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Data Wrangling 201: how I applied data wrangling methods to my water data project

Introduction

You may have learned about "data wrangling" from our Statistics 133 class, and saw how it is part of our Data Analysis Cycle. In fact, data wrangling is a crucial step where analysts identify the "gaps" between the existing data formats and the desired formats for analyses. Today, I am going to convince you the importance of data wrangling and provide you with a concrete example of how I applied data wrangling techniques to help me understand a dataset better.

My vision of the Data Analysis Cycle



The Data Aanalysis Cycle

Background

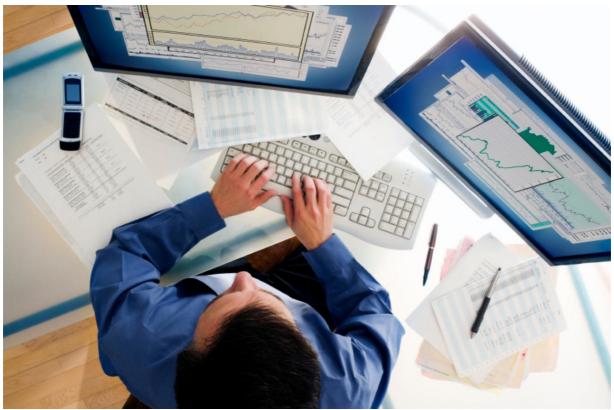
Before we jump into the weeds of data wrangling techniques, let us review some background knowledge about what data wrangling is and how we have been using it in our class. First of all, the definition of data wrangling is quite general, meaning "the activity that you do on the raw data to make it 'clean' enough to input to your analytical algorithm" (Springboard.com). What this definition meant by "clean" data is actually something that we have been working on in class. For example, we learned to detect and correct any structurally-inconsistent records of data by unifying these data's units on the Excel spreadsheet before we load them into R. In addition, we have also learned about the coercion rule in R, where a vector in R is composed of data of the same type (e.g. numeric, logical, character etc.).

Name	Gender	Homeland	Birthyr	Mass	Height	Jedi
Luke	male	Tatooine	-99999	77kg	1.72m	yes
Leia	female	Alderaan	19BBY	49kg	1.50m	no
Obi-Wan	male	Stewjon	57BBY	77kg	1.82m	yes
Han	MALE	Corellia	29BBY	80kg	1.80m	no
Anakin	male	Tatooine	41.9BBY	84kg	1.88m	NA
Amidala	female	Naboo	46BBY	45kg	1.65m	no

there's still a lot of work to do to have data ready to be analyzed

How to prepare a data table by unifying units

While the process of data wrangling is time-consuming and sometimes discouraging, especially when we thought we sign up for this class to learn data analysis but we actually spend more than half of our time just cleaning our data, this is normal! In O'Reilly's 2016 Data Science Salary Survey, close to 60% of data scientists spend a significant amount of their time cleaning their data. And, these are data scientists who have a wealth of knowledge and experience with coding and data analysis, which shows how data wrangling is an inevitable and crucial part of any Data Analysis Cycle.



stock images of data analysts

Now that we have a refresher of our experience with data wrangling and some contexts of its importance, we are ready to move on and learn more about the techniques that help us become better at processing our data! I am going to share a data analysis project that I am currently working on and try to implement some data wrangling techniques to my dataset.

Examples

Recently, I have been assigned a project of understanding our school's water usage data from 1975s to 2016 for my on-campus job with the Office of Sustainability and Energy. This dataset, stored on an Excel spreadsheet, has been processed by the previous data analyst, therefore, it contains metrics of measurements that are unfamiliar to me. In addition, the color coding on this sheet is confusing and seems to highlight important information that would require further investigations into what each column actually means and how these metrics were calculated.

