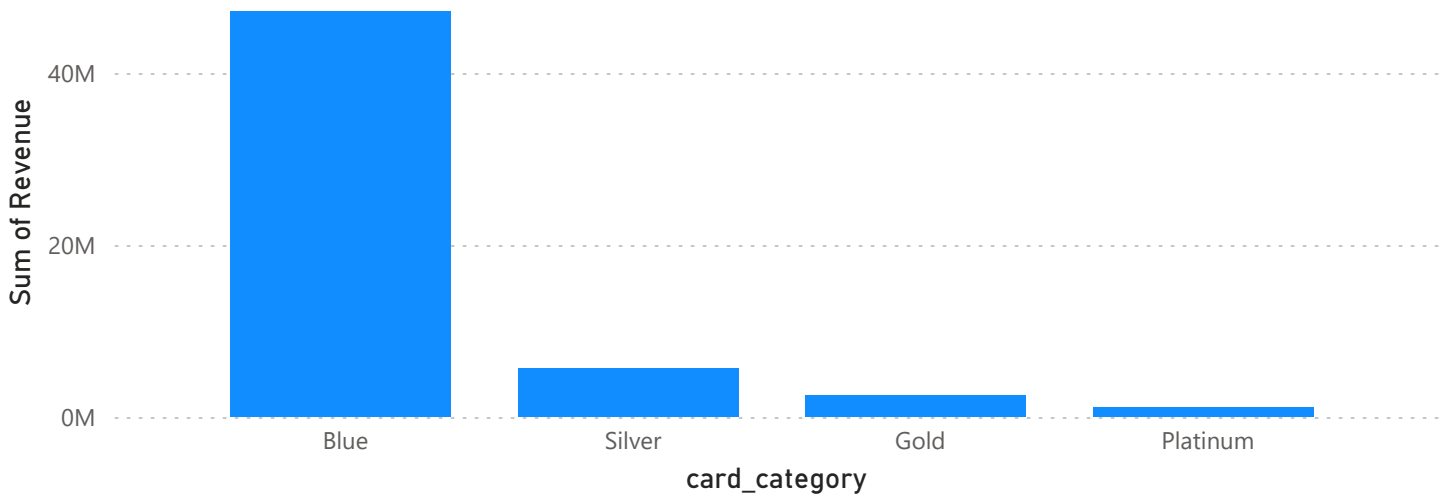
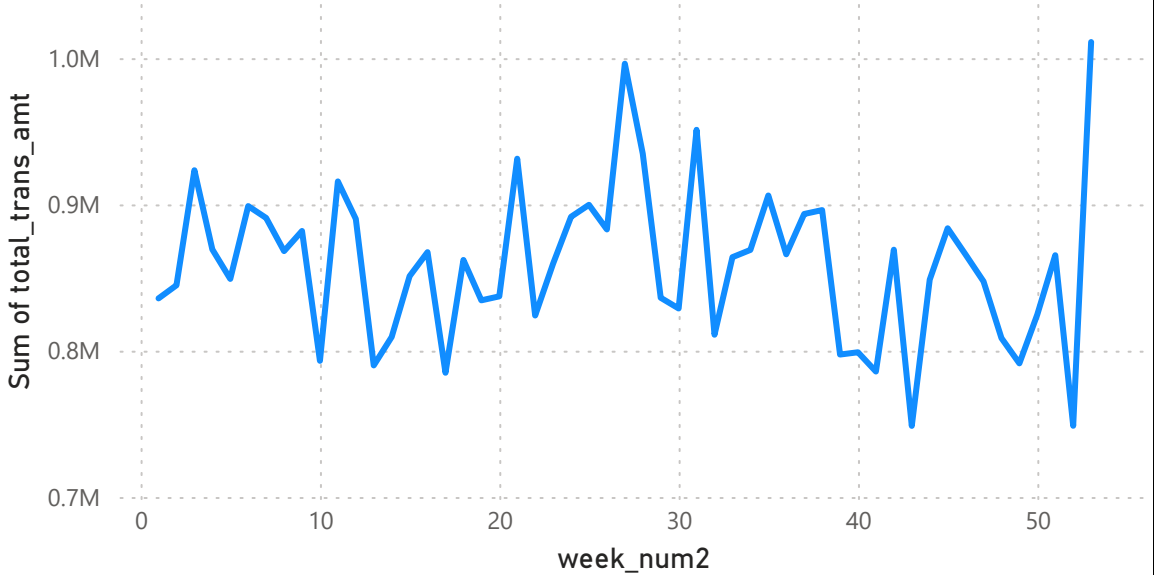


Sum of Revenue by card\_category



week_num2	current_week_revenue	previous_week_revenue	wow_revenue
53	1201601	933134	28.8%
52	933134	1070439	-12.8%
51	1070439	1026549	4.3%
50	1026549	980152	4.7%
49	980152	1008777	-2.8%
48	1008777	1047120	-3.7%
47	1047120	1078915	-2.9%
46	1078915	1094927	-1.5%
45	1094927	1063063	3.0%
44	1063063	934631	13.7%
43	934631	1080205	-13.5%
42	1080205	982974	9.9%

