



## Search engine rankings

21 March 2015


**Prepared for:**

TAPIS RUGS  
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# Overview: tapisrugs.ca

- **Date range:** 17 March 2015
- **Average position:** 31.0 (+3.6)
- **Ranked pages:** 1 (+0)
- **Number of page 1 rankings:** 15 (-4)
- **Number of rankings:** 63 (-3)
- **Visibility score:** 37.7% (-3.8%)


## Search engines:

Search engine	Ranked pages		Ranked keywords		Total rankings		Average position	
 Google	1	+0	31	+0	31	+0	29.9	-0.7
































## Page 1 rankings:









Search engine	Page 1 rankings	
 Google	13	+1

## Visibility of tapisrugs.ca:

Search engine	Visibility score	
 Google	56.5%	-0.5

## Google rankings:

Keyword	Your site	
EN  carpet cleaning service	-	↔
EN  carpet cleaning service toronto	-	↔
EN  carpet store	-	↔
EN  carpet store toronto	34	-1
EN  carpet stores	-	↔
EN  carpet stores in toronto	45	↔
EN  carpet stores toronto	47	-2
EN  carpets in toronto	33	+4
EN  carpets toronto	47	+3
EN  oriental carpet store	-	↔
EN  oriental carpet store in toronto	14	-7
EN  oriental carpet store toronto	14	-1
EN  oriental carpets	-	↔
EN  oriental rug store toronto	11	-7
EN  oriental rug stores toronto	10	-7
EN  oriental rugs	-	↔
EN  oriental rugs store toronto	10	↔
EN  oriental rugs toronto	12	-7
EN  persian carpet stores	30	↔
EN  persian carpet stores toronto	11	↔
EN  persian carpets	57	+4
EN  persian carpets toronto	12	↔
EN  persian rug stores	24	-1
EN  persian rug stores toronto	11	↔
EN  persian rugs	78	+2
EN  persian rugs in toronto	13	↔
EN  persian rugs toronto	13	↔
EN  rug stores in toronto	34	+3
EN  rug stores toronto	34	+2
EN  rugs in toronto	37	-9
EN  rugs toronto	47	+2

Keyword	Your site	
EN  toronto carpet cleaning service	-	↔
EN  toronto carpet store	39	-2
EN  toronto carpet stores	46	↔
EN  toronto carpets	54	+3
EN  toronto persian rugs	13	↔
EN  toronto persian rugs stores	11	↔
EN  toronto rug stores	38	↔
EN  toronto rugs	49	↔

**Ranked pages details:**

Ranked page		Rankings on Google	
1.	[homepage]	31	↔



























## First place ranking opportunities:

43% of the searchers click the first result on a search results page. The pages listed below are almost ranked in the first position. They only need more websites linking to them.

SE	Position	Ranked page	Keyword	PTI
No rankings on the second or third positions have been found.				

## Top 3 ranking opportunities:

The top 3 websites on the first search results page get more clicks than the other websites combined.

SE	Position		Ranked page	Keyword	PTI
	10	-7	[homepage]	EN  oriental rug stores toronto	+285%
	10	↔	[homepage]	EN  oriental rugs store toronto	+285%
	11	-7	[homepage]	EN  oriental rug store toronto	+282%
	11	↔	[homepage]	EN  persian carpet stores toronto	+282%
	11	↔	[homepage]	EN  persian rug stores toronto	+282%
	11	↔	[homepage]	EN  toronto persian rugs stores	+282%
	12	-7	[homepage]	EN  oriental rugs toronto	+562%
	12	↔	[homepage]	EN  persian carpets toronto	+562%
	13	↔	[homepage]	EN  persian rugs in toronto	+664%
	13	↔	[homepage]	EN  persian rugs toronto	+664%
	13	↔	[homepage]	EN  toronto persian rugs	+664%
	14	-7	[homepage]	EN  oriental carpet store in toronto	+803%
	14	-1	[homepage]	EN  oriental carpet store toronto	+803%

## First page ranking opportunities:

















Almost 90% of the searchers check only the first search results page.

SE	Position	Ranked page	Keyword	PTI
No rankings on the second search results page have been found.				



## Positive alerts:

The following pages achieved remarkably positive results:

SE	Alert reason	Position		Ranked page	Keyword
	improved 4 positions	33	+4	[homepage]	EN  carpets in toronto
	improved 4 positions	57	+4	[homepage]	EN  persian carpets
	improved 3 positions	47	+3	[homepage]	EN  carpets toronto
	improved 3 positions	34	+3	[homepage]	EN  rug stores in toronto
	improved 3 positions	54	+3	[homepage]	EN  toronto carpets
	improved 2 positions	78	+2	[homepage]	EN  persian rugs
	improved 2 positions	34	+2	[homepage]	EN  rug stores toronto
	improved 2 positions	47	+2	[homepage]	EN  rugs toronto