

# SUMMER ELLIOTT

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## PROFILE

I thrive in cross-functional teams and love researching human behaviours. I am a life-long accessibility advocate. I'm super jazzed about Speculative Design and Sci-Fi. I have cross-functional design skills and am very skilled at Emotional Design. I have a ridiculously cute cat.

## SKILL SET

Figma	Adobe CS	Sketch	Wireframing	Content Creation
Branding	HTML & CSS		Usability Testing	Visual Design

## WORK EXPERIENCE

*Brand / Mobile Product Designer - Onfleet, Remote*

*01/2022 - 03/2023*

Onfleet is the trusted last mile delivery solution for thousands of companies. I was in two roles: Brand Designer and Mobile Product Designer.

Brand:

- o Developed a captivating logo for a new side product
- o Created visually appealing assets for blog posts and white papers, effectively enhancing the company's content marketing efforts
- o Collaborated closely with cross-functional teams to translate brand strategies into compelling design solutions across multiple platforms

Mobile:

- o Aligned iOS and Android experiences for a seamless user journey
- o Established a comprehensive design system with the UX squad for enhanced usability
- o Collaborated with stakeholders, developers, and product managers to design and implement innovative features
- o Researched accessibility best practices for an inclusive user experience
- o Conducted in-depth investigations with a UX Researcher to drive iterative improvements in design

*UX/UI Designer - StageTEN, Toronto / Remote*

*02/2021 - 12/2021*

StageTEN is a live streaming and live video commerce platform for video content creators.

- o Redesigned user experience to improve user flow, enhance accessibility, and promote inclusivity
- o Created innovative and intuitive experiences for new features and functionalities
- o Developed a comprehensive style guide for consistent branding and design implementation
- o Collaborated closely with the development team to align design decisions with user needs and business objectives for optimal outcomes

## WORK EXPERIENCE con't

*Product Support > UX Designer - HomeStars, Toronto*

*09/2017 - 05/2019*

HomeStars is a leading SaaS platform that empowers homeowners to find reputable contractors. I joined the company as a Product Support person and was quickly promoted to a Product Design role, where I made contributions to improving the support flow and internal processes.

- o Interviewed and observed the Customer Support team to understand workflows and pain points, informing the design of an optimized help desk and internal dashboard for improved efficiency
- o Collaborated with a data scientist to develop a tailored internal use dashboard, providing real-time data and actionable insights to support the CS team in achieving customer retention goals
- o Organized Lunch n' Learn sessions for the organization, sharing knowledge and best practices in product design, usability, and customer support to promote continuous learning and cross-functional collaboration

*Designer - Elliott Designs (owner), Toronto*

*03/2013 - 09/2017*

Owner and operator of interior design/build practice specializing in accessible spaces.

- o Conducting client interviews to understand needs, preferences, and challenges, developing innovative, accessible design solutions
- o Prototyping and testing to refine designs for optimal functionality and usability
- o Designing and overseeing construction of interior spaces tailored to unique accessibility needs, collaborating with contractors for high-quality outcomes
- o Sourcing and testing materials with clients to meet functional, aesthetic, and accessibility requirements

## RECENT EDUCATION

*Graphic Design Course, i ❤️ creatives*

*Currently enrolled*

Designed like a virtual apprenticeship where we learn design programs to create real world deliverables. We learn technical skills using design programs like Figma, Adobe Illustrator, and Adobe Photoshop.

*Advanced UX Design, Juno*

*2019*

Completed an advanced UX design course encompassing cognitive design patterns, visual language principles, systematic design methodologies, user research techniques, convergence and divergence strategies.

*Learn UI Design, Erik Kennedy*

*2019*

Completed an extensive course emphasizing best practices and strategies for major UI components, with a strong emphasis on usability

*Web Dev Course, BrainStation*

*2017*

Completed a foundational web development course covering essential concepts such as HTML, CSS, Git, and Terminal