

# SUMMER ELLIOTT

Product Designer

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LinkedIn

Portfolio

## PROFILE

I thrive in cross-functional teams and love researching human behaviours. I am a life-long accessibility advocate and am pursuing my CPACC certification. I am super jazzed about Speculative Design and Sci-Fi. I am passionate about solving user pain points through design thinking.

## EXPERIENCE

PRODUCT DESIGNER, Sept 2020 - present

City of Wind is a design studio that focuses on UX and software development services for startups.

- Lead UX for Accessibility User Testing platform
- Collaborate with product team to create accessibility standards
- Lead accessibility research, Comparative Analysis, create SME Interview and Survey guides
- Research accessibility practises

PRODUCT DESIGNER HomeStars, Sept 2017 - May 19

HomeStars is a SaaS platform helping homeowners find reputable contractors, through its database of 2 million companies & reviews.

- Conducted interviews observation sessions with CS team to inform design of help desk and dashboard for internal use
- Collaborated with data scientist to create internal use dashboard to assist CS in achieving retention goals
- Created a multi-tiered support system
- Created and conducted Lunch n' Learns for the organization on how to use and explain our products to our SaaS clients

DESIGNER/PRINCIPAL - elliott designs, 2013-17

Elliott Designs was my interior design/build company focusing on creating beautifully designed accessible washrooms for in client's homes.

- Created better experiences and quality of life for clients through interviews, producing to-scale drawings of designs, and testing products with clients
- Designed, implemented and built interior spaces to suit accessibility needs of clients

## EDUCATION

*Designing an Accessible User*

*Experience*, Deque University, 2020

Building accessible web and experiences to comply with ADA, WCAG and other standards

*Advanced UX Design*, Juno, 2019

Cognitive design patterns, visual language principles, systematic design, user research, convergence & divergence, and design sprints.

*Human Computer Interaction*, UC San Diego/Coursera 2019

Summarize and demonstrate all stages of the UI/UX development process. Conduct user research. Define project's strategy, scope, and information architecture

## SKILLS

- |                         |                     |
|-------------------------|---------------------|
| ◦ Sketch                | ◦ Sequel Pro        |
| ◦ Figma                 | ◦ HTML & CSS        |
| ◦ Adobe                 | ◦ Usability Testing |
| ◦ Wireframing           | ◦ User Research     |
| ◦ Prototyping           | ◦ Technical         |
| ◦ Qualitative Research  | ◦ Troubleshooting   |
| ◦ Quantitative Research | ◦ Problem Solving   |
|                         | ◦ Design Thinking   |