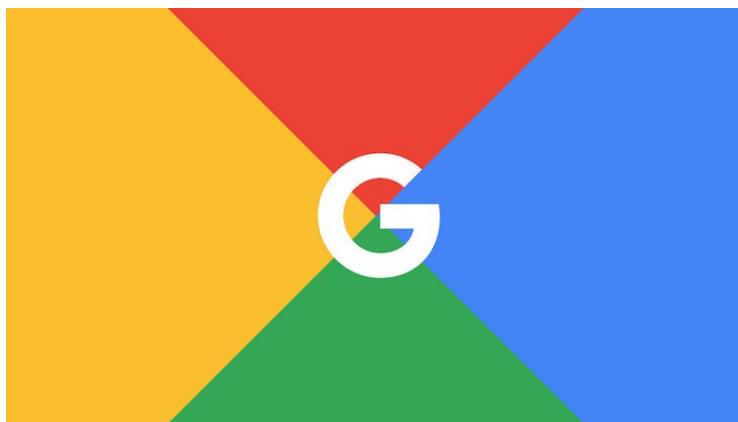


How to Get Google to Instantly Index Your New Website

[Home](#) > [Blog](#) > [SEO](#) > How to Get Google to Instantly Index Your New Website



Do you want more organic search traffic to your site?

I'm willing to bet the answer is yes – we all do!

Organic search traffic is critical for growing your website and business. In fact, it's the [source of over half of all site traffic, on average](#), as compared to just 5% from social media.

Some research claims around [33% of your site's traffic](#) can be attributed to organic search while others say it can be up to [64% of your traffic](#).

Proportion of visits from each source by company type

	Direct	Email	Organic	Other	Paid	Referrals	Social
B2B	46%	2%	33%	2%	4%	10%	3%
B2C	44%	3%	33%	3%	5%	9%	4%



Source: Product data from HubSpot

But the stats don't matter much *if your site doesn't show up in the search results at all.*

How do you get your new site or blog indexed by Google, Bing, and other search engines? Well, you've got two choices.

You can take the "tortoise" approach – just sit back and wait for it to happen naturally,

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'un.

g you more time and energy to put towards building your social presence — and, of course, great content.

—
Make \$\$\$ while you ZZZ

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571,203

JUNE'S MONTHLY VISITORS



About Neil Patel

He is a New York Times best selling author. The Wall Street Journal calls him a top influencer on the web. Forbes says he is one of the top 10 marketers, and Entrepreneur Magazine says he created one of the 100 most brilliant companies. He was recognized as a top 100 entrepreneur under the age of 30 by President Obama and a top 100 entrepreneur under the age of 35 by the United Nations.

[WHO IS NEIL PATEL?](#)

Search the blog



—
Free Advanced Webinar



I'm going to walk you through how to get your site indexed quickly, which will bring you more organic search traffic and higher rankings.

Let's get started!

Neil Patel

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How to generate 195,013 visitors a month without spending a dollar on ads

First, the obvious answer: I published a new post and did the embed bit. Seems like Big G gives some nice shine to folks who promote YouTube videos and hey, it's a piece of cake to film a helpful, insightful video, and embed that sucker in the text. Thanks for the share dude, lets me know I'm heading in the right direction. If you want your site to show up in the search results at all, then it needs to be indexed.

Ryan

However, you want your site to be indexed just once. You want the search engines to keep indexing your site.

Search engines like Google don't just update automatically.

Neil Patel

Ryan, always glad to help — that's why these comments are so helpful: everyone can benefit from little bits of computer code that each search engine sends out to the web (hence, "spider"). You want an efficient, frequent crawl rate.

Brian

The spider's job is to look for new stuff on the web and update the already indexed version of the site. That "new stuff" can be a new page on an existing site, a change to an existing page, or an entirely new site or blog.



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Once the spider finds a new site or page, it needs to figure out what that new site or page is about.

[REPLY](#)

Way back in the Wild West of the early web, search engine spiders weren't nearly as smart as they are today. You could force a spider to index and rank your page based on one thing more than how many times a particular search phrase ("keyword") appeared on the page.

Jon Hafichuk

Sorry I'm new to this stuff. How do you submit a video sitemap vs a normal one?

For today's content success, you can't rely on these old school search engine

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MARKETER? I HAVE 10 YEARS OF EXPERIENCE AS AN OREGON MARKETER. MY TRACK RECORD IS THE RESULTS THAT I'VE ACHIEVED AS AN OREGON MARKETER. IN FACT, I'VE HELPED OREGON MARKETERS TO BE GREAT MARKETERS IN OREGON. IF YOU'RE LOOKING FOR AN OREGON MARKETER, JUST CONTACT ME FOR A QUOTE REGARDING HOW I CAN HELP YOU FIND AN EFFECTIVE OREGON MARKETER ON YOUR TEAM. YOU CAN FEEL CONFIDENT THAT AN OREGON MARKETER HAS SKILLS AND THE LOCAL KNOWLEDGE OF THE



How we used to convey meaning...

I'm not 100% sure but I think so [I could be wrong] TO IMPROVE YOUR BUSINESS WITH THE SKILLS OF A DEPENDABLE OREGON MARKETER TODAY. THE RESULTS ARE CLEAR; AN OREGON MARKETER JUST MAKES SENSE.

Make \$\$\$ while you ZZZ

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body of the page itself. Many people me just by stuffing dozens of variations

al website owners, those days are long increase your crawl rate to maximum and then your you penalized, not rewarded. And meta at all (though there are still good

cked out of the index altogether — words at all.

Monish, thanks for the additional insights — if you notice anything else let me know. These days, Google is much more concerned with the overall user experience on your site and [REPLY](#) intention behind the search — i.e., does the user want to buy something (commercial intent) or learn something (informational intent)?

Don't get me wrong — keywords still matter. Other factors are also important — up to **Mike Bricic** 200 altogether, according to Brian Dean of Backlinko. These include things like quality inbound links, social signals (though not directly), schema code on your pages, [REPLY](#)

But none of that matters if the spiders can't tell the search engines your pages are there in the first place, meaning they won't show up in search results.

Yegon Moses
And that's why indexing is so important.

once you have selected your property click the setting button which is in the top right [REPLY](#) To put it simply, indexing is the spider's way of gathering and processing all the data from pages and sites during its crawl around the web.

Frequent indexing is [REPLY](#), our search results.

The spider notes new documents and changes, which are then added to the **Neil Patel** searchable index Google maintains. Those pages are only added if they contain quality content and don't trigger any alarms by doing shady things like keyword stuffing or building a bunch of links from untrustworthy sources.

[REPLY](#) When the spider sees a change on your website, it processes both the content (text) on the page as well as the locations on the page where search terms are placed. It also analyzes the titles tag, meta tag, and alt attributes for images.

Evan Derek

Hey Neil,
AWESOME! detailed article, although I've always had a doubt about the process of linking my blog posts by "fetch as google" on the webmasters tool, does it harm the site?

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That spider then adds, or "indexes", that content into Google

and still if YOU are writing such a detailed article without using that's indexing in a nutshell. It is an help me out on what are the benefits of using this method in essential webmaster tool.

When a search user comes along looking for information by typing in search keywords, Google's algorithm goes to work. The algorithm then decides where to rank a page in comparison to all the other pages



related to those keywords! High instead it will get your pages indexed fast.

How often you index can affect your performance in search results. You want to make sure all your latest content is available for those searching and Google's spiders at all times.

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on of [how Google finds, analyzes, and](#) engines, like Bing or Yahoo, follow on the specifics as each has its own

What matter?

te.

find your new content as quickly as

[LEARN MORE](#)

Suresh check how often Google is crawling your pages by logging into Search Console.

Neil,

~~Not set up with Google search console yet? Jump down to Step 2 to learn how to get your website set up.~~
We can try this,

1. setup webmaster.

In Search Console, click on your website. Then click on Crawl -> Crawl Stats. You'll see

3 graphs like this:

4. Make sure we are not including the tags, categories in the sitemap. After sitemap is done, submit to the web-masters.

5. People says that let google decide when to crawl, I say that let's try new.. So I switched to custom mode of my crawl settings in the [Google Stats](#)

Google stats messages:

Googlebot activity in the last 90 days

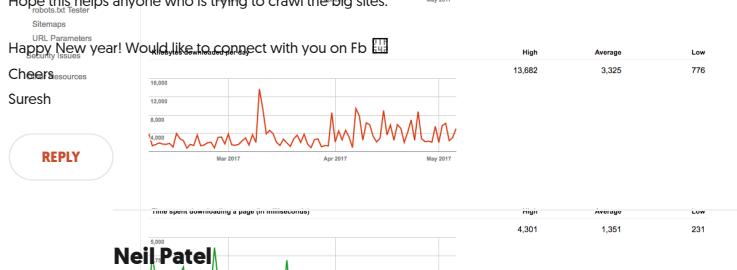
Pages crawled per day

High Average Low

23

I did as above and able to crawl a site 900k+ pages in 45 days.

Hope this helps anyone who is trying to crawl the big sites.



I think it's vital to run all the basics as you have outlined.

The first graph – the blue one – shows how often Google is crawling your site.

[REPLY](#)

Those are my graphs. As you can see, the blue one is trending upward. That graph — the "Pages crawled per day" one — shows how often Google is crawling my site each day.

Suresh

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After crawling and also for the better SEO. he better.

too much crawling can overload your server [server misconfiguration](#) instead of an issue with



This is very rare though, **Neil Patel** probably won't need to worry about this. Google allows you to [change the crawl rate](#) (only down, not up) if this is happening to you.

So what did I do to increase my crawl rate?

I've been posting a lot lately. [REPLY](#) Dating older content, so Google is eager to get all my updates and changes as fast as it can. It's learning to check in with me more often.



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is much faster than my old one. You
ing time for my website has decreased
xt as well as social pages for my website
u elaborate the steps to submit the links to blog di-
n come in and index it!

es to its users. It looks for sites that offer
any factors, quality content and [site](#)

g more backlinks also helps get your pages indexed

Better user experience = higher search result rankings.

More important than how often Google indexes your site is how many pages it's

Sunil Pashola [REPLY](#) I want to ensure as many of the pages on your site as possible are indexed.
I again Neil. You are amazing. I recently wrote a post to experiment how to rank higher in search engine results. I made every possible efforts to focus on content rather than stuffing the content with keywords. One of my readers objected that I have stuffed my post with keywords in the search engine results.
Don't worry, you should still take care of that, which I cover in detail in my post.
However, to be very frank I never use keywords intentionally in my articles. May be it's my style of writing that resulted in the over use of keyword. I assured my audience that I rank higher in the search engine because they read my article, not due to keyword stuffing. I appreciate you clarified in this article keyword stuffing is not the criterion everything you need to know about getting your website indexed.

If you follow your readers you would have noticed I pointed out in my previous comment on our other post that **You don't necessarily need to do all 18 steps to have a well-indexed website, but if** you are one step ahead to us that is why we follow you. You write about things that your audience experiences. **You're wondering how to rank higher** in Google, this is the only guide you'll ever need!

[REPLY](#)

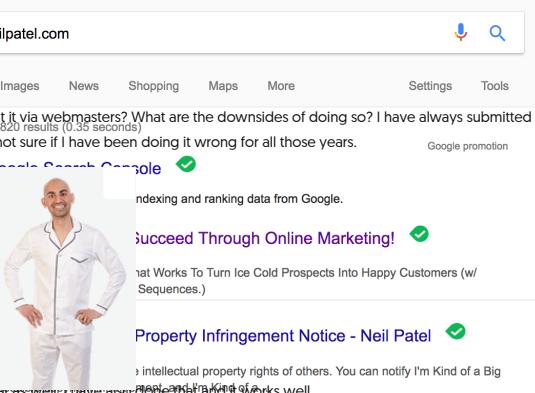
Step 1: Is my site indexed already?

Neil Patel

Unless you're starting a brand new site, your website is probably already indexed.

[REPLY](#) It's all about having everything in place and optimizing so that you can get the best return on all your efforts.

The easiest way to [REPLY](#) this is to search `site:yourdomain.com` in Google. If Google knows your site exists and has already crawled it, you'll see a list of results similar to the one for [NeilPatel.com](#) in the screenshot below:



Nice post Neil!

All Images News Shopping Maps More Settings Tools

But why can't we simply submit it via webmasters? What are the downsides of doing so? I have always submitted through webmaster and I am not sure if I have been doing it wrong for all those years.

[To Google Search Console](#)

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[LEARN MORE](#)

indexing and ranking data from Google.

Succeed Through Online Marketing!

What Works To Turn Ice Cold Prospects Into Happy Customers (w/ Sequences.)

Property Infringement Notice - Neil Patel

> intellectual property rights of others. You can notify I'm Kind of a Big Deal that and it works well.

[Webinar Intro](#)

[neilpatel.com/l/](#) Translate this page



REPLY un processo semplice ma efficace per trasformare semplici prospetti in clienti felici (con le e i funnel di conversione automatizzati).

