# **Project Report Template**

#### 1 INTRODUCTION

## 1.1 Overview

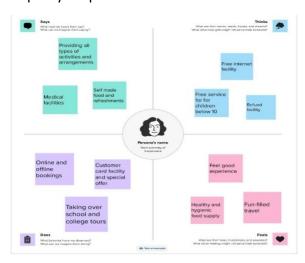
TravelTrax Tours is a travel agency, relies on Zoho Books to track their incomes and expenses and also client invoices. TravelTrax Tours is private limited company which is also registered under GST in Tamil Nadu. TravelTrax Tours provide the best travel and tour experience all over the world

## 1.2 Purpose

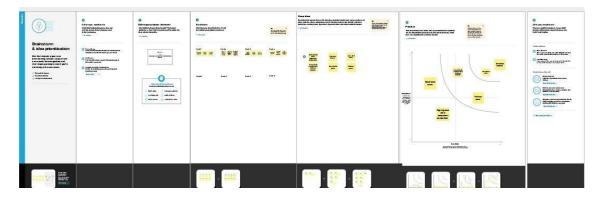
TravelTrax Tours is a travel agency, relies on Zoho Books to track their incomes and expenses and also client invoices. This software helps to calculate the project cost, monitor profitability, and and generate reports for better financial management efficiently.

### 2 Problem Definition & Design Thinking

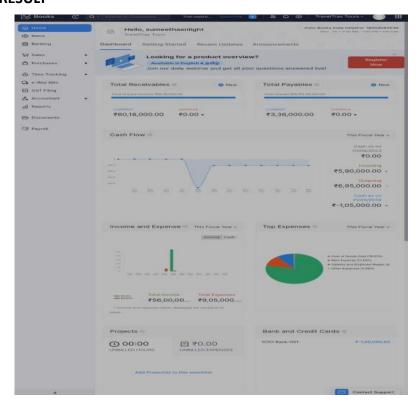
#### 2.1 Empathy Map



## 2.2 Ideation & Brainstorming Map



## 3 RESULT



#### 4 ADVANTAGES & DISADVANTAGES

Advantages

- TravelTrax Tours company relies on Zoho books to track their billable hours, expenses and client invoices.
- This software helps to calculate project costs, monitor profitability, and generate reports for better financial management efficiently.

#### Disadvantages

- This may be costly for some customers
- Includes foreign currency risks
- People may hesitate for it's new methods

#### 5 APPLICATIONS

This is suitable for every business concerns. This software helps to make the business process easy and risk free. Every upcoming business concerns can use this software to develop their company effectively.

#### 6 CONCLUSION

TravelTrax Tours company created many innovative and effective measures to develop the company in many ways. With the help of this software the company can gain more profits and attract more customers.

#### 7 FUTURE SCOPE

Enhancements to be made in future is to tie up with foreign companies for the betterment of our company. And also provide more trust among customers by supplies various sample packages.



**Project Report Template**