

CIOL



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HOME

OVERVIEW

Sales Overview

Customer

Feedback

Inventory

Marketing

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India's Last Minute App

4.03%

Growth%

Quantity 2023 Quantity 2024



4.9K

YTD --



5K

YTD

Inventory

Details

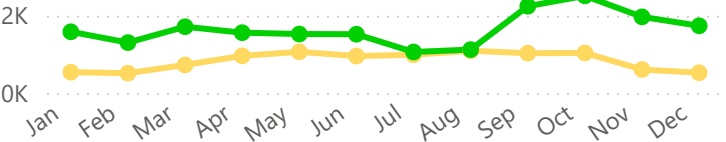
66.43%

3.71%

Available Stock%

Damaged Stock%

Period_Value Available_Stock



Dashboard

HOME

OVERVIEW

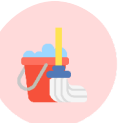
Sales Overview

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Marketing

Details

29.49M
impressions

2.97M
Clicks

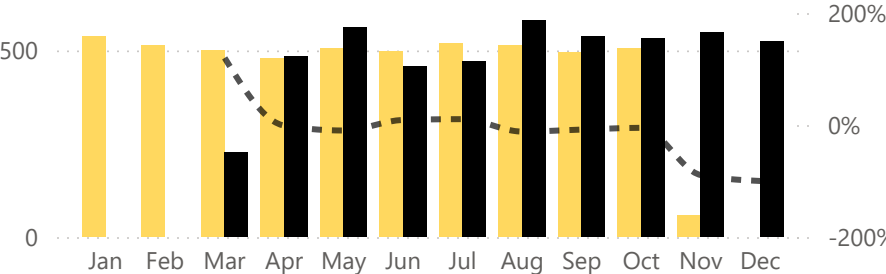
298.04K
conversions

\$32.19M
Revenue

Sales Overview

Details

2024 2023 Growth



Customers

Details

New Customers 599 / 560

Lost Customers 1907 / 1763

Feedback

Details

Zehaan Srinivasan

★★★★



Zehaan Sundaram

★



Zehaan Thakur

★★★★★



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India's Last Minute App

-7.46%

Growth%

Quantity 2023 Quantity 2024



4.4K



4K

Last 9 Months Last 9 Months

Top 5 Product Quantity

Last 9 Months

Pet Treats



379

Dish Soap



358

Toilet Cle...



351

Vitamins



328

Cough S...



304

All Sales

Top 5

Top 10

Top 20

Top 50

Top 100

Sales Overview

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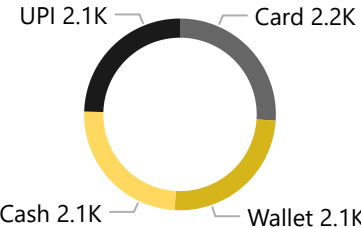
Inventory

Marketing



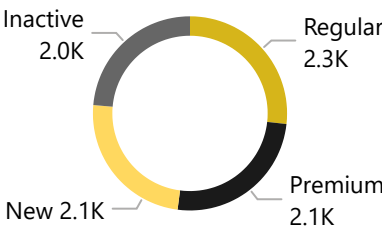
Payment Method

Last 9 Months



customer_segment

Last 9 Months



All Sales

Top 5

Top 10

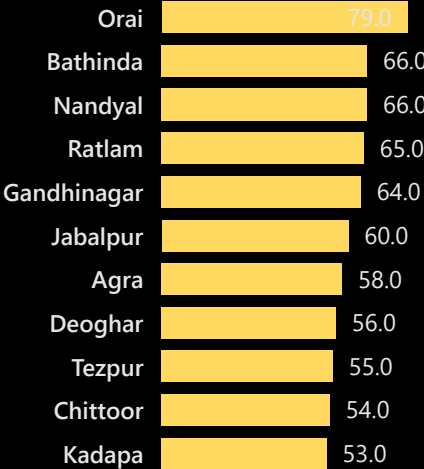
Top 20

Top 50

Top 100

All Sales Area Quantity

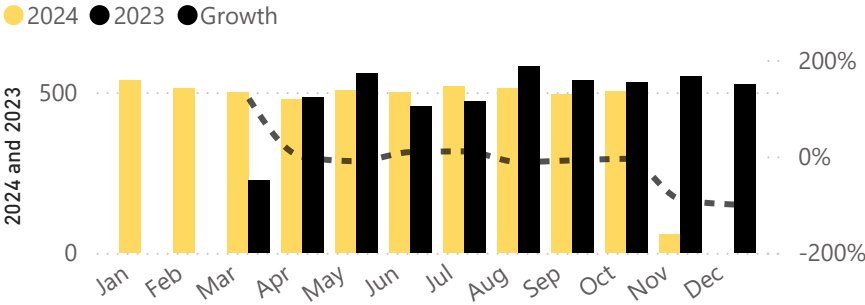
Last 9 Months



TopN_Area_By_Value

2024 and 2023 Monthly

Last 9 Months



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India's Last Minute App

-0.32%
Growth%

Value 2023 Value 2024
197.7K 197K
YTD -- YTD

Top 5 Customers Value

YTD

Gavin Garg	4.4K
Jyoti Ray	4.2K
Kala Ravi	3.7K
Aarna Naik	3.4K
Wakeeta Khu...	3.4K