[How to Learn Marketing in Just 10 Minutes a Day - Neil Patel](#)

Marketing School. Marketing School brings you 10 minutes of actionable marketing advice every single day. Get the right tips to take your business to the next ...

Put the form below and I'll do my best to get back to you

Blog on a subdomain or in sub-folder in my domain?

No results at all, similar to this:

More ▾ Search tools

Google promotion

from Google says easier that way. any documents.

Make sure all words are spelled correctly.

- Try different keywords.
- Try more general keywords.

Khaled

Hi Neil!

Thank you very much for your answer !

If your site is already indexed, that's great, but there is likely room for improvement. The rest of the steps I provide will help you make sure that your site is indexed to its full potential.

Neil Patel**Step 2: Install and set up Google Analytics & Search Console**

If you're not already familiar with these free Google tools, here's a quick breakdown.

Zero Degree**Google Analytics:** Measures stats

about your website like visitors, time spent on site, what pages they looked

REPLY at, where they're from, etc.**LEARN MORE****Google Search Console (formerly known as Google Webmaster Tools)****Tools:** Allows you to monitor different aspects of your website like when it

was last crawled, indexing errors, security issues, etc.

Search Console also lets you manage some key aspects of how you appear in search results and manually submit sitemaps — I'll cover all of this later on in this article.

Aritro

But first, let's get set up.

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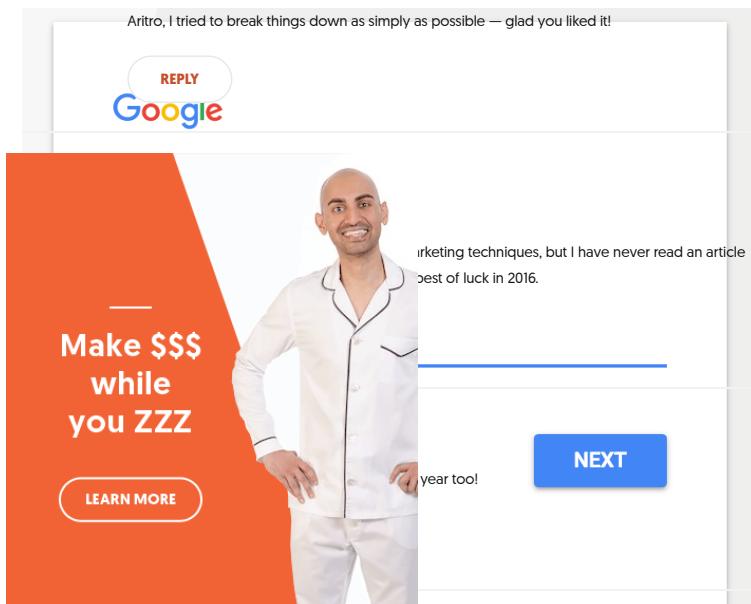
LEARN MORE

title, the main gist can be told in a very simple way, at least for y [practically nobody can guarantee about the time-span] in- and Search Console, click here to skip ahead to strategy.

and sign in with your Google account.

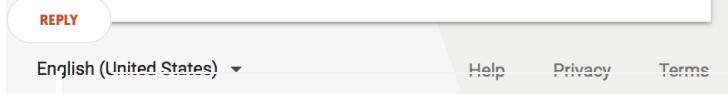
email address or your @mydomain.com email address if you're using Google's G Suite for Business service.





Hindi Tech Tricks

Your Posts are really helpful for us. When come to SEO you are perfect to learn. Thanks a Lot.



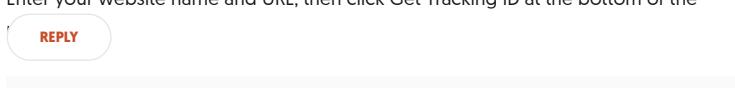
Neil Patel

Once you're in, you'll see this screen. Click Sign Up.
Glad to help!



What's about Google Fetch? That tool also help us to get index instantly !! Is that ok to use that frequently or we should go for natural process as you mentioned here?

Enter your website name and URL, then click Get Tracking ID at the bottom of the



Yep, you can use that.
Setting up your account

Account **REPLY** required
Accounts represent the highest level of organization and contain one or more tracking IDs.

Neil Patel

Partho Pratim Mazumder

Website Name **REPLY** required
Hi , Neil Sir,



United States (GMT-07:00) Pacific Time

Neil Patel

You'll see a page like this. Don't panic! no side effect of doing it manually.

Yes, they usually index it automatically. But if you don't have strong signals it takes longer... There is no side effect of doing it manually.

Make \$\$\$ while you ZZZ

LEARN MORE

Google Analytics Tracking ID

Code for this property: `<!-- Google Analytics -->`

It's been two months to find a new page or post. Now, they this list to a more simple three-point plan: [1] create a new Google Analytics account, [2] add your website to Google Webmaster Tools and Google Analytics, [3] copy and paste the tracking code into every webpage you want to track.

Copy and paste this code into every webpage you want to track. Name the file 'analyticstracking.php', and include the file on each PHP template page. Update page immediately after the opening <body> tag:

```
<?php if (!defined('ABSPATH')) exit; // Exit if accessed directly?
<?php if (!function_exists('wp_head')) {
    function wp_head() {
        <?php if (is_singular() && !is_front_page()) {
            <?php global $post;
            <?php $url = get_permalink($post->ID);
            <?php echo ''; // Open Graph
            <?php echo ''; // Twitter
        }
    }
}
add_action('init', 'wp_head');
```

OPTIONAL

There are a few ways to install Google Analytics on your website. Check those tips!

If you're using [REPLY](#) or another content management system that is asking you for your Google Analytics Tracking ID, then you just need the number at the very top. In my case, it's UA-98962030-1.

Taylor [REPLY](#) That's not my real tracking ID! Just saying, don't post that online! 😊

Thanks for the right up Neil. I launched my site 2 weeks ago and it was indexed within a week as I luckily followed [The WordPress plugin question about the social stats being tracked for each website is really easy to set up which](#) Facebook/twitter/Instagram account belongs to each website? Thanks Neil!

[J... REPLY](#) Load it, upload the plugin to WordPress, activate it, and you'll see this

MonsterInsights [REPLY](#) Neil Patel

With some of them they have data feeds. More so you will see an indirect increase, in which more social shares = more traffic = higher chance of getting a backlink.

General Tracking

[REPLY](#)

Google Authentication [Authenticate with your Google account](#)

Having issues automatically authenticating? [Click here to authenticate manually.](#)

David

Press the blue "Authenticate" button and it walks you through the rest. I purchased an AdSense account and I'm still seeing that my domain has been penalized by Google for Spam. I submitted a disavow request and contacted some of the site owners sending links but no answers and no changes. What would you recommend?

To set up the plugin, you need to have an Analytics profile already created, which we didn't do in the previous step.

[REPLY](#)

If you're not using WordPress or want to add your Analytics code manually, here's how to do that.

Neil Patel

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Get the most out of your website's traffic. Add Google Analytics to every single one of your website's pages. Learn more

LEARN MORE

To get all the benefits of Universal Analytics for this property, copy and paste this code into every webpage you want to track.

```
(function(i,s,o,g,r,a,m){i['GoogleAnalyticsObject']=r;i[r]=i[r]||function(){(a=m.createElement(o),a.async=1,a.src=g,a.parentNode.insertBefore(a,m))});})(window,document,'script','https://www.google-analytics.com/analytics.js','ga');
```

[REPLY](#)



And wish you a happy new year!

REPLY

-98962030-1', 'auto');
view);
</script>

with the code in it and then create a .htaccess file with that pull in that file.

our website files on your web hosting provider's server. I can't help you with SEO backlinks, but what if my competitor does something like this against me. On Google Analytics I'm seeing a lot of traffic from one IP address (I don't know who it is) and login to your server. If you have access to your server, log in via an [FTP account](#) in your web host's cPanel, or just contact your web host to ask them for the information.

REPLY Information should look similar to this:

General Advanced Transfer Settings Charset

Simple, Collect those URL's and dis-allow them in the google webmaster. In the mean time keep building quality backlinks.

Host: <ftp://neilpatel.com> **Port:** 21

Protocol: FTP - File Transfer Protocol

Encryption: Use explicit FTP over TLS if available

Logon Type: Normal

User: neil

Password: **REPLY** ••••••••

Neil Patel
Background color: None

Sriini, it would be good to track all these suspicious instances and then disavow.

Comments:

Abhishek

Hey Neil,

Thanks for the amazing tips on indexing. This will help us with the new site.

REPLY

Connect **OK** **Cancel**

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: of files and folders like this.

Directory	14/04/2017 2...	0755	
Directory	11/05/2017 1...	0755	
Directory	05/04/2017 ...	0755	
File	09/04/2017 1...	0644	
File	27/04/2017 1...	0644	
.htaccess	295	File	
.listina	3.429	File	



119 ini-file 15/04/2016 2... 0644
 130 HTML do... 07/07/2015 2... 0644
 162 HTML do... 07/07/2015 2... 0644
 And how much time it will take to index the backlink?
 201 HTML do... 07/07/2015 2... 0644

s orTextEdit for Mac are fine for this].

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ext to do that

Help Untitled

Regular 12 a

6 8 10

Inc. Allow Hyphenation Make Layout Vertical

REPLY

% List... Table...

Neil Patel

Edmond, glad you found the post helpful. Let me know if you need anything else.

REPLY

This is really important because word processors like Word can add formatting to the code that can mess up the coding on your site. When working with code, **always use plain text**.

Love to read your all post & learn lots of about SEO

Thanks!

Once you have your plain text document, paste the Google Analytics code. You'll end

REPLY

```
<script>
  (function() {
    var r = document.createElement('script');
    r.async = true;
    r.src = 'https://www.google-analytics.com/analytics.js';
    var s = document.getElementsByTagName('head')[0];
    s.parentNode.insertBefore(r, s);
  })();
</script>
```

REPLY

Ravinder Dande

Hi Neil, I've got your mail of this post which is I think also published by you on search engine journal but from SEO I'm heading to there as I want to go deep in understanding SEO and how google ranks sites. You're really publishing post which is helping me on my blog. I've write only two blog that ranked not in top position but in top 20. So

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Make sure it has the .php extension on it and

ticstracking.php

eAnalyticsObject']=r;i[r]=i[r]||function() i need anything else please let me know!

(i[r].q=i[r].q||[]).push(arguments)},i[r].l=1*new Date();a=s.createElement(o), m=s.getElementsByTagName(o)[0];a.async=1;a.src=g;m.parentNode.insertBefore(a,m)

REPLY



```

  })(window['ga']=function(){script','https://www.google-analytics.com/
  analytics.js';REPLY
  ga('create', 'UA-98962030-1', 'auto');
  ga('send', 'pageview');
```

Yogesh, glad you found my post helpful. I agree with you, as pages and posts are added ongoingly to a website, Google needs to crawl them again and again.

First, you need to add a file named "analyticstracking.php" to the first folder of your website.

Next, you need to add the following code to the header of each page. This "calls" the file "analyticstracking.php".

It's a simple tip! You just need to add this code to one template file and edit them.

Once you've added this code to one template file, you only need to do this once!

Make \$\$\$ while you ZZZ

[LEARN MORE](#)

seraj

Download header.php.

how is my site :

<http://www.banglastall.com>

Neil Patel

You need to build out your content more as you have some deep rankings based on authority can potentially get later.

Neil Patel

functions.php

header.php

image.php

index.php

page.php

readme.txt

rtl.css

screenshot.png

search.php

searchform.php

sidebar-content-bottom.php

yogesh

sidebar.php

Awesome tips,

Thank you. These tips are very good and useful. If anyone is following all one by one his site will be in Google within 24 hours.

Next, open up the downloaded file in your text editor.

[REPLY](#)

Look for the </head> tag and the beginning of <body>, like this:

```

</head>Neil Patel
Yogesh, glad you found them helpful. Thanks for sharing!
<body <?php body_class(); ?>>
<div id="site" class="site">
  <div id="site-inner" class="site-inner">
    <a class="skip-link" href="#content" title="Skip to content">Twenty Sixteen </a>
```

Insert one line of code right after the </body> tag.

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analyticstracking.php") ?>

Follow these tips to grow up my site in google's index.

```

<?php include_once("analyticstracking.php") ?>
<div id="page" class="site">
  <div id="site-inner" class="site-inner">
    <a class="skip-link screen-reader-text" href="#content"><?php _e( 'Skip to
```



Save your header.php file, and [redeploy](#) to your website.

Done!

[REPLY](#)

If you don't have a header.php file, you need to repeat this process for each php index.php, blog.php and so on.

lvantage. All you need to do is install a

hymore. It is not accepting any new blog submission.

on to Step 3.

[add our website to Google Search Engine Tools](#).

your Google account.

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Welcome to Search Console

Get the data, tools, and diagnostics needed to create and maintain Google-friendly websites and mobile apps.