Sum of total\_trans\_amt by week\_num2



delinquent_acc	Blue-collar	Businessman	Govt	Retirees	Selfemployeed	White-collar	Total
0	14.75%	17.81%	14.00%	9.16%	23.87%	14.35%	93.94%
1	0.85%	0.99%	1.10%	0.61%	1.66%	0.85%	6.06%
Total	15.60%	18.80%	15.10%	9.77%	25.53%	15.19%	100.00%

activation_30_days	%GT Count of activation_30_days
0	42.54%
1	57.46%
Total	100.00%

delinquent_acc	%GT Count of delinquent_acc
0	93.94%
1	6.06%
Total	100.00%

# Credit Card Transaction Report

Q4

Q3

Q2

Q1

week\_start\_date

All

F

M

Low

Med

High

Revenue

57M

Total Amount

46M

Interest  
Earned

7.98M

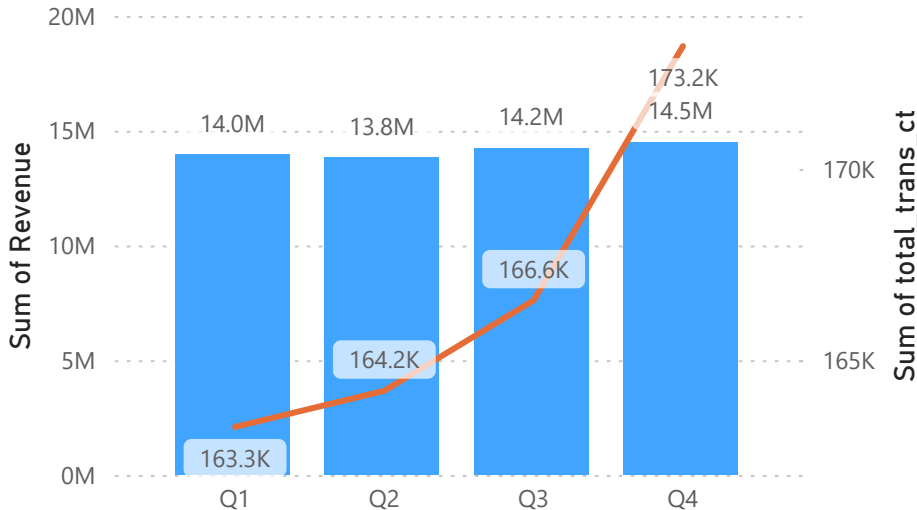
Transactions

667K

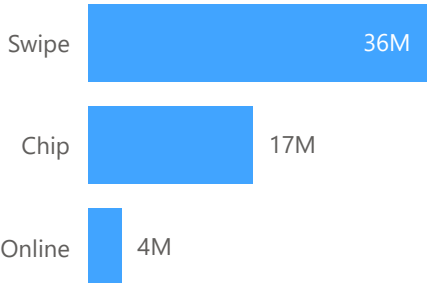
card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	47188612	37840749	66,14,172.62
Silver	5659109	4647596	8,21,922.98
Gold	2533682	2091362	3,84,755.16
Platinum	1135608	953314	1,61,629.05
Total	56517011	45533021	79,82,479.81

