

Adventure Works

Summary

Customers

Product

Sales



ADVENTUREWORKS

BYKES & ACCESSORIES

Customer by Continent

North America9K

Europe5K

Pacific3K

Count Customer by Category

Accessories14.29K

Bikes8.79K

Clothing6.45K

Adventure Works

SummaryCustomersProductSales

(Blank)201520162017

Top Product (Order)

Water Bottle - 30 oz.

Total Customer18.15K

Total Active Customer17.42K

Top Product (Profit)

Mountain-200 Black, 46

Weekday

\$1,79,25,607.55

Total Sales

\$75,17,702.51

Total Profit

41.94%

Profit Margin

Weekend

\$69,88,959.63

Total Sales

\$29,39,878.35

Total Profit

42.06%

Profit Margin

Total Sales by Year

\$9.19M

2017

Total Cost by Year

\$5.30M

Total Profit by Year

\$3.89M

Continent

Select allPacificNorth AmericaEurope

Products Returns by Customer (Country)

Quantity Returned a...

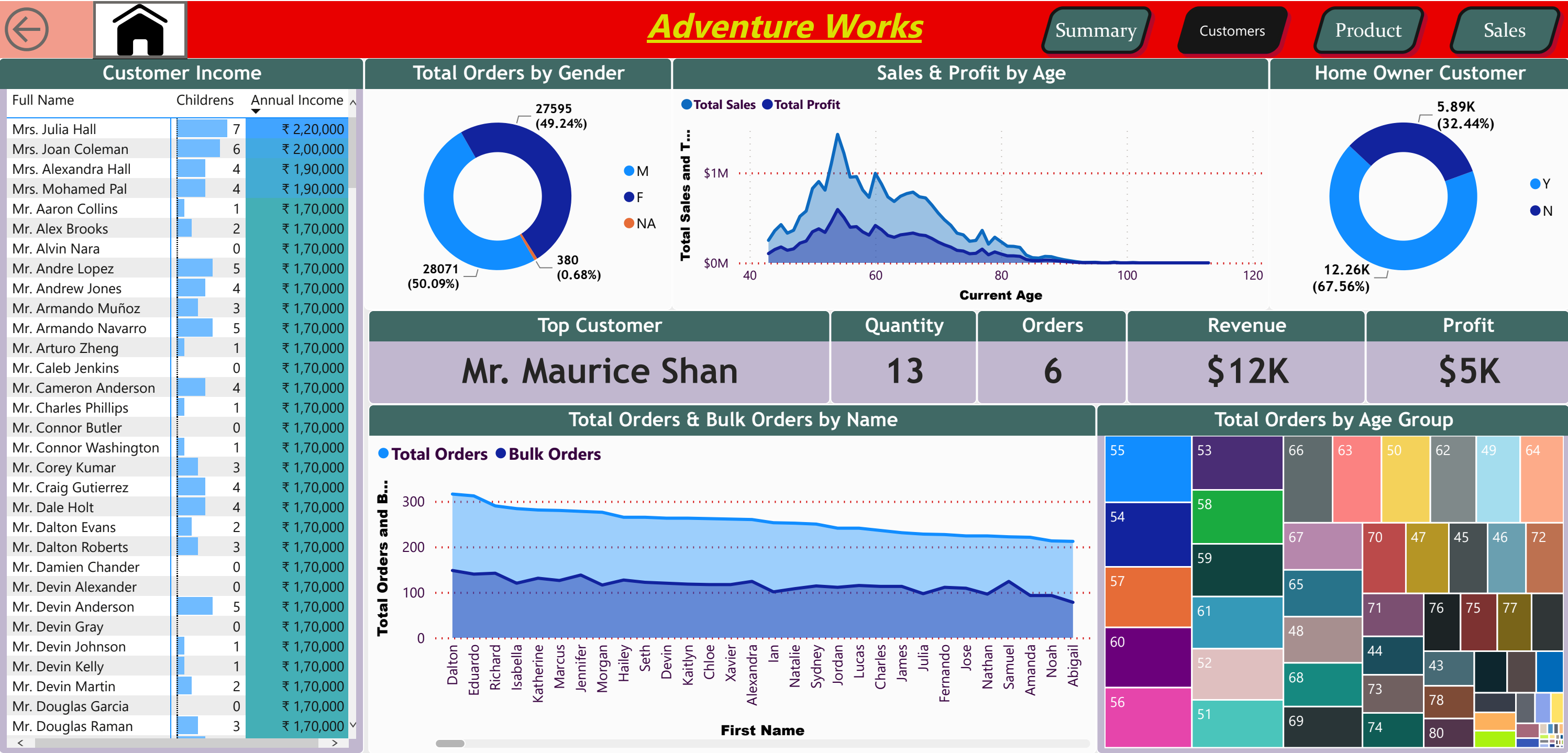
633404238204186163

United StatesAustraliaCanadaUnited KingdomFranceGermany

Country

Microsoft Bing

© 2023 Microsoft Corporation



Adventure Works

SummaryCustomersProductSales

Products

ProductName	Price	Color
Road-150 Red, 44	\$3,578.27	Red
Road-150 Red, 48	\$3,578.27	Red
Road-150 Red, 52	\$3,578.27	Red
Road-150 Red, 56	\$3,578.27	Red
Road-150 Red, 62	\$3,578.27	Red
Mountain-100 Silver, 38	\$3,399.99	Silver
Mountain-100 Silver, 42	\$3,399.99	Silver
Mountain-100 Silver, 44	\$3,399.99	Silver
Mountain-100 Silver, 48	\$3,399.99	Silver
Mountain-100 Black, 38	\$3,374.99	Black
Mountain-100 Black, 42	\$3,374.99	Black
Mountain-100 Black, 44	\$3,374.99	Black
