Ideation Phase Brainstorm & Idea Prioritization Template

Date	17 june 2025
Team ID	LTVIP2025TMID50416
Project Name	Visualizing Housing Market Trends: An Analysis of Sale Prices and Features using Tableau
Maximum Marks	4 Marks

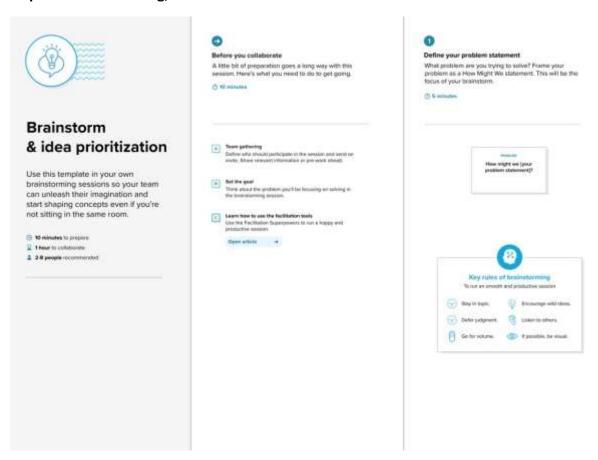
Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: https://www.mural.co/templates/brainstorm-and-idea-prioritization

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Step-2: Brainstorm, Idea Listing and Grouping



Brainstorm

Write down any ideas that come to mind that address your problem statement

O 10 minutes

Real Estate Analyst

Home Buyer

Conduct a market analysis

Examine regional housing trends

Identify affordable areas recommend Review mortgage rates

Search listings on popular real estate apps

Discuss preforred locations with family

Group ideas

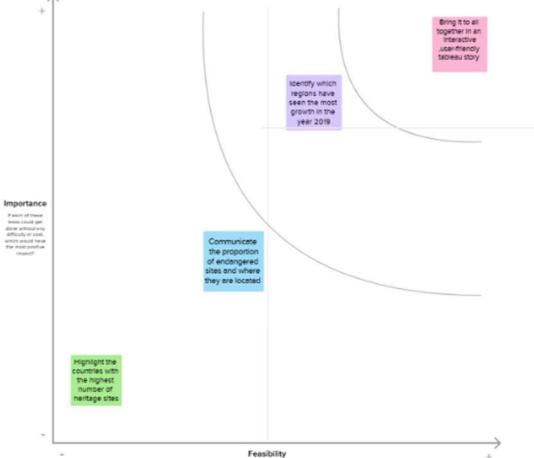
Take turns sharing yor ideas while clustering similar or related notes as you go. Once aZ sticky notes have been grouped, give each cluster a sendence like label. If clater is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

@ 20 minutes

We can consider this sequence of actions from the first note to sixth note

Step-3: Idea Prioritization





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