

Preparing a proposal for a journal

We are looking for a proposal which covers the following key areas:

About the Journal

NITI: Journal of Management Research serves as a platform for advancing scholarly inquiry at the intersection of business, management, and public policy. It promotes evidence-based research exploring how institutional frameworks, governance structures, and policy interventions shape managerial practices and institutional performance. With a focus on emerging economies, the journal highlights how public policy design influences business sustainability, innovation, and inclusive growth. By integrating academic rigour with real-world relevance, NITI fosters interdisciplinary dialogue among researchers, policymakers, and practitioners to develop effective governance systems that enhance both economic and societal outcomes.”

The aims and scope of the journal

- What are the aims and scope of the journal? If relevant, describe the orientation of the journal (e.g., empirical, theoretical, policy-oriented, clinical, qualitative/quantitative, etc.). Include a defined mission statement as it will appear in the journal.

Aims and Scope:

NITI: Journal of Management Research aims to advance high-quality scholarship at the intersection of business, management, and public policy. The journal focuses on how institutional frameworks, governance systems, and regulatory interventions influence managerial decision-making, organizational outcomes, and sustainable development, particularly within emerging economies.

Its scope includes empirical, theoretical, and policy-oriented research addressing issues such as institutional performance, policy design, innovation, and inclusive growth. It welcomes interdisciplinary contributions that bridge management theory with policy practice to generate actionable insights for academia, industry, and government.

Mission Statement:

NITI: Journal of Management Research fosters rigorous, policy-informed scholarship that illuminates the interplay between governance, institutions, and business practice. It bridges theory and real-world application, advancing sustainable growth, ethical leadership, and institutional excellence. The journal nurtures interdisciplinary dialogue to strengthen the nexus between management innovation and public policy for societal advancement.

- Who is it for, at what intellectual level and what disciplines?

Ans - NITI: Journal of Management Research is designed for an **academic and professional audience** comprising **management scholars, policy researchers, organizational leaders, and practitioners** engaged in the intersection of **business strategy, governance, and policy studies**. The journal targets readers at a **high intellectual level**—including **faculty members, researchers, doctoral students, policymakers, and senior executives**—who seek evidence-based insights and theoretical advancements in management practice.

- What disciplines or sub-disciplines will be covered?

Ans –NITI: Journal of Management Research will cover the full spectrum of **management and business disciplines**, fostering interdisciplinary scholarship within the field. The journal will include research from the following **broad domains**:

- Strategic Management and Business Policy
- Organizational Behaviour and Human Resource Management
- Marketing and Consumer Management
- Financial Management and Accounting
- Operations and Supply Chain Management
- Entrepreneurship and Innovation Management
- Information Systems and Digital Business
- Corporate Governance and Ethics
- Public Policy and Management Interface
- Sustainability and International Business

- Include at least two sample tables of contents. The titles/authors need not represent actual articles, but more a vision of your ideal content.

Answer – Sample Table of Contents – Issue 1 (Inaugural Issue, July 2026)

Theme: Strategic Management and Organizational Policy in Emerging Economies

Type	Title	Author(s)
Editorial	Shaping the Policy–Strategy Interface in Management Research	Dr. Amlan Ghosh
Empirical Research	Organizational Policies and Strategic Agility: Evidence from Indian Service Firms	
Conceptual Paper	Business Policy Innovation	

	in Emerging Economies: A Management Perspective	
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- How international will the journal be and how will this be reflected in the editorial objectives? For example, how will you ensure that you receive contributions from other countries of the world?

Answer – *NITI: Journal of Management Research* aims to establish itself as an **international platform** for advancing research in management, governance, and public policy. Its international character will be reflected through a globally represented **editorial and advisory board**, featuring scholars from Asia, Europe, and North America. The journal's **editorial objectives** emphasize attracting contributions that explore cross-national perspectives, comparative policy frameworks, and management practices across **emerging and developed economies**. To ensure a steady flow of global submissions, *NITI* will issue **international calls for papers**, collaborate with **foreign universities and research institutions**, and pursue inclusion in leading **indexing databases** such as Scopus, Web of Science, and ProQuest. A **diverse reviewer panel** will further ensure that the journal upholds its commitment to international scholarship and cross-cultural dialogue in management research.

- What intentions, if any, do you have regarding foreign-language contributions? We would encourage you, for a range of practical reasons, to consider certainly initially, limiting contributions to the English language. If you wish to translate articles, you need to consider a) who would undertake translation and b) how will decisions be reached on articles in languages not known by the Editors?

