01	\$3 275 000			



MARKETING STRATEGY



TARGETED SOCIAL MEDIA ADVERTISING

- Attract potential players in Asia through targeted advertising on popular social media platforms like Weibo and Line.
- Use visually striking graphics and videos featuring anime elements to captivate anime fans and drive engagement.
- Giveaways and contests designed to increase our player base.
- Gamestudio partnerships.



INFLUENCER MARKETING



CREATING BUZZ

Collaborate with top anime and gaming influencers in Asia to increase awareness and excitement for the game through influencer-generated content, including video reviews, live streaming and social media posts to generate buzz around the game.



LOCALIZATION

FACILITATE COMMUNICATION

Localize the game to the languages spoken in the Asian market, such as Chinese, Japanese and Korean, to make it more accessible to players in the region.

This will also make it easier for players to communicate with one another in-game.





COMMUNITY BUILDING



PLAYERS COMING TOGETHER

Build a dedicated player base for the game by frequently updating, organizing events and encouraging players to share their gameplay experiences.

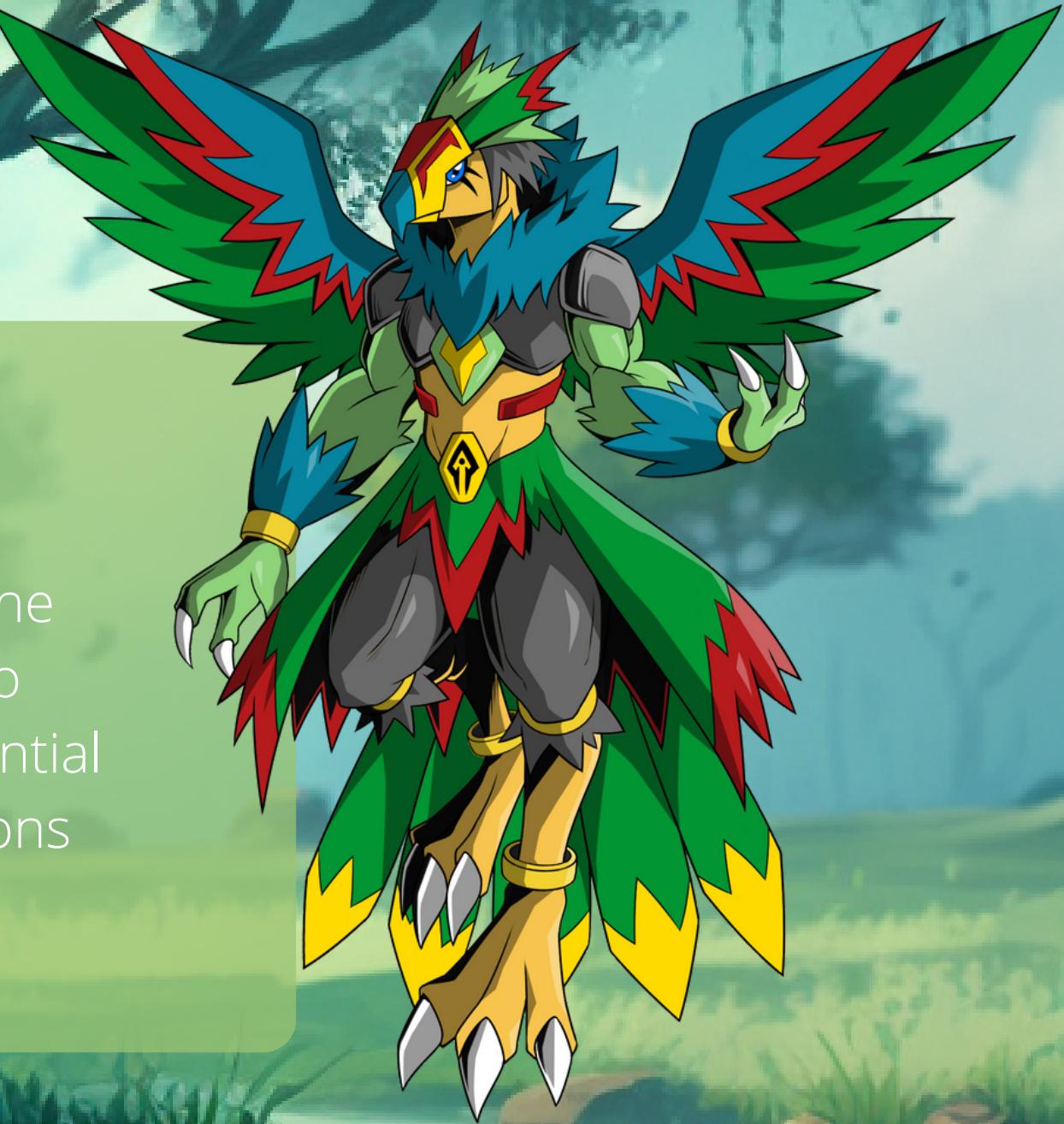
This strategy will result in increased player retention and organic promotion.



SPREADING THE GAME GLOBALLY

NEXT STEPS

After gaining traction in Asia, expand the game to other regions by adapting it to different languages and reaching potential players through social media promotions and influencer campaigns.





CROSS-PROMOTION

REACHING NEW AUDIENCES

Utilize cross-promotion opportunities with other anime or gaming brands to reach new audiences.





OFFLINE EVENTS

Hosting offline events such as conventions, gaming competitions, and meet-ups in Asia to promote the game and engage with players face-to-face.

By implementing these strategies, the game can generate players worldwide and become a wellknown anime brand in the gaming industry



ROADMAP 2023





THE DEVOMON TEAM



Dominik Bialek
Senior DI Artist



Güven Alkan
Co Founder



Amit Sharma
Co. CTO



Christina Saad
Law



Marcus
Business Dev



Selina Aley
Chief Strategic Manager



Primrose
Creative Artist



Sammy Grund
Co Founder



Alex
Environment Artist



Dr. -Ing. Ismail Doğan Külcü
COO



Wisha Butt
Project Co. Management



Sam Capadi
Social Media Manager



Onur Derya
CM Tr



THE DEVOMON TEAM



Arslan
Front-End Dev



Tjien Lu
Concept Artist



Robert Pranke
Administrative Manager



Chung Kato
Senior Front-end Dev



Chinemerem Uzoatu
Co. CMO



Finn Laquen
Character Design



Masuma
Environment Dev



Kevin Ci
Character Design



Maaz Javed
BOE



Maria
Creative Content Lead



Nail
Game Content Creator



OUR PARTNERS



DRIVESFN



Chainlink



**UNREAL
ENGINE**



OpenSea



IMMUTABLE X



STAY IN TOUCH



FOLLOW US AND
STAY UPDATED!

All our relevant links
on Linktree >>>

