

Problem Statement

RSVP Movies is an Indian film production company which has produced many super-hit movies. They have usually released movies for the Indian audience but for their next project, they are planning to release a movie for the global audience in 2022.

The production company wants to plan their every move analytically based on data and have approached you for help with this new project.

Inference

RSVP Movies should focus on the Drama genre for their next project due to its high production volume in 2019 and consider an average duration of 107 minutes. In addition to Drama, Comedy and Thriller genres are recommended based on their top rankings.

For movie production, India and USA are the most suitable countries, as they produce the highest number of films. 3289 movies are single-genre films out of 8643 total movies.

For the core team:

- James Mangold is recommended as the director based on his high average movie ratings.
- Mammooty and Mohanlal are top actors based on median ratings.
- Taapsee Pannu is ideal for the actress role, based on votes and ratings.
- Vijay Sethupathi is recommended as a supporting actor for regional appeal.
- Marvel Studios and Twentieth Century Fox are the top production houses for global partnerships.

Star Cinema and Twentieth Century Fox are the top production houses for multilingual hits.