Account N	Start Date	End Date	Ccf
445332718	1/4/2016	1/28/2016	0
103736000	1/5/2016	3/4/2016	9
561241000	1/7/2016	3/9/2016	0
571208000	1/7/2016	3/8/2016	0
143204000	1/8/2016	2/9/2016	547
143204000	1/8/2016	2/9/2016	24
349654000	1/8/2016	3/10/2016	3
533411000	1/8/2016	3/10/2016	40
148599000	########	2/10/2016	2
148599000	########	2/10/2016	1,219
148600000	########	2/10/2016	24
148600000	########	2/10/2016	17
148601000	########	2/10/2016	515
148601000	########	2/10/2016	1,121
148602000	########	2/10/2016	1,515

Captures of dataset's unknown measurement

I approached the first issue of understanding unfamiliar metrics by contacting the previous data analyst to understand his metrics. He explained to me that the metric, "Ccf" means the "hundred cubic feet". Therefore, that column stores water usage data from different university accounts in the unit of hundred cubic feet. In order to make this information more accessible to others, I decided to change the units of these columns with "Ccf" to "Hundreds of cubic feet".

	StartDate	EndDate	Hundreds of cubic feet
1	1/4/2016	1/28/2016	0
2	1/5/2016	3/4/2016	9
3	1/7/2016	3/9/2016	0
4	1/7/2016	3/8/2016	0
5	1/8/2016	2/9/2016	547
6	1/8/2016	2/9/2016	24
7	1/8/2016	3/10/2016	3
8	1/8/2016	3/10/2016	40
9	1/11/2016	2/10/2016	2
10	1/11/2016	2/10/2016	1219
11	1/11/2016	2/10/2016	24
12	1/11/2016	2/10/2016	17
13	1/11/2016	2/10/2016	515
14	1/11/2016	2/10/2016	1121
15	1/11/2016	2/10/2016	1515

Capture of the changed column name

The second step that I did was to understand the "Data Over Time" tab of this dataset, which supposedly tracks the University's water usage trend from 1975 to 2016, broken down by months. I want to verify how the total water usage is calculated, and I hypothesized that they are calculated by totalling the water usage data (measured in "Hundreds of cubic feet") from all the university accounts, and creating a time series data for every month from 1975 to 2016.

Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Annual Total	Annual: gals
1975	90641	93322	100767	96790	120802	122747	131955	125026	113096	113323	101672	8 8655	1298796	971,499,408
1976	931 <mark>46</mark>	94061	103488	111728	134968	132382	129212	116 395	106 913	109720	102948	9 3653	1328614	993,803,272
1977	96389	80 500	76487	6 <mark>9312</mark>	69348	62429	69194	73973	65423	68275	64615	57304	853249	638,230,252
1978	56124	56387	66368	6 8625	87552	87778	93855	97988	99056	103 103	81682	69688	968206	724,218,088
1979	70627	66684	68371	68247	85845	85257	122070	148432	101384	8 <mark>5454</mark>	75119	65491	1042981	780,149,788
1980	70122	69115	77131	80954	84351	93139	100324	8 5802	8 6881	94103	80335	72447	994704	744,038,592
1981	77401	78 746	93507	100338	112736	113256	1170 ₉₇	32033	60389	96644	90600	7 9362	1052109	786,977,532
1982	83529	84842	82561	96471	104972	101080	108640	107191	106393	108 947	9 2640	8 1155	115 <mark>8421</mark>	866,498,908
1983	86115	85695	94809	93415	105064	104666	58752	8 6040	109620	111253	87932	75201	1098562	821,724,376
1984	75478	72711	88 <mark>614</mark>	104998	958 <mark>84</mark>	113477	164186	186199	182970	172755	201974	173185	1632431	1,221,058,388
1985	131484	112380	113682	125284	131838	149094	136911	145745	123787	117456	115921	121499	1525081	1,140,760,588
1986	128591	131680	152605	142463	106822	79569	105374	121716	129924	143583	125 478	105 375	1473180	1,101,938,640
1987	931 ₉₇	114531	123754	107307	87 598	63807	84732	123307	149741	115016	103878	8 7728	1254 <mark>596</mark>	938,437,808
1988	97586	101235	113827	103405	971 ₂₈	94098	101 <mark>984</mark>	100056	95110	99 379	85537	67546	1156891	865,354,468
1989	73429	64995	76427	81307	118307	118725	116065	119270	118770	116780	10 0263	102 752	1207090	902,903,320
1990	89301	70120	74946	64994	74862	87 332	99706	107184	103071	103791	8 7983	7 3835	10 <mark>37125</mark>	775,769,500
1991	74475	72917	77885	79884	83490	81567	86745	8 8672	90622	88417	94042	74278	<mark>9</mark> 92994	742,759,512
1992	71024	73241	81823	85 863	89594	86 615	92757	9 3865	97328	98 533	82580	65966	10 <mark>19189</mark>	762,353,372
1993	6 6304	6 3862	7 2063	75518	77 835	7 5364	8 1500	8 6153	8 1898	7 9775	70515	57511	888298	664,446,904
1994	6 6362	71814	81685	83670	81 759	83996	89618	95667	103719	101126	83276	70774	10 <mark>13466</mark>	758,072,568
1995	77855	76372	85072	86 <mark>302</mark>	89664	99500	105487	107460	100848	95911	84263	77559	1086293	812,547,164
1996	85478	76494	81280	88824	88177	85 568	96106	105829	105376	101455	83572	69870	1068029	798,885,692
1997	83017	79971	94508	99289	104860	99691	106396	107313	102 338	102 595	90980	8 0159	115 <mark>1117</mark>	861,035,516
1998	79 <mark>401</mark>	76103	7 5044	75409	83 <mark>961</mark>	85 408	88 196	9 0776	8 9066	<mark>8</mark> 5721	79667	66887	9 75639	729,777,972
1999	61243	6 0399	66625	66757	74385	7 2678	7 6708	9 3561	102264	103 396	82117	76729	936862	700,772,776
2000		77066	85432	86 <mark>284</mark>	891 57	90 736	100218	100426	9 5997	98 <mark>898</mark>	78717	7 9555	1060983	793,615,284
2001	82876	71937	81741	89013	94752	98539	102899	105 165	9 6029	93416	80230	71831	10 68428	799,184,144

