SUMIT SINGH RAWAT

Product Designer | UX/UI Designer

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Dwarka Sec -10, New Delhi – 71

My Portfolio

PROFESSIONAL SUMMARY

Product Designer with 6+ years of experience delivering high-impact, scalable, and user-centered solutions across mobile and web. Specialized in translating complex problems into intuitive products using UX strategy, interaction design, and system thinking. Proficient in Figma, usability testing, accessibility, and component-driven design systems.

WORK EXPERIENCE

DAZZLEBIRDS WEB SOLUTIONS

(July 2025 – Present)

Product Designer · UX/UI Designer

Ahmedabad, Gujarat, India · Remote

- Redesigned multiple core pages — including Home, About Us, Blog (list & detail), Case Studies (list & detail), Services (list & detail), Technology (list & detail) and Contact — with a focus on both UX and UI improvements.
- Created a comprehensive **UI Report for Dazzlebirds**, highlighting usability gaps and actionable design improvements.
- Delivered detailed **QA Reports for Retiradaamiant and Marketing Sweet**, ensuring design consistency, responsiveness, and adherence to UX best practices.
- Developed a **Color Upgrade Proposal for Lyme Bay Escapes**, improving brand perception and user engagement through an inviting, accessible palette.

PROFESSIONAL DEVELOPMENT

(Mar 2025 – Jul 2025)

Career Break

New Delhi, India · Remote

During this period, I focused on professional growth through certifications, design research, and trend analysis:

- Completed the **Google UX Design Professional Certificate** (Coursera)
  - Credential ID: 84V4RB62M78S
  - Covered User Research, Wireframing, Prototyping, Responsive Design, and Usability Testing
- Pursued **Google UX Design Specialization** to strengthen end-to-end UX processes.
- Conducted **competitive analysis** and studied **emerging UX/UI trends** to sharpen product design strategies.

MAXWORTH ELECTRONIC SYSTEMS PVT. LTD.

(1 August 2023 – 13 March 2025)

Senior Product Designer · UX Strategist

Janakpuri, New Delhi (Onsite)

- Handled UX/UI design independently as the sole designer in the company. Delivered **19 complete projects**: **15 mobile apps** and **4 web** platforms using **Figma**.
- Created **12 app redesigns** and **1 app from scratch**; ensured seamless mobile-first UX.
- **Redesigned 3 admin dashboards** and **1 landing page** for improved task flow and conversion.
- Built reusable design systems and collaborated with devs for pixel-perfect handoff.
- Managed full design lifecycle — wireframes, prototypes, UI mockups, and developer alignment.

GRAPOSS EDUTECH PVT. LTD.

(12 October 2017 – 30 July 2023)

Senior Web Designer / Product Designer

Hauz Khas, New Delhi (Remote + Onsite)

- Lead designer managing all UX/UI and frontend work as a single resource. Delivered **13 projects**: **12 websites** and **1 mobile app** using Figma and Ionic v3.
- Developed **7 landing** pages from scratch and **redesigned 5 websites** with modern UI.
- Built a full mobile app UI from scratch and implemented frontend using Ionic v3 — now live on Play Store.
- Created pixel-perfect responsive UIs and directly implemented frontend code. Owned end-to-end process from user flow, wireframes, UI to deployment-ready frontend.

EDUCATION

BACHELOR OF COMPUTER APPLICATIONS (BCA)

(Pursuing – Expected March 2026)

Manipal University Jaipur, Jaipur

DIPLOMA IN INFORMATION TECHNOLOGY

(August 2015 – August 2017) | *Scored: 74%*

Industrial Training Institute (ITI), Tilak Nagar, New Delhi

SENIOR SECONDARY (12TH) – COMMERCE

(May 2014 – May 2015) | *Scored: 71%*

Govt. Boys Senior Secondary School, Goyla Khurd, New Delhi

SKILLS & TOOLS

Product & Interaction Design

- Wireframing, Prototyping (Low to High Fidelity)
- Mobile-First UI Design, Accessibility (WCAG)
- Design Systems, UI Animations

UX Strategy & Research

- User Research, Personas, Empathy Mapping
- Journey Mapping, Information Architecture
- Competitive Analysis, A/B Testing, Heuristic Analysis

Collaboration & Delivery

- Agile, Sprint Planning, Developer Handoff
- Remote Tools (Figma Libraries)

Design Tools

- Figma, HTML5, CSS3, Bootstrap
- Component Libraries, Responsive Design

CERTIFICATION

GOOGLE UX DESIGN CERTIFICATE

(Issued March 2025)

Coursera

LANGUAGES

- Hindi – Native Proficiency
- English – Professional Working Proficiency