

Sumedha Singh Rathor

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Professional Summary

Motivated 3rd-year B.Tech CSE student with a strong foundation in graphic design and user experience (UX) acquired through self-directed learning. Proficient in creating visually engaging designs for digital platforms, including social media, websites, and mobile applications. Demonstrates excellent leadership and communication skills, with a passion for delivering creative, user-centric solutions

Education

Kalinga Institute of Industrial Technology

Sept 2022 – June 2026

B.Tech in Computer Science and Engineering

- GPA: 8.75/10.0
- **Coursework:** Computer Organization and Architecture, Data Structures and Algorithms, Computational Theory, Database Management Systems, Operating Systems, Computer Networks, Software Engineering

Experience

Graphic Design Intern

Remote

Pehchaan the Street School

January – March 2024

- Designed and produced over 84 Instagram stories and posts, maintaining consistency with the company's established brand identity, tone, and visual style.
- Collaborated closely with the team by receiving weekly goals, delivering the output that aligned with brand objectives within the designated timeframe.
- **Tools Used:** Figma, Photoshop, Canva

Extracurriculars

Lead Coordinator of UI/UX Domain

Bhubaneswar, Orissa

E Labs

January 2024 – Present

- Created 10+ posts using Figma or Photoshop for their Instagram page
- Designed and prototyped the official website in Figma within 2 weeks
- Taught as an instructor in 'DEZ-I-NIN' 2.0' workshop (which garnered 400+ registrations), teaching over 130+ students about UI/UX principles and responsive web design over the course of 3 weekends
- Mentored over 20+ juniors under the UI/UX domain

Projects

Journey Joys

- Crafted a comprehensive UX case study focused on enhancing itinerary customization in a travel app; resulted in streamlined design processes reducing development time by two weeks.
- Lead and collaborated with 3 students

Notes ki Dukaan

- Developed a comprehensive UX case study for a notes sharing app, focusing on a user-friendly design
- Collaborated with another student

Technologies

Languages: C, C++, HTML, CSS, JavaScript, React.js, Python, Java, MySQL

Technologies: Figma, Adobe Photoshop, Adobe Illustrator, Canva, Framer, Wordpress