





# Summer Rollison

## WEB DESIGNER

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 summerrollison.com  
 San Antonio, Texas

## EDUCATION

B.A. Public Relations  
Texas Tech University  
Cum Laude Graduate  
May 2017

## PROGRAMS

HTML  
CSS  
Bootstrap  
Adobe InDesign  
Adobe Illustrator  
Adobe Dreamweaver  
WordPress  
Google Ads  
Constant Contact

## SKILLS

Responsive Web Design  
Layout Design  
Troubleshooting  
Brand Consistency  
Email Marketing  
Management & Leadership

## EXPERIENCE

### WEB DESIGNER | CHINOWTH & COHEN REALTORS

Feb. 2019 - Present | Tulsa & Remote

Customized and managed individual websites for 600 agents  
Built websites for partnered home builders  
Trained agents on email marketing system  
Optimized Google Search Ad Campaigns to maximize ROI  
Communicated daily with CMS provider to troubleshoot issues

### MARKETING COORDINATOR | BARRACUDA STAFFING

Nov. 2017 - Dec. 2018 | Tulsa

Launched a new position & department by taking control of all marketing efforts  
Implemented new branding and messaging guidelines to update company image  
Designed branding for two new company divisions  
Create marketing materials for print and digital distribution

### SOCIAL MEDIA SPECIALIST & RECEPTIONIST | BARRACUDA STAFFING

June 2017 - Nov. 2017 | Tulsa

Created daily branded content for company social media profiles  
Assisted recruiters by screening applicants and with data entry  
Managed reception and busy phone lines in a fast-paced  
Received promotion to create marketing department

### GRAPHIC DESIGN INTERN | TEXAS TECH UNIVERSITY

Nov. 2016 - May 2017 | Lubbock

Designed digital and print marketing materials for hospitality services department  
Generated social media attention for special campus events  
Assisted supervisor in event planning

### ACCOUNT MANAGER | MDA WEST TEXAS | CAPSTONE COURSE

Jan. 2017 - May 2017 | Lubbock

Lead a team of four peers throughout a semester long project  
Built a campaign to increase donations to a local nonprofit  
Designed and executed research on nonprofit donations  
Created plan to increase funds raised by 20% compared to 2016  
Project culminated in a 130 page book