

# DATA ANALYSIS OF TECHNOLOGY TRENDS & DEMOGRAPHIES



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# OUTLINE

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- Executive Summary
- Introduction
- Methodology
- Results
  - Visualization – Charts
  - Dashboard
- Discussion
  - Findings & Implications
- Conclusion
- Appendix

# EXECUTIVE SUMMARY

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- Current trends in technology and databases.
- Expected future trends in technology and databases.
- Demographics survey
- Technological gap in countries
- Gender gap in jobs

# INTRODUCTION

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- About: analyzing the trends in computer technology.
- Purpose:
  - What are the top programming languages in demand?
  - What are the top database skills in demand?
  - Identify skill requirements for future.
  - Identify the database that will be used in future.
- Target audience : human resource management.

# METHODOLOGY

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- Data collection
  - Using APIs
  - Using web scraping
- Data exploration
- Data cleaning
  - Finding duplicates and missing values.
  - Removing duplicates and missing values.
- Data visualization
  - Plotting data using various charts.
  - Visualizing the relationships between the data.
- Presentation

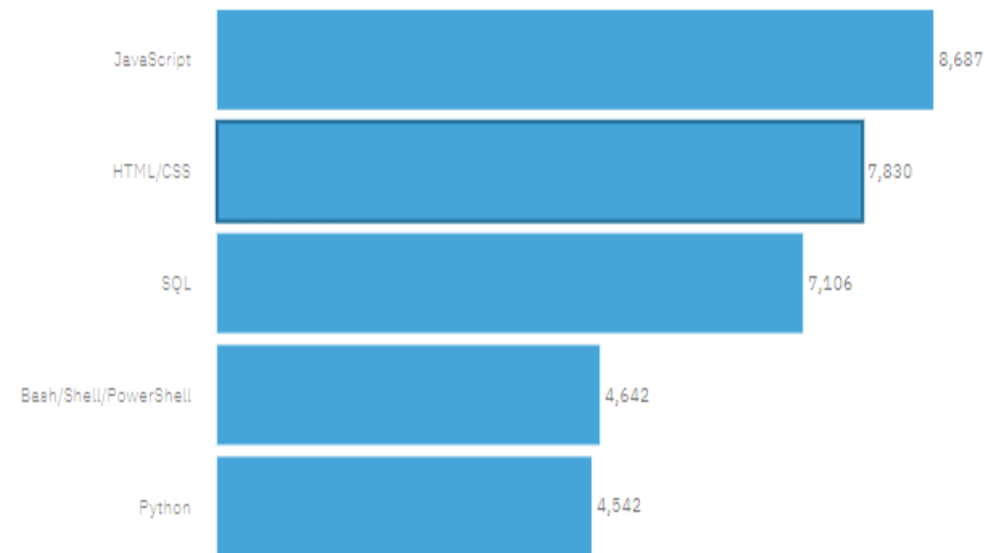
# RESULTS

	Respondent	LanguageWorkedWith	LanguageDesireNextYear	DatabaseWorkedWith	DatabaseDesireNextYear	PlatformWorkedWith
0	4	C	C	MySQL	MySQL	Linux
1	4	C++	C#	SQLite	SQLite	Windows
2	4	C#	JavaScript	NaN	NaN	NaN
3	4	Python	SQL	NaN	NaN	NaN
4	4	SQL	NaN	NaN	NaN	NaN
...	...	...	...	...	...	...
74584	25142	Go	Python	NaN	NaN	NaN
74585	25142	HTML/CSS	R	NaN	NaN	NaN
74586	25142	PHP	NaN	NaN	NaN	NaN
74587	25142	Python	NaN	NaN	NaN	NaN
74588	25142	R	NaN	NaN	NaN	NaN

