

# TECHTRONIX SALES DASHBOARD

\$4,522,687  
Profit MTD

\$22,167,002  
Revenue MTD

Customer Sector  
All

Sales Analysis

Customer Insight

Inv Mgt & Profitability

Expansion

Profit Generated

\$53M

Total Revenue

\$252M

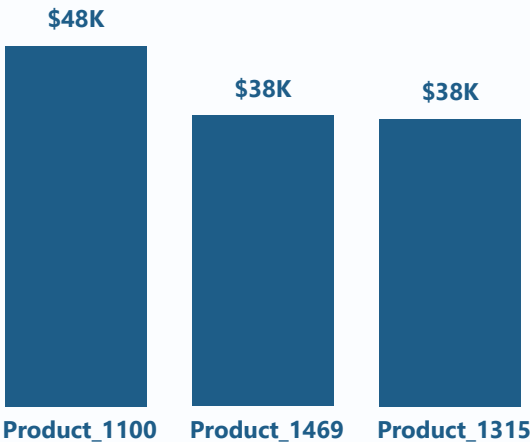
Total Production cost

\$4M

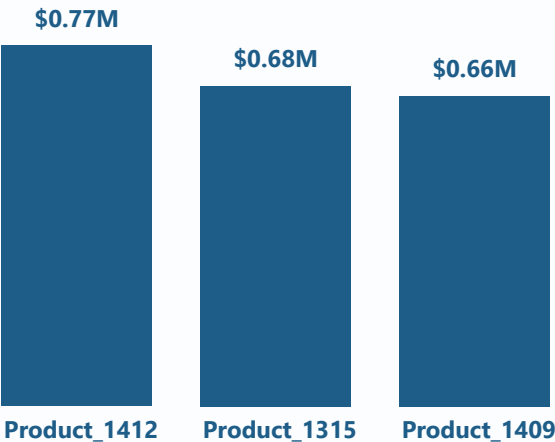
Sum of Quantity Sold

\$501K

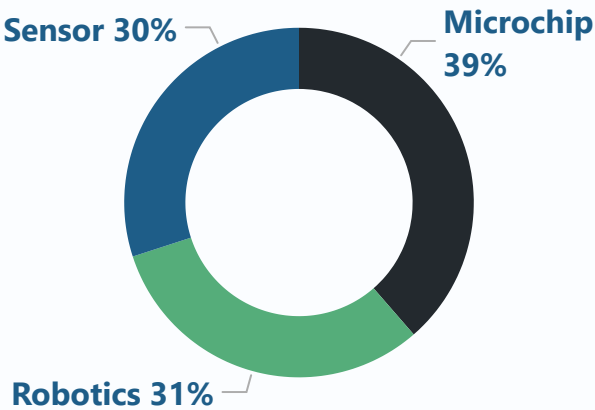
Top 3 Most Expensive Products to Produce