QTR Revenue and Total Trans Count

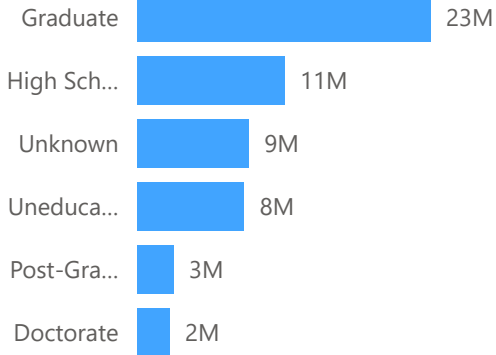
Sum of Revenue Sum of total\_trans\_ct



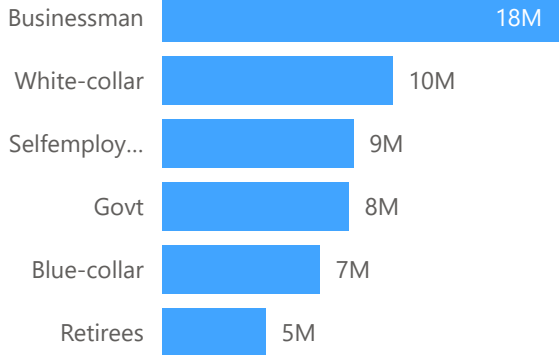
Revenue by transaction type



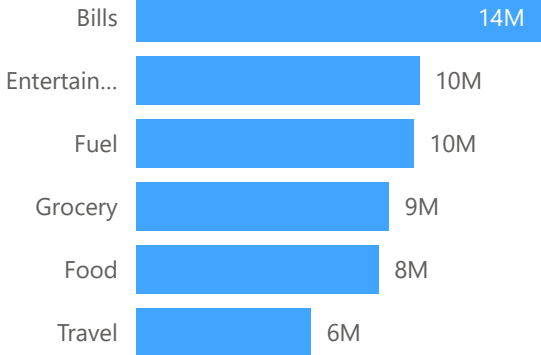
Revenue by education level



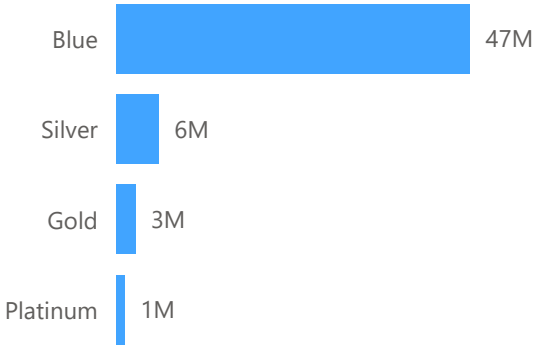
Revenue by job type



Revenue by expenditure\_type



Revenue by card type



# Credit Card Customer Report

Q4

Q3

Q2

Q1

week\_start\_date

All

Revenue

57M

Interest  
Earned

7.98M

Income sum

588M

css

3.19

Revenue by age

40-50

11M

14M

50-60

9M

10M

30-40

4M

6M

60+

20-30

M

31M

F

26M

Swipe

Online

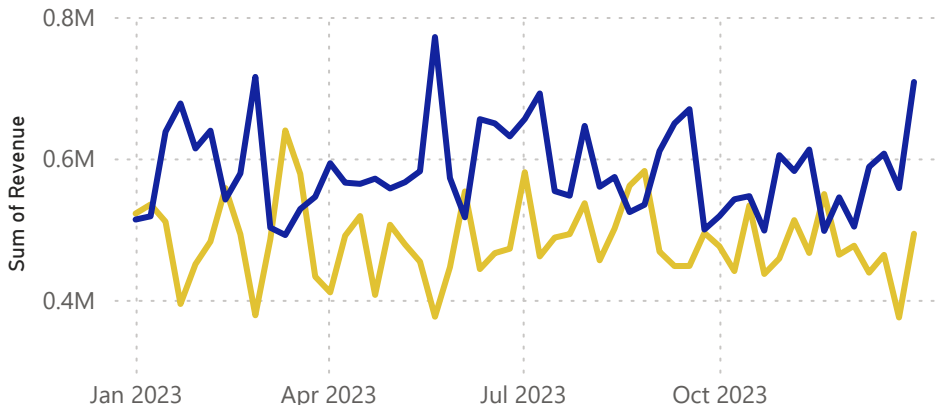
Chip

Low

Med

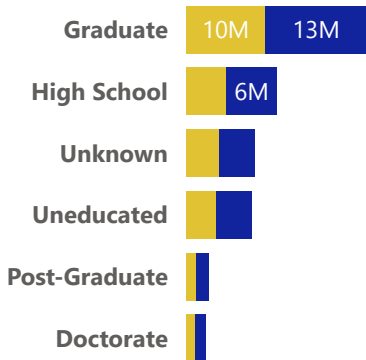
High

Revenue by week

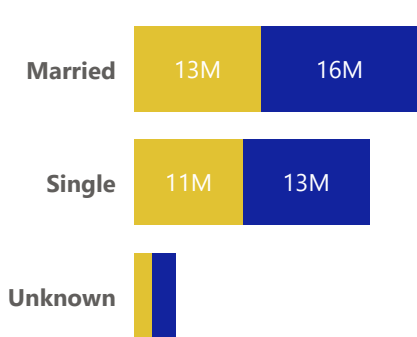


customer_job	Sum of Revenue	Sum of interest_earned	Sum of income
Blue-collar	7040606	9,67,751.42	73516911
Businessman	17697472	25,84,604.01	190350431
Govt	8335534	11,82,230.84	90834727
Retirees	4617448	6,41,692.22	49619308
Selfemployeed	8542826	11,41,510.40	77659931
White-collar	10283124	14,64,690.92	105618475
<b>Total</b>	<b>56517011</b>	<b>79,82,479.81</b>	<b>587599783</b>

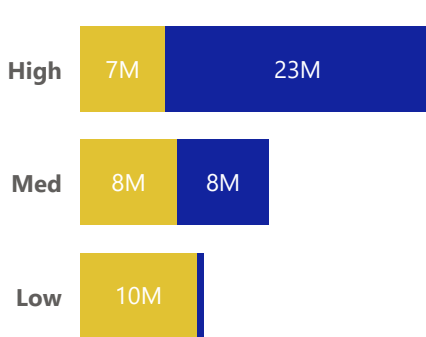
Revenue by education level



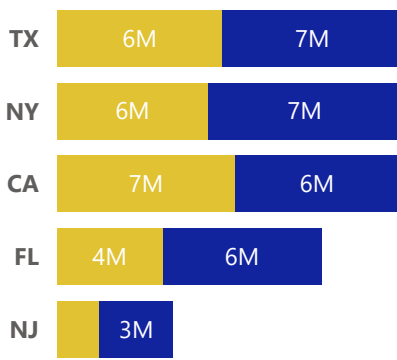
Revenue by Marital status



Revenue by income



Top 5 state by revenue



Revenue by dependents