To get started, just add your site or app now.

Karsten Fink

[Website](#) [ADD A PROPERTY](#)

Hi Neil,

avery good post And detailed as usual add your property:

[REPLY](#)

[Google Search](#), [Learn more](#).

errors or issues. [Learn more](#).

We can successfully understand your content.

[Learn more](#).

Neil Patel

Karsten, glad you liked it!

[REPLY](#)

Type in your website URL.

You'll then need to verify that you own that domain. There are a few ways to do this.

SHIJIL

By default, it may show you a verification option through your web host.

What about submitting your new post URL to Google webmasters? There is an option called 'Fetch as Google' which will instantly index your new page!

Search Console

[REPLY](#)

Verify your ownership of <http://neilpatel.com/>. [Learn more](#).

Neil Patel

Shijil, thanks for that tip!

Recommended method

[REPLY](#)

Alternate methods

Recommended: Domain name provider

Sign in to your domain name provider.

Luke Glowacki

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new posts indexed by Google quickly. It works like crazy. My

1 verification tool in 3 easy steps.

[mit-url?pli=1](#) [submit your newly published blog post]

URL

[Get record](#).

4. Go to Google Keyword Planner

And that's it. Your page/post is indexed.



More detailed instructions you will find here: <http://bizfordoers.com/how-to-get-google-to-index-your-site>

VERIFY **REPLY** **Not now**

me provider.
s for sharing as I am sure others will find it just as
the bottom).

record, which involves an edit to your

on the domain.

2. Click Verify below. **Neil Patel**
When Google finds this DNS record, we'll make you a verified owner of the domain. (Note: DNS changes may take some time. If we don't find the record immediately, we'll check for it periodically.)
To stay verified, don't remove the DNS record, even after verification succeeds.
Note: adding this record will not affect your website's performance or search results in any way.

Having trouble? Try an alternate option.
1. Add a CNAME record. **REPLY** 2. Contact your domain name provider for further assistance.

VERIFY **Not now**

Is this a little over your head? Not to worry, I've got a much easier way!

Cynthia
Organic traffic – “the source of over half of all traffic on average, compared to 5% for social.” Gave me a little
If you still want to add a TXT record though, [here's how](#).
pause. Hmm, I wonder if that bit of data holds true for businesses in rural markets with local sales. Social seems to
be more effective but I have not gathered hard metrics yet. I had someone tell me a few days ago that his mobile
Click on Alternate Methods at the top. [Marketing](#) on his ([a really](#) surprisingly good) website because word-of-mouth is how
people learn about business in his geo-location. My next step is to talk with him about energizing his
word-of-mouth marketing so his business can soar.

REPLY of <http://neilpatel.com>. Learn more.
method **Alternate methods**

Recom ended: Domain name provider
Sign in to your domain name provider.

Neil Patel
Other

Cynthia It may take a few days to always test to see how to get the best results for a client like that.
Follow the steps below to add the TXT record to your DNS configuration for [neilpatel.com](#).

1. Add the TXT record below to the DNS configuration for [neilpatel.com](#).
google-site-verification=zXChiGT4jwMT-snpijOsLBGGiL0NpfjVp2FylnLv80k
2. Click Verify below.

REPLY

There are two easy ways to verify your domain: with Google Analytics or via an HTML file upload.

Cynthia Freyer

~~It's a big deal~~ Big Deal, LLC * Seriously? Is that your holding company? Almost spit my java!

REPLY **Search Console**

Learn the 3-step process I use to build million dollar businesses while sleeping. **LEARN MORE**

<http://neilpatel.com>. Learn more.

method **Alternate methods**

Akinade uploaded an HTML file to your site.

 **HTML tag**
Add a meta tag to your site's home page.

I think that "Fetch as Google" feature in the webmaster tools works well. I was using it in my former blog and did get my site indexed. However, keep in mind it's not a guarantee that your page will be indexed.

 **Google Analytics**
Use your Google Analytics account.

That "Google XML sitemap" you mentioned seems to be producing too many pages for Google to index for me.

! URLs according to the sitemap. Only 307 URLs have been submitted.

Ver account.



Make \$\$\$ while you ZZZ

LEARN MORE

and click Verify.

make sure you are who you say you are, don't get indexed retry. Make sure you're using the same Google Analytics.

ie upload method.

 **Ryan**

Upload an HTML file to your site.

Hi Neil,

1. Download [this HTML verification file](#). [googlefba739b2a6dd0306.html]

Happy new year! This is a very detailed post, but getting indexed doesn't equal rankings right? How about supplemental indexes? Does new and indexed content go immediately to the supplemental index?

2. Upload the file to <http://neilpatel.com/>.

3. Confirm successful upload by visiting <http://neilpatel.com/googlefba739b2a6dd0306.html> in your browser.

Thanks! 4. Click Verify below.

To stay verified, don't remove the HTML file, even after verification succeeds.

REPLY

HTML tag

Add a meta tag to your site's home page.

Google Analytics

Use your [Google Analytics](#) account.

Google Tag Manager

Use your [Google Tag Manager](#) account.

Can you be a little more specific by what you mean with supplemental indexes?

I'm not a robot



REPLY

reCAPTCHA
Privacy - Terms

VERIFY

Not now

Click to download the file to your computer in step 1, then open up your FTP program again. Upload Google's HTML file to your root directory.

Nice information sir , i want to know that only high PR Dofollow backlinks are beneficial ?

Selected 1 file. Total **Neil Patel**

Server/Local file Tushar, not necessary. It would look more at DA.

REPLY

Next, visit the [Google](http://neilpatel.com/) gave you to make sure the file is there. In my case, that's <http://neilpatel.com/googlefba739b2a6dd0306.html>.

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Go back to Search Console and click Verify at the bottom.

he filename in your browser window.

<http://neilpatel.com/googlefba739b2a6dd0306.html>



I TML file upload
I pload an HTML file to your site.

Neil Patel

1. Download [this HTML verification file](#). [googleba739b2a6dd0306.html]
2. Upload the file to <http://neilpatel.com/>
3. Confirm successful upload by visiting <http://neilpatel.com/googleba739b2a6dd0306.html> in your browser.



verification succeeds.

Make \$\$\$ while you ZZZ

[LEARN MORE](#)

[REPLY](#)

Make sure to leave the HTML file on your server. It ensures that your website will stay verified with Search Console.

Neil Patel

There are two more really important things you need to do now:

Yes, indexing doesn't guarantee high rankings. You need backlinks for higher rankings.

Add both the www.neilpatel.com and neilpatel.com versions of your domain

[REPLY](#)

Set a preferred domain

Why do you have to do that, you ask?

JAMSO

As Google explains, "If you see a message that your site is not indexed, it may be because it is indexed under a different domain. For example, if you receive a message that <http://www.example.com> is not indexed, make sure that you've also added <http://www.example.com> to your account (or vice versa), and check the data for that

[REPLY](#)

Adding the other version of your URL is easy – repeat the same process that I just explained. In the example above, I verified my neilpatel.com domain. So I would go into Search Console and do the exact same steps but use "www.neilpatel.com" instead.

Neil Patel

Jamso, great point — making smarter and more effective girls that focus on key metrics is always a great tact.

Once you have both "yourdomain.com" and "www.yourdomain.com" added to Search Console, you need to set the preferred domain.

[REPLY](#)

To do that, click on your website in Search Console.

At the top-right corner, click the gear icon and click Site Settings.

Darrell Place

Great article, Neil. It does raise a question for me. The webdesign package I use requires a "duplicate" site be created for mobile. Select if you'd like your URLs displayed with the "www." or without.

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Neil Patel

things you can do with Search Console

eting fundamentals and talk about creating an

You should switch to a responsive design. That will solve the problem.



REPLY

Step 3: Create a content marketing strategy

In case I haven't said it enough, let me say it again: It's for your own benefit to have a documented content marketing strategy.



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or write an article about how to top the Google exact first name/last name than me and her Facebook seems inactive and I keep producing content. Thank with a documented content marketing

es effective at content marketing

very aspect of content marketing

their use of all content marketing tactics

percentage of their marketing budget on

Swapna

Developing a Content Marketing Strategy:

Hi Neil, it's truly a good for me to visit this website, it includes helpful information about google algorithm. Thanks for sharing. Keep sharing...

KEY TAKEAWAYS

Neil Patel A content marketing strategy is different than a content strategy.

Swapna, will do and let me know if you need anything else. There are no universal templates for developing a strategy.

James Hood Document your content marketing strategy — a verbal strategy is not enough.

I love fetch as google in GWT it's really index fast my all pages and posts

Neil Patel Your content goals and mission are critical to success. Internalize them, or post them in your workspace.

Neil Patel Refer to your strategy often, and give it a periodic tune-up.

CONTENT MARKETING INSTITUTE Learn how to create a better content marketing strategy: <http://cmi.media/cmstrategy>

REPLY

All of those things are absolutely true. For me, I feel a lot more on track when I have a written plan of action that I can refer to and track my success.

Milan

My blogs and multiple businesses would not have grown as quickly as they did. I use the yoast plugin and my sitemap is at sitemap_index.xml but when I fill that in at google webmaster tools. It

ie sitemap is wrong. Is this a bad thing?

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your goals, a documented content strategy lexed by creating new pages of content.

ind 2014" report, content marketers said that en done properly.

find a developer to help you fix it.

And that was a long time ago!



Blogging for [REPLY](#) B2B businesses increased exponentially since then. Now, [33% of](#) [B2B](#) businesses maintain blogs, and [61% of US consumers](#) have made a purchase based on a blogger's recommendation.

More recent studies found that companies that published 16+ blog posts per month at published 0-4 monthly posts.

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[REPLY](#)

I point article with a step-by-step guide to getting [blogging properly means](#), I think that the list could've been simpler. Not ideal for the newcomers. In some places, all these define [hand useful content and then doing](#) [ential customers see it.](#)

[graphic](#) on my site and it gets shared on [social media](#), I get content marketing "credit" for [including](#) their basic elements — just go step by step and engage my audience on both sites.

Infographics have one of the highest reader engagement rates. It's been proven that most people [spend longer looking at infographics](#) than they do reading the text on the page.

Gustavo Curci Norberto

[But you're totally reading this right!](#) I have been following this field for a while now to learn more about blogs, conversion, mkt, etc. for future projects. I don't feel ready to start yet. But his sincere advises and honest knowledge full real numbers (coming from a person, not a company willing only your money) are being incredibly helpful to gain the confidence I need to begin. And, [infographics get shared on social media about 5x more than any other type of content](#).

Thanks a lot

Here's an [infographic](#) about infographics to really drive that point home.

[REPLY](#)

Neil Patel

Gustavo, glad to help always — let me know if there is anything else I can help with.

[REPLY](#)

Vikash Sharma

Hi Neil,

Thank you for sharing such a informative and useful article.

I am new to blogging and i was just searching on how to create and submit sitemap on different search engines and my search ends with this awesome article.

I have created and submitted sitemap for my blog [\[link\]](#)

Once again, Thank you for sharing such Great article.

Added your blog in my favorite bar and I am going to visit your blog daily for more knowledge.

Thanks & Regards
Vikash Sharma

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[REPLY](#)

But you also need to factor in content that you'll publish on other websites. This not



content marketing strategy, blogging definitely need anything else please let me know. Looking forward to it!



only helps grow your traffic but also helps with indexing speed and obtaining inbound links.

Obaloluwa Adeagbo

Here are some examples of offsite content to go into your plan:

Hi Neil,

Wow! This is so informative!



use for this particular blog post?

publish that kind of content

sites [Note: Be careful here — the vast
gh quality and can actually hurt your

[1. BrightHub](#), and [HubPages](#).

[be channel](#)

brand on must be high quality and

arch engine optimization and hurting

your traffic and brand in the process.

Thanks Neil for sharing this cool article.... I will implement these tips

[LEARN MORE](#)

[REPLY](#)

"s published on "spammy" sites with a link back to your site suggests to Google search results that your site is also spammy.

Examples of reputable sites to guest post on might be Forbes, Entrepreneur, Smashing Magazine, etc. These are well-known websites with a reputation for quality content, which is exactly what you want to be associated with your brand.

Glad to hear it Rahul, let me know how it works out.

which is exactly what you want to be associated with your brand.

[REPLY](#)

Not so good , post? Sites full of low-quality red flags: cluttered with ads, lots of grammatical or spelling mistakes. or unknown in the industry you're trying to target.

I don't want to name any names here, but your common sense should be enough to tell you what a spammy site is. For example, a site named

[NeilPatel](#) "is probably not going to do much for you, Thank you very much for sharing. Your all posts are always worth reading. Keep sharing! ☺

[REPLY](#)

ght-out content marketing plan helps you avoid getting tripped up in the mad rush to publish more content. It puts you in the driver's seat of search engine optimization so you can focus on generating leads and [increasing your conversion rate](#).

Sohan Kumar

Creating a written content strategy doesn't have to be difficult.

