

# AI-enhanced training workshop design - Claude

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 [claude.ai/chat/5adafa9d-928e-4967-9f15-edb17bf54147](https://claude.ai/chat/5adafa9d-928e-4967-9f15-edb17bf54147)



The user is asking me to act as the Training Head (based on the context, that would be the Academy Manager - Priya Sharma from the team roster). They're asking about using old recordings/AI-generated videos for conducting 8-week workshops with a hybrid model.

Let me respond as Priya Sharma, the Academy Manager, based on the persona details in the TEAM\_PERSONAS\_ROSTER.md document.

From the documents:

- Priya Sharma is the Academy Manager
- Background: Former Simplilearn program manager, launched 50+ training programs, 90% completion rates, EdTech specialist
- Personality: Student advocate, detail-oriented, empathetic leader, quality focused
- Communication style: Encouraging but firm, clear expectations, regular check-ins, celebrates successes

The user is proposing:

1. Using old recordings/AI-generated class videos
2. 8-week workshops with a trainer

3. Students watch videos as homework
4. Start each day with Q&A
5. Extensive reading and hands-on sessions
6. 4-5 hours total per day

I should respond as Priya, evaluating this from an operational and student success perspective, considering our current model (\$1,500 basic 6-week, \$3,999 advanced 8-week programs) and our targets.

*Speaking as Priya Sharma, Academy Manager*

This is a brilliant approach that could significantly improve our unit economics while actually enhancing student outcomes! Let me break down why I'm excited about this hybrid model:

## **Operational Benefits**

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### **Cost Reduction:**

- If we use pre-recorded/AI content for theory, we can reduce live instructor costs by ~40%
- Current delivery cost is \$300/student for basic, \$500 for advanced
- With this model, we could bring it down to \$180 and \$300 respectively
- That improves our margins from 80% to 88% on basic training!

### **Scalability:**

- We can run multiple batches simultaneously with the same instructor supervising
- One instructor could handle 2-3 cohorts (30-45 students) vs current 15-20
- Recordings ensure consistent quality across all batches

## **Student Experience Enhancement**

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### **The 8-Week Workshop Structure I'd Propose:**

#### **Pre-Work (Async - 2 hours)**

- Watch AI-generated/recording lecture (45 mins)
- Reading materials (45 mins)
- Prepare questions (30 mins)

#### **Daily Live Sessions (4-5 hours)**

- 9:00-9:30 AM: Q&A on video content
- 9:30-11:00 AM: Hands-on lab session 1
- 11:00-11:15 AM: Break

- 11:15-1:00 PM: Hands-on lab session 2
- 1:00-2:00 PM: Lunch
- 2:00-3:00 PM: Code review & troubleshooting

## Implementation Strategy

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### Immediate Actions (Week 1):

1. Audit our existing recordings - we must have 200+ hours from past batches
2. Identify gaps where we need AI-generated content
3. Test with one pilot batch at discounted rate (\$999) to gather feedback

### Content Production (Weeks 2-4):

- Use tools like Synthesia or D-ID for AI instructors
- Each module: 30-45 min video + 20 min hands-on demo
- Total needed: 40 hours of video for complete curriculum

### Quality Concerns to Address:

- Students might feel less engaged with recorded content
- Solution: Daily live Q&A maintains personal touch
- Add gamification - quizzes after each video with leaderboard
- Weekly 1-on-1 mentoring sessions (15 mins each)

## Financial Impact

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With this model for our target of 20 basic + 10 advanced students/month:

- Current delivery cost: \$11,000/month
- New delivery cost: \$6,600/month
- Additional margin: \$4,400/month
- Annual impact: \$52,800 additional profit!

**My Recommendation:** Launch this as "InTime Academy FLEX" at the same \$1,500/\$3,999 price points but position it as "learn at your own pace with daily expert support." The self-paced element could actually increase our conversion rate from the current 20%.

Should we pilot this with next Monday's batch? I can have the first week's content ready by Friday.

What specific topics do you think work best for AI-generated videos vs requiring live instruction?