

ANAGHA S K

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SUMMARY

Maintaining an 8.75 GPA with no active backlogs, with hands-on experience in data analysis, visualization, and feature extraction. Skilled in identifying trends, optimizing processes, and extracting insights from data to support decision-making. Looking to apply analytical expertise to improve efficiency and performance in a data-driven role.

SKILLS

Programming Languages: C (Basics), HTML, Python

Development Tools: VS Code, Jupyter Notebook

Databases: SQL (Basics)

Management Skills: Project Management (Agile, Scrum), Trello

Design Tools: Adobe Illustrator, Canva

Data Visualization: Power BI, Tableau

Technical Skills: MS Excel, MS Power Point, MS Word.

PROFESSIONAL EXPERIENCE

Content Design Intern, Ozibook

Dec 2022 - Feb 2023

- Led the content design team, overseeing strategy and execution for multiple LinkedIn handles.
- Designed 10+ engaging graphics using Canva, increasing LinkedIn engagement by 20%.
- Managed project workflows for 3+ ongoing LinkedIn handles, ensuring 100% on-time execution.
- Optimized team communication by structuring weekly feedback sessions.

EDUCATION

Bachelor of Technology in Computer Science and Engineering (AI&ML)

July 2026(Expected)

JSS Academy of Technical Education, Bengaluru

- Relevant coursework in Analysis and Design of Algorithms, Database Management Systems, Artificial Intelligence, Operating Systems, Python Programming for Data Science, Software Engineering and Project Management, Image and Video Processing, Computer Networks, Machine Learning, Human-Centered AI.

PROJECTS

1. NotifyNPick, Village Mail and More, San Diego

Sept 2024 - Dec 2024

- Developed and deployed a parcel tracking system, reducing manual sorting time by 50%.
- Automated ticket generation and email notifications, improving customer response time by 35%.
- Structured parcel data using MS Excel, enhancing tracking efficiency by 40%.
- Implemented secure cloud storage via Dropbox, allowing real-time access and reducing data retrieval time by 30%.

2. Feature Extraction and Sales Prediction

Aug 2024

- Built a feature extraction pipeline using InceptionV3, analyzing 1,000+ clothing products.
- Predicted market performance with 85%+ accuracy by comparing extracted features with historical sales data.
- Applied transfer learning, improving sales trend forecasting efficiency by 25%.
- Tech Stack: TensorFlow, Keras, Pandas, NumPy, Matplotlib.

CERTIFICATIONS & TRAINING

- Project Management Job Simulation - [Accenture North America](#)
- Data Analytics and Visualization Virtual Experience - [Accenture](#)
- Python 101 for Data Science - [Cognitive Class](#)
- Data Science - [Internshala](#)
- The Basics of Scrum - [Project Management Institute](#)
- Introduction to Microsoft Excel - [Coursera](#)

ACHIEVEMENTS & EXTRACURRICULAR

- Design & Content: Contributed as a Designer (ARTHOUSE) and Scriptwriter (MERA KI) for college productions, enhancing creativity and teamwork.
- Academic Excellence: Ranked 8th in the department (3rd sem) & 11th (4th sem), maintaining consistent performance
- Competitions & Hackathons: Advanced to Round 2 of the Myntra Hackathon, tackling tech and business challenges.