# PROGRAMMING LANGUAGE TRENDS

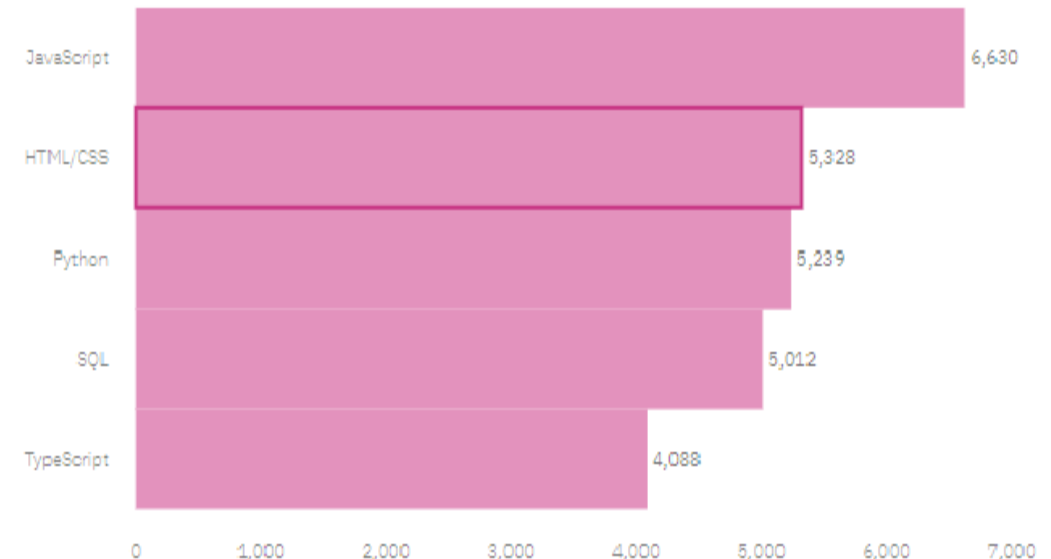
Current Year

Top 10 LanguageWorkedWith



Next Year

Top 10 LanguageDesireNextYear



# PROGRAMMING LANGUAGE TRENDS – FINDINGS & IMPLICATIONS

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## Findings

- Javascript, HTML/CSS, SQL are top 3 languages this year.
- Python and Typescript are becoming popular next year.
- PowerShell edged out in next year.

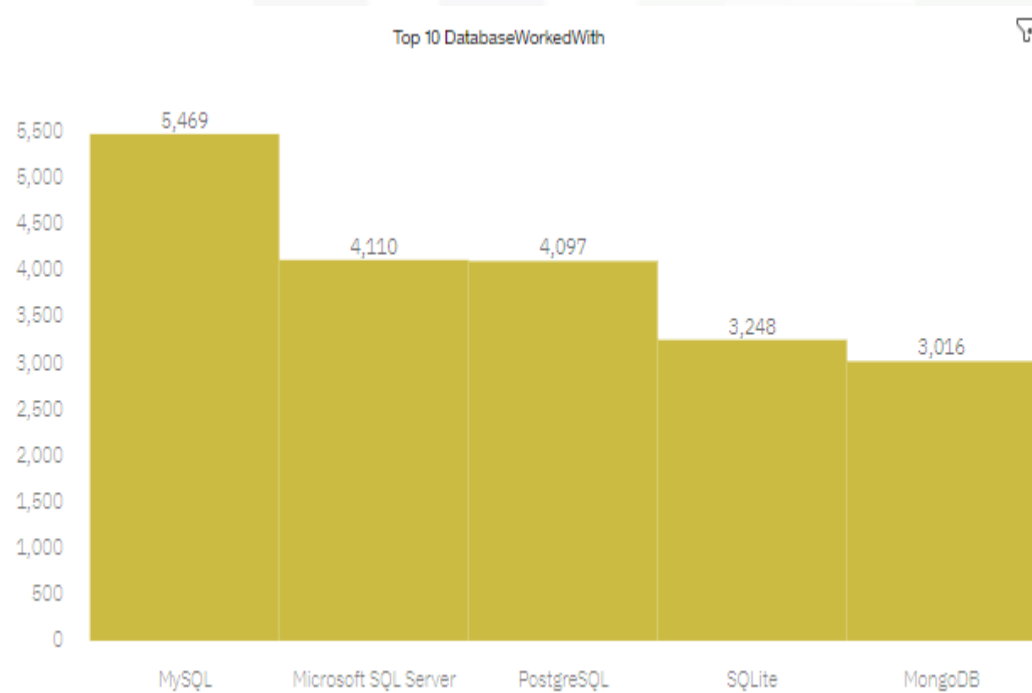
## Implications

- Web development are still in high demand
- Big Data technology in companies still requires SQL
- With AI and ML in rising demand, Python is best choice

