

15/1/25  
**of Hackathon Day 1:-**  
Laying the Foundation for My  
E-Commerce Market Place  
Journey:-

Step 01:- Market Place type:-  
I have chosen E-Commerce as  
the market place type for my Project.

Primary purpose:-  
The primary purpose of  
this market place is to offer  
customers a wide range of  
quality furnitures for their homes.

Step 02:- Define Business Goals:-

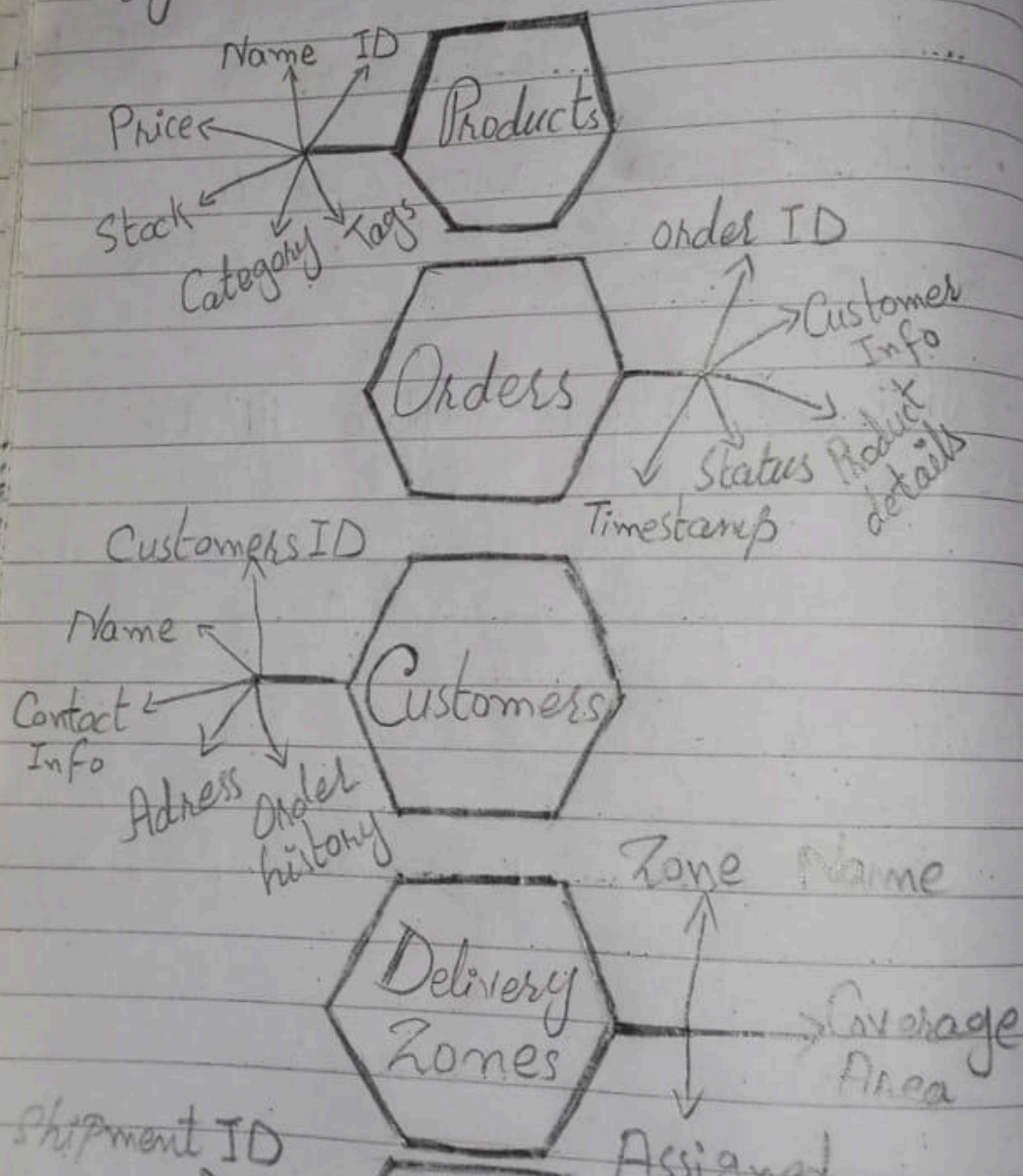
- Problem to solve:-

Many People struggle to  
find affordable, Stylish & durable  
furniture conveniently. My marketplace  
aims to solve this Problems by providing  
an online platform for easy  
furniture shopping.

- Target Audience:-
  - Urban professionals & families looking for modern & classic furnitures.
  - Customers who prefer online shopping with fast delivery & Customization options.
- Products or Services Offered:-
  - Furniture categories include sofas, tables, chairs, storage units & more.
- What set My marketplace Apart:-
  - Speed: Fast & reliable delivery, even for large furniture items.
  - Affordability: Competitive prices with frequent discounts & Promotions.
  - Customization: Customers can select furniture designs, colors & size according to their preference.



Step: 03: Create a Data Schema  
I have designed a data schema  
for the marketplace with the following  
key entities & their relationships:



The relationships between these entities ensure smooth operation, such as linking products to orders, associating orders with customers & tracking shipments through delivery zones.