KEERTHI DESHPANDE

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Education:

Carmel Convent High School, Bengaluru

May 2019 – Jul 2020

10th Grade:

Percentage 93.92%

NMKRV Pre-University College

June 2021 - Mar 2022

12th / PUC:

Percentage **95.16**%

J.S.S. Academy of Technical Education, Bangalore

B.E. in Computer Science and Engineering (AI and ML)

Aug 2022 - Present

Semester-wise SGPA:

	SEM 1	SEM 2	SEM 3	SEM 4	SEM 5	Current GPA:	
'	8.45	8.8	9.19	8.68	8.77	8.78	

Projects:

1. Miniproject: Ad-Spend Optimisation using Predictive Analysis

Developed a predictive analysis framework leveraging ML on multi-platform campaign data to forecast KPIs and recommend dynamic budget allocation. Achieved up to 15% improvement in ROI

2. Fraud Detection in Banking Data using ML Techniques

Used LightGBM with class weight tuning on an imbalanced credit card dataset (0.17% fraud). Improved detection accuracy by 50%, F1-score by 20%. Incorporated majority voting and deep learning for enhanced performance.

3. Image Processing with OpenCV and Python

Built a project focusing on core image processing techniques using OpenCV in Python. Applied methods like resizing, edge/contour detection, object recognition for real-time applications in computer vision.

Experience:

GeeksforGeeks Hackathon – JSSATEB

July 2024

Participated in a 24-hour hackathon organized by GeeksforGeeks, held at JSS Academy of Technical Education, Bangalore.

Worked on a team project titled "Fraud Detection in Banking Data using ML Techniques" and secured **2nd place** among 30+ teams.

Technical Skills and Interests:

Languages: C/C++, Python, Java, JavaScript, HTML+CSS

Libraries: Python Libraries, ReactJs

Web Dev Tools: Node.js, VS Code, Git, GitHub

Databases: MongoDB, MySQL

Coursework: DSA, ADA, DBMS, OS, OOP, CN, SEPM

Areas of Interest: Web Development, Cyber Security, Data Science

Soft Skills: Problem Solving, Self-learning, Presentation, Adaptability, Communication

Certifications:

- The Complete Full-Stack Web Development Bootcamp Dr. Angela Yu (Udemy)
- Core JAVA Bootcamp from Zero to Hero Toppers Bootcamp (Udemy)
- 100 Days of Code: The Complete Python Pro Bootcamp Dr. Angela Yu (Udemy)
- Python for Data Science & ML: Zero to Hero Meta Brains (Udemy)
- Computer Network and Internet Security Infosys Springboard

Achievements and Extra-Curricular Activities:

- Student Placement Coordinator from the Department of CSE (AI & ML) in Engineering College
- NSS Volunteer in Engineering College
- School Captain in High School (2019–2020)
- Cabinet Member Leader of Student Council during Higher Primary (2016–2017)
- Participated in State Level Volleyball Championship
- Class Representative during the two years of PU (2020–2022)
- Member of the College Cultural Team in PU