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PROPOSED PROJECT: League of Destiny Featuring Pacquiao & Mayweather

Opportunity

Boxing is one of the high ranked sports around the world with a wide range of fans. This is charting a window of opportunity for boxing fanatics to watch the behind the scenes of their Idols in boxing world. The icons Manny Pacquiao and Floyd Mayweather will train their respective teams. First in the history of boxing to feature the two icons in boxing industry on a reality show.

PSL Entertainment will bring in the two of the world's most famous boxers, MANNY PACQUIAO & FLOYD MAYWEATHER into the screen of Netflix and live streaming on the following list:

TIKTOK	surpassed two billion mobile downloads worldwide
TENCENT	surpassed a market value of US\$500 billion in 2018, the world's largest video game vendor
NETFLIX	the most-subscribed video on demand streaming media service, with 269.6 million paid memberships in more than 190 countries as of April 2024
T SERIES	became the first YouTube channel to reach 100 million subscribers
AL JAZEERA MEDIA	broadcasts in over 150 countries and territories, and has a large global audience of over 430 million people
BETCONSTRUCT	Armenian technology provider for the online and land-based gambling industry.

Manny Pacquiao, one of the greatest boxers of all times and Floyd Mayweather are the most celebrated champions, with combined forces to share the viewers across every continent by showcasing their expertise in boxing and train new boxer who will inherit their respective throne.

The show is breakdown into 24 episodes including the Finale fight, its composed of 35 to 40 minutes length on each episodes. It will showcase the two teams training each potential boxers to be the next Manny Pacquiao and the next Floyd Mayweather, each team will have 8 fighters to represent on the 8th category division. The Finale will feature an exhibition fight of Manny Pacquiao and Floyd Mayweather on a different sport for Netflix or T-series viewers.

ACTIVITIES TO START FILMING:

Phase 1 – Selection of fighters

Phase 2 – Training of the
fighters

Main event will be in Dubai (Coca-Cola Arena) in December 2024

Proposed date of the event:

The proposed date to start filming will be in July 2024 until August 2024 and the proposed venue will be in Dubai UAE.

The investment needed for this project is \$50,000,000 USD (Fifty million US Dollars)

RETURN OF INVESTMENT:

For the confident of the investor we have two options as follow :

Option 1

- A) Fixed Profit Return of \$25,000,000 USD (Twenty Five Million Dollars) after 6 months of the investment.

Option 2

- A) Profit sharing of 60% for the investor and 40% for PSL Entertainment from the gross revenues.

The details of the expected revenue in general will be as follow:

- A. SPONSORSHIP – \$5, 000,000 USD
- B. BROADCASTING (Aljezera TV or Solar sports TV) \$5, 000,000 USD
- C. PAPERVIEW in GCC and Middle East, U.S.A. CANADA, MEXICO, PANAMA, SOUTH AMERICA & EUROPE (assume 5M subscriber at \$25 usd per sub)
\$125,000,000
- D. LIVE STREAMING (tiktok or tencent @100M subscriber in china at \$1.00)
\$100,000,000 USD (sharing 50/50 wt Tiktok or Tencent) income
\$50,000,000
- E. TICKETING – \$3,000,000 USD
- F. TV REALITY (Netflix or T – Series) \$5,000,000 USD
- G. ONLINE BETTING (betconstruct) minimum revenue \$25,000,000 (sharing
50/50 with betconstruct) income is \$12,500,000

Estimated total gross revenue is \$205,000,000.00 USD (Two Hundred Five million Dollars)

- INVESTORS 60% = \$123,000,000 gross income net of government taxes
- PSL Entertainment 40% = \$82,000,000 gross income net of government taxes

Duties and Responsibilities of each party :

For PSL Entertainment:

- PSL Entertainment exclusively handle the marketing, promotion and collections of all the proceeds of the event (sponsorships, broadcast revenues, ticket, sales, PPV buys)
- PSL is responsible on the entire production of the REALITY show, engaging contracts with team Pacquiao and team Mayweather, this includes the professional contract of Manny Pacquiao and Floyd Mayweather.
- PSL is responsible for the hotel accommodations of both teams, food, transportations and other logistic requirements of the project.
- PSL is responsible to secure the venue for the Finale fight.

For FUNDER:

- Funder shall show proof of funds to show capability on undertaking the project he is responsible for full payment of requested funds in a timely manner.
- Funder is allowed to put one officer to monitor the revenues coming to P. ENTERTAINMENT for transparency of the partnership.
- Funder has the right of first refusal to handle the online betting on the Finale fight
- If funder has connections on the above mentioned TV network or other Platforms, PSL is willing to collaborate for best results on the project.

BREAKDOWN for INITIAL FUND REQUIRED: TOTAL \$50M

➤ Manny Pacquiao Team	\$20M
➤ Floyd Mayweather Team	\$15M
➤ Productions / Marketing	\$10M
➤ PSL MISCELLANEOUS	\$5M

PROGRAM OF FUNDS REQUIRED:

• JULY 1 st	-	\$10M (20% of total fund required)
• JULY 25 th	-	\$7.5M (15% of total fund required)
• AUG 6 th	-	\$7.5M (15% of total fund required)
• Sept. 6 TH	-	\$15M (30% of total fund required)
• October 20 TH	-	\$10M (20% of total fund required)



Pauline Laping

Managing Partner

PSL ENTERTAINMENT L.L.C



Approved and Received By: _____

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