Answer - Initially, *NITI: Journal of Management Research* will **accept and publish manuscripts exclusively in English** to ensure uniformity, accessibility, and ease of international dissemination. This aligns with global academic publishing standards and the capabilities of the editorial and review teams. As the journal matures, it may consider **publishing translated versions** of select high-impact articles originally published in other languages that have significant scholarly relevance to management and policy research in emerging economies. In such cases, **translation will be handled by professional translators or qualified bilingual subject experts** approved by the editorial board.

The journal's rationale (why the journal is needed)

Rationale for the journal

- Why is the journal needed?

Ans - The proposed journal is needed to provide a dedicated platform for high-quality, policy-relevant research in management studies and allied disciplines that addresses both theoretical advancements and practical applications. While numerous management journals exist, few focus on contemporary challenges, innovations, and emerging practices in India and the broader Asian context. This journal will fill that gap by publishing research that is academically rigorous and directly applicable to policymaking and organizational decision-making.

- What is the background to the proposal in terms of the current and future development of the field?

Ans - Management studies are rapidly evolving due to technological disruption, globalization, and dynamic organizational practices. In India, growth in entrepreneurial ventures, digital adoption, and innovation-driven business models is transforming the business landscape. Despite these developments, scholarly literature that reflects regional realities and emerging trends is limited. The journal aims to address this by providing a forum for research on topics such as digital transformation, innovation management, sustainable business practices, and leadership in complex organizational environments, integrating global management theory with local insights.

- How confident are you of not only finding an audience for the journal, but also of generating sufficient high-quality contributions?

Ans - We expect that the journal will attract a diverse and engaged readership, along with a steady flow of high-quality contributions. By reaching out to established scholars, emerging researchers, and experienced practitioners globally, and through thematic issues and industry collaborations, the journal aims to foster rigorous, impactful research while building a meaningful community of readers and contributors.

- How will this journal be unique to the specialty, what need does the journal fulfil? Describe why this journal is needed now.

Ans - The journal will be distinctive in its focus on bridging global management theory with emerging market contexts, particularly India. It will support interdisciplinary research, integrating insights from technology, policy, and organizational studies, while facilitating knowledge exchange between academia and industry. Given the rapid evolution of India's business landscape and increasing global interest in emerging market management practices, this journal addresses a timely and critical need for contextually relevant, high-quality research, enhancing NIT Durgapur's leadership in management studies and contributing meaningfully to global academic discourse.

The envisaged editorial structure

Who would be the journal's editors?

To reflect the *international and multidisciplinary orientation* of the journal, the proposed editorial structure will consist of:

- **Editor-in-Chief** – based in India (NIT Durgapur) to provide strategic direction and oversee journal operations.
- **Associate Editors** – subject-matter experts in policy, governance, management, and emerging economy research.
- **Editorial Advisory Board** – composed of distinguished academics, policymakers, and practitioners to guide scope, ethics, and quality standards.

Name	Affiliation	Designation / Role	Specialization
Dr. Amlan Ghosh	Department of Management Studies, NIT Durgapur, India	Editor-in-Chief	Financial Management, Corporate Governance, Public Policy, Strategic Decision-Making
Prof. Madhusudan Karmakar	Indian Institute of Management Lucknow, India	Associate Editor	Banking, Risk Management, Financial Regulation, Policy Analysis
Prof. Tathagata Bandyopadhyay	Dhirubhai Ambani University	Associate Editor	Business Statistics & Data Analytics
Prof. Sonjay S. Gaur	NYU School of Professional Studies	Associate Editor	Marketing & Consumer behaviour
Dr Trilochan Tripathy	XLRI Jamshedpur	Associate Editor	Finance and economics
Dr Himadri Roy Chaudhuri	XLRI Jamshedpur	Advisory Editorial Board	Area Chair of Marketing