Capture of "Data Over Time" sheet

In order to verify my hypothesis, I investigated the previous data analyst's working tab, where he calculated the monthly total across all accounts. Upon closer investigation, I realized that his working data only spanned the time period from January to December 2016. In this case, I presumed that the monthly water usage data from Year 1975 to 2015 were drawn from other datasets. This means that my investigation applies solely to 2016's monthly water usage data.

Discussion

Once I loaded the dataset into R, it displayed the data frame of the "Data Over Time" worksheet. Since I would like to verify the total water usage in 2016, I manipulated the data frame to create a new data frame, named "waterdataver2" which contains the columns: "Year", "Annual Total (hundreds cubic feet)", and "Annual Total (gallons)".

	Year	Annual Total (hundreds cubic feet)	Annual Total (gallons)
1	1975	1298796.0	971,499,408
2	1976	1328614.0	993,803,272
3	1977	853249.0	638,230,252
4	1978	968206.0	724,218,088
5	1979	1042981.0	780,149,788
6	1980	994704.0	744,038,592
7	1981	1052109.0	786,977,532
8	1982	1158421.0	866,498,908
9	1983	1098562.0	821,724,376
10	1984	1632431.0	1,221,058,388
11	1985	1525081.0	1,140,760,588
12	1986	1473180.0	1,101,938,640
13	1987	1254596.0	938,437,808
14	1988	1156891.0	865,354,468
15	1989	1207090.0	902,903,320
16	1990	1037125.0	775,769,500
17	1991	992994.0	742,759,512
18	1992	1019189.0	762,353,372

Capture of waterdataver2

Since I only have access to the 2016's calculations of water usage, I created a new data frame for the monthly water usage, from January to September 2016. This new table is called "monthlywaterdata".

```
#Code chunk of creating a table of monthly water data from January to September 2016
monthlywaterdata <- read.csv ("C:/Users/Jean Ji/stat133/stat133-hws-fall17/post01/data/2016monthlywaterdata.csv", stringsAsFactors = FALSE)
monthlywaterdata <- select (monthlywaterdata, "StartDate" = "Start.Date", "EndDate" = "End.Date", "Hundreds of cubic feet" = "Ccf")</pre>
Code chunk of creating the monthly water data table
```