Wow! This is so informative.

Thanks,

Here's the framework I use for mine:

[REPLY](#)

What are your goals? Specify [SMART goals](#) and how you'll measure your progress (i.e.. metrics).

Who is your target audience? [Customer profiles or personas](#) are essential to

Lisa Fitzgerald

Hi Neil, What types of content will you produce? You want to make sure you're

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hat your target audience wants to see. Thank you for sharing.

course, you'll be hosting your own content on at there are still good reasons to use them; this is news to me want to reach out to other sites or utilize ad tangible benefit at present – please can you elaborate a

edu and Slideshare.

content? It's far better to produce one a week consistently than to publish every day

Lisa for a week and then publish nothing for a month. Consistency is key.



REPLY What systems will you adopt for publishing your content? Systems are basically just repeatable routines and steps to get a complex task completed. They'll help you save time and write your content more quickly, so you can stay on schedule. Anything that helps you publish content in less time without sacrificing quality will improve your bottom line.

Neil Patel Help you organize your SEO strategy. Meta keywords, title tags, meta descriptions, URL structure and how they fit

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documented, you'll find it easier to ... This will help your site's new web

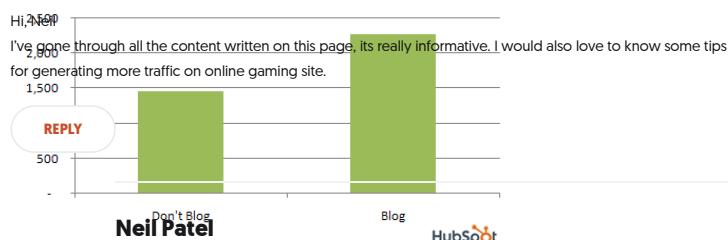
it's now a publisher advertising platform. Is the in-something here? Can you perhaps show me/us how

es. Blog content gets crawled and indexed more quickly than static pages.

Neil Patel In fact, websites with blogs get an average of 434% more indexed pages and 97% more indexed links. I hope you are correct, they are no longer accepting new blogs. Thanks for the update

REPLY Blogs also bring traffic. Businesses that blog regularly generate 55% more visitors to their sites than those that don't.

55% More Website Visitors for Card Games Companies That Blog



Gaming sites are a bit challenging, but I would try creating educational content, not promotional sales. And blogging works for every kind of business, industry, or niche, as well as for almost all business models— even B2C and e-commerce sites.

REPLY

Creative Solutions

Hey Nick,
I have submitted sitemap to google, but it indexed less pages.

REPLY

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Harris



Very useful and helpful information. Thx.

[REPLY](#)

Don't be afraid of committing to a blog. Yes, it does require consistent effort. You do need to commit to writing [blog posts](#) on a regular basis. But



ough [82% of marketers](#) who do blog posts.

isn't have to be terribly complex or

when one lands on it or reputation marketing which page, write and publish a blog post ges of the product and link to the t indexed more quickly by search

Another great [Neil Patel](#) strategy for ecommerce is to write a post every time a customer asks you a question. That's what [River Pools and Spas](#) does. It can definitely help Peter, I would suggest a/b testing it though

In a feature interview with Peter Sheridan, the man behind River Pools and Spas, revealed that's all he blogged about: answering questions for customers.

His subject matter is so specific, and it's perfect for people searching for pools and spas. They instantly see his company as an authoritative source of knowledge about [Thiago Santos](#) pools, and more importantly, all those posts helped bump him up into the first page. There is always one trick that we miss. Thank you for the excellent post.

[REPLY](#)

And, for more of a sales-oriented strategy, share that blog post link with other bloggers and influencers to get the word out. Maybe they'll want to feature your product on their blogs, which again is a great source of links and traffic and will positively impact your ranking.

[REPLY](#)

Step 5: Use internal links on your website

Internal links, i.e. linking to pages on your own website, is another great way to get [vikram parmar](#) indexed quickly and increase your position in organic search results.

I am not sure , why you all forgot to mention <https://www.google.com/webmasters/tools/submit-url> .
One very obvious source of internal links is your website's navigation.

this process is seconds away from crawling your site .
It's important to structure your website navigation in such a way that makes sense to

[REPLY](#)

Your navigation should follow a predictable flow like, Homepage -> Category -> Sub Page.

Neil Patel



So if you are a web designer, your
WordPress Design
sense?
if they find your content organically vs. having you manually
them to them. Think of like driving by a restaurant that you really want to eat
there vs a friend saying you got to try that new diner on Fifth Avenue, the hamburgers
them to be as simple and straightforward as possible.



So if it makes sense to you, a human, it should make sense to Google to eat at that new diner?

Here's a great example of properly structured URLs from [MOZ](#).

[REPLY](#)

blog posts.

r to relevant topics, like if I wanted to

[Data Driven Answer](#)

s to come back and crawl those pages ience. Your readers will appreciate the

all times. It goes hand in hand with

SEO. Google has all these rules and ways it works because it's trying to deliver the best results to its users and give them the answers they're looking for.

That's wonderful to hear! Please let me know if there's anything else specific that I could help you with.

You should be focused on the same thing!

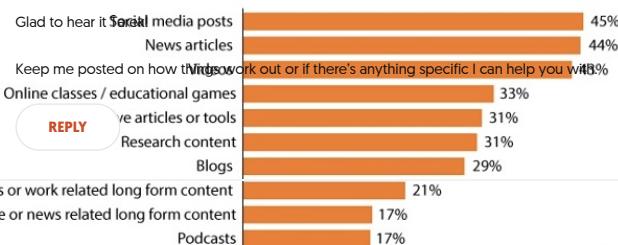
[REPLY](#)

Step 6: Promote social sharing of your content

Tarek Hareiss Telling people to share your content on social media is a good thing. Pretty sure I don't need to convince you about that! Thanks for the tips, they really help!

Our content to new people, attracts them to your website, and it's the kind of content people want to see the most, [according to HubSpot](#).

Neil Patel Intent types do you want to see more of in the future?



Ashish Khadke

Base: 1091 Global Consumers
Source: HubSpot Consumer Behavior Survey, Q1 2016

That's really awesome Neil...

Thank you

But sharing your posts on social media also has SEO benefits, because it creates links to your content.

Which, if you've been paying attention... tells Google's spiders to go index your site!

Bonus point: **Neil Patel** I already guessed that.

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If there's anything else I can help you with, just how much social media links factor into ranking. In 2015 they did not factor in at all and then later saying they did.

"Yes, we do use it as a signal. It is used as a signal in our organic and news rankings."

We also use it to enhance our news universal by marking how many people shared an



article." says Goog REPLY EngineLand.com.

Matt Cutts of Google fame [said a few years back](#):

Neil Patel

I filmed a video back in May 2010 where I said that we didn't use "social" as a signal, but now, we're taping this in.

about how it uses social media links in ...

We look at how many people you follow, weight to a listing in regular search our blogs they are always interesting with lots of in-

nsiderable ranking factor, and I'm one g every time even if I am blogging on different web-

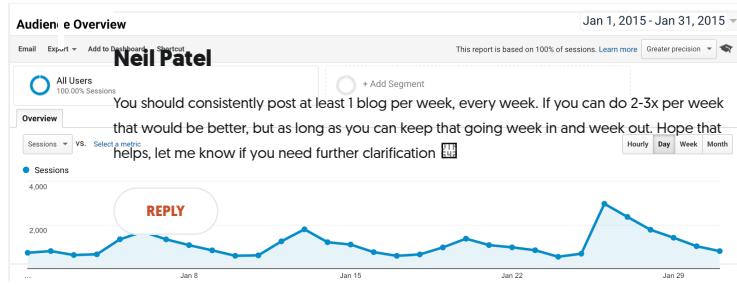
gnificantly. When I started

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NeilPatel.com, I started from nothing and quickly grew my audience to 60,000

REPLY readers within 2 months.



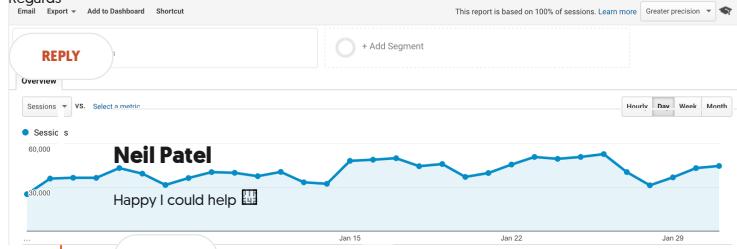
Now I average over 600,000 monthly readers, just two years later.

Cara bisnis online

Thanks for sharing your thoughts about whm.

Audience Overview

Regards



I attribute a lot of my success to social sharing and the positive SEO growth I got from social signals, links, and increased speed of page indexing.

RubelSBS [shes down to it](#), social sharing has many other benefits for your website

anyway, so just do it! [Best guide for new comers](#)

REPLY

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to get Google to index your site

emap" before – but maybe you never knew s to search engine optimization. Here's the

[Google](#) define siteman



About 1,030,000,000 results (0.57 seconds)

Neil your guide has very good points. Well when i have to index m website very rapid i make 3-4 backlinks and it work very well for me

Jhonsan

ML file that lists URLs for a site each URL (when it was last , and how important it is, relative to engines can more intelligently

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You go a long way.

f all the pages on your site. Its primary something's changed – either a new web as how often the search engine should

ably not – at least, not significantly. But tickly. kly with a more efficient crawl rate.

REPLY

Links: 28%		
Consistent output of thought leadership content: 24%		
Neil Patel		
Keyword-rich meta titles: 10%		
You're welcome!		
Mobile-friendliness / responsiveness: 8%		
Highly specific	REPLY	7%
Site speed (including the use of AMP pages): 6%		
Clear labeling of information on page: 5%		
Dinesh Shukla		
Social signals: 3%		
Dear Sir,		
Age of site: 2%		
please help me our site 3year old but no search in google no indexing so please help me.		
our site http://www.firstladyonline.com		
Keywords in URLs: 2%		
Alt tags for images: 1%		

REPLY

Image from FirstPageSage.com

Neil Patel

In today's Hummingbird-driven world of search, there are a lot of SEO myths you need to be wary of. But one thing remains the same: all things being equal, great content will **REPLY** up, just like cream.

Sitemaps help your content get crawled and indexed so it can rise to the top of SERPs more quickly, according to [the Google Webmaster Blog](#). In Google's own words,

Nickmitting a Sitemap helps you make sure Google knows about the URLs on your site." It's seem google like social very much. After I just added webboard to my website, google bot came a lot and indexed in just few minutes.

Is it a guarantee your site will be indexed immediately? No. But it is definitely an

REPLY webmaster tool that helps in that process.

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sitemaps would impact crawl rate and

title experiment.

u'll definitely want to include that into your strategy an a fairly popular blog using both WordPress or WordPress plugin (more on that below).

With the client's permission, Casey installed a tracking script, which would track the



actions of Googlebot on the site. It also tracked when the bot accessed the sitemap, when the sitemap was submitted, and each page that was crawled. This data was stored in a database along with a timestamp, IP address, and the user agent.

This was really helpful. However my concern remains the same. Neil, do you know the reason why my website

~~The client just continued his regular routine regularly about two or three posts each day.~~

ing short of “amazing” as far as search engines are concerned. For yourself: When no sitemap was submitted, it took 14 minutes to find, crawl, and index the page. How long is it taking right now? The page plummeted to 14 minutes.

wed a similar trend.

Great post neil... I have also written a post on the same topic – <http://bit.ly/1rk39j> but it is not as effective as your sitemap? There’s no set-in-stone rule. However, certain kinds of content call for more frequent crawling and indexing.

[REPLY](#)

For example, if you’re adding new products to an ecommerce site and each has its own product page, you’ll want Google to check in frequently, increasing the crawl rate. The same is true for sites that regularly publish hot or breaking news items that are constantly competing in search engine optimization queries.

Still a great post. Nice work!

But there’s another way to go about the sitemap creation and submission process. If you’re using WordPress, simply install and use the [Google XML Sitemaps plugin](#).

This is the same plugin Casey Henry used in the case study I mentioned above.

Washim Raja

I’m setting up a cron job to automatically run the plugin on how frequently a sitemap should be updated. It helps me a lot to indexing my page within 24 hours. But the demerit of this feature is limited to fetch and render only 10 times a month. I have really enjoyed your article and I would surely follow as you described.

for you, so that whenever you publish a new page, the sitemap gets updated and

[REPLY](#)

Other sitemap tools you can use include the [XML Sitemaps Generator](#), an online tool that should work for any type of website.

Neil Patel

Once you have your sitemap, you want to submit it to Google. [Learn how to do that here](#). Let me know if you have any other questions!

[REPLY](#)

Step 6: Submit a sitemap to Search Console

It’s crucial to ensure your sitemap is up to date with Google Search Console. I like to go in once every 2 weeks, or at the very least monthly, and update it.

