Niharika S S

Third Year Undergraduate
Department of Electronics & Communication

Academic Qualifications

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Year	Degree/Certificate	Institute	CPI/%
2022 - 2026	B.E(Electronics & Communication)	J S S Academy of Technical Education	8.16/10
2022	KPU (Class XII)	R N S Composite Pre-University	91.5%
2020	ICSE (Class X)	Bunts' Sangha R N S Vidyaniketan	87.0%

Professional Experience

• Strategy and Analytics intern | GRG India | Remote

Sep'24 - Feb'25

Objective	• To identify key areas for product improvement and transform sales data into useful product insights	
Approach	 Developed automated incentive tools to transform clients Excel-based plans to integrate with CRMs Created buyer personas for 4+ industries to better pitch to clients and smoothen integration Tested the platform by generating random data points to assess the validity of the models developed 	
Result	• Ensured smooth and efficient on-boarding of 3 clients: Titan, Fastrack and Alkem Laboratories	

Technical Skills

Programming Languages :- C, C++, Java, Python3
 Software and Utilities :- Linux, Git, GitHub, MathML

Web Development:- HTML, CSS, Bootstrap, JavaScript, React

Data Science and ML: Tensorflow, Keras, Numpy, Pandas

Relevant Courses

Data Structures & Algorithms	MATLAB Programming
Introduction to C Programming	Introduction to Python Programming
Image Processing	Data Science Lab
Internet of Things	Project Management

Key Projects and Workshops

• Amazon Machine Learning Summer School 2024 | Summer Workshop | ML

Jul'24-Aug'24

Objective	• To learn state-of-the-art machine learning techniques with focus on solving real world problems	
Approach	 Attended Sessions on Supervised Learning, Neural Networks and Dimensionality Reduction Further explored key-concepts in sequential learning, reinforcement learning, GenAI and LLMs Attended Q&A Sessions to understand the theory learned, applying concepts to practical problems Engaged with Amazon scientists to further discuss the fundamentals and improvise problem solving 	
Result	• Gained theoretical knowledge of core machine learning topics and their application in problem solving	

• EzPay using React and ExpressJS | Web Development

Dec'23-Mar'24

${f Agenda}$	• A payment simulation website with dummy currency using React, ExpressJS and MongoDB	
Approach	 Created components for sign-up, login, user dashboard and payment interface using React Used JSON webtoken(JWT) library to create unique tokens to implement user authentication Utilized Zod library for type safety and schema validation and comprehensive error handling Created server using ExpressJS to make routes for implementing features and stored transaction data using MongoDB and implemented a process-revert mechanism using Mongoose transactions 	
Result	Developed understanding of integrating APIs into front-end applications and introducing authentication	

Volunteering Work

• Project Mentor | Codecraft | Remote

Mar'24-July'24

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Objective	• Mentoring a diverse group of 40 mentees, equipping them with comprehensive knowledge and practical skills in Applied Data Science , Machine Learning , OOPS , SQL and Front-End development
Approach	 Taught core Data topics, including implementation, Exploratory Data Analysis, Principal Component Analysis, Regression Analysis, Docker Deployment, and other fundamental concepts. Provided an introduction on front-end development using HTML, CSS, JavaScript, and React. Evaluated mentees and reinforced concepts and problem-solving skills through weekly assignments. Guided mentees in creating a portfolio website and proficiency in Machine Learning development.

Certifications

- Secured Top 200 in Amazon ML Challenge and was awarded with Merit Certificate and Amazon Goodies on July 2024
- Applied Data Science Lab from WorldQuant University on Sep 2024 implemented on 8 real-world applications
- Earned certification on Introduction to Internet of Things from NPTEL for scoring 83% percentage on Oct 2023