

Sumit Heliwal

Last Updated on 5th October 2022

sumitheliwal.netlify.com
heliwalsumit@gmail.com | b24sumitheliwal@kiams.ac.in

EDUCATION

KIRLOSKAR INSTITUTE OF MANAGEMENT

PGDM (MBA) IN BUSINESS
ANALYTICS AND OPERATIONS
MAR 2023 | Pune, MH, IN

YESHWANTRAO CHAVAN COLLEGE OF ENGINEERING BE IN INFORMATION TECHNOLOGY JUNE 2017 | Nagpur, MH, IN

LINKS

Github:// [Sumit-Heliwal](#)
LinkedIn:// [sumitheliwal](#)

SKILLS

PROGRAMMING

Java • Tableau • SPSS • NVivo •
MATLAB • Python • R • HTML •
CSS • SQL (Basic) • Net Beans •
MS Office (Word, Excel, PowerPoint)
• Android Studio • Anaconda •
IoT: Raspberry Pi • AutoCAD

MANAGEMENT

Online research • Company ambassador •
Search Engine Optimization •
Data Collection • Keyword optimization •
Website optimization • Decision-Making
• Web development projects •
Problem-Solving • Google Workspace

CERTIFICATION

• Business Analytics with Excel from
Simplilearn
• Excel Fundamentals for Data Analysis
from Coursera
• Introduction to Six Sigma from
Simplilearn
• Six Sigma Yellow Belt from 6sigmastudy
• Fundamentals of digital marketing from
Google Digital Garage

HOBBIES/INTERESTS

• Listening Music
• Programming
• Swimming

EXPERIENCE

ZUNO BY MONSTER | ZUNOBUDDY (CAMPUS AMBASSADOR)

May 2022 - Present | Hyderabad, IN

- Creating awareness about the brand
- Learned new skills and applied them to daily tasks to improve efficiency and productivity.
- Proved successful working within tight deadlines and a fast-paced atmosphere.

BLOGGER BUNNY | SEARCH ENGINE OPTIMIZATION EXECUTIVE INTERN

June 2022 – Sep 2022 | Online, India

- Search Engine Optimization (SEO) for ranking of sites
- Created content strategies for digital media.
- Collected and analyzed Web metrics such as visits, time on site and page views per visit.
- Developed and implemented techniques for increasing page visits and likes.

INDELOX SERVICES PRIVATE LIMITED | RESEARCH INTERN

Apr 2022 - July 2022 | Bangalore, IN

- Research on the development of a new vertical market for Procurement and sourcing as a service in India
- Gathered, arranged and corrected research data to create representative graphs and charts highlighting results for presentations.
- Completed research, compiled data and assisted in timely reporting.
- Prepared tables, graphs and fact sheets to summarize research results.
- Verified accuracy and validity of data entered in databases to correct errors.

SACCHIDANAND U TECH | WEB DEVELOPER INTERN

Jan 2021 - June 2021 | Nagpur, IN

- Developed user interfaces using custom HTML and JavaScript for existing and new websites
- Troubleshoot and debugged code ensuring compatibility with devices and browsers
- Studied user requirements to gain a strong understanding of project initiatives
- Adapted quickly to constantly changing, deadline-driven environment.
- Prioritized and problem-solved several tasks concurrently with minimum supervision.
- Collaborated with different departments to create mock-ups.

ACCOMPLISHMENTS

- Participated in BIMTECH SIP 2022 and made to the final round organized by Birla Institute of Management Technology
- Headed "Website Development" team at Department of Information Technology, YCCE, Nagpur in ITECHROOTS 10.0, 2019
- Part of the core committee organizing member for Case Study Competition "KIRIT 2.0"

PUBLICATIONS

- [1] P. Jaiswal and S. Heliwal. Competitive analysis of web development frameworks. *Sustainable Communication Networks and Application. Lecture Notes on Data Engineering and Communications Technologies*, vol 93. Springer, Singapore, 2022.