Thank you, it looks like I’m on the right path.

ole yet? Jump back to Step 2 to see how to do that for that site. On the left, under “Crawl,” click “Add/Test Sitemap.”

I help!

ADD/TEST SITEMAP

Messages (1)

Search Appearance (1)

By me (1)

All (1)

Sitemaps content

pls can you give me all the important tools that will help me become a seo expert

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REPLY

map. If you're using a plugin for the plugin's settings.

xml.

site like [XML-Sitemaps.com](#) to create a change frequency time.

often it should index your site. It's merely to determine when it will come back

ir site again.

Please enter details for sitemap generation

Starting URL
dokter kecantikan di jogja
Please enter the full http address for your site, only the links within the starting directory will be included.
Hello, yup this article is genuinely good and I have learned lot of things from it on the topic of blogging. thanks.

REPLY

Frequency
hourly

Last modification
Neil Patel
 None
 Use server's response
 Use this date/time: 2017-05-12 06:23:28

REPLY

Priority
 None
 Automatically Calculated Priority

Check your settings and click button below

Priya Singh **Start** Maximum 500 pages will be indexed in sitemap
This article is very helpful to know more about SEO and search engine, one of the best thing that I was like in your post. Need to index more? Check our [standalone version of Google sitemap generator](#) with **unlimited number of pages to crawl!**

REPLY

Once it gives you the sitemap.xml file, upload that to your website via FTP.

Once you have your sitemap URL, enter it into Google Search Console.

You want to measure twice, cut once. Or in the case, get clear about how you will execute, then Once you submit it, you'll see this at the bottom of the page.

REPLY

Type	Processed	Issues	Items	Submitted	Indexed
Sitemap index	Pending	-	Web 473	294	
			Images 428	30	

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→ Processed column will change from Pending

→ I can instantly index my blog pages and new blogs.

→ web pages were indexed! Hopefully, the crawl. However, don't be alarmed if you see → probably ones you don't want to be indexed anyway [see Step 17 for details!].



Make a habit of submitting a new sitemap at least every month.

Neil Patel

You can also use Bing's [Webmaster Tools](#) to do the same for Bing. It's good to cover all of your bases, especially since [Bing is the second most popular search engine](#) after Google.



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It's not just about getting more traffic. It's also about making money. If you have a new site or blog? If not, now's the time to index it! I had a blog few years ago that I posted monthly. My index rate was an avg of 1 to 2 days, after 4 months of posting. I started giving me many long tail keywords, and started giving me n few hours rate. The component of search engine optimization that can potentially prompt the search engines to index our pages higher in the search results.

Marketing plan helps SEO. But social profiles for your website also give you another place to add links to your site or blog.

Twitter profile [REPLY](#) Book pages, LinkedIn profiles or company pages, Pinterest profiles, YouTube channels, and especially Google+ profiles or pages — all of these are easy to create and the ideal places to add links pointing to your website.

Rahul Ashok

If you don't want to create new profiles on social sites for your new site or blog, you can alternatively just add the new site's link to your existing profiles to increase the crawl rate. I do, however, highly recommend creating new profiles for projects. Aside from being good for SEO, it will be great for branding. That's really an impressive take from your end. There are so many noobs coming into blogging with the blind mindset that it's merely the content and its frequency does matter, SEO has the least effect. Being a full time blogger myself, I also felt the same and it took time to understand the exact things happening on digital marketing. And, this probably goes without saying, but if you're making those social media channels, be prepared to update them regularly with new content too. Anyway, thank you so much for such a solid thread. It clearly explains how a noob should blog; what all actions he/she should take.

Sharing this with a few of my friends who are into blogging recently.

Step 10: Use robots.txt

I look forward for your forthcoming updates!

If you're not an expert coder or developer, you might have seen a file called "robots.txt" in your domain's files and wondered [what it is and what it does](#).

~ Rahul

The "what it is" part is very simple. It's a basic, plain text file that should reside in the [REPLY](#) root of your domain. If you're using WordPress, it'll be in the root directory of your WordPress installation.

The "what it is" part is a little more complex. Basically, robots.txt is a file that gives strict instructions to search engine bots about which pages they can crawl and index. We were all noobs at some point, right Rahul, so I know what you're going through. Keep me posted with your results, let me know things work out for you.

When searching [REPLY](#) this file on a new domain, they read the instructions in it before doing anything else. If they don't find a robots.txt file, the search bots assume that you want every page crawled and indexed.

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[LEARN MORE](#)



would I want search engines not to index a page? I got certain doubts which I wanted to ask you. The default robots.txt and sitemap to webmaster for indexing at [exists](#). Your site should be counted as a result. More on this topic later!

It is to confirm that your new site has a robots.txt file. You can do this either by FTP or by clicking on your File Manager via CPanel (or the equivalent, if your



hosting company doesn't use CPanel).

Neil Patel

If it's not there, you can create one quite easily using a plain text editor like Notepad.

Note: It's very important to use only a plain text editor, and not something like Word or Google Docs, as they add their own document structure to your document that will really mess things up.

Make \$\$\$ while you ZZZ

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txt files by using a reliable WordPress plugin.

in google

The first line usually names a user agent, such as Googlebot or Bingbot. You can also use other bots. This type of WordPress plugin is

These tell search engines which parts of your site to crawl and which parts they should ignore ("Disallow").

I am a newbie in marketing, specially SEO. I was a great article to read and I hope to implement these steps.

[REPLY](#)

ensure that only the pages you want to get indexed end up in search results.

So to recap: the function of robots.txt is to tell search engines what to do with the content/pages on your site. But does it help get your site indexed?

Neil Patel

Glad this helped Nisarg

Harsh Agrawal

[REPLY](#)

Dreams Media says

Yes.

He was able to get sites indexed within 24 hours using a combination of strategies, including robots.txt and on-page SEO techniques.

Jack Sparrow

Hey I'm very impressed from ur article. Thanks for it.

[REPLY](#)

g said, it's crucial to be very cautious when revising your robots.txt file, because it's easy to make a mistake if you don't know what you're doing.

An incorrect Neil Patel file can hide your entire site from search engines. This is the exact opposite of what you want! You must understand how to edit your robots.txt file properly to prevent hurting your crawl rate.

[REPLY](#)

You may want to hire an experienced developer to take care of the job and leave this one alone if you're not comfortable with the risk of hurting your SEO.

If you do want to try it out yourself, you can use the [Google robots.txt tool](#) to make sure your file is [correctly coded](#).

Hi Neil, you mention that there are still good reasons to use the meta keyword tag, could you elaborate on these's reasons please? Struggling to present a valid use case for them in a present context.

Step 11: Index your site with other search engines

[REPLY](#)

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and submit your site URL to search engines.

that there's a lot of disagreement about manually submitting a site indexed.

Google ignores the tag while others may still use them. It's unnecessary, if not [outright harmful](#).

Mark Walters writes that if your site has been up longer than a week, search engines have found it already. Submitting manually is pointless, he argues, and paying



companies to do it for you is robbery.

jobsera.in details a scam email they received from a web hosting company. The email asks users to pay \$75 per year for "search engine submission service".
Excellent post very useful.. thank you neil Patel

Search Registration

Invoice #	APR-1-641-1700643
Invoice Date	4/15/2015
Terms	Net 15
Due Date	4/20/2015
P.O.#	

REPLY Date Range Price Term

4/15/2015 - 4/13/2016 \$75.00 1 Year

Neil Patel The email is written in a confusing way, implying that if you don't pay for this optional service, your website won't be crawled.

REPLY Complete your search engine registration by 4/20/2015 may result in the cancellation of this order [making it difficult for your customers to locate you using search engines on the web]."

Shivam Bansal is just not true. But to business owners who aren't SEO savvy, they may fall for a scam like this.
hi Neil can you please tell me about auto backlink is it good for my blog or bad . if it is good please suggest me backlinking software
Manual search engine submission may also be harmful, [Bill Hartzer argues](#), when putting your site to more than just Google, Bing and other reputable search engines.

Some free submission sites offer to list your site on multiple search engines, but those links can be low-quality and negatively impact your SEO.
Bad, anything with "automated" and "links" should not go together

An example : **REPLY** ubmission.com.

See all these random directories and websites it's going to submit your site to? If those sites are seen as spammy by Google, having links to your site from them will hurt your SEO rankings. Google will penalize you for being "attached" to those sites.

Thank you very much sir, for your reply

Free Web Sub **REPLY**

Website URL: http://

Name: **Neil Patel**

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LEARN MORE

Backlinks from related topic websites help to increase indexing speed ?

- [Eminar](#)
- [Amidala](#)
- [Anhoox](#)
- [Cravvitis](#)
- [Deusu](#)
- [EntireWeb](#)
- [Replaz](#)
- [Info Tiger](#)
- [Portelo](#)
- [SecretSELabs](#)
- [Seznam](#)
- [SitiDI](#)



REPLY ExactSeek RoboSearch SonicRun
 Google ScrubTheWeb Subjex

Nauman **Submit Your Site**

eed.
ently, most bloggers and site owners

an't hurt your SEO as long as you're just
reputable websites.

and special thanks Sir Nauman helped me to
your Google account and navigate
r your URL, click the "I'm not a robot"
n.

LEARN MORE **Help**

Hitesh Makwana If our index, and updates existing ones, every time we crawl the web. If you have a new URL, tell us about it here. We don't add all submitted URLs to our index, and we can't make predictions or guarantees about when or if submitted URLs will appear in our index. If your URL has been penalized by Google or hacked content, remove the penalty and submit reconsideration request to google webmaster and its approved. But still its not indexed by google from last 2.5 months, even i have already submitted my sitemap and robots.txt file.

Please Help me Neil...

REPLY



reCAPTCHA
Privacy - Terms

Submit Request

Neil Patel

Have you pushed Google to crawl your site through the Search Console? I have seen similar To submit your site to Bing use [this link](#), which simultaneously submits to Yahoo as well.

REPLY

Step 12: Share your content on aggregators

Hitesh Makwana

Content aggregators are websites that act like a search engine for user submitted content. You can already do this by using a single meta pixel to submit to search engines. You can check here my robots.txt file: <http://insurancetelemarketer.com/robots.txt>

What that means is **REPLY** submit their content to these sites, then visitors can search and find content from all over world. They are huge networks of searchable content.

Neil Patel

Well-known examples are [StumbleUpon](#), [Reddit](#) and [Medium](#).

Weird... it looks fine to me. You should be back in... not sure what is happening. **REPLY**

Submitting your content on aggregators is a great source of links and new exposure, just like social media. **REPLY**

StumbleUpon is one of the top traffic drivers among aggregators.

Will Stadtmann blogger, wrote an article about how he used StumbleUpon to [drive](#)

Learn the 3-step process I use to build million dollar businesses while sleeping. **REPLY**

 opening:
 My registered domain name. I also installed blog for my website first 15 days.
 StumbleUpon may not be your normal type of research instead of just posting whatever he

And some content was not indexing, so i did fetch as Google and submitted to index

What happening, when i posted the content, i indexed because i used fetch as google, after few hours, that web



After seeing that engaging visual content did well on the site, Corbett made a post called [50 Photos to Inspire Life as a Digital Nomad](#). He Stumbled it, tweeted it, asked a few friends to do the same, and went to bed.

There are two urls which i didn't click fetch as google, that is also not indexing. Mainly Happening with /blog/

The next thing you know he wakes up to huge traffic.

It is possible with a little research and a
with an aggregator site like

Make \$\$\$ while you ZZZ

[LEARN MORE](#)

That doesn't mean if you make something beside those items, it wouldn't be popular,
but those are [REPLY](#) of content that get shared and visited most often on the
network.

Here's how to submit content to StumbleUpon.

Seyi

First, you need to [sign up for an account](#).
Very helpful article. I have been looking into ways to get my 5 months old blog site indexed fast. Glad i found this
brilliant info. Thanks

Once you're logged in, click on your profile at the top right and click on My Profile.

[REPLY](#)

Click the blue Add a Page button.

Neil Patel

Fill out all the fields on the form that pops up. You can type in the category and tag
boxes to bring [REPLY](#) tags or create your own.

Saikat Hazra

Submit this page to StumbleUpon and add it to your Likes.

Hello,

<http://neilpatel.com/hello>

Amazing post Nell. Extremely helpful for the people like us who just started blogging.

Safe for Work? Yes No

Well, I have been blogging for a few months now and following your instruction. Trying to produce long in-depth quality content but still, my blog posts are not even getting index even after several days. Feeling kinda frustrated.
What is this page about? (choose one)
Any suggestion would be much appreciated. Thanks in advance.

Regards,

SEO

[REPLY](#) Add one or more tags

Type your tag, then 'Enter' to add it

marketing

my website. Thank you sir, i want to be your student.

[LEARN MORE](#)

[Cancel](#) [Save](#)

Click [Save](#) at **Neil Patel**



Some other aggregators you can share your content on are:

[Quora](#)

[REPLY](#)

[Slideshare](#)

our blog post is also another way of getting your site traffic. For more detailed information, [site traffic with Medium](#).

everywhere

te or blog are through your own social status updates.

