

SVD++ \Rightarrow {produce better results than SVD}

\hookrightarrow It is a slight variant of SVD that ended up being part of the winning system for the Net flix prize.

\rightarrow Difference b/w SVD & SVD++

SVD++ Deals with loss function, while doing ~~SVD~~ Stochastic Gradient Descent

SVD \rightarrow Don't deal with loss function