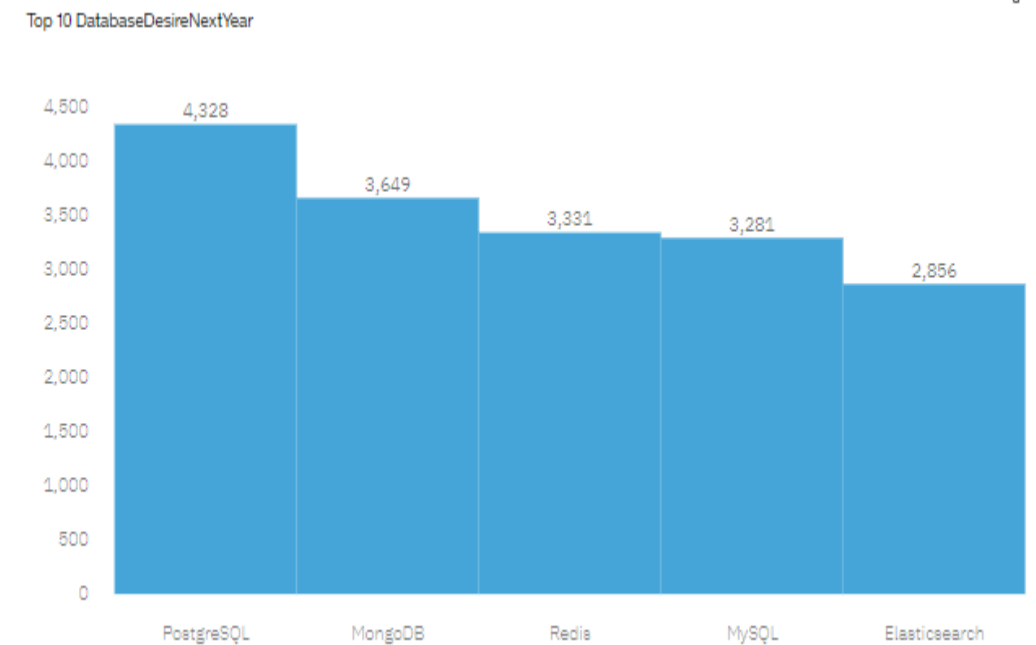


# DATABASE TRENDS

## Current Year



## Next Year



# DATABASE TRENDS – FINDINGS & IMPLICATIONS

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## Findings

- MySQL most popular
- Behind is Microsoft SQL
- MongoDB and Redis are upcoming favorites
- New kid on the block: Elasticsearch

## Implications

- Open-source databases are still preferable in companies
- NoSQL databases will make an impact for storing non-relational data
- Pre-tuned search to website, app, or ecommerce store

# DASHBOARD

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## IBM COGNOS DASHBOARD LINK:

<https://dataplatfrom.cloud.ibm.com/dashboards/6cf9db34-2647-401e-8096-465dfe4430fb/view/4663f63c0fec2dd473c7c4e4079c24037530775fb0bb8607d6837b490c647497a8601492c82c1d098f130c60a1ea470ccc>

# DASHBOARD TAB 1

Filters

All tabs

No filters have been applied.

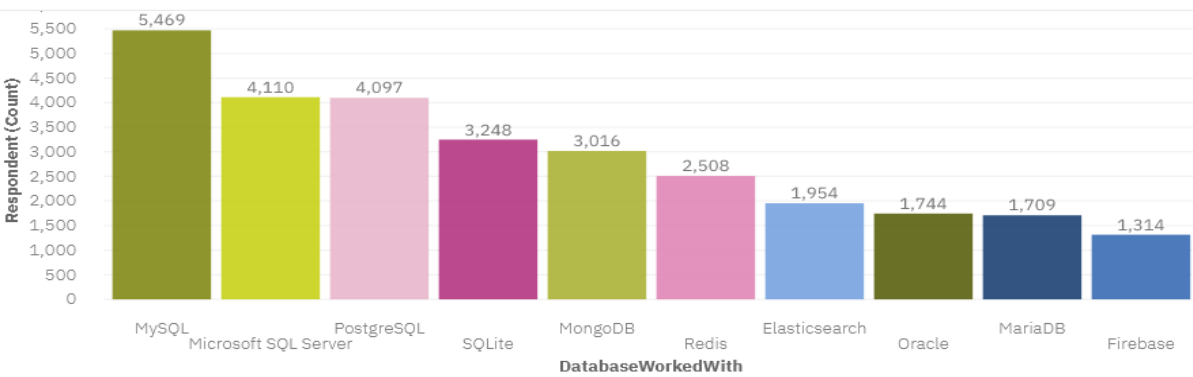
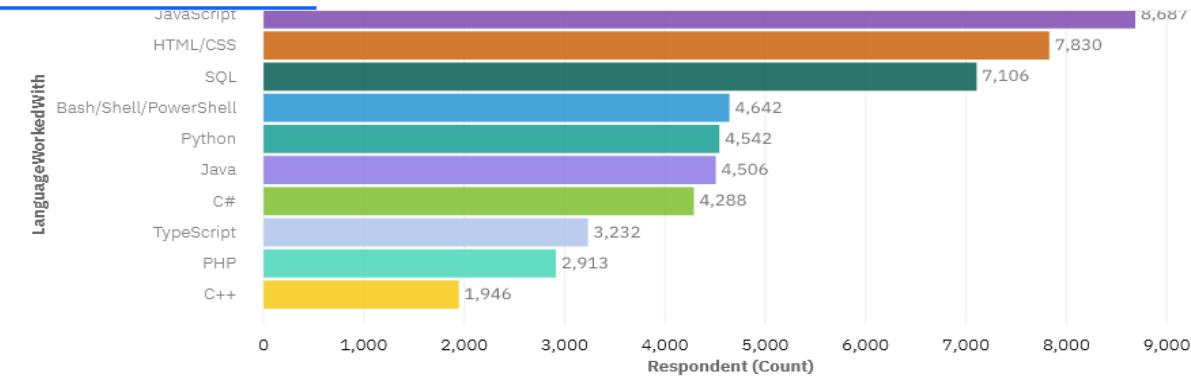
This tab

No filters have been applied.