Dr Arindam Bandyopadhyay	National Institute of Bank Management (NIBM)	Advisory Editorial Board	Professor and Dean (Academic Programme)
Prof. Mukul G. Asher	National University of Singapore	Advisory Editorial Board	Professor in the Lee Kuan Yew School of Public Policy
Dr. Richa Chaudhary	IIT Patna	Advisory Editorial Board	Associate Professor, Department of Humanities and Social Sciences
Dr. Sumagna Bhowmick	IIM Sirmaur	Advisory Editorial Board	Organizational Behavior & Human Resources Management
Prof. Mousumi Roy	NIT Durgapur	Advisory Editorial Board	Knowledge Management, Labour Market Management, International Business, Green consumerism, Business Environment Management, Managerial Economics, Management for Sustainable Development, Sustainable Industrialization
Prof. Avijan Dutta	NIT Durgapur	Advisory Editorial Board	Financial Management/ Capital Markets
Prof. Gautam Bandyopadhyay	NIT Durgapur	Advisory Editorial Board	Optimisation and operations
Dr. Neelotpaul Banerjee	NIT Durgapur	Advisory Editorial Board	Celebrity advertising, Cross cultural studies, and Neuromarketing.
Dr. Kaushik Mandal	NIT Durgapur	Advisory Editorial Board	Sales and Distribution Management, Service quality measurement in education and other types of services. Responsible/Societal Marketing and Business Performance

Dr. Anupam De	NIT Durgapur	Advisory Editorial Board	Corporate Finance, Behavioural Finance, Capital Structure Issues, Dividend Policy, Working Capital Management, Financial Ratio Analysis, Capital Budgeting, Banking and Insurance, Stock Market Analysis
Dr. Durba Pal	NIT Durgapur	Advisory Editorial Board	Organizational Citizenship Behaviour, Psychological Capital, Employee Green Behaviour, Workplace Adaptability, Gender Equality in the Workplace, Workplace Diversity & Inclusion.
Dr. Subhadip Sarkar	NIT Durgapur	Advisory Editorial Board	Management Studies
Dr. Ujjwal Kanti Paul	NIT Durgapur	Advisory Editorial Board	Agricultural Marketing, Rural Marketing, BOP Marketing, India's Act East Policy, Digital Marketing
Dr. Umamaheswararao Jada	NIT Durgapur	Advisory Editorial Board	OB & HR

Administration of the Journal

- The journal will be managed by the Department of Management Studies, NIT Durgapur, with support from an editorial office responsible for manuscript submission, review tracking, and production coordination.
- The Editor-in-Chief will oversee policy and editorial standards, while Co-editors handle regional submissions and thematic issues.
- The Editorial Board will assist in reviewer recommendations, topic identification for special issues, and maintaining peer review quality.

Peer Review Process

- The journal will adopt a double-blind peer review system to ensure objectivity, fairness, and academic integrity.

- Each submission will be evaluated by **at least two independent reviewers**, selected based on domain expertise and geographic diversity.
- The **reviewer panel** will include scholars from management, economics, governance, and public policy to reflect the journal's **multidisciplinary and global orientation**.
- Review timelines will be standardized (approximately 8–10 weeks), with editorial decisions communicated through the online submission system.

The journal's format/level/approach

Format of the Journal

- What will be the balance between theoretical, empirical/research based and 'practice-oriented' papers

Ans - The journal will maintain a balanced mix of theoretical (30%), empirical/research-based (50%), and practice-oriented contributions (20%), ensuring both academic rigor and practical relevance in the field of management and policy studies.

- What will the journal feature? For example, book reviews, review essays, special thematic issues, translations of articles not yet translated into English etc.?

Ans- In addition to standard research articles, the journal will include book reviews, review essays, and special thematic issues on emerging policy themes.

- How will you deal with any issues of interdisciplinarity?

Ans – Interdisciplinary submissions will be actively encouraged. Editorial policies and reviewer pools will include experts from management, economics, policy, and allied disciplines to ensure quality and coherence.

- How many issues would you envisage annually?

Ans – Initially, two issues annually (biannual) are proposed, with scope to increase frequency as the journal matures and receives adequate submission flow.

- Describe or outline the anticipated timeline, including prospective date of premiere issue. Indicate the factors that might affect the development of the first issue (e.g., generating paper flow).

Ans – The first issue is targeted for publication in Jan 2027, following a preparatory phase

for editorial board constitution, call for papers, and peer review cycles. Initial paper flow generation and quality assurance are the key factors affecting this timeline.

- What is the proposed frequency of publication and desired start date of publication?

Ans – The desired start date is early-2027, with biannual publication thereafter (January and July).

- Is there a preferred format or size?

Ans – The journal will follow a standard A4 print and digital format, using a double-column layout for articles, consistent with Sage journals publishing norms.

- Approximate number of articles planned to be published in an issue.

Ans - Each issue will carry approximately 6–8 full-length articles

- Approximate page length (per issue or per volume).

Ans - Each issue will be approximately 120–150 pages, with each article averaging 6,000–8,000 words, depending on the type of contribution.

