Sumit Singh Rawat

Senior UI/UX Designer | User Experience, Wireframing & Prototyping

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Portfolio: https://sumitrawat12.github.io/portfolio-sumit-rawat/

Behance: https://www.behance.net/sumitrawat53 **Dribbble**: https://dribbble.com/Uluxdesigner-Sumit

LinkedIn: https://www.linkedin.com/in/sumit-singh-rawat-b21593243/

Objective

Senior UI/UX Designer with 6+ years of expertise in crafting user-centric web & mobile experiences. Proven success in enhancing user engagement by 30% through intuitive design and accessibility-focused UX strategies. Passionate about creating seamless digital experiences through research, wireframing, prototyping, and usability testing.

Professional Experience

Freelance & Upskilling Projects

Senior UI/UX Designer | March 2025 - Present

- Completed the Google UX Design Certificate to strengthen user research and design thinking principles.
- Worked on 3+ self-initiated and freelance projects to apply concepts like responsive design, usability testing, and prototyping.
- Improved personal portfolio with real-world case studies, focusing on problemsolving and business goals.
- Conducted heuristic evaluations of existing apps, suggesting accessibility and UX improvements.

Maxworth Electronic Systems Pvt. Ltd.

Senior UI/UX Designer | 2023 - 2025

- Designed & optimized 20+ UI/UX projects, boosting user engagement by **35**% & reducing bounce rate by **20**%.
- Created Wireframes, Interactive Prototypes, and UI Mockups, ensuring seamless navigation & usability.
- Developed & implemented Responsive UI Components using React.js & Tailwind CSS, enhancing Interaction Design.
- Collaborated with developers to streamline design handoff, ensuring pixelperfect UI implementation.

Graposs Edutech Private Limited

Senior Web Designer | UI/UX Designer | 2017 - 2023

- Designed & delivered 13+ UI/UX projects, focusing on User-Centered Design, Usability & Visual Hierarchy.
- Led usability testing for 10+ projects, refining Information Architecture & improving Navigation Flows.
- Developed & customized 25+ WordPress themes for clients, ensuring
 Responsive Design & Accessibility.
- Built Design Systems & Component Libraries, maintaining consistency in branding & interaction patterns.

Education

Manipal University Jaipur (2023 - Present) Bachelor of Computer Applications (BCA)

Industrial Training Institute (ITI) (2015 - 2017) Information Technology (IT)

Govt. Boys Senior Secondary School (2014 - 2015) 12th Grade (Commerce)

Skills & Expertise

- **UI/UX Design:** Wireframing, Prototyping, User Research, Usability Testing, Journey Mapping.
- UX Strategy: Information Architecture, User Flows, Competitive Analysis, A/B Testing.
- Design Tools: Figma, Photoshop, Canva.
- Frontend Development: HTML, CSS, Bootstrap, React.js, Tailwind CSS
- Accessibility & Responsiveness: Mobile-First Design, Inclusive Design
- Collaboration: Design Thinking, Agile Methodology

Languages

- English (Professional)
- **Hindi** (Native)