

Product, Fashion or Ecommerce



ONE TIME SERVICES

1	Research	\$30/hour
2	Branding	\$2000
3	Graphic Design	\$25/graphic
4	Recruitment	10% of annual CTC (per hire)
5	E-commerce Listing Service	\$150/platform for 50 listings
6	Influencer Marketing	starting at \$90 per post
7	Website Design & Development	starting at \$750
8	Newsletter	starting at \$80
9	Photography	\$80/hour (min 2 hours)
10	Videography	\$120/hour (min 2 hours)
11	Surveys	starting at \$80
12	Brochure Design	\$50/page
13	Work Flow Automation	starting at \$500
14	Analytics	starting at \$200
15	Content Writing	\$30 for 500 words
16	Google Ads	starting at \$150

RECURRING SERVICES

1	Recruitment	8.5% of annual CTC
2	E-commerce Management	starting at \$80
3	Online Review Management	starting at \$150
4	Influencer Marketing	starting at \$90 per post

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RECURRING SERVICES

5 Website Maintenance	\$300 per month
6 SEO	starting at \$450 per month
7 Newsletters	starting at \$80
8 Photography	\$120/hour (atleast 2 hours)
9 Videography	\$7/second
10 Survey Management	starting at \$70 per survey
11 Content Writing	\$30 for 500 words
12 Analytics	starting at \$200
13 Lead Generation	starting at \$500
14 Brochure Design	\$70/page
15 Google Ads	\$150 per month

17 Social Media Marketing

\$300 Package:

15 Posts on Instagram
& Facebook
Surveillance
Analytics

\$600 Package:

15 Posts and 15 stories on
Instagram & Facebook
2 hours of photography **or**
graphic design
Ad Management (5 creatives)
or Influencer Marketing (2
influencer posts)
Surveillance
Analytics

\$900 Package:

30 Posts & 30 stories on
Instagram & Facebook with
graphic design
Ad Management (5 creatives)
or Influencer Marketing (2
influencer posts)
2 hours of Photography
2 hours of Videography
Surveillance
Analytics

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REMOTELY MANAGED RESOURCES

per month

1	Graphic Designer	\$1000
2	Animator	\$1000
3	Ads Manager	\$1290
4	Customer Support Executive	\$710
5	Remote Assistant	\$710
6	Data Entry Executive	\$500
7	Ecommerce Manager	\$860
8	Digital Marketing Manager	\$1140
9	Tele sales person	\$800

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INDIAN MARKET



ONE TIME SERVICES

1	Research	starting from INR 1600/hour
2	Branding	INR 1,50,000
3	Graphic Design	INR 1600/graphic
4	Recruitment	10% of annual CTC (per hire)
5	E-commerce Listing Service	INR 9000/platform for 50 listings
6	Influencer Marketing	starting at INR 6000 per post
7	Website Design & Development	starting at INR 50,000
8	Newsletter	starting at INR 5000
9	Photography	INR 5500/hour (min 2 hours)
10	Videography	INR 7500/hour (min 2 hours)
11	Surveys	starting at INR 5000
12	Brochure Design	INR 2000/page
13	Work Flow Automation	starting at INR 35,000
14	Analytics	starting at INR 15,000
15	Content Writing	INR 1800 for 500 words
16	Google Ads	starting at INR 10,000

RECURRING SERVICES

1	Recruitment	8.5% of annual CTC
2	E-commerce Management	starting at INR 5000
3	Online Review Management	starting at INR 10,000

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INDIAN MARKET



4	Influencer Marketing	starting at INR 6000 per post
5	Website Maintenance	INR 21,000 per month
6	SEO	starting at INR 30,000 per month
7	Newsletters	starting at INR 5000
8	Photography	INR 5500/hour (min 2 hours)
9	Videography	INR 7500/hour (min 2 hours)
10	Survey Management	starting at INR 5000/survey
11	Content Writing	INR 1800 for 500 words
12	Analytics	starting at INR 15,000
13	Lead Generation	starting at INR 35,000
14	Brochure Design	INR 4900/page
15	Copywriting	INR 2100 for 500 words
16	Google Ads	INR 10,000 per month

17 Social Media Marketing

INR 21,000:

15 Posts on Instagram
& Facebook
Surveillance
Analytics

INR 42,000:

15 Posts and 15 stories on
Instagram & Facebook
2 hours of photography **or**
graphic design
Ad Management (5 creatives)
or Influencer Marketing (2
influencer posts)
Surveillance
Analytics

INR 63,000:

30 Posts & 30 stories on
Instagram & Facebook with
graphic design
Ad Management (5 creatives)
or Influencer Marketing (2
influencer posts)
2 hours of Photography
2 hours of Videography
Surveillance
Analytics

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INDIAN MARKET



REMOTELY MANAGED RESOURCES

per month

1	Graphic Designer	INR 70,000
2	Animator	INR 70,000
3	Ads Manager	INR 90,000
4	Customer Support Executive	INR 50,000
5	Remote Assistant	INR 50,000
6	Data Entry Executive	INR 35,000
7	Ecommerce Manager	INR 60,000
8	Digital Marketing Manager	INR 80,000
9	Tele sales person	INR 60,000