The journal's target audience and market potential

- Why is there a market for this journal?

Ans - There is a strong market for *NITI: Journal of Management Research* due to the growing need for interdisciplinary and context-based studies in management. As global businesses face complex challenges, there is increasing demand for research that connects theory with practical solutions across finance, marketing, operations, analytics, and human capital.

NITI: Journal of Management Research advances research focused on emerging markets, sustainability, and ethical governance. It promotes responsible and innovative management practices that inform both industry and policy decisions. With growing demand for high-quality research, NITI offers a platform that effectively links academic knowledge with real-world management challenges.

- What is the composition of the prospective audience? Can you quantify (approximately) the size of the overall market in terms of the number of potential individual subscribers?
Number of Institutional subscribers?

Ans - The prospective audience for *NITI: Journal of Management Research* comprises academics, researchers, and graduate students in management and allied disciplines, alongside professionals, consultants, and policymakers in business and public sectors. The potential individual subscriber base is estimated at 4000- 5000, including faculty and

researchers from universities and business schools worldwide. Institutional subscribers may number around 500-750 , representing academic libraries, research centers, and corporate institutions with active interests in management, sustainability, and emerging market studies. This diverse and growing audience reflects the journal's broad interdisciplinary and global relevance.

- **Describe the primary market. (Scholars in what disciplines, professionals in what specific fields and subfields? Graduate and/or undergraduate students in what specific disciplines or programs? Associations or specific divisions of professional organizations?)**

Ans- The primary market for *NITI: Journal of Management Research* encompasses scholars, professionals, and students engaged in diverse areas of management and allied disciplines. **Scholars** include those in business administration, finance, marketing, operations, analytics, human resource management, organizational behavior, and strategic management, with particular interest in emerging markets, sustainability, and ethical governance. **Professionals** comprise managers, consultants, and policy advisors specializing in corporate strategy, finance, marketing, operations, supply chain, human capital, and sustainability initiatives. **Students** primarily include graduate and postgraduate candidates in MBA, Executive MBA, MPhil, and other management-focused programs.

- **Who makes up the secondary market?**

Ans - The secondary market for *NITI: Journal of Management Research* includes a broader audience that benefits indirectly from management research. This comprises policymakers, government agencies, and industry regulators who utilize evidence-based insights to inform strategy and governance. Corporate trainers, organizational development professionals, and consultants also rely on such research to design programs and interventions. Additionally, libraries, academic institutions, and research centers form a key part of this market by providing access to the journal for teaching and reference purposes. Professional associations and think tanks interested in trends, innovation, and sustainability in management further expand the journal's reach beyond primary academic and professional readers.

- **How will this journal be unique to the specialty, discipline, or profession?**

Ans - *NITI: Journal of Management Research* stands out by combining interdisciplinary management research with a strong focus on emerging markets, sustainability, and ethical governance. Unlike journals rooted primarily in Western contexts, *NITI* emphasizes regionally grounded studies with global relevance, bridging theoretical insight and practical application. It promotes responsible, innovative, and evidence-based management practices that inform both industry and policy. By fostering collaboration across disciplines and regions, the journal offers a distinctive platform for advancing context-sensitive research that reflects the evolving challenges and opportunities shaping contemporary management thought and practice worldwide.

- Show that sufficient papers and research exist to sustain this journal.?

Ans - A robust and expanding body of research ensures the sustainability of *NITI: Journal of Management Research*. Growing scholarly attention to sustainability, innovation, governance, digital transformation, and emerging market dynamics has led to a steady increase in interdisciplinary management studies. Leading academic databases and research institutions demonstrate consistent output in these areas, particularly from universities and business schools in developing economies. This vibrant research ecosystem provides a continuous stream of high-quality, relevant submissions, positioning *NITI* to thrive as a platform that captures and disseminates cutting-edge insights across diverse management disciplines and global contexts.

- Which relevant conferences might the potential readership attend?

Ans - The potential readership of *NITI: Journal of Management Research* is expected to participate in leading international and regional conferences aligned with its thematic and disciplinary focus. Notable among these are the **Academy of Management (AOM) Annual Meeting**, **Strategic Management Society (SMS) Conference**, **Academy of International Business (AIB) Conference**, and the **European Academy of Management (EURAM) Conference**. Regionally, participants may attend the **Asia Academy of Management Conference**, **Pan-IIM World Management Conference**, and the **Indian Academy of Management (INDAM) Conference**. These forums convene scholars, practitioners, and policymakers engaged in advancing research on innovation, sustainability, governance, and emerging market dynamics—areas central to *NITI*'s scope.

