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# APPENDIX

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# QUESTIONNAIRE

**Title: Factors Associated with Full-Time Job Placement Among MBA Graduates in Coastal Karnataka, India**

**Objective:** This study aims to identify various factors associated with full-time job placement upon graduation among MBA graduates in selected colleges and universities in the Coastal region of Karnataka, India. The factors include demographic, academic, co-curricular, soft skill level, institutional ranking, and self-esteem.

**Instructions:** You are invited to participate in a research study on the factors associated with full-time job placement upon graduation among MBA graduates. Please answer the following questions as accurately as possible. Your responses will remain anonymous and will be used for research purposes only.

1. What is your gender?
  - a. Male
  - b. Female
2. What is your age in years?
3. What is the location of your residence?
  - a. Urban
  - b. Rural
  - c. Suburban
4. What is your parent(s) annual income in INR?
  - a. Less than ₹5,00,000
  - b. ₹5,00,000 - ₹9,99,999
  - c. ₹10,00,000 - ₹14,99,999
  - d. ₹15,00,000 - ₹19,99,999
  - e. ₹20,00,000 - ₹24,99,999
  - f. ₹25,00,000 or more
  - g. Prefer not to say

5. What is your father's level of education?
- Grade 4 and below (primary)
  - Grade 5-8 (middle school)
  - Grade 9-12 (High school)
  - Graduation
  - Postgraduation/Professional Education
  - Any other (Specify)
6. What is your mother's level of education?
- Grade 4 and below (primary)
  - Grade 5-8 (middle school)
  - Grade 9-12 (High school)
  - Graduation
  - Postgraduation/Professional Education
  - Any other (Specify)
7. What is your employment status within one year of completing your MBA degree?
- 1. Employed full-time in the field of specialization.
  - 2. Employed part-time in the field of specialization.
  - 3. Self-employed in the field of specialization
  - 4. Pursuing further education
  - 5. Unemployed and seeking employment in the field of specialization.
  - 6. Employed, but not in the field of specialization
  - 7. Unemployed
  - 8. Other (please specify)
8. Where did you complete your MBA Program? (Specify the name of the institute)
9. What is the NAAC Grade of MBA institution?
- 1. A++
  - 2. A+
  - 3. B++
  - 4. B+
  - 5. B
  - 6. C
  - 7. Don't Know
10. NIRF Ranking of MBA Institution
11. What was your overall percentage score in your MBA program?
- a. Less than 60%
  - b. 60% - 69%
  - c. 70% - 79%
  - d. 80% - 89%
  - e. 90% or above

12. What was your specialization in your MBA program?
- a. Finance
  - b. Marketing
  - c. Human Resources
  - d. Operations
  - e. Information Technology
  - f. Other (please specify): \_\_\_\_\_
13. How would you rate your English language ability?
- a. Excellent
  - b. Good
  - c. Average
  - d. Poor
14. Medium of instruction till 10<sup>th</sup> Class
- a. English
  - b. Others (Specify)
15. Did you complete an internship during your MBA program?
- a. Yes
  - b. No
16. If you answered "Yes" to the previous question, did the internship help you secure a job?
- a. Yes
  - b. No
17. Did you participate in any of the following activities during your MBA program? (Select all that apply)
- a. National Cadet Corps (NCC)
  - b. National Service Scheme (NSS)
  - c. Sports and games
  - d. Public speaking
  - e. Leadership Development Program
  - f. Soft Skill Training
  - g. None of the above
  - h. Any other (Specify)
18. Please rate your proficiency in the following soft skills on a scale of 1 to 5 (1 being the lowest and 5 being the highest):
- a. Communication skills  
1 2 3 4 5
  - b. Teamwork and collaboration  
1 2 3 4 5



c. Problem-solving and critical thinking

1 2 3 4 5

d. Time management

1 2 3 4 5

e. Adaptability and flexibility

1 2 3 4 5

f. Leadership skills

1 2 3 4 5

g. Emotional intelligence

1 2 3 4 5

19. Did you receive any soft skill training during your MBA Program?

1. Yes

2. No

## **20. Rosenberg Self-Esteem Scale**

Please rate the following statements according to how much you agree or disagree with them using the scale below:

1 = Strongly disagree 2 = Disagree 3 = Agree 4 = Strongly agree

a. On the whole, I am satisfied with myself.

1 2 3 4

b. At times, I think I am no good at all.

1 2 3 4

c. I feel that I have a number of good qualities.

1 2 3 4

d. I am able to do things as well as most other people.

1 2 3 4

e. I feel I do not have much to be proud of.

1 2 3 4

f. I certainly feel useless at times.

1 2 3 4

h. I feel that I'm a person of worth, at least on an equal plane with others. 1 2 3 4

h. I wish I could have more respect for myself.

1 2 3 4

i. All in all, I am inclined to feel that I am a failure.

1 2 3 4

j. I take a positive attitude toward myself.

1 2 3 4

21. In your opinion, what factors contributed to your successful job placement upon graduation? (Select all that apply)

- a. Academic performance
- b. Soft skills
- c. Institutional ranking
- d. Self-esteem
- e. Internship experience
- f. Co-curricular activities
- g. Networking and connections
- h. Other (please specify): \_\_\_\_\_

22. Are there any specific initiatives or programs your institution could have provided to better prepare you for the job market? Please provide details.

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1. Shwetha Pai, & Sureshramana Mayya. (2022). A Systematic Literature Review on Training Higher Education Students for Soft Skills. *International Journal of Management, Technology and Social Sciences (IJMTS)*, 7(2), 97–142. <https://doi.org/10.47992/IJMTS.2581.6012.0213>
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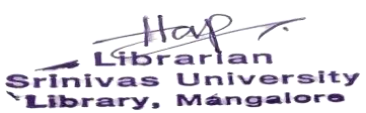



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