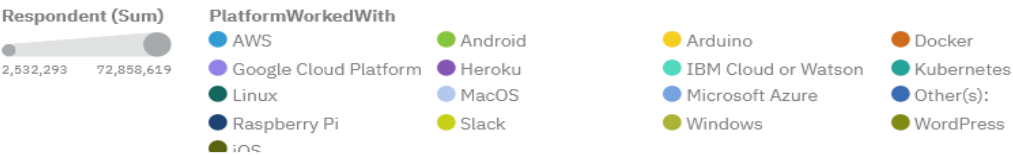
## Current Technology Usage

## Future Technology Trend

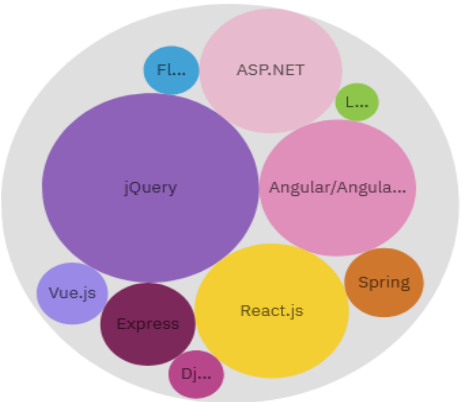
## Demographics



## Word Chart

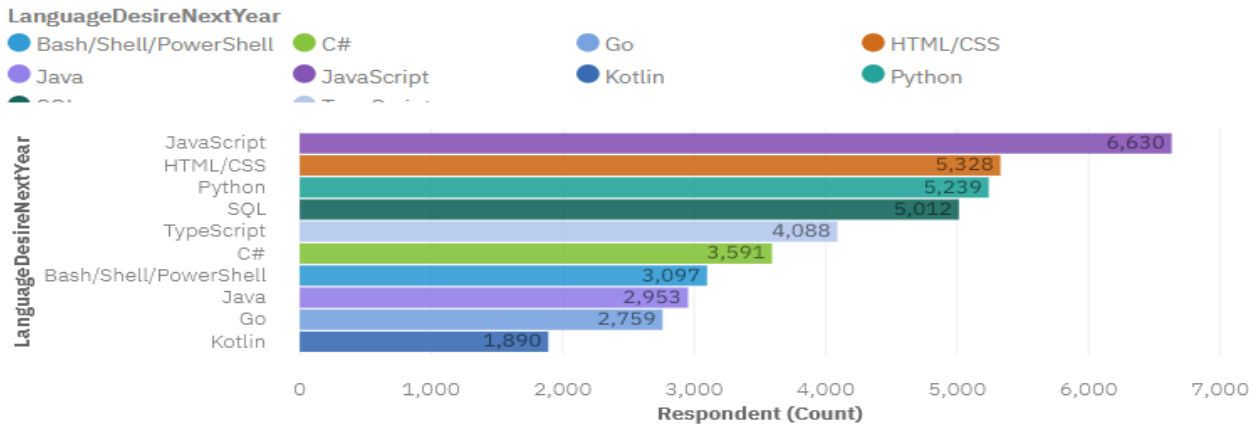


## Top 10 Web Frame Worked With

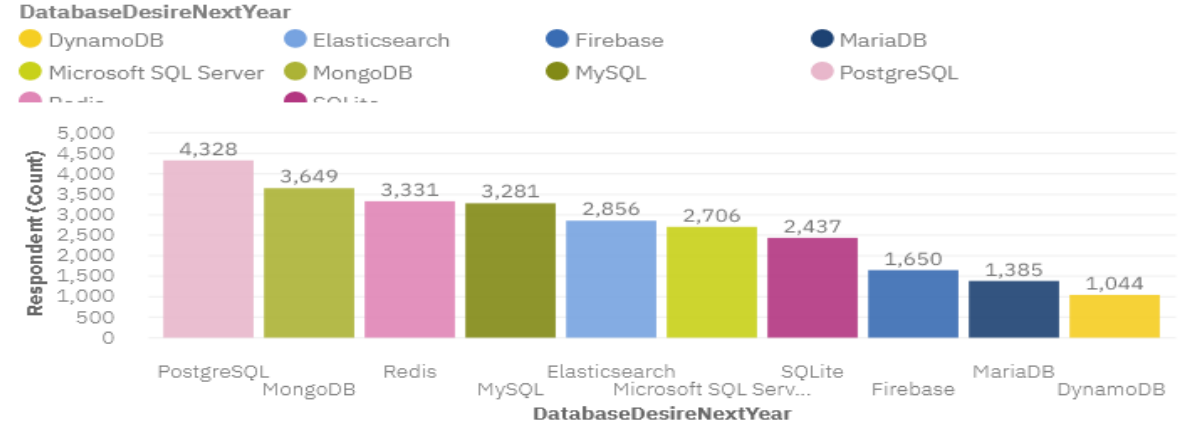


# DASHBOARD TAB 2

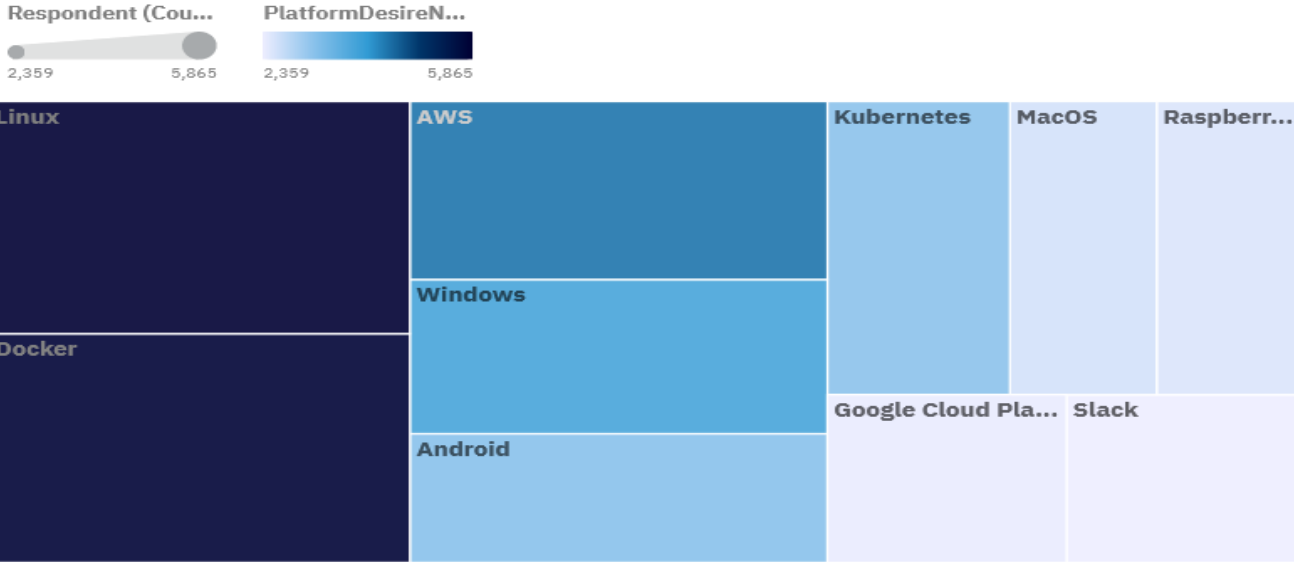
Top 10 Language Desire Next Year



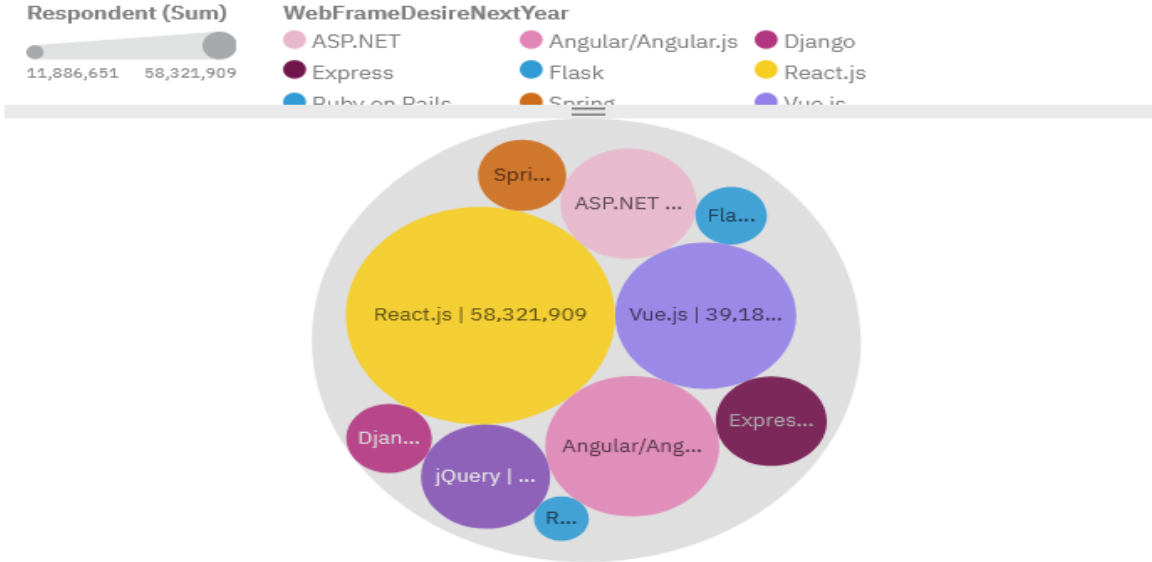
Top 10 Database Desire Next Year



Platform Desire Next Year



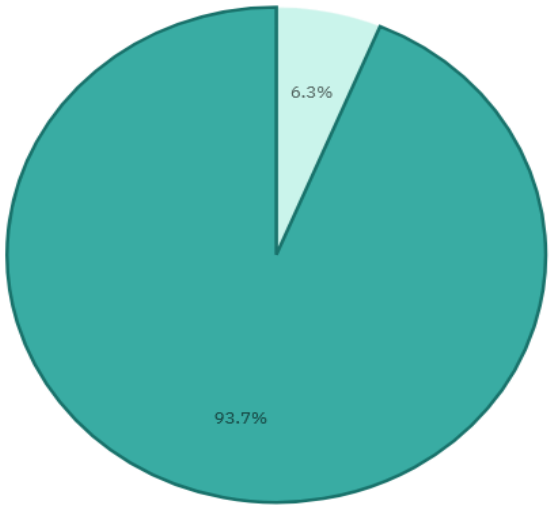
Top 10 Web Frame Desire Next Year