Mountain-100 Black, 48	\$3,374.99	Black
Road-250 Red, 44	\$2,443.35	Red
Road-250 Red, 48	\$2,443.35	Red
Road-250 Red, 52	\$2,443.35	Red
Touring-1000 Blue, 46	\$2,384.07	Blue
Touring-1000 Blue, 50	\$2,384.07	Blue
Touring-1000 Blue, 54	\$2,384.07	Blue
Touring-1000 Blue, 60	\$2,384.07	Blue
Touring-1000 Yellow, 46	\$2,384.07	Yellow
Touring-1000 Yellow, 50	\$2,384.07	Yellow
Touring-1000 Yellow, 54	\$2,384.07	Yellow
Touring-1000 Yellow, 60	\$2,384.07	Yellow
Road-250 Black, 44	\$2,181.56	Black
Road-250 Black, 48	\$2,181.56	Black
Road-250 Black, 52	\$2,181.56	Black
Road-250 Black, 58	\$2,181.56	Black
Road-250 Red, 58	\$2,181.56	Red
Mountain-200 Silver, 38	\$2,071.42	Silver
Total	\$2,09,330.04	Black

(Blank)	2015	2016	2017
Christian Harris	All-Purpose Bike Sta...	ST-1401	
Full Name	ModelName	ProductSKU	
Julia Ward	All-Purpose Bike Sta...	ST-1401	
Full Name	ModelName	ProductSKU	

Weekday

40338

Total Orders

Weekend

15708

Total Orders

Top Product (Order)

Water Bottle - 30 oz.

Top Product (Profit)

Mountain-200 Black, 46

Total Quantity, Bulk Orders, Total Orders and Distinct Orders by Month

Total QuantityBulk OrdersTotal OrdersDistinct Orders

Total Quantity, Bulk Orders, Total Orders and Distinct Orders by Month

Quantity Orderd

84K

Order Percentage

100.00%

Product Models Under Category and Subcategory

All Products by Price Point

Total Orders by Category

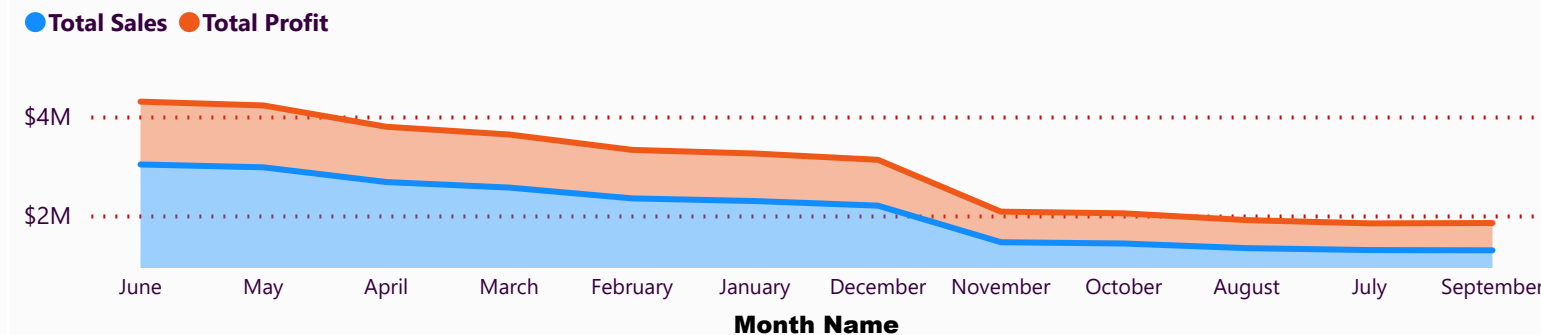


Sales


Profit Margin

41.97%

● Total Sales ● Total Profit



Profit Margin & Profit by Product & Product Price



2146

0 2382

Total Profit

