

Food Industry



ONE TIME SERVICES

1	Research	\$30/hour
2	Branding	\$2000
3	Graphic Design	\$25/graphic
4	Recruitment	10% of annual CTC (per hire)
5	Online Food Listing	\$200/platform for 50 listings
6	Influencer Marketing	starting at \$90 per post
7	Website Design & Development	starting at \$750
8	Newsletter	starting at \$80
9	Photography	\$80/hour (min 2 hours)
10	Videography	\$120/hour (min 2 hours)
11	Surveys	starting at \$80
12	Menu Design	starting at \$100
13	Brochure Design	\$50/page
14	Work Flow Automation	starting at \$500
15	Analytics	starting at \$200
16	Content Writing	\$30 for 500 words
17	Google Ads	starting at \$150

RECURRING SERVICES

1	Recruitment	8.5% of annual CTC
2	Online Food Management	starting at \$120
3	Online Review Management	starting at \$150

Food Industry



RECURRING SERVICES

4	Influencer Marketing	starting at \$90 per post
5	Website Maintenance	\$300 per month
6	SEO	starting at \$450 per month
7	Newsletters	starting at \$80
8	Photography	\$120/hour (atleast 2 hours)
9	Videography	\$7/second
10	Survey Management	starting at \$70 per survey
11	Content Writing	\$30 for 500 words
12	Analytics	starting at \$200
13	Lead Generation	starting at \$500
14	Brochure Design	\$70/page
15	Google Ads	\$150 per month

17 Social Media Marketing

\$300 Package:

15 Posts on Instagram
& Facebook
Surveillance
Analytics

\$600 Package:

15 Posts and 15 stories on
Instagram & Facebook
2 hours of photography **or**
graphic design
Ad Management (5 creatives)
or Influencer Marketing (2
influencer posts)
Surveillance
Analytics

\$900 Package:

30 Posts & 30 stories on
Instagram & Facebook with
graphic design
Ad Management (5 creatives)
or Influencer Marketing (2
influencer posts)
2 hours of Photography
2 hours of Videography
Surveillance
Analytics

Food Industry



REMOTELY MANAGED RESOURCES

per month

1	Reservation Manager	\$640
2	Ads Manager	\$1290
3	Graphic Designer	\$1000
4	Digital Marketing Manager	\$1140

ONE TIME SERVICES

1	Research	starting from INR 1600/hour
2	Branding	INR 1,50,000
3	Graphic Design	INR 1600/graphic
4	Recruitment	10% of annual CTC (per hire)
5	Online Food Listing	INR 13,500/platform for 50 listings
6	Influencer Marketing	starting at INR 6000 per post
7	Website Design & Development	starting at INR 50,000
8	Newsletter	starting at INR 5000
9	Photography	INR 5500/hour (min 2 hours)
10	Videography	INR 7500/hour (min 2 hours)
11	Surveys	starting at INR 5000
12	Menu Design	INR 5000
13	Brochure Design	INR 2000/page
14	Work Flow Automation	starting at INR 35,000
15	Analytics	starting at INR 15,000
16	Content Writing	INR 1800 for 500 words
17	Google Ads	starting at INR 10,000

RECURRING SERVICES

1	Recruitment	8.5% of annual CTC
2	Online Food Management	starting at INR 7,500
3	Online Review Management	starting at INR 10,000

RECURRING SERVICES

4	Influencer Marketing	starting at INR 6000 per post
5	Website Maintenance	INR 21,000 per month
6	SEO	starting at INR 30,000 per month
7	Newsletters	starting at INR 5000
8	Photography	INR 5500/hour (min 2 hours)
9	Videography	INR 7500/hour (min 2 hours)
10	Survey Management	starting at INR 5000/survey
11	Content Writing	INR 1800 for 500 words
12	Analytics	starting at INR 15,000
13	Lead Generation	starting at INR 35,000
14	Brochure Design	INR 4900/page
15	Copywriting	INR 2100 for 500 words
16	Google Ads	INR 10,000 per month

17 Social Media Marketing

INR 21,000:

15 Posts on Instagram
& Facebook
Surveillance
Analytics

INR 42,000:

15 Posts and 15 stories on
Instagram & Facebook
2 hours of photography **or**
graphic design
Ad Management (5 creatives)
or Influencer Marketing (2
influencer posts)
Surveillance
Analytics

INR 63,000:

30 Posts & 30 stories on
Instagram & Facebook with
graphic design
Ad Management (5 creatives)
or Influencer Marketing (2
influencer posts)
2 hours of Photography
2 hours of Videography
Surveillance
Analytics

Food Industry INDIAN MARKET



business

REMOTELY MANAGED RESOURCES

per month

1	Reservation Manager	INR 44,000
2	Ads Manager	INR 90,000
3	Graphic Designer	INR 70,000
4	Digital Marketing Manager	INR 80,000