As mentioned earlier, the monthly water data table only contains data from January to September, it does not capture the range of the entire Year 2016. This leads to discrepancy between the monthly water data and the annual water data, waterdataver2. Furthermore, the sum of water usage across the 9 months are 698549 hundreds of cubic feet, which is approximately 0.5 billion gallons of water.

```
#Code chunk of creating a table of monthly water data from January to September 2016
monthlywaterdata <- read.csv ("C:/Users/Jean Ji/stat133/stat133-hws-fall17/post01/data/2016monthlywaterdata.csv", stringsAsFactors = FALSE)
monthlywaterdata <- select (monthlywaterdata, "StartDate" = "Start.Date", "EndDate" = "End.Date", "Hundreds of cubic feet" = "Ccf")

#Code chunk of adding a new column that shows the sum of the water usage in hundreds of cubic feet and in gallons
hundreds_of_cubic_feet <- as.double(monthlywaterdata\'\) Hundreds of cubic feet')

#Turning the water usage into real numbers introduced coercion rule which replaced the missing values with "NA"

#Code chunk for turning 'NA' to '0'
hundreds_of_cubic_feet[]s.na(hundreds_of_cubic_feet)] <- 0
#Summing up the 'Hundreds of cubic feet' to obtain the total usage and adding a new column to the table
monthlywaterdata <- mutate (monthlywaterdata, 'TotalUsage(Hundreds of cubic feet)' = sum(hundreds_of_cubic_feet))

#Converting the usage in 'hundreds of cubic feet' to gallons

Code chunk for calculating the sum and coverting water usage to gallons
```

This is what the montly water data looks like:

	StartDate	EndDate	Hundreds of cubic feet	TotalUsage(Hundreds of cubic feet)	† TotalUsage(Gallons)
1	1/4/2016	1/28/2016	0	698549	522550977
2	1/5/2016	3/4/2016	9	698549	522550977
3	1/7/2016	3/9/2016	0	698549	522550977
4	1/7/2016	3/8/2016	0	698549	522550977
5	1/8/2016	2/9/2016	547	698549	522550977
6	1/8/2016	2/9/2016	24	698549	522550977
7	1/8/2016	3/10/2016	3	698549	522550977
8	1/8/2016	3/10/2016	40	698549	522550977
9	1/11/2016	2/10/2016	2	698549	522550977
10	1/11/2016	2/10/2016	1219	698549	522550977
11	1/11/2016	2/10/2016	24	698549	522550977
12	1/11/2016	2/10/2016	17	698549	522550977
13	1/11/2016	2/10/2016	515	698549	522550977
14	1/11/2016	2/10/2016	1121	698549	522550977
15	1/11/2016	2/10/2016	1515	698549	522550977

Capture of the monthly water table with total usage in hundreds of cubic feet and in gallons

In the process of trying to verify the 2016 water usage data for the table: waterdataver2, I realized that there was missing data for October, November and December 2016. These three pieces of data were not present in the working tabs of the Excel workbook, but were represented in the waterdataver2 sheet. While the origin of these pieces of data remained mysterious, they are important in the calculation of annual total water usage.

```
#Filtering to see the annual total usage of Year 2016
waterdataver3 <- filter (waterdataver2, Year == 2016)</pre>
```

Code chunk for creating 2016 total water usage

	Year	Annual Total (hundreds cubic feet)	Annual Total (gallons)
1	2016	813363.3	608,395,783

Capture of 2016 total water usage from "Data Over Time" sheet; when compared to the previous figure, we can note the discrepancy in the total usage

Conclusion

In attempting to conduct data analysis on our school's water usage data, I ran into multiple issues that needed further data processing and exploratory data analyses. As we learned from class, data wrangling is such an essential component of data analysis, and sometimes it is the most time-consuming one too.

While many of us would prefer a linear and straightforward process to data analysis, the reality of it is not as glamorous as I once thought. However, I am glad to learn about the different techniques that I can apply to process data and to turn it into useful formats for analysis.

References

- 1) A comprehensive introduction to data wrangling, URL: https://www.springboard.com/blog/data-wrangling/
- 2) o'Reiley's 2016 Data Science Salary Survey (report requires payment to access but is referenced in above linked, so I added it to my reference list), URL: http://www.oreilly.com/data/free/2016-data-science-salary-survey.csp
- 3) UC Berkeley's water data from 1975 to 2016
- 4) R Studio's tutorial on data wrangling, URL: http://www.oreilly.com/data/free/2016-data-science-salary-survey.csp
- 5) Stack overflow's post on turning 'NA' to '0', URL: https://stackoverflow.com/questions/8161836/how-do-i-replace-na-values-with-zeros-in-an-r-dataframe
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