



Total Revenue

\$1.8M



Total Profit

\$1.05M

Total Transactions

270K



Return Rate %

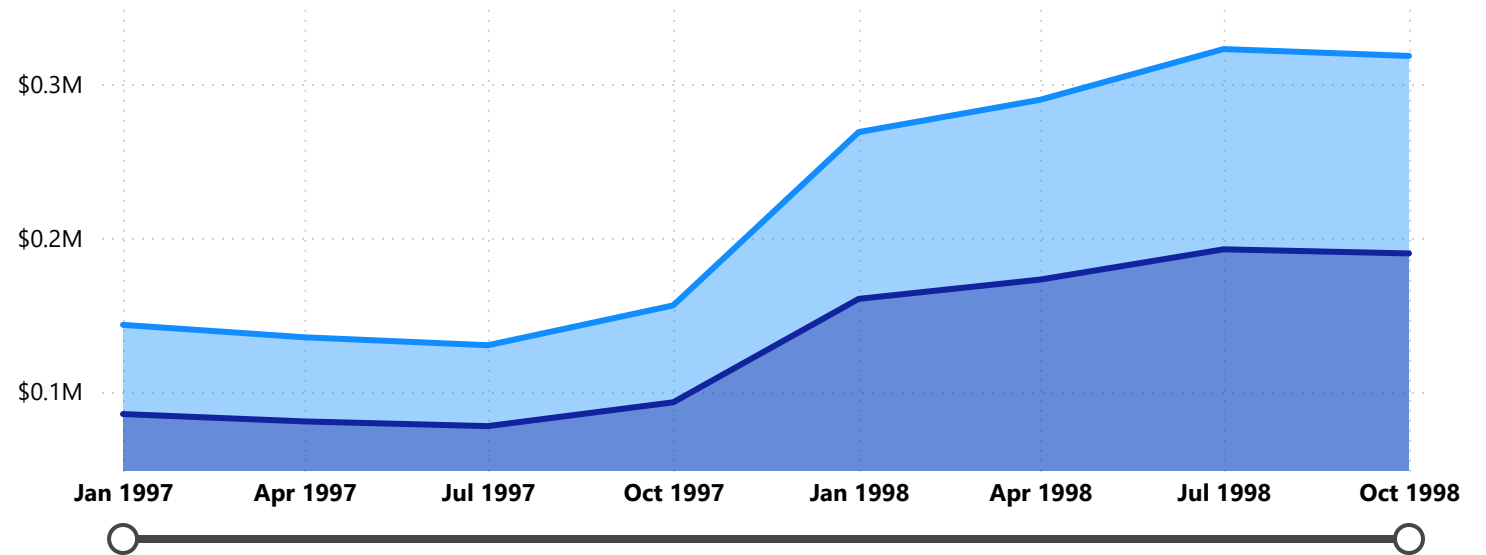
0.99%

Top 20 products Id

Product_ID	Total Revenue	Total Profit	Return Rate %
265	\$2,014	\$1,350	1.79%
1342	\$2,156	\$1,381	1.56%
476	\$1,966	\$1,355	1.30%
1428	\$2,490	\$1,671	1.24%
941	\$2,378	\$1,475	1.16%
1091	\$2,079	\$1,413	1.03%
1380	\$2,447	\$1,494	0.89%
880	\$2,113	\$1,395	0.86%
1424	\$2,104	\$1,431	0.74%
405	\$2,052	\$1,373	0.72%
175	\$2,314	\$1,364	0.67%
1368	\$2,162	\$1,407	0.66%
309	\$2,212	\$1,485	0.65%
1310	\$2,133	\$1,453	0.56%
847	\$2,112	\$1,480	0.55%
1415	\$2,143	\$1,393	0.53%
731	\$2,160	\$1,514	0.53%
1387	\$2,052	\$1,376	0.51%
937	\$2,184	\$1,440	0.33%
1282	\$2,071	\$1,385	0.17%
Total	\$43,342	\$28,635	0.82%

Revenue Vs Profit

● Total Revenue ● Total Profit



Current Month Returns

7087!

Target: (Blank) (-7087)

Current Month Profit

\$60,957!

