





Summer Rollison

WEB DESIGNER

 918.565.5593
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 summerrollison.com
 San Antonio, Texas

EDUCATION

B.A. Public Relations
Texas Tech University
Cum Laude Graduate
May 2017

PROGRAMS

HTML
CSS
Bootstrap
Adobe InDesign
Adobe Illustrator
Adobe Dreamweaver
WordPress
Google Ads
Constant Contact

SKILLS

Responsive Web Design
Layout Design
Troubleshooting
Brand Consistency
Email Marketing
Management & Leadership

EXPERIENCE

WEB DESIGNER | CHINOWTH & COHEN REALTORS

Feb. 2019 - Present | Tulsa & Remote

Customized and managed individual websites for 600 agents
Built websites for partnered home builders
Trained agents on email marketing system
Optimized Google Search Ad Campaigns to maximize ROI
Communicated daily with CMS provider to troubleshoot issues

MARKETING COORDINATOR | BARRACUDA STAFFING

Nov. 2017 - Dec. 2018 | Tulsa

Launched a new position & department by taking control of all marketing efforts
Implemented new branding and messaging guidelines to update company image
Designed branding for two new company divisions
Create marketing materials for print and digital distribution

SOCIAL MEDIA SPECIALIST & RECEPTIONIST | BARRACUDA STAFFING

June 2017 - Nov. 2017 | Tulsa

Created daily branded content for company social media profiles
Assisted recruiters by screening applicants and with data entry
Managed reception and busy phone lines in a fast-paced
Received promotion to create marketing department

GRAPHIC DESIGN INTERN | TEXAS TECH UNIVERSITY

Nov. 2016 - May 2017 | Lubbock

Designed digital and print marketing materials for hospitality services department
Generated social media attention for special campus events
Assisted supervisor in event planning

ACCOUNT MANAGER | MDA WEST TEXAS | CAPSTONE COURSE

Jan. 2017 - May 2017 | Lubbock

Lead a team of four peers throughout a semester long project
Built a campaign to increase donations to a local nonprofit
Designed and executed research on nonprofit donations
Created plan to increase funds raised by 20% compared to 2016
Project culminated in a 130 page book