Of course these links will be nofollow, but they'll still count for indexing alert

Stanley Emmanuel
purposes, since we know that Google and Bing, at least, are tracking social signals i've read everything which i already know, my question and worry is how to improve my sites SERP ,sure pages from web pages, have been indexed , but how many times do they appear on searches? Neil any help?

[REPLY](#) **ng "your network is your net worth" also applies here. If you're just starting Out, your first customers could come from family, friends or people they know, so don't be shy about sharing your new website on your own personal social media accounts.**

Stanley Emmanuel

If you're on [Pinterest](#), select a high-quality image or screenshot from your new site. Add the URL [REPLY](#) optimized description (i.e., make sure you use appropriate keywords for your site) and pin it to either an existing board or a new one you create for your site.

I love the way [Whole Foods](#) uses Pinterest to engage with their target audience (e.g. foodies and natural recipe seekers). They have boards for every topic, including current holidays and seasonal trends.

Nice Article Neil. Its a good list of step that one should follow. I want to ask one thing: Mother's Day Reci... [Follow](#) Cheese & Special... [Follow](#) Entertaining & Part... [Follow](#)

Dinner Recipes 621 Pins

Vegan Recipes and... 12 Pins

Grilling Recipes 52 Pins

Juice and Smoothi... 6 Pins

Spring Recipes 421 Pins

Ahmad Idrus

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Digital short screen casts video introducing your benefits. Then add the URL in the video

Add your URL in the first line of the description. Utbrain has some [great advice](#) on producing

popular videos on YouTube.

skrotbiler



Nice Article Neil. It's a good list of steps that one should follow to get indexed. Does working on web 2.0 matter for ranking and for making back links as your new site, you can send out an email blast to the entire list introducing your

[REPLY](#)

Jon Morrow of Copyblogger fame did this with his new website, [Unstoppable.me](#).

from his multiple businesses, and
is new venture.

[REPLY](#)

[logger](#) to drive traffic to his new blog.

Smart Blogger. Check out his new
hat went viral: [7 Life Lessons from a](#)

[REPLY](#)

on Unstoppable.me earned over 60,000 Facebook shares and 3,000 Twitter shares in [just the first month](#).

Finally, don't [Neil Patel](#) your personal email account. Add your new URL and site name to your [email signature](#). It's simple, but it works.

Here are some [REPLY](#) tips for optimizing your email signature.

Step 14: Set up an RSS feed

Ravindra Bhansali

What is RSS? Is my website <http://www.skyeplus.com> url is seo friendly ?

I have more than 50 lacs url. [RSS is an automated feed](#) of your website content that's updated when you publish a new post.

[REPLY](#)

And how does it impact indexing and crawling?

Neil Patel Well, before we get to that, let's clear one thing up now: [Many think RSS is dead](#).

What are you trying to rank for Ravindra?

The number of users has been [steadily dropping](#) since Google killed Google Reader in 2013. I think [REPLY](#) living, rather than dying.

But even Danny Brown, who wrote that last linked-to article in which he called RSS

[Sonchati Biyuta](#) Syndication," has [changed his tune a bit](#).

when we submit site-map of a new website ? from the day of start ? Or we should wait for some posts ?

RSS generally helps increase readership and conversion rate, but it can also help get

[REPLY](#) indexed. It stands for Really Simple Syndication or Rich Site Summary, and it's good for both users and site owners.

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er way to consume a large amount of content

n it will automatically crawl your site

in their favourite RSS reader and receive your

readers are Feedly and Feeder.

As a site owner, you get instant distribution of new content and a way for readers to subscribe to you without having to give up their email address, which some people



don't like to do.

Betty, you still want to focus most of your efforts on [building your email list](#), offering an RSS feed subscription improves user experience by giving privacy-conscious people another option for subscribing to you. By hour, day, month and year; you can see data for most every version of WordPress; and Mobile-best practices you should follow:

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Content or excerpts. If you write long posts, most likely choose to feature only

otherwise your subscribers could be confused by other graphics required to understand

Google's own RSS management tool! Create a post or page that's ready to be crawled

Hi, Neil, thanks for such nice information. But Does submitting website to back-links submitter tools really work?

To create an RSS feed for your site, head over to [Feedburner](#). Sign in with your Google account.

[REPLY](#)

Enter your URL into the box and click Next.

Neil Patel

Not all it depends on which one

Looking for feeds you used to have at feedburner.com?

[REPLY](#)

[Claim your feeds now »](#)

- OR -

Burn a feed right this instant. Type your blog or feed address here:
Chibuzor Aguwa

<http://neilpatel.com/blog>

I am a podcaster! [Next »](#)

Ever since I found neilpatel.com my road in the blogging journey have been made a lot easier. I have to ditch my former blogs and concentrate on a new one which provides genuine information and content. Though still a newbie, but following your footsteps will lead me to success.

My blog is doing great at the moment with just one post. Link below:

Give your feed a title and a Feedburner URL (this will be the public address of your

[RSS feed\).](https://www.bloggininfotech.com/2016/09/unique-content-and-bad-habit-of-guest-posters.html)

Thanks Neil

[REPLY](#)

FeedBurner™

Welcome! Let us burn a feed for you.

Neil Patel

The original blog or feed address you entered has been verified.

Glad this was helpful Chibuzor! I understand your new so if you have any questions, please don't hesitate to ask.

- FeedBurner will apply some of our most popular services to your new feed. [REPLY](#) You can always modify or remove them later.)
- This new feed will be activated in your FeedBurner account.
- You may also set up some optional traffic stats tracking and podcasting

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[LEARN MORE](#)



Enter your blog or feed address.

After you enter your address, we'll start the burning process.

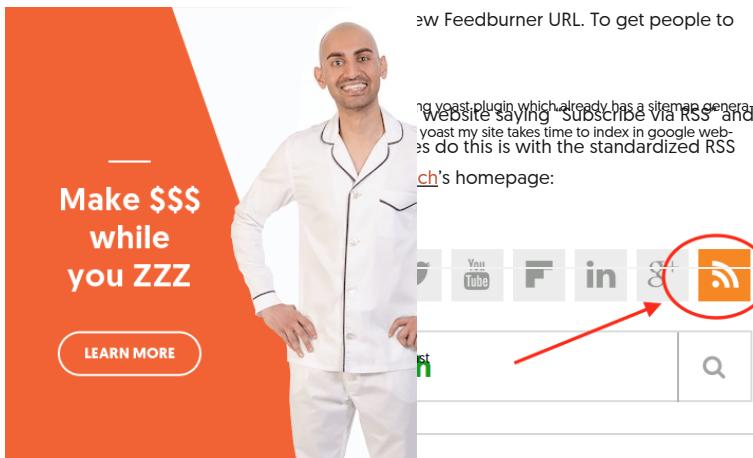
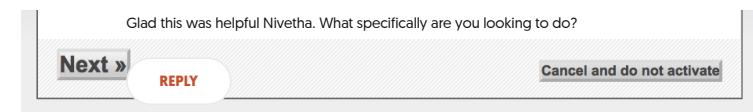
Blog

Help identify your new feed in your account.

Feed Address: <http://feeds.feedburner.com/neilpatel>

Neil Patel The address above is where people can find your new feed.





You can make your own fancy RSS icon for free.

usorore and you'll see this screen.

thanks a lot, but is robots.txt really necessary for a blog

RSS Icon

Jagdish Singh

A really good post summarizing the key aspects of SEO. I am new to SEO and this post has helped me understand the nitty-gritty of SEO..

Change the dimensions to the size you need for your website. I chose 128px. Next, choose a background shape (I chose a circle) and a background color and icon color.

Neil Patel

Download it as a PNG, upload that to your website, and link the image to your Feedburner URL that we just created. Now you have an easy RSS feed on your site!

[REPLY](#)

Step 15: Submit your website to directories

You probably already know that submitting your new URL to blog directories can help your site "get found" by new potential users.



The quality problem got so bad that, in 2012, Google purged many free site



directories from [REPLY](#), properly dropping the rankings of web pages with little content value.

Moz [examined the issue](#) by analyzing 2,678 directories, finally concluding that “[o]ut of the 2,678 directories, only 94 were banned – not too shabby. However, there were 1,584 being banned, but had been penalized.”

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[LEARN MORE](#)

	Banned	Penalized	PA	DA	mT
ml/	yes	yes	57	58	5.89
.com/	yes	yes	43	31	5.87
try.co.uk	no	yes	23	30	5.13
y.com/	no	yes	83	80	6.18
u/books/	yes	yes	89	94	6.38
l/	yes	yes	58	49	5.9
th.com/	no	yes	46	36	5.51
org/	yes	yes	56	47	6
try/	no	yes	41	30	5.86
y.com/	no	no	18	11	3.69
ts.com/	no	no	76	71	6.07
ts.com/	no	no	74	68	6.17
ts.com/	no	no	54	46	5.86

So what's the answer? If you're going to submit to directories, then make sure you [only submit to decently ranked and authoritative directories](#).

[REPLY](#) of directories compiled by industry and authority blogs can help you weed out the good from the bad, but make sure the list you're using is current. For instance, [this one](#) from Harsh Agrawal has been updated as recently as January 2017.

Neil Patel

Other options that you might want to explore are TopRank, which has a [huge list of sites](#) you can submit your RSS feed and blog to; Technorati, which is one of the top blog directo [REPLY](#) and — after you've published a decent amount of high-quality content — the [Alltop](#) subdomain for your niche or industry.

Submitting to high-quality sites with decent Domain Authority ratings can not only **kien** your content up to a whole new audience but also provide incoming links that can nudge the search engines to crawl and index your site. Good information! The more we engage to search engines, the faster we get recognized. Thanks for sharing Neil!

[REPLY](#) to submit your site to several directories at once is to use a free service called [Ping C Matic](#).

[Ping C Matic](#) [Neil Patel](#) notifies directories that your website has changed, and that they should go index it. It takes about 30 seconds to do, and here's how.

Happy to help Kien

Fill out your homepage URL and RSS URL (if you have one), like this. Under Services to Ping, check All.

Blog Details

Blog Name: Neil Patel

What's about Google Fetch? That tool also help us to get index instantly !! Is that ok to use that frequently or we should go for natural process as you mentioned here?

Blog Home Page: [/neilpatel.com](#)

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Specialized Services

- Feed Burner
- PubSub.com
- News Is Free
- A2B GeoLocation
- BlogShares



Akash Negi Send Pings »

Good strategy Neil! Thanks

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errors frequently
I'm checking it out.

Google indexing frequency. I like to check for sites.

sole.

My domain is not indexing in google even now. I have updated all things. Robots.txt is ok, submitted sitemap and done everything but it's not indexing.

ur; <http://www.yamflyrics.com/>

Please sir help me.
Search Traffic

Cheers Google Index
Nauman, Crawls

Errors
REPLY
Fetch as Google
Robots.txt Tester
Sitemaps
URL Parameters

Neil Patel

Security Issue: Your domain is not indexing I would check the google search console and submit your sitemap.

They have tools in there as well for looking over your robots.txt file as well.

This screen will show you any errors the Googlebot ran into when crawling your site, like 404 errors.

REPLY

Site Errors
Showing data from the last 90 days

DNS ✓ **Server connectivity** ✓

URL Errors
Status: 5/11/17

Desktop ⓘ **Smartphone** ⓘ

locwi

URL Errors
Very useful blog. What I found is that if your blog has very good internal linking and good page load time and good host than it wont take much time for indexing.

Desktop ⓘ **Smartphone** ⓘ

REPLY

Neil Patel

I do make sure I link internally as it is important for the users.

Top 1,000 pages with errors

REPLY

As you can see, I have three 404 errors right now. I better go clean those up ASAP!

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OT of errors! This was the time I switched from ce the indexing didn't happen right away, how ll be helpful. Thanks for sharing.

larly got my site indexed fast, got rid of those

Here's what you should be monitoring at least once a month:



Crawlers Thank Munna

Fetch as Google [this shows you what certain pages of your site look like to a search engine] [REPLY](#)

Crawl stats

Often Google is indexing your site more often than ever.

Google is indexing me more often downward, that may be a sign you're map.

Don't make the rankings your sole aim, the key is make

297 106 23

[LEARN MORE](#)

Shaikh Muneez Check out in Search Console is Other Resources. There are some pretty powerful tools in here. This is amazing tips thanks to share this..

[REPLY](#) to take advantage of is the [Structured Data Tester](#). Google uses structured data to better understand what your website is about.

[Structured data](#) basically means you're providing relevant information to Google to help answer users' questions.

Thanks Shaikh.

Here's an example I searched for concerts near me. [REPLY](#)

Concerts - San Francisco events

sanfrancisco.eventful.com/events/categories/music ▾

Concerts in San Francisco May 2017 [updated daily]. Comprehensive list of San Francisco concerts

Shanzaid Ali Hassan [I created a simple code for concerts in San Francisco, ...](#)

Thu, May 11 Jamey Johnson, Margo Price ...

