

## Contact

9391028611 (Mobile)  
dogra.ritesh@gmail.com

www.linkedin.com/in/dograritesh  
(LinkedIn)  
www.med-ium.com (Company)

## Top Skills

SDLC  
Management Consulting  
Change Management

## Languages

English

# Ritesh Dogra

Founder and CEO at TalkDoc.AI  
Andhra Pradesh

## Experience

TalkDoc.AI  
Founder and CEO  
April 2020 - Present (5 months)  
Hyderabad, Telangana, India

Medium Healthcare Consulting Pvt Ltd  
11 years 1 month  
Managing Partner  
March 2016 - Present (4 years 6 months)

Principal  
August 2014 - Present (6 years 1 month)  
Hyderabad

Responsible for proactively and independently identifying new opportunities, generating new businesses, including new verticals for the firm

Engagement Manager  
May 2011 - July 2014 (3 years 3 months)

Led a number of engagements in diverse areas ranging from Market expansion strategy for high-end diagnostic equipment for a Fortune 500 company to preparation of a detailed blueprint for the creation of a network of single-specialty hospitals in North India and other innovative models in healthcare

Execution assistance services for setting up new healthcare businesses

Financial modeling of close to 30 new business models (ranging all the way from INR 5 Cr to ~ INR 150 Cr for standalone set ups) and worked with different financial institutions in the past; government and private, organized and unorganized sectors

Creating strategic marketing plans as well as on ground activation of various marketing and sales initiatives for both existing and new healthcare set ups

Consultant

August 2009 - May 2011 (1 year 10 months)

Data analysis, both quantitative and qualitative, across the country in various geographical locations.

Primary research studies based on an unstructured approach in diverse projects with the stakeholders ranging all the way from technical staff and paramedics to doctors and CXOs in multiple disciplines.

Blueprint for several new business models in different facets of healthcare

BP

Second Officer

August 2005 - January 2008 (2 years 6 months)

Worldwide

Played a key role in voyage planning, commercial chartering and different process reengineering initiatives.

Responsible for navigational and cargo watch

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## Education

Indian School of Business

MBA, Finance, Operations and Marketing · (2008 - 2009)

T S Chanakya

Bachelor's Degree, Nautical Sciences · (2000 - 2003)

Harvard Business School Executive Education

Leading Innovation-India

Indian Institute of Management, Ahmedabad

Executive Education Program on Data Analysis for Healthcare Management