Contact

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Top Skills

Statistical Modeling
Machine Learning
Business Analysis

Languages

English

Certifications

AMCAT Certified Business Analyst
AMCAT Certified Data Processing Specialist

Anupam Vashist

Data Science | Product Analytics
Greater Delhi Area

Summary

Experienced with turning data into insights across Online tourism, e-commerce, Management consulting and automotive product domains.
Music information retrieval enthusiast, currently leveraging ML techniques to solve lead acquisition.

Say hi @ https://medium.com/karma-and-abstraction

Experience

CARS24
1 year 7 months

Senior Data Scientist
April 2020 - Present (5 months)
Gurgaon, Haryana, India

Data Scientist
July 2019 - April 2020 (10 months)

Sr. Manager, Product Analytics
February 2019 - July 2019 (6 months)
Gurgaon, Haryana, India

MakeMyTrip
Analyst- Category and Revenue
July 2018 - January 2019 (7 months)
Gurgaon, Haryana, India

Online revenue and category:
Scaling international hotel business in tier II destinations with data-backed insights and AB testing on hotel sequencing, discounting, product pitch and content related experimentation.

MakeMyTrip
Analyst- International hotel supply and mapping

May 2017 - September 2017 (5 months)
Gurgaon, India

• Setting up analytics and reporting for International Indirect hotel supply.
• Monitoring coverage and impact of mapped products and modulate supply to meet business KPIs
• Liaising with Global vendors to streamline onboarding, integration and maintainance of hotel supply and mapping

ZS Associates
Business Analyst
January 2015 - April 2017 (2 years 4 months)
Gurgaon, India

Go-to Market Strategy-
-Market research, Survey design and analysis
-Market Segmentation
-Sales force sizing and territory alignment

Incentive compensation- design, diagnostics and operations
Due Diligence - Mergers and Acquisitions synergy assessment

Pricol Limited
Product Development Engineer
April 2014 - January 2015 (10 months)
Gurgaon

• Designing-prototyping-testing-troubleshooting of automotive components with regular feedback from OEM

Honda Cars India Ltd
Graduate Engineering Trainee
July 2013 - November 2013 (5 months)
Greater noida

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Education

National Institute of Technology Hamirpur
Bachelor of Technology (B.Tech.), Mechanical Engineering