Sumedha Singh Rathor

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Professional Summary

Motivated 3rd-year B.Tech CSE student with a strong foundation in graphic design and user experience (UX) acquired through self-directed learning. Proficient in creating visually engaging designs for digital platforms, including social media, websites, and mobile applications. Demonstrates excellent leadership and communication skills, with a passion for delivering creative, user-centric solutions

Education

Kalinga Institute of Industrial Technology   *Sept 2022 – June 2026*
B.Tech in Computer Science and Engineering

- GPA: 8.75/10.0
- **Coursework:** Computer Organization and Architecture, Data Structures and Algorithms, Computational Theory, Database Management Systems, Operating Systems, Computer Networks, Software Engineering

Experience

Graphic Design Intern   *Remote*
Pehchaan the Street School   *January – March 2024*

- Created over 84+ creative posts and stories for their Instagram page
- Recieved 1 or 2 goals per week and had to showcase them at the end of the week
- **Tools Used:** Figma, Photoshop, Canva

Extracurriculars

Lead Coordinator of UI/UX Domain   *Bhubaneswar, Orissa*
E Labs   *January 2024 – Present*

- Created 10+ posts using Figma or Photoshop for their Instagram page
- Designed and protoyped the official website in Figma within 2 weeks
- Taught as an instructor in 'DEZ-I-NIN' 2.0' workshop (which garnered 400+ registrations), teaching over 130+ students about UI/UX principles and responsive web design over the course of 3 weekends
- Mentored over 20+ juniors under the UI/UX domain

Projects

Journey Joys

- Crafted wireframes and prototypes during a comprehensive UX case study focused on enhancing itinerary customization in a travel app; resulted in streamlined design processes reducing development time by two weeks.
- Lead and collaborated with 3 students

Notes ki Dukaan

- Developed a comprehensive UX case study for a notes sharing app, focusing on a user-friendly design; enabled 150+ users to easily share and access peer-written notes within the first month.
- Collaborated with another student

Technologies

Languages: C, C++, HTML, CSS, JavaScript, React.js, Python, Java, MySQL

Technologies: Figma, Adobe Photoshop, Adobe Illustrator, Canva, Framer, Wordpress