Ideation Phase
Brainstorm & Idea Prioritization Template

Date	17 june 2025
Team ID	LTVIP2025TMID50416
Project Name	Visualizing Housing Market Trends: An Analysis of Sale Prices and Features using Tableau
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: https://www.mural.co/templates/brainstorm-and-idea-prioritization

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Step-2: Brainstorm, Idea Listing and Grouping

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Brainstorm

Write down any ideas that come to mind that address your probiem statement

○ 10 minutes

Real Estate Analyst	Home Buyer
Conduct a market analysis	Review mortgage rates
Examine regional housing trends	Search listings on popular real estate apps
Identify affordable areas recommend	Discuss preforred locations with family

Group ideas

Take turns sharing yor ideas while clustering similar or related notes as you go. Once aZ sticky notes have been grouped, give each cluster a sendence like label. If clater is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

◎ 20 minutes

We can consider this sequence of actions from the first note to sixth note

Step-3: Idea Prioritization

④

Prioritize

Your team should all be on the same page about what's important
moving forward. Place your ideas on this grid to determine which
ideas are important and which are feasible.

🕐 20 minutes

Importance

If each of these
tasks could get
done without any
difficulty or cost,
which would have
the most positive
impact?

Bring it to all
together in an
interactive
,user-friendly
tableau story

Identify which
regions have
seen the most
growth in the
year 2019

Communicate
the proportion
of endangered
sites and where
they are located

Highlight the
countries with
the highest
number of
heritage sites

Feasibility

Regardless of their importance, which tasks are more
feasible than others? (Cost, time, effort, complexity, etc.)