

# Campus Recruitment

(Academic and Employability Factors influencing placement)

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### **Data Overview**

This data set consists of Placement data of students in XYZ campus. It includes secondary and higher secondary school percentage and specialization. It also includes degree specialization, type and Work experience and salary offers to the placed students. Repository located at the following URL:

https://www.kaggle.com/benroshan/factors-affecting-campus-placement .The Dataset consists of the qualitative and the quantitative parameters of the students that are necessary for improving the prediction.The most appropriate target would be statusvariable.

If you are predicting salary, there will be many null values which can affect your model accuracy.

#### Goals

- 1. Which factor influenced a candidate in getting placed?
- 2. Does percentage matters for one to get placed?
- 3. What is the percentage of female or male how get a placement?
- 4. Which degree specialization is much demanded by corporate?
- 5. What is the Prediction percentage using differnt ML algorithms?
- 6. Build a model to predict if a student gets placed.

## **Specifications**

- 1. Sl\_no(Serial Number)
- 2. Gender- Male='M'.Female='F'
- 3. Secondary Education percentage- 10th Grade(ssc p):numerical
- 4. Board of Education- Central/ Others(ssc\_b)
- 5. Higher Secondary Education percentage- 12th Grade(hsc\_p):numerical
- 6. Board of Education- Central/ Others(hsc b)
- 7. Specialization in Higher Secondary Education(hsc s)
- 8. Degree Percentage(degree p):numerical
- 9. Under Graduation(Degree type)- Field of degree education(degree t)
- 10. Work Experience (workex)
- 11. Employability test percentage (conducted by college)(etest\_p):numerical

# Methodology

- Pre processing
  - Attribute selection
  - Cleaning missing values
  - Training and Test data
  - Feature Scaling
- Processing
  - Processing is applying different algorithms to the data to find the best results

# Algorithms used

- 1. Logistic Regression
- 2. Random Forest Classifier
- 3. Support Vector Machine
- 4. XGBoost
- 5. Naive Bayes

## Results

The data set used for is further splitted into two sets consisting

of two third as training set and one third as testing set. Among the two algorithms applied random forest shown the best results. The efficiency of the two approaches is compared in terms of the accuracy. The accuracy of the prediction model/classifier is defined as the total number of correctly predicted/classified instances. Accuracy is given by using following formula:

Accuracy= (TP+TN/TP+FN+FP+TN) \* 100

where TP, TN, FN, FP represents the number of true positives, true negative, false negative and false positive cases.

Using Random Forest Classification method: Accuracy 88.37%.

we can see the prediction and say that Random Forest Classification model is better perform then logistic regression model.

and the accuracy score in 90.70%.