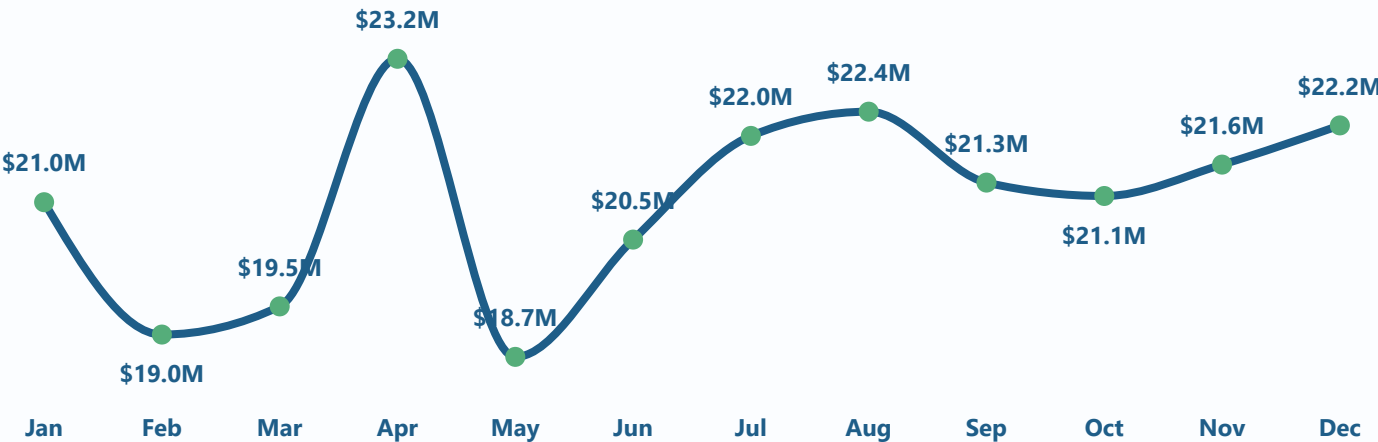
Top 3 Products by Profit



Total Revenue by ProductCategory



Total Revenue by Month



Total Revenue by Country

Germany

+

-

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Month

All

Quarter

All

Weekday

All

Total Profit

\$53M

Total Revenue

\$252M

Total Production cost

\$4M

Total Quantity Sold

\$501K

CustomerSector ×

Industrial