- Which relevant societies might the potential readership belong to?

Ans - The potential readership of *NITI: Journal of Management Research* is likely to belong to professional and academic societies such as the **Academy of Management (AOM)**, **Strategic Management Society (SMS)**, **Academy of International Business (AIB)**, **European Academy of Management (EURAM)**, **Indian Academy of Management (INDAM)**, and regional business and management associations focused on emerging markets, sustainability, and corporate governance.

What is the geographical spread of the work, in terms of different countries and thus the international spread of potential institutional subscribers? In particular, what is the state of the field in the USA and Europe?

Ans - Research relevant to *NITI: Journal of Management Research* is globally distributed, with significant contributions from North America, Europe, and Asia, particularly emerging economies. In the USA, the field is well-established, with extensive work in strategy, operations, finance, and innovation at leading business schools. Europe shows strong research in sustainability, corporate governance, and cross-cultural management. Emerging markets in Asia, Africa, and Latin America contribute context-specific studies on management practices and policy. This broad geographical spread ensures a diverse international audience and

institutional subscriber base, encompassing universities, business schools, and research centers across developed and developing regions.

Is there currently and/or will there be, a teaching as well as a research base for this work to solidify the library demand?

Ans - Yes. NITI: Journal of Management Research draws on a strong and growing research base in management, strategy, sustainability, and emerging markets, supported by numerous faculty and graduate programs globally. Its content is also highly relevant for teaching in MBA, Executive MBA, and management-focused courses, ensuring adoption in curricula. This dual applicability—research and teaching—strengthens library demand, as institutions seek access for both scholarly reference and classroom use, securing a stable and sustained subscriber base.

About the associated Institute/University

About the Institute/University

- Please mention the details of the Institute/University (if any) associated with the journal.**

Ans - Established in 1960, the National Institute of Technology Durgapur (NITDGP) is a premier Institute of National Importance under the Ministry of Education, Government of India. Ranked 49th in NIRF 2024, NITDGP is known for excellence in engineering, science, and management education. The Department of Management Studies (DoMS), established in 2004, offers MBA, Ph.D., and MTech in Operations Research programs with specializations in Marketing, Finance, HRM, Systems, and Operations. Emphasizing sustainability, digital transformation, and data-driven decision-making, DoMS fosters interdisciplinary and industry-oriented research. Key initiatives such as the Management Doctoral Research Colloquium (MDRC) and the Annual International Conference bring together scholars, academicians, and industry leaders to promote collaboration, innovation, and policy-relevant insights, reflecting the institute's commitment to academic rigor and global engagement.

- Please provide some details about the Conferences, Research Projects (ongoing and completed), Ranking, Courses offered and Faculty of the associated Institute/ University.**

Ans - The Management Doctoral Research Colloquium (MDRC), organized by the Department of Management Studies, NIT Durgapur, is a flagship platform committed to advancing scholarly dialogue in the field of management research. It brings together doctoral scholars, early-career academics, and researchers from diverse domains to present their research, receive constructive feedback, and foster research collaborations. MDRC emphasizes academic rigor, interdisciplinary thinking, and mentorship-driven engagement.

This year's International Conference will serve as a confluence of renowned faculties, distinguished academicians, leading industry experts, researchers, and visionary leaders from

across the country and the world. The conference aims to deliberate on contemporary issues and frontier innovations in business, sustainability, leadership, technology, and policy.

Comparable Journals

- List major competing journals, their publishers, audience, and relative strengths and weaknesses of each.

Ans -

1) IIM Kozhikode Society & Management Review (IKSMR)

- **Publisher:** SAGE, in association with IIM Kozhikode.
- **Audience:** Management scholars and a multidisciplinary practitioner readership.
- **Strengths:** India focus; bridge between society and management; reputable IIM backing.
- **Weaknesses:** Biannual cadence limits volume; narrower global visibility than top-tier US/UK titles.

2) Vikalpa: The Journal for Decision Makers

- **Publisher:** IIM Ahmedabad with SAGE (hosted on SAGE platform).
- **Audience:** Decision-makers, managers, management academics in India and abroad.
- **Strengths:** Practitioner orientation; long history since 1976; open access expands reach.
- **Weaknesses:** India-centric positioning; perceived as applied vs. theory-heavy outlets.

