

Memorandum of Cooperation

Entrepreneurship Cell, IIT Kharagpur and SSCBS

Entrepreneurship Cell, IIT Kharagpur will conduct Entrepreneurship Awareness Drive -Local Startups' Meet Delhi 2025 in association with SSCBS Innovation and Incubation Foundation (SIIF) during September - October 2025.

The requirements from SIIF are as follows:

with sufficient stall space with microphone and speaker facilities.
A 8 seater air-conditioned conference room with audio visual facilities associated
pitching sessions for 6 hours on the day of Event, along with an open cafeteria for
networking.
SIIF should take care of all the logistical issues during the event.

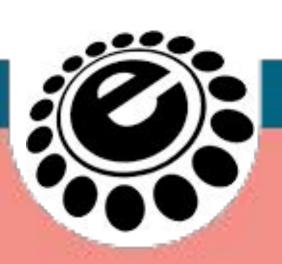
Arrangement of an air conditioned space for guest speaker sessions for 100 people

inside SIIF.

☐ Provide E-Cell IIT Kharagpur with contacts so as to make EAD - LSM 2025 a successful event.

□ SIIF should allow us to display our posters, and banners in the location of the event

- ☐ Send e-mails regarding events and pitching sessions of EAD LSM 2025 to the entire network of the organisation.
- ☐ Online publicity of EAD-LSM 2025 in the form of posts, provided entirely by E-Cell, IIT Kharagpur, that must appear on all social media pages, and websites.





The benefits to SIIF:-

☐ Publicity as Entrepreneurship Cell, IIT Kharagpur and SIIF presents Entrepreneurship Awareness Drive-Local Startups' Meet Delhi 2025, largest nation-wide entrepreneurship drive. ☐ Nationwide online publicity as Venue Partner done through posters, articles, and media banners in the events of EAD-LSM. ☐ Hyperlinked Logo of SIIF on official website of EAD-LSM'25 and GES'26 for the next 3 years. ☐ Hyperlink E-Cell's official Website (highest ranked website among other E-Cell's in India). ☐ Special Mention in Facebook page of E-Cell as Venue Partner. ☐ Database of participants attending EAD-LSM and all the startups registered before the shortlisting process will be shared with SIIF. □ SIIF will be provided with details of 5 startups from any 5 cities where LSM is being held this year. ☐ Mention in the form of logo in advertisements to be published in our esteemed newspaper associates like Business Standard, Rajasthan Patrika, Amar Ujala, and many more. ☐ Half Page Advertisement in our Annual Souvenir, which is sent to hundreds of corporate companies, PSUs and our VCs, faculty, and angel pool. ☐ Presence of logo in EAD-LSM 2025 Impact Report which is to be sent to various

☐ Mention of SIIF as our Venue Partner in all the mailers sent to our database of over

☐ Mention as Venue Partner in posters of the Global Entrepreneurship Summit 2026, which

50,000 college students, entrepreneurs, VCs, alumni etc.

is tentatively scheduled in the month of February.

Mult Ry

corporate companies.

Mudit Raj EAD-LSM Coordinator authority. (Entrepreneurship Cell)

SSCBS INNOVATION AND INCUBATION FOUNDATION (SIIF)