All Sales

Top 5

Top 10

Top 20

Top 50

Top 100

Customers

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Total Customers

2024-2023Count 221 / 213

2024-2023Sales 197.... / 198K

New & Lost Customers Count

New Customers 201 / 193

Lost Customers 176.... / 182K

New & Lost Customers Sale

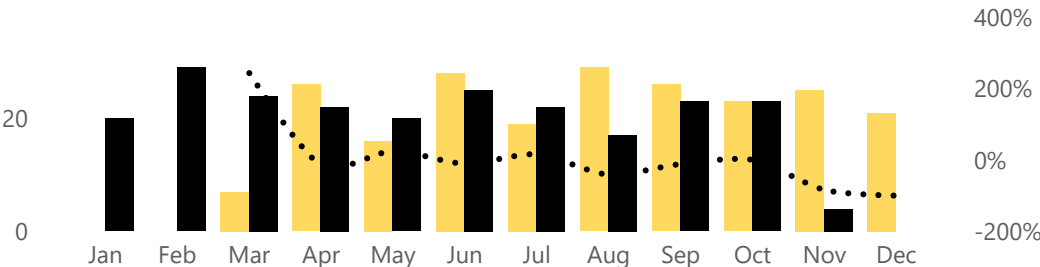
Count 213 / 221

Sales 198K / 197....

Customer Count By Month by Month and Year

YTD

Year 2023 2024 Customers_Growth



414

Customer who Ordered More Than 7 Times

7

Orders

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India's Last Minute App

2.08%

Growth%

Value 2023

Value 2024



2.5M

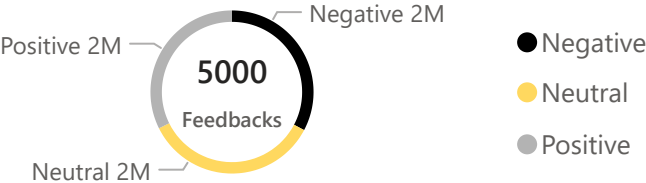


3M

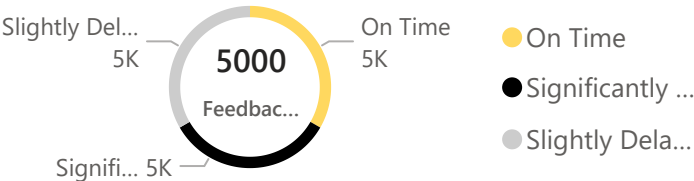
YTD --

YTD

Feedback by Customer Sentiment



Feedback by Sentiment



Feedbacks

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Feedbacks in Details

customer_name	customer_segment	category	product_name	star	Period_Val
Aachal Mangat	New	Instant & Frozen Food	Frozen Biryani	★ ★	3
Aachal Mangat	New	Instant & Frozen Food	Frozen Biryani	★ ★	3
Aachal Mangat	New	Instant & Frozen Food	Frozen Biryani	★ ★	3
Aachal Nazareth	Premium	Baby Care	Baby Food	★	1
Aachal Nazareth	Premium	Baby Care	Baby Food	★	1
Aachal Nazareth	Premium	Baby Care	Baby Food	★	1
Aachal Nazareth	Premium	Household Care	Dish Soap	★ ★ ★ ★	4
Aachal Nazareth	Premium	Household Care	Dish Soap	★ ★ ★ ★	4
Aachal Nazareth	Premium	Household Care	Dish Soap	★ ★ ★ ★	4
Aadhya Cherian	New	Dairy & Breakfast	Bread	★ ★	15
Aadhya Cherian	New	Dairy & Breakfast	Bread	★ ★	15

540
Star 1



538
Star 2



1398
Star 3



1708
Star 4



816
Star 5



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4.03%
Growth%

Quantity 2023 Quantity 2024



4.9K

YTD --



5K

YTD

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29.9K

Total Received Stock



19.9K

Available_Stock



33.6%

Stock Movement%



28.8K

Stock_Received

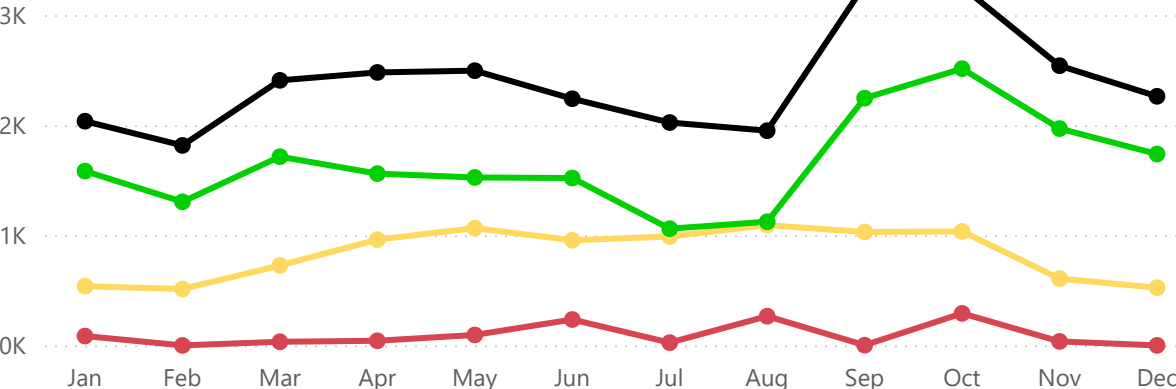


1.1K

Damaged_Stock

Stock Information

● Stock_Received ● Damaged_Stock ● Period_Value ● Available_Stock



Available Stock Tracker



Damaged Stock Tracker(Loss)



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India's Last Minute App

4.03%

Growth%

Quantity 2023 Quantity 2024



4.9K



5K

YTD --

YTD

Select all

clicks

conversions

impressions

revenue_generated

roas

spend

Marketing

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OVERVIEW

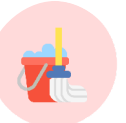
Sales Overview

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29.49M
impressions

2.97M
Clicks

298.04K
conversions

16.32M
spend

32.19M
Revenue_Generated

Period_Marketing_Value by Month and Keys

● clicks ● conversions ● impressions ● revenue_generated ● roas ● spend

