

USER FLOW

The "Brighten Up" lamp store app provides users with a seamless and intuitive shopping experience for a wide range of lighting products. Upon opening the app, users are greeted with a visually appealing home screen showcasing featured products and ongoing promotions. They can browse through various categories such as table lamps, floor lamps, and chandeliers, each with detailed descriptions and high-quality images. A search function allows users to quickly find specific items, while filters help narrow down options by price, style, and brand. Users can view product details, read reviews, and add items to their cart. The app also includes a wishlist feature for future purchases. When ready to buy, users proceed to a secure and streamlined checkout process, with multiple payment options and delivery choices. Additionally, the app offers user accounts where purchase history, shipping information, and preferences are stored for a personalized shopping experience.