# DASHBOARD TAB 3

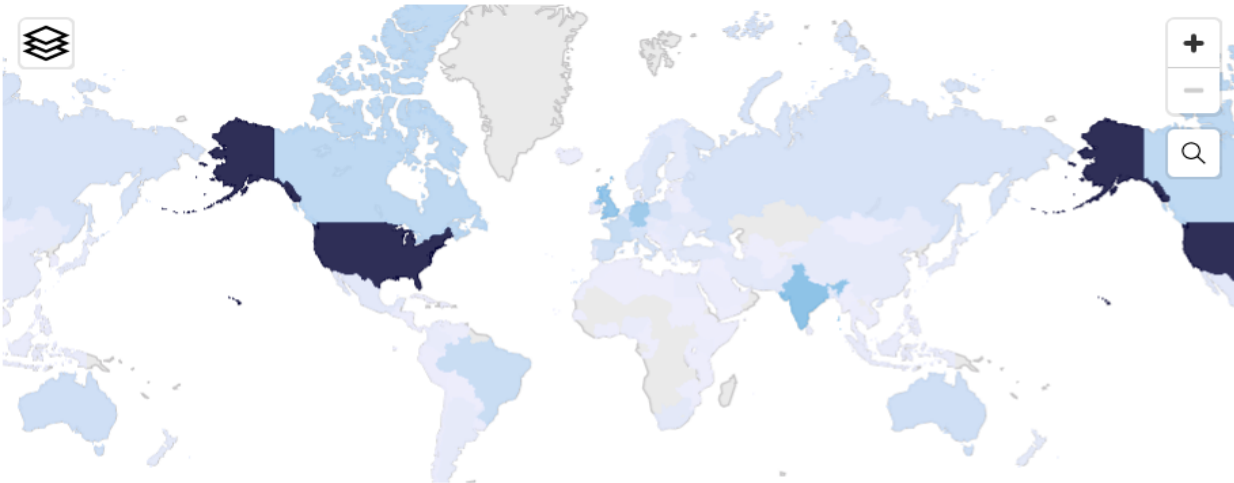
Respondent classified by Gender

Gender  
Woman Man

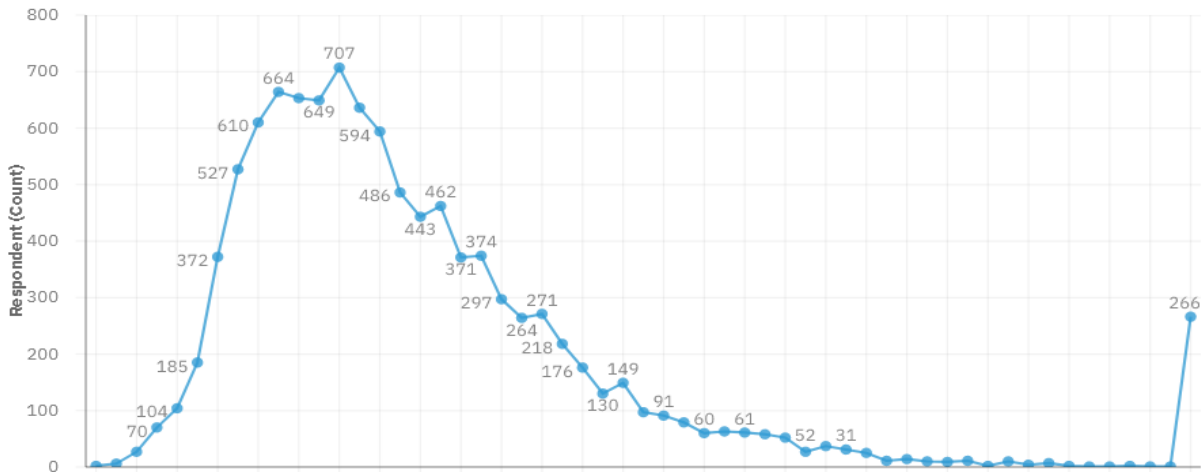


Respondent Count for Country

Respondent (Cou...  
1 2,805



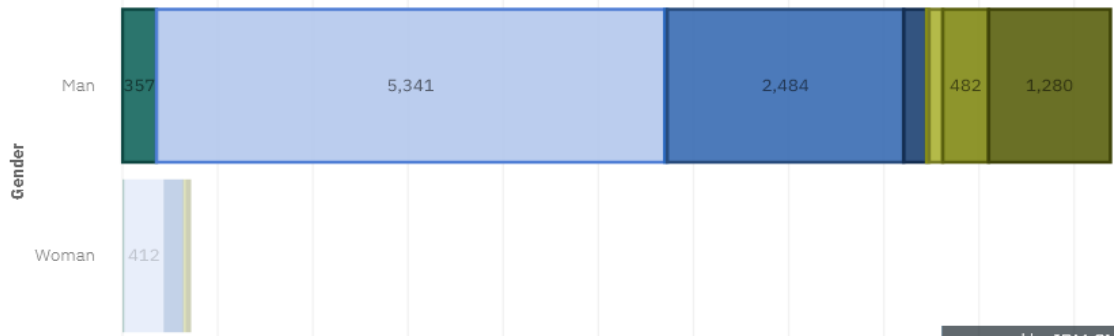
Respondent Count by Age



Respondent Count by Gender, classified by Formal Education

Education Level

- Associate degree
- Bachelor's degree (BA, BS, B.E...)
- I never completed any formal ...
- Master's degree (MA, MS, M.E...
- Other doctoral degree (Ph.D, E...
- Primary/elementary school
- Professional degree (JD, MD, e...
- Secondary school (e.g. Americ...
