



## **Instinct Privacy Policy**

**Effective Date:** May 21, 2025

Instinct (“we,” “our,” or “us”) values your privacy. This Privacy Policy explains how we collect, use, and safeguard your information when you use our platform, accessible via [your domain/app URL].

---

### **1. Information We Collect**

We collect limited personal information for the purpose of providing and improving our services:

#### **a. Authentication Information**

- When you log in, we may collect your name, UCI email, and unique ID via OAuth (e.g., Google login).
- This ensures only UCI students access certain features.

#### **b. Submitted Club/Event Data**

- If you add or update club/event information, we store the data you provide (e.g., club name, social links, descriptions).

#### **c. Usage Data**

- We may collect anonymous usage data, such as page visits and button clicks, to improve user experience.

#### **d. Third-Party Content**

- We display public Instagram content and event data where available. No login to Instagram is required, and we do not collect Instagram credentials from users.
- 

### **2. How We Use Your Information**

We use your information to:

- Verify UCI student access
- Allow club submissions or updates
- Improve, debug, and maintain our platform
- Send occasional updates or announcements (if opted in)



### 3. Data Sharing

We do **not** sell or share your personal information with third parties, except:

- To trusted services we use to operate the platform (e.g., authentication, storage)
  - When required by law
- 

### 4. Cookies and Tracking

We may use essential cookies or local storage for authentication and session management. We do **not** use tracking cookies for ads or cross-site profiling.

---

### 5. Data Security

We take reasonable steps to protect your data using modern security practices and limit access to authorized personnel only.

---

### 6. Your Choices

- You may request access or deletion of your data by contacting us.
  - You can log out or revoke permissions from your connected Google account.
- 

### 7. Children's Privacy

Instinct is intended for college students aged 18+. We do not knowingly collect data from minors.

---

### 8. Changes to This Policy

We may update this Privacy Policy. Changes will be posted on this page with the effective date. Continued use after changes constitutes acceptance.