Target: 64K (-4.76%)
01-12-1998

Current Month Revenue

\$1,02,124

Target: \$1,07,824 (-5.29%)
01-12-1998

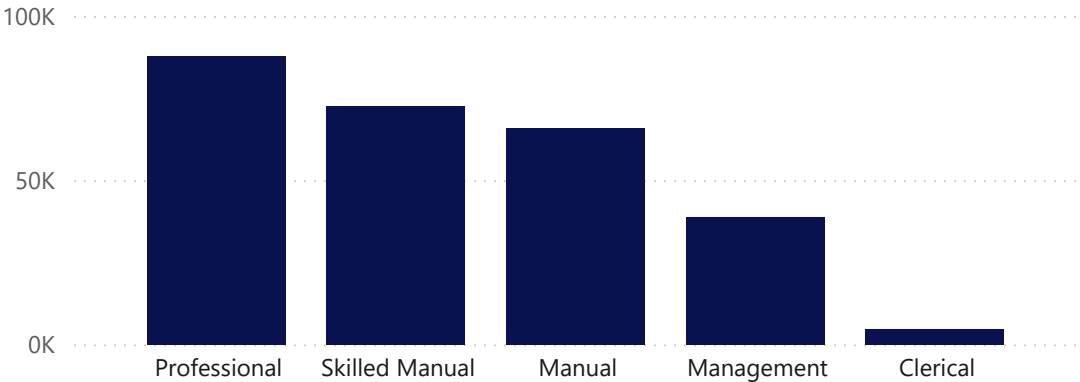


Customer Details

Top 20 Customers

Customer_ID	first_name	Total Revenue	Total Transactions
4676	Dawn	\$1,995	301
4727	James	\$2,121	297
5295	Ida	\$2,235	290
1787	Merridee	\$1,764	279
4021	Mary Francis	\$1,974	275
5174	Lucy	\$1,750	267
5542	Bernadette	\$1,714	265
4397	George	\$1,664	262
1720	Aaron	\$1,908	260
4391	Eric	\$1,776	257
1297	Joann	\$1,826	251
5592	Patricia	\$1,585	241
4094	Kristin	\$1,739	239
8452	Wildon	\$1,955	233
4386	Shirley	\$1,584	226
5466	Scott	\$1,716	224
4767	Frank	\$1,628	221
7702	Matt	\$1,561	215
7862	Emily	\$1,630	205
1770	Isaiah	\$1,599	197
Total		\$35,725	5005

Transactions Vs Occupation



Total Profit



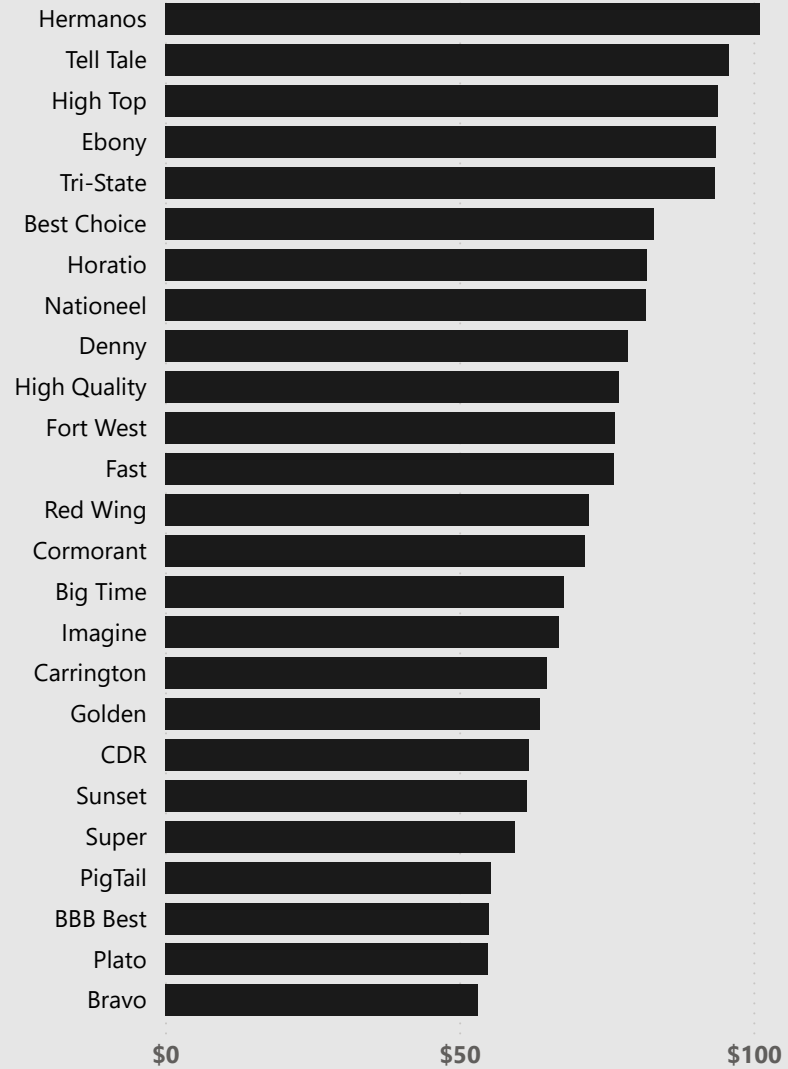
Total Revenue



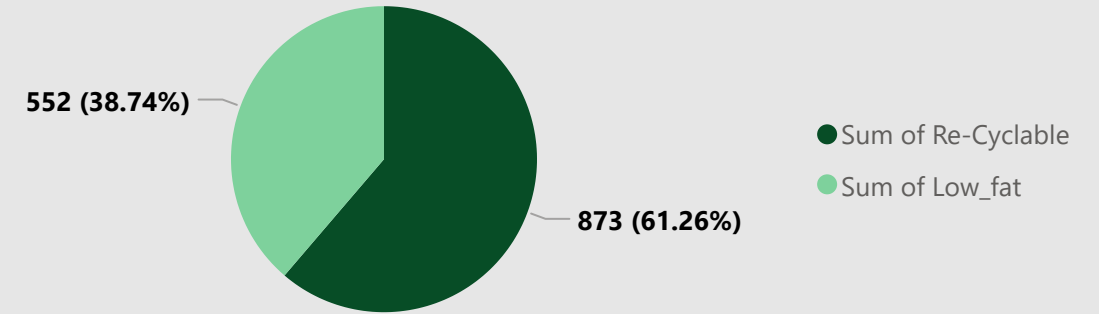


Product Details

Product Brand and Sales profit



Recycled Vs Low Fat



Quantity By Profit