- Some college/university study ...



# DISCUSSION

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- Technology Trends now and future
- Training and Reskilling workers
- Female participation in Technology field
- Bridge divide of technology gaps in developing countries
- Eliminate age and education discrimination in employment

# OVERALL FINDINGS & IMPLICATIONS

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## Findings

- Fast changing technology every year
- Concentration on several countries like USA and India
- Gender gap in technology jobs
- Platforms like Docker and AWS are growing

## Implications

- Companies need to be flexible and adjust to rapid changes
- Need to spread technology out to lagging countries
- Impact of job hiring's
- Shift to faster app deployments and cloud services in future



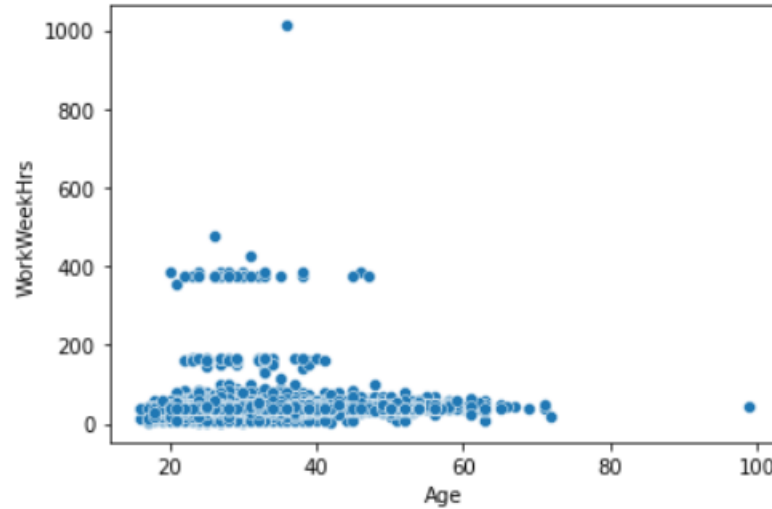
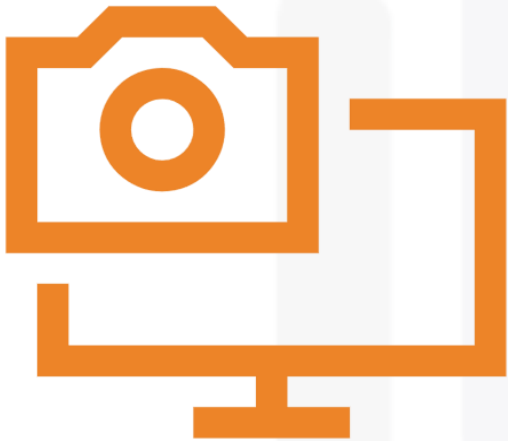
# CONCLUSION

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- Technology Trends for current and next year
- Programming Languages, Database and Platform overview
- Demographics overview
- Actions to be taken
- In future, incorporate Machine Learning to predict trends and salaries