3) Arthaniti: Journal of Economic Theory & Practice

- **Publisher:** SAGE in collaboration with University of Calcutta.
- **Audience:** Economists and policy researchers across theory and applied domains.
- **Strengths:** Economics breadth across theory/empirics; legacy title rejuvenated with SAGE partnership.
- **Weaknesses:** Economics-first scope limits management readership; biannual frequency.

4) Journal of Strategy and Management (JSMA)

- **Publisher:** Emerald Publishing.
- **Audience:** Strategy researchers and executives in public and private sectors.
- **Strengths:** Explicit research–executive bridge; global strategy development and implementation focus.
- **Weaknesses:** Strategy emphasis over policy analysis; mid-tier influence versus SMS/Wiley flagships.

5) Survival: Global Politics and Strategy

- **Publisher:** Taylor & Francis for the International Institute for Strategic Studies (IISS).
- **Audience:** Policy strategists, IR scholars, security practitioners.

- **Strengths:** Timely strategic affairs analysis; authoritative IISS brand; bimonthly cadence.
- **Weaknesses:** International security/IR tilt, not management; limited empirical management research.

6) Journal of Economics & Management Strategy (JEMS)

- **Publisher:** Wiley.
- **Audience:** IO economists, strategy scholars using theory and empirics.
- **Strengths:** Strong IO/game-theory grounding; rigorous strategy–economics interface.
- **Weaknesses:** Methods skew to econ/IO may deter practice-oriented policy work; less focus on emerging-economy governance.
- How will the journal relate to relevant existing journals in the world and what will your journal offer that these do not?

Ans - NITI: *Journal of Management Research* will complement existing journals by focusing on the **policy–strategy–management interface in emerging economies**, a space few address fully.

Most global journals emphasize either **strategy** (e.g., *Strategic Management Journal*, *Global Strategy Journal*) or **policy/governance** (e.g., *JPAM*, *PAR*), usually in developed contexts. Indian journals like *IIM Kozhikode Society & Management Review*, *Vikalpa*, and *Arthaniti* are valuable but remain **discipline-specific and nationally focused**.

NITI will stand out by:

- **Integrating policy, management, and governance** in one platform.
- **Centering emerging economies** rather than treating them as peripheral cases.
- **Encouraging pluralistic methodologies** across disciplines.
- **Bridging academia and practice**, engaging policymakers, managers, and scholars.
- **Amplifying Global South perspectives**, filling a clear geographic and thematic gap.

This positioning differentiates NITI clearly while complementing existing global titles.

- If no comparable journals exist, why?

Ans - Comparable journals do exist.

- How does the proposed journal fit into the SAGE journals program?

Ans - NITI: *Journal of Management Research* fits strategically within the **SAGE journals**

program by expanding its global, interdisciplinary, and policy-focused portfolio.

SAGE already publishes strong titles in **management** (e.g., *Journal of Management*), **governance**, and **social sciences**, but few journals **integrate policy, strategy, and management with a focus on emerging economies**. NITI fills this gap by:

- Aligning with SAGE's global strategy to grow research from the Global South and diversify perspectives.
- Complementing existing management and policy journals through an interdisciplinary focus.
- Expanding SAGE's reach to policymakers, business leaders, and academics in emerging markets.
- Offering portfolio differentiation with its emphasis on cross-sectoral insights and practical policy impact.
- Supporting SAGE's mission of advancing impactful, globally relevant research.

This positioning strengthens SAGE's presence in management and policy research while opening new geographic and thematic frontiers

Abstracting services

- Please provide appropriate Abstracting & Indexing services that may be unique to your area of expertise.

Ans - The journal will target inclusion in the following **abstracting and indexing services**:

- Major International Databases
 - Scopus (Elsevier) – to ensure international visibility, citation tracking, and research dissemination.
 - Web of Science – Emerging Sources Citation Index (ESCI) – to enhance global reach and provide recognized citation metrics.
- Management & Business Indexing Platforms
 - ABS Journal List (Association of Business Schools) – for quality recognition within the global management research community.
 - ABDC Journal Quality List (Australian Business Deans Council) – to establish the journal's standing in management and business policy research.
 - EBSCO Business Source – to increase accessibility among academic institutions, business schools, and research libraries worldwide.
 - ProQuest – for broad coverage and discoverability within international academic and practitioner communities.

- **ABI/INFORM (ProQuest)** – specifically targeted for policy and management research, ensuring the journal's presence in specialized business and governance literature databases.