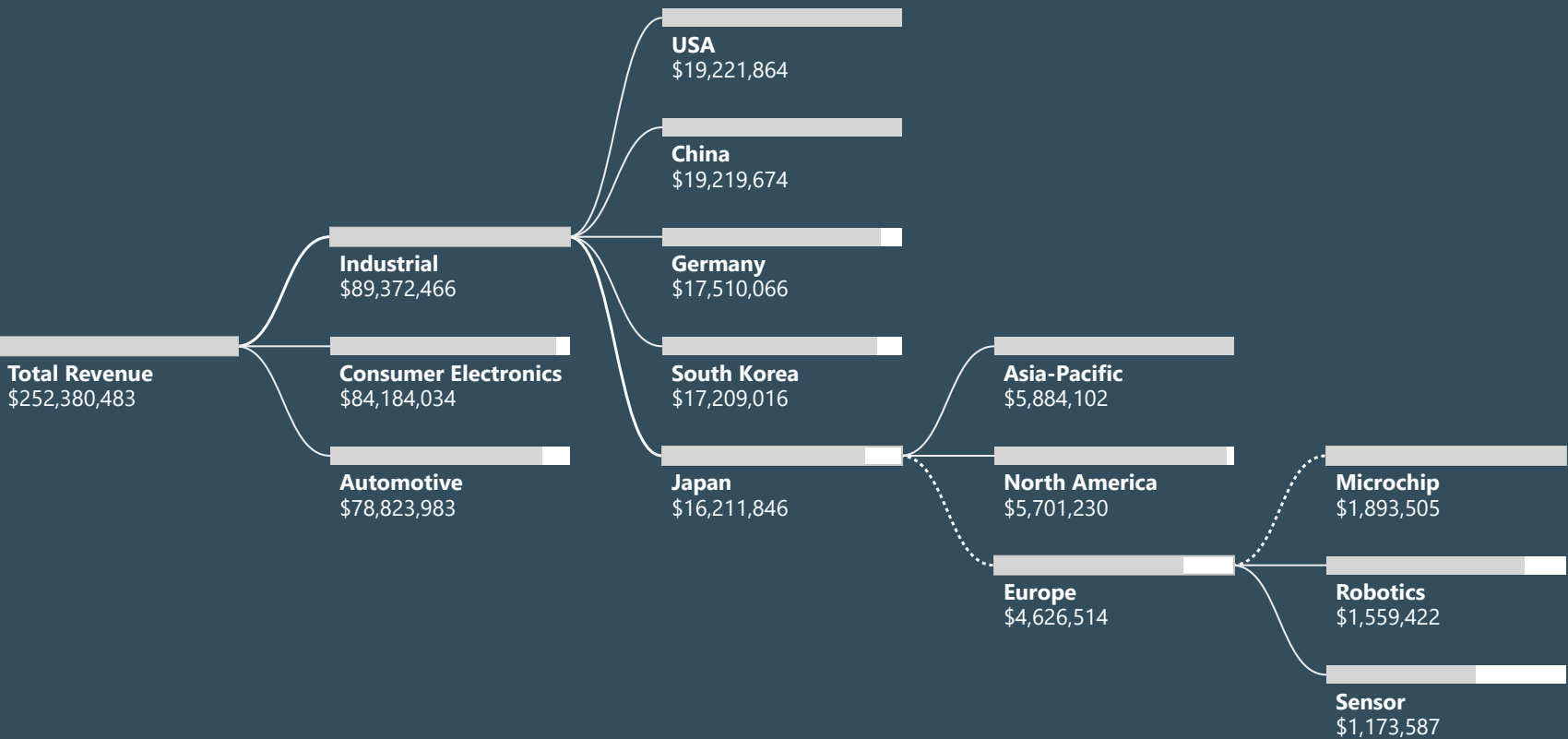
Country ×

Japan

Region ×

Europe

ProductCategory ×



# TECHTRONIX SALES DASHBOARD

|             |              |               |              |
|-------------|--------------|---------------|--------------|
| \$4,522,687 | \$22,167,002 | \$252,380,483 | \$53,094,315 |
| Profit MTD  | Revenue MTD  | Total Revenue | Profit       |

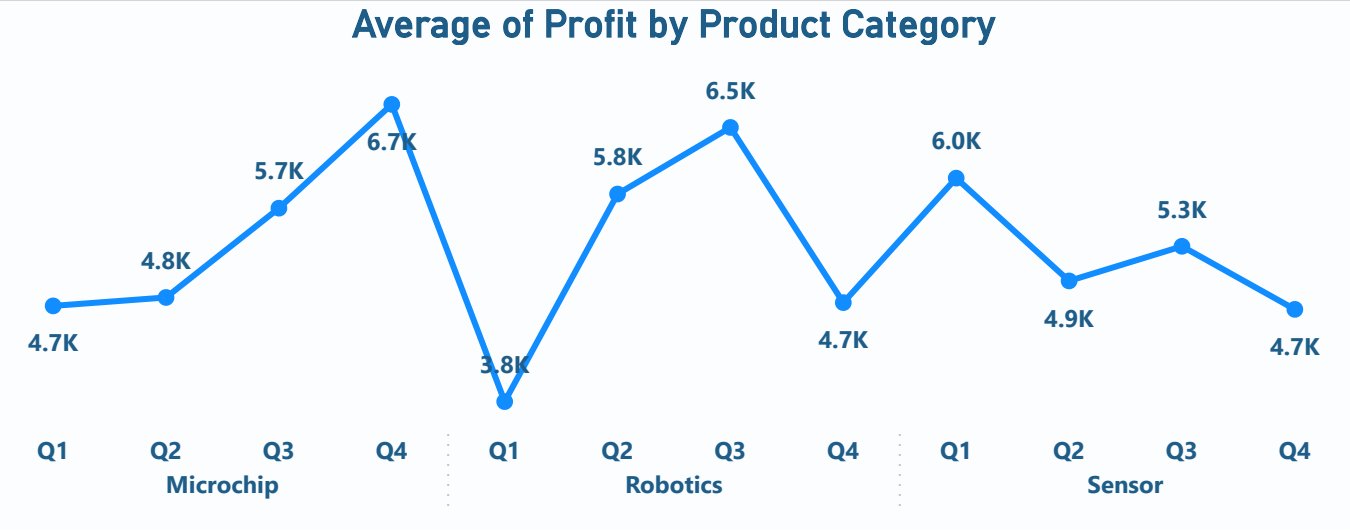