# APPENDIX

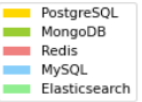
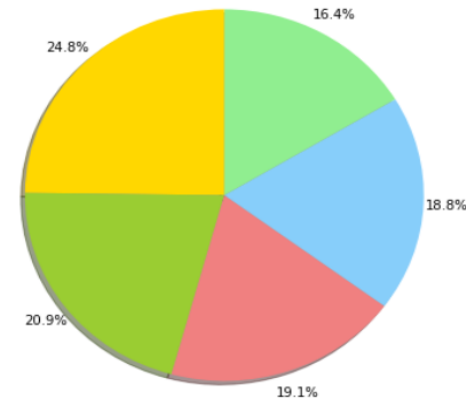


```
count    11111.000000
mean      30.778895
std        7.393686
min       16.000000
25%       25.000000
50%       29.000000
75%       35.000000
max       99.000000
Name: Age, dtype: float64
```

```
df.corr()['Age']
```

```
Respondent    0.004041
CompTotal     0.006970
ConvertedComp  0.105386
WorkWeekHrs   0.036518
CodeRevHrs    -0.020469
Age           1.000000
Name: Age, dtype: float64
```

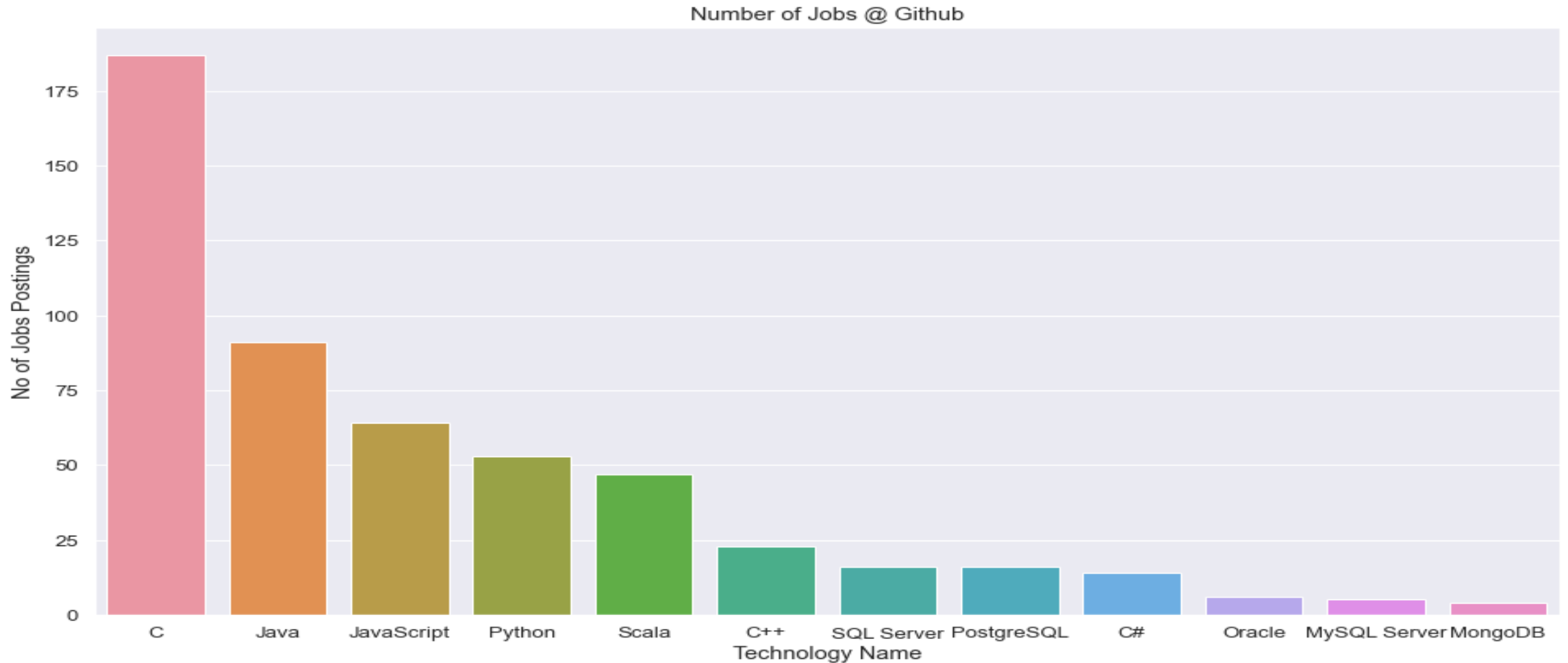
Top 5 Databases Respondents Wish To Learn



Language Average Annual Salary

	Language	Average Annual Salary
1	Python	\$114,383
2	Java	\$101,013
3	R	\$92,037
4	Javascript	\$110,981
5	Swift	\$130,801
6	C++	\$113,865
7	C#	\$88,726
8	PHP	\$84,727
9	SQL	\$84,793
10	Go	\$94,082

# JOB POSTINGS



# POPULAR LANGUAGES

