



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Youtube as an information disseminating plat form for student.

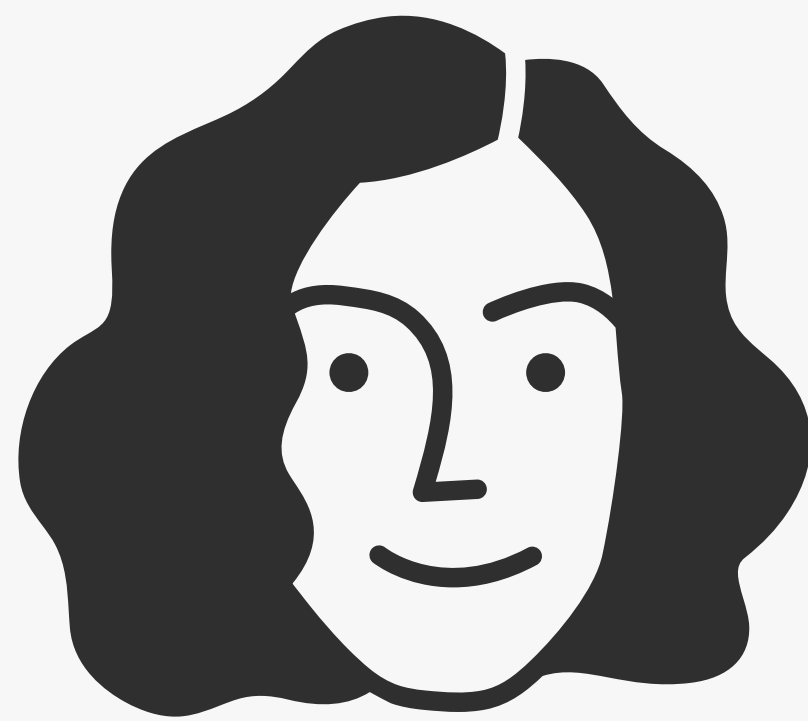
She thinks values technical specifications and real-world performance insights.

What thoughts and ideas might viewers have while watching? Are they learning something new or engaging in escapism?

She says link up with other and get more views

Youtube is the perfect place to learn and gain expertise with online videos and "How to do" trick, gaining knowledge is simple.

She says think and search in terms of series,not individual videos on youtube



EXPLORING WORLD'S TOP YOUTUBE CHANNELS

Short summary of the persona

Feels worried about the bad content in youtube like poor content quality,misleading information,offensive content.

Feels about frustration when reviews to make informed decisions and excitement about new tech innovations in youtube.

Feels youtube is helps us an path for learning and cooking.Youtube contains entertainment like music,comedy,movies etc.,

Wasting money on products that don't meet expectations

That is not easy to concentrate on a single topic in youtube.

Recognize the benefits and rewards the creators and viewers gain. This could include fame, connection, entertainment,education, and more.

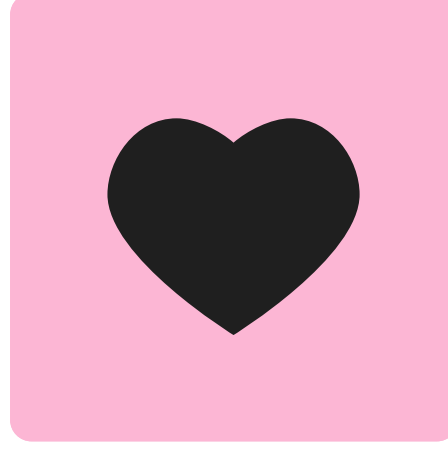


See an example



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?