

# Start-up's



## ONE TIME SERVICES

1	Research	\$30/hour
2	Branding	\$2000
3	Graphic Design	\$25/graphic
4	Recruitment	10% of annual CTC (per hire)
5	Online Listing Service	\$150/platform for 50 listings
6	Influencer Marketing	starting at \$90 per post
7	Website Design & Development	starting at \$750
8	Newsletter	starting at \$80
9	Photography	\$80/hour (min 2 hours)
10	Videography	\$120/hour (min 2 hours)
11	Surveys	starting at \$80
12	Brochure Design	\$50/page
13	Work Flow Automation	starting at \$500
14	Analytics	starting at \$200
15	Content Writing	\$30 for 500 words
16	Google Ads	starting at \$150

## RECURRING SERVICES

1	Recruitment	8.5% of annual CTC
2	E-commerce Management	starting at \$80
3	Online Review Management	starting at \$150
4	Influencer Marketing	starting at \$90 per post

# Start-up's



## RECURRING SERVICES

5	Website Maintenance	\$300 per month
6	SEO	starting at \$450 per month
7	Newsletters	starting at \$80
8	Photography	\$120/hour (atleast 2 hours)
9	Videography	\$7/second
10	Survey Management	starting at \$70 per survey
11	Content Writing	\$30 for 500 words
12	Analytics	starting at \$200
13	Lead Generation	starting at \$500
14	Brochure Design	\$70/page
15	Google Ads	\$150 per month

## 17 Social Media Marketing

### **\$300 Package:**

15 Posts on Instagram  
& Facebook  
Surveillance  
Analytics

### **\$600 Package:**

15 Posts and 15 stories on  
Instagram & Facebook  
2 hours of photography **or**  
graphic design  
Ad Management (5 creatives)  
**or** Influencer Marketing (2  
influencer posts)  
Surveillance  
Analytics

### **\$900 Package:**

30 Posts & 30 stories on  
Instagram & Facebook with  
graphic design  
Ad Management (5 creatives)  
**or** Influencer Marketing (2  
influencer posts)  
2 hours of Photography  
2 hours of Videography  
Surveillance  
Analytics

# Start-up's



## REMOTELY MANAGED RESOURCES

per month

1	Graphic Designer	\$1000
2	Animator	\$1000
3	Ads Manager	\$1290
4	Customer Support Executive	\$710
5	Remote Assistant	\$710
6	Data Entry Executive	\$500
7	Ecommerce Manager	\$860
8	Digital Marketing Manager	\$1140
9	Tele sales person	\$800

## ONE TIME SERVICES

1	Research	starting from INR 1600/hour
2	Branding	INR 1,50,000
3	Graphic Design	INR 1600/graphic
4	Recruitment	10% of annual CTC (per hire)
5	Online Listing Service	INR 9000/platform for 50 listings
6	Influencer Marketing	starting at INR 6000 per post
7	Website Design & Development	starting at INR 50,000
8	Newsletter	starting at INR 5000
9	Photography	INR 5500/hour (min 2 hours)
10	Videography	INR 7500/hour (min 2 hours)
11	Surveys	starting at INR 5000
12	Brochure Design	INR 2000/page
13	Work Flow Automation	starting at INR 35,000
14	Analytics	starting at INR 15,000
15	Content Writing	INR 1800 for 500 words
16	Google Ads	starting at INR 10,000

## RECURRING SERVICES

1	Recruitment	8.5% of annual CTC
2	Online Listing Management	starting at INR 7,500
3	Online Review Management	starting at INR 10,000
4	Influencer Marketing	starting at INR 6000 per post

## RECURRING SERVICES

5 Website Maintenance	INR 21,000 per month
6 SEO	starting at INR 30,000 per month
7 Newsletters	starting at INR 5000
8 Photography	INR 5500/hour (min 2 hours)
9 Videography	INR 7500/hour (min 2 hours)
10 Survey Management	starting at INR 5000/survey
11 Content Writing	INR 1800 for 500 words
12 Analytics	starting at INR 15,000
13 Lead Generation	starting at INR 35,000
14 Brochure Design	INR 4900/page
15 Copywriting	INR 2100 for 500 words
16 Google Ads	INR 10,000 per month

## 17 Social Media Marketing

### INR 21,000:

15 Posts on Instagram  
& Facebook  
Surveillance  
Analytics

### INR 42,000:

15 Posts and 15 stories on  
Instagram & Facebook  
2 hours of photography or  
graphic design  
Ad Management (5 creatives)  
or Influencer Marketing (2  
influencer posts)  
Surveillance  
Analytics

### INR 63,000:

30 Posts & 30 stories on  
Instagram & Facebook with  
graphic design  
Ad Management (5 creatives)  
or Influencer Marketing (2  
influencer posts)  
2 hours of Photography  
2 hours of Videography  
Surveillance  
Analytics

# Start-up's INDIAN MARKET



## REMOTELY MANAGED RESOURCES

per month

1	Graphic Designer	INR 70,000
2	Animator	INR 70,000
3	Ads Manager	INR 90,000
4	Customer Support Executive	INR 50,000
5	Remote Assistant	INR 50,000
6	Data Entry Executive	INR 35,000
7	Ecommerce Manager	INR 60,000
8	Digital Marketing Manager	INR 80,000
9	Tele sales person	INR 60,000