Thank you for a wonderful reply. I am a freelancer most of the customer want to index their website within 24 hrs so I use link building services quickly.

Bruno Mars with Anderson .Paak · John Legend · Wale · The Flaming Lips

This website used structured data to tell Google these listings would be helpful for me, and they display underneath their normal SEO page title and description.

Neil Patel

So how do you get that too? Perfect, glad it helps!

It's pretty advanced [REPLY](#) his may be another item you want to outsource to a developer.

You can see all the options for structured data in [Google's Search Gallery](#).

Adeshegun
Search Gallery

Great guide, Neil. This is just what I need for my fresh blog



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[REPLY](#)

duce rich results in Google Search. In addition to single Rich Card site. Host lists require markup on list pages.

Australia v New Zealand: the fifth day of the second Test – live! www.theguardian.com/Sports/Cricket

740 over: Australia 2 (Voges 112, Nevill 0) Phew! Doug Brace is giving Peter Nevill a sorts of bottom in the stands. He is trying to moving the ball in off long, gaping crack a few feet outside off stumps

75th over: Australia 277-4 (Voges 112, Nevill 0) Voges is ...

13 mins ago · View more

19 mins ago · View more



Corporate Contacts
clickdigital.
Your complete contact information displayed in the Google Knowledge panel.

I had an issue with comprehension these Google bots and indexing. I just as of late went to tidy up broken URLs and I was considering how Google ever found these connections, a significant number of which were broken or whether I can keep it clean. A debt of gratitude is in

on-developers add structured data to [elper](#), and enter your website

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[LEARN MORE](#)

REPLY [HTML](#)

<http://neilpatel.com> [Start Tagging](#)

Ravi S You just have to highlight the element on the webpage that you want to turn into structured data

REPLY red Data Markup Helper [Tag Data](#) [View HTML](#)

NEILPATEL About Blog Podcast Tools Consulting Contact [GET MORE CUSTOMERS](#)

How I Generated 100k Visitors Month Without Ads [REPLY](#)

1049 shares / 29 comments

REPLY

windowsloader LIVE

Dear Neil Patel! i am a big fan of this website, i have got much useful and amazing information from this website, so thanks for this

From the menu that pops up, you can add attributes like Author, Date Published,

In Article Body and so on.

REPLY

Entering in that information is what makes up the structured data that makes it look like this in [search results...](#)

Neil Patel

Thank you.
Call of Duty: Ghosts review - Trusted Reviews
www.trustedreviews.com > TVs & Entertainment > Games
★★★☆☆ Rating
Nov 6, 2013 A [REPLY](#)

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REPLY

```
background-container"
r-background-container"
e itemtype="http://schemas.org/Review" xmlns="http://www.w3.org/1999/xhtml">
of site -->
stom-doc" class="tr-1"
nd-wrapper" class="clearfix">
le="banner">
e itemtype="http://schemas.org/Organization"
d you like to write in easy manner, its too vast and very confus-
light">
luster.
```



If you've implemented structured data, you can use the testing tool to validate it.

Neil Patel

Can you explain what you found confusing and I would be happy to explain?

Test your structured data

CODE SNIPPET

I'm indexing in google. I submitted sitemap on webmaster tools. But 10 more hour passed, nothing indexed. Should my posts quick? Please help me about this tool.

LEARN MORE

[BONUS] Step 17: The pages that shouldn't be indexed and how to make sure they don't get indexed

There are some pages you don't want Google or other search engines to index. Here are the pages you don't want to show up in search:

Muhibul Haque

Thank you pages: These are usually pages that someone lands on after signing up for your mailing list or download ing an ebook. You don't want people to skip the line and get right to the good stuff. If these pages get indexed, you could be losing out on leads filling out your form.

Duplicate content: If any pages on your site have duplicate content, or slightly varied, like a page you're doing an A/B test for, you don't want that to get indexed.

Say, for instance, that you have two pages with the same content on your site. Maybe it's because you're split-testing visual features of your design, but the content of the two pages is exactly the same.

Abhishek Tomar you probably know, is potentially a problem for SEO. So, one solution is to use your robots.txt file to instruct search engines to ignore one of them.

Hi Neil

How much time it takes to index a post with fully seo optimized post for a blog of 2 months old ?

and
Here's how to make sure that pages you want to exclude don't get indexed.
Should I submit my blog posts link in the fetch URL section of webmaster tools ?

REPLY

your robots.txt file

Remember that robots.txt file we made back in Step 10? You can add directives in it to tell search engines not to index a file, or a whole directory. That can be handy when you want to make sure an entire section of your site remains unindexed.

If you submit for google to crawl then days over weeks. But to rank well it will need more time unless you have more traction from shares, likes and links.
To add this, open up your robots.txt file.

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needed a refresher.

Enter this code into your robots.txt file.

I have recently renamed my blog with a new domain name.
Hoping to attain success in the near future on <http://www.theGZT.com>.
This blocks everything in that folder.



Thakur Alternatively, you can just block one single file.

REPLY [older/filename.html](#)

Save it, reupload to your server and that's it.

Out robotstxt.org? Is your audience defined?

g a link on your site, just add either a

n that page.

site from neilpatel.com and use a

authority) will be passed over to you.

Neil Patel

Noindex: Tells Google not to index the page, even though the spider can see it. It won't be added to search results.

REPLY

You can use both at the same time.

Here's an example.

Pawan Sahani

If you're linking over to a special landing page for an event you're having for VIPs only, and don't want that page to appear in search results, you would link to it with a noindex tag.

REPLY

That would look like this: Check out my `super cool event`.

Neil Patel

Even if people search for "Neil's super cool event" in Google, that page won't show up.

REPLY

You will, however, get a lot of Neil Diamond tribute concert options.

Most often, you'll want to use the noindex tag. You usually only want to use nofollow for affiliate links, links someone has paid you to create, or you receive a commission from.

This is because you don't want to "sell links". When you add nofollow, it tells Google not to pass on your domain authority to those sources. Essentially, it keeps the

watermark of corruption when it comes to linking.

If you want to make sure an entire page is excluded from search results from all

sources instead of just including the nofollow or noindex tags in your links, follow the steps below.

REPLY

First, open up the page's HTML.

it System] like WordPress, you can edit this file

e page you are creating the link on. Not the

page you want to hide.

mohamed



If I created a new website (<https://neilpatelsoftware.com>) 40 days ago, I just indexed by Google is slowly indexing new content after I add setup an SSL certificate.

Here's my post: [How does google process page rankings for new sites?](#)

The screenshot shows a WordPress editor with two blocks of content. The top block is a rich text editor with a toolbar for Visual and Text (HTML) modes, and buttons for ul, ol, li, code, more, close tags, Full Width, and several others. The bottom block is a text area containing the following text:

```
<h1>Make $$$ while you ZZZ</h1>


I am linking over to <a href="/neilscoolevent.html" rel="noindex">Neil's cool event</a>.


```

Neil Patel

If you don't have a CMS like WordPress, you can download the page you need to edit <https://moz.com/blog/web-directory-submission-danger> via FTP.

[REPLY](#)

Not sure how to use `rel="noindex"`? Jump back to Step 2 where I explain it!

Click on the page you're wanting to exclude from search results, and download it.

S

Open it up in a text editor. Notepad for Windows or TextEdit on Mac are great for this.

Locate the `</head>` tag, like this:

```
DOCTYPE html>
    <?php language_attributes(); ?> class="no-js">
<head>
    <meta charset="<?php bloginfo( 'charset' ); ?>">
    <meta name="viewport" content="width=device-width, initial-scale=1">
    <link rel="profile" href="http://gmpg.org/xfn/11">
    <?php if( is_singular() && pings_open( get_queried_object() ) ) : ?>
        <link rel="pingback" href="<?php bloginfo( 'pingback_url' ); ?>">
    <?php endif; ?>
    <?php wp_head(); ?>
</head>
<body>
    <?php if( !is_page() ) : ?>
        <?php get_header(); ?>
    <?php else : ?>
        <?php get_header(); ?>
        <?php get_sidebar(); ?>
    <?php endif; ?>
<?php if( !is_page() ) : ?>
    <?php get_footer(); ?>
<?php else : ?>
    <?php get_footer(); ?>
<?php endif; ?>
</body>
<?php if( !is_page() ) : ?>
    <?php get_sidebar(); ?>
<?php endif; ?>
<?php if( !is_page() ) : ?>
    <?php get_footer(); ?>
<?php endif; ?>
</html>
```

Right before that `</head>` tag, you want to insert ONE of the following pieces of code.

ahmed

If you want the page to be excluded in search results, but still follow the links on the page, use:

[REPLY](#)

`<META NAME="robots" CONTENT="noindex">`

If you want the page to be included in search results, but for Google to not follow the links on the page, use:

Neil Patel

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ollow">

ed from search AND for Google to not follow

`<index,nofollow>`

Very useful content. Thanks

Like this:



```

REPLY
<?php if ( is_singular() && pings_open( get_queried_object() ) ) {
    <link rel="pingback" href="<?php bloginfo( 'pingback_url' ) ?>" />
    <?php endif; ?>
    <?php wp_head(); ?>
    <META NAME="robots" CONTENT="noindex">
}

```

Neil Patel



Make \$\$\$ while you ZZZ

updating old content

Google wants to crawl it more often.

Plan to regularly update your old

Thank you.

LEARN MORE

That's actually what I'm doing right now with this mega post!

REPLY

This post was originally published in 2015 and I make a point of updating it at least every few months, or when major Google changes happen, to keep it current.

Reject gets outdated easily, especially in the fast-paced marketing world. Each month, I make a list of my older posts and select a few to update with fresh information and tips. By editing at least a few posts a month, I can ensure my content stays relevant and helpful.

REPLY

For the best impact on your indexing speed, try and update your website at least three times each week. Those three things could be posting one new blog post and updating **co** **old posts.**

Thank you.
Updating at least three times a week tells Google it better check in with you often to ensure it has **REPLY** version of your site.

All that indexing, and new information, means that updating your old posts can [increase your organic search traffic by 111%](#)!

Flutsch

Here are some easy ways you can update your old content.

This may sound rude, but I'm just making it short: You give nice tipps as you go around and use layer ads and sound notifications. The layer ad interrupted my reading when I move my mouse pointer out of the way and out of the window. Whoever invented that usage of layers should be tarred and feathered and I only feel slightly less Webmaster Tools when doing it now called Search Console.

Link to fresh information sources: If you wrote a post about SEO in 2013 and used **REPLY** same year in your post, that's fine back then, but not in 2017. Update your points and supporting information to be recent.

Broken links **Neil Patel**: Check for broken links and fix them, or change any links in your post to better sources, if needed. For example, I may want to direct people

New files have gone out by Google for pop-ups and WiFi review as well.

1. ☺

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s to new posts or relevant content you've bloggers do it like this:

edit backlink

Update your viewpoints: This is important. Go through old posts and update your recommendations to more current ones, if needed. Things change! So should the



[REPLY](#)

you're offering people.

Conclusion

Make \$\$\$ while you ZZZ

[LEARN MORE](#)

ing your website indexed! I need to know about my eCommerce website in Google. My site is 9 months old and it is now only ~~stuff when I started blogging~~

and that was it!

tions for improving our SEO ranking or algorithm like it is now.

is important to educate yourself on SEO and keep up to date with what's happening in the industry. It's also important to stay competitive with all the other websites out there.

Did you know over 5 million people blog on their own website, and 12 million people use their social media channels as a blog? If you want to be found via organic search, you need to pay attention to indexing your website and mastering SEO.

satish

It is possible to rank on page one and "beat the big guys", but it takes a lot of work

and research to get there. Could you please help me out regarding high traffic in my site? This is my site:

<http://backtobrainlearningsolutions.com/>

Please suggest me

The best advice I can offer?

Regarding

Satish

Keep learning and staying on top of industry news. Things change so quickly,

[REPLY](#) when it comes to search engines.

Do your research on SEO and double-check any new suggested technique with your own independent research before trying it.

[satish](#) And which types of ads i can show in my site except google adsense? Plz And, make sure you're updating your site frequently — not just with new content, but updating old [REPLY](#) It keeps Google coming back to crawl your site frequently and keeps the site relevant for new visitors.

One last piece of advice — make a plan!

Neil Patel

Write down your content marketing plan including how you will monitor your indexing, analytics, and how you will update old information on your site. It wouldn't have been possible for me to [REPLY](#) quickly as I did without a written plan.

What crawling and indexing tactics have you tried? What were your results?

Neil Patel

I would check on the forcing people to another site on load.

Share



930



149



G+ 33



Readers, there is no a magic guide on how to get better results. It's all well established fact – quality and unique content, quality website, good on-site SEO, engaging with the users and if you have enough money to spend on promoted stuff on Social Networks, results will be faster. Without \$\$\$, be patient, keep adding new content and results will come. But I can tell you one thing from my 15 years experience – You definitely won't be sleeping while making \$\$\$.

Well – maybe after your domain is live for 20 years like Neils.

I know a thing or two on how search engines works. well – let's say it's my job.

Some.

**Make \$\$\$
while
you ZZZ**

[LEARN MORE](#)

I the site. Of course, you are all entitled to an opinion value that you will appreciate as well.

hi sir,

well i have created a new coupon website in wordpress and also submitted it to google, bing and yandex search engines and i also did a seo by yoast plugin as you guided, but still my all the pages not crawled yet only home-page showing in google.

so what i need to do to index my site faster, so do i need to fetch all the pages forcefully in google web masters to index.

or any other tip by you would be appreciated.

[REPLY](#)

Neil Patel

Have you fetched within the search console back-end for Google to crawl?

[REPLY](#)

gautam nagraj

not yet.

[REPLY](#)

gautam nagraj

any help ?

i read blog commenting also works but mine is coupon site so where can i comment to get backlinks ?



[REPLY](#)

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to know ?



Gautam Nagraj

i just want to know how can i increase traffic for my website, i did all the site submission, IMT Website Submission, i also put some keywords generated by google keyword planner and semrush but still i am getting daily



get in contact with influencers relevant to your tent and then promote it.

Really glad to find your blog

[REPLY](#)

Neil Patel

Welcome and thank you.

[REPLY](#)

Sameer Javed

I always read posts on this site and believe me I'm in love with this awesome site. Your site is the most useful site for beginners and starters like me.

This article helped me a lot for my newly created website faster.

Keep up the good work bro

[REPLY](#)

Neil Patel

Thank you.

[REPLY](#)

sekhar

want to become like you .check my website letusnotifyyou.com guide me whether i am doing correct or not
thanks neil



ough content and backlinks.

[REPLY](#)



Michael

Hello Neil

I already did those all things on my website. My site is also indexed in google but when i publish a new post or oogle. please tell me whats the reason behind that &



ed quickly?
00 pages per day.
e site.
arts to generate more traffic.

[LEARN MORE](#)

Clare

Great article Neil. Thanks for sharing:] <http://www.mancmumbloggingforfun.com> has already been indexed. Are there other ways I can use now as well to ensure that traffic speeds up?

[REPLY](#)

Neil Patel

I would look at other social channels

[REPLY](#)

priyam pathak

thanks neil for sharing this information.

<http://nsbrotherfarm.com> is already indexed now how can i improve its google indexing.

[REPLY](#)

Neil Patel

Improve the on page content as best you can.

[REPLY](#)

Kalpesh

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vide me the steps to produce strong back links
[astelloy titanium steel alloy steel flanges fittings manu-](http://astelloytitaniumsteel.com)



Neil Patel

Build relationships with influencers and blogs and then create content for them.

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rs an incentive to write insanely long articles that are
s description of how search engines work, a history
niques for getting Google to index a page? This arti-
ly, we don't need a graph to show us a single data
unt of helpful information here — it just took way
ous!

Vantco

I used the info to index <http://anotheruseless.website/>
thank you!

[REPLY](#)

Neil Patel

Thank you.

[REPLY](#)

Bob

Neil: Have you ever had success in getting Google Properties – public URLs – associated with Google Docs such as 'sheets, slides or drawings' indexed in Google...I have tried all kinds of techniques including Google Webmaster Tools URL direct submission to no avail. Thank you!

[REPLY](#)

Neil Patel

Have you tried the Supermetrics plugin?

[REPLY](#)

Bob

Thank you for the response....Until now, I have never heard of the Supermetrics
count of research, I do not see how a business metrix reporting
ing Google to index public URLs – associated with Google
or drawings'. If possible, please elaborate.

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Sorry Bob, can you explain exactly what you need as I thought you meant pull



google data from other apps into sheets.

[REPLY](#)



use Google/Docs –Google Sheets public URLs...
vings and Slides are generated in the same manner.
using Google's own properties to generate high au-
ld be a 'No-Brainer'....However, no matter what I
Google's own
URL Submit' tool will never result in Google Drawings
LL's to get Indexed by Google...

at 5% of the Google sheets public URLs Indexed by

d what I am trying to accomplish with this explana-

I thank you again for the earlier responses to my query.

[REPLY](#)

moe bashir

my site is not crawling after Hacking.i am very worried.i have done sitemap,google webmaster tool.instead of site is not crawling.what should i do.please tell me

[REPLY](#)

Neil Patel

I would speak to the web host but check this <https://sites.google.com/site/webmasterhelpforum/en/faq-malware-and-hacked-sites>

[REPLY](#)

Maxweb SEO

Really nicely written post [as usual]. Very informative for those out there looking for a bit more traffic

Max | <https://www.maxwebsolutions.co.uk>

[REPLY](#)

Neil Patel

Thanks, Dave.



ublishing content ? It will be good or not ?My second ques-
, said will be good ?



[REPLY](#)**Neil Patel**

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[LEARN MORE](#)

then pushed out to search engines for crawling. And should get a paid hosting.

profile pages URL and more than 0.5 million URLs result(e.g. domain.com/los-angles-CA-United carrying 50k URLs .

alised or get any negative reaction from google be-

[REPLY](#)**Matt**

How is my site? <https://5bucksdigitizing.com/>

[REPLY](#)**Neil Patel**

What did you want to know about the site as that is a pretty open request for a comment [答复](#)

[REPLY](#)**shamia**

hi,

my website is not indexed in google ,please suggest me the reason for this.my website is 1 month older,before that it was running on some other server but recently we have changed our server. url is <https://www.shazliv-ing.com>

[REPLY](#)**Neil Patel**

Have you set up Google search console and checked the messages?

[REPLY](#)

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and search engine. one of the best thing that I was like in your steps are easy to understand and implement

[REPLY](#)

Neil Patel

Thanks, Rohit.



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single console? For example, <https://weddingdeposi...>

LEARN MORE

Want to learn how to build a website, get it setup correctly and pulling traffic.

REPLY

Adeel Akhter

Hi Neil,

Hope you are fine. I have a question. Can we submit the newly added blog post URLs to Google?

And what if we have done re-editing on any specific web page, can we submit that URL again too?

Or will it be considered spamming?

REPLY

Neil Patel

Submitting is good practice on new posts.

REPLY

Biplab

Since last 4 months I am trying to index my e-commerce website[3,50,000 pages] through webmaster tool, but still now there are only 10,000 pages are index. Please suggest me some action to be taken for faster indexing.

REPLY

Neil Patel

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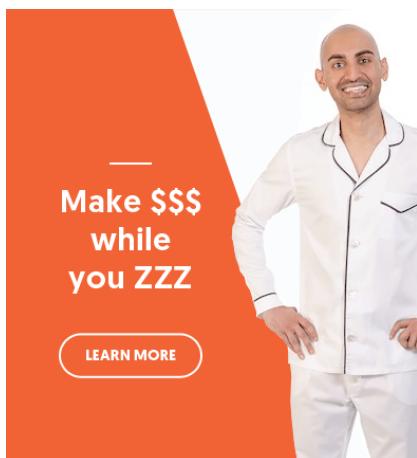
important pages to rank and make sure they have the crawl

LEARN MORE

ANI CHUKWUEMEKA HENRY



I use a blogger blog and I don't know why most times my pages will be indexed but it will not show at the console. Any help?

[REPLY](#)


and tried?

and site submission to webmaster tools.
africanzeal.com and it worked straightaway.

Neil Patel

Awesome news

[REPLY](#)

Sam

As a newbie blogger, these are some of the best and most useful guides and tips I need to know. Thanks man, I am in the starting point at africanzeal.com and I believe I will get each content ranking within a year or less.
God Bless ya'll

[REPLY](#)

Neil Patel

Good luck

[REPLY](#)

Ramees Kaztro

I have a new gaming blog, started a month ago..

When i draft a new and unique game post... And it will index very quickly as much as possible. Also it will show up on the Google first page search results... [Great]

But the sad part is, after that even after some days too, when a new medium level ranking another gaming website publish the same content on google lowers proportional to the same posts by other



arch results always...

..!!



Neil Patel

They are posting your exact same content?



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to get index by google instantly. I have wisely gone
by linking back to it that is really beneficial for him.

o of world wide web will also recognize my work on
of tasty juice with my sites.

[LEARN MORE](#)

Neil PatelGlad you liked the article, Lalit [REPLY](#)**Shivam Agrawal**

Thanks Neil, informative indeed!

Still one question though-

How many keywords should I put on "meta keywords" section? As you rightly said keywords and meta tag stuff will get me penalized.

[REPLY](#)**Neil Patel**

Meta keywords are not needed.

[REPLY](#)**Anuj Verma**

Neil Patel,

Brilliant, awesome, excellent article. I just somehow get visitors to my blog but never knew of these methods of getting Google to index it faster. I am setting up 5 sites in the next few weeks and will surely use ALL these tips.

[REPLY](#)

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Md Ahsanul Haque

It's a nice post. Suggest me how I can improve my website: <http://www.thebikeshop.us>



I am an SEO expert. I have been doing that work since last 2 years. I always follow you. You are my inspiration because I read your all blog. There are many new things you provides for learning.

But do you please tell me about new SEO techniques that are very helpful for improving our website on google index.

I am confirmed that you will definitely give me an answer to my question.

Thank you.

[REPLY](#)

Neil Patel

I will do my best to share all the new insights on the site for you all.

[REPLY](#)

Gourav Rathore

Thank you,

[REPLY](#)

Neil Patel

[REPLY](#)

Gourav Rathore

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sw:

nks?

Please give me an answer to these questions.



Thanks in advance.

[REPLY](#)



media and blog sharing platforms. Keep up with the [tp://www.absolutedigitizing.com](http://www.absolutedigitizing.com) is ranking for a few keywords on first page of google.com but usually keeps on jumping from first to second page or sometimes even third page. What is the reason of this jumping. How can I contact you to know if you are providing SEO services?

[REPLY](#)

Neil Patel

If you visit my about us you can reach out Yasir.

[REPLY](#)

reev

i am unable to index my url neil please suggest me something other to make it happen

[REPLY](#)

Neil Patel

How are you determining if this is indexed yet and how long have you waited?

[REPLY](#)

Readoy Kumar Das

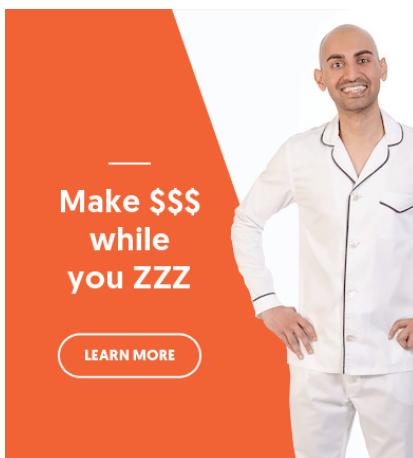
Effective post for the start-up or beginners for learning. But you have included all things, it will be step by step, after all, best writing.

[REPLY](#)



sravs

Hii Neil,



his.. I followed each and every step what you have check in google like "site:example.com" i didn't get much time still it take to index my website on google..

Neil Patel

It really depends but it will progress over weeks and months usually.

[REPLY](#)
victor

Please help me neilpatel, i mistakenly submitted my site landlordinsurancenigeria.com on Google without adding any content first and now am afraid google won't crawl and index my site anymore and its has been like 24hours and my site is still not on google. Do i add content and submit again? Will google penalize me for submitting twice? I'm confused, i have never made such mistake of submitting url without adding content before.

[REPLY](#)
Neil Patel

You have time to get this sorted, just concentrate on the site providing value for the user.

[REPLY](#)
Harry

Hello Neil, I have added sitemap to webmaster and indexing my blog's tags archives. Then, what should I do???

[REPLY](#)
Neil Patel

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e to index my blogs rather than tags..

[REPLY](#)


Harry

In above comment I want to say, Google is indexing my blog's tag archives.....



Ashley

Perfectly explained.

Thanks

Much helpful.

I am a blogger and my blog is on malware removal guide and tips but I am planning to start a new blog soon and planning to execute it in a different manner and have plans of not repeating the mistakes I did in my old blog so I guess this blog post is much helpful for me.

[REPLY](#)

Harry

Can We Keep Our Every Blog's Xml Sitemap Priority to "1.0". Whatever be the answer [Yes OR no], I want to know reason. Sir, help Me please.....

[REPLY](#)

Sumit Mishra

Awosome Brother But How much time will be given for Writing?

[REPLY](#)

Neil Patel

It depends on what your writing for and how much you need to write on a subject.



ine but they are not ranking on keywords. What should I

do?..... Please Help me Sir....



[REPLY](#)**Neil Patel**

n take time and promotion.

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ut seo and proper tools I should use to get my site

That is the idea

[REPLY](#)

Speak Your Mind

Write Comment

Name

Email Address

[POST COMMENT](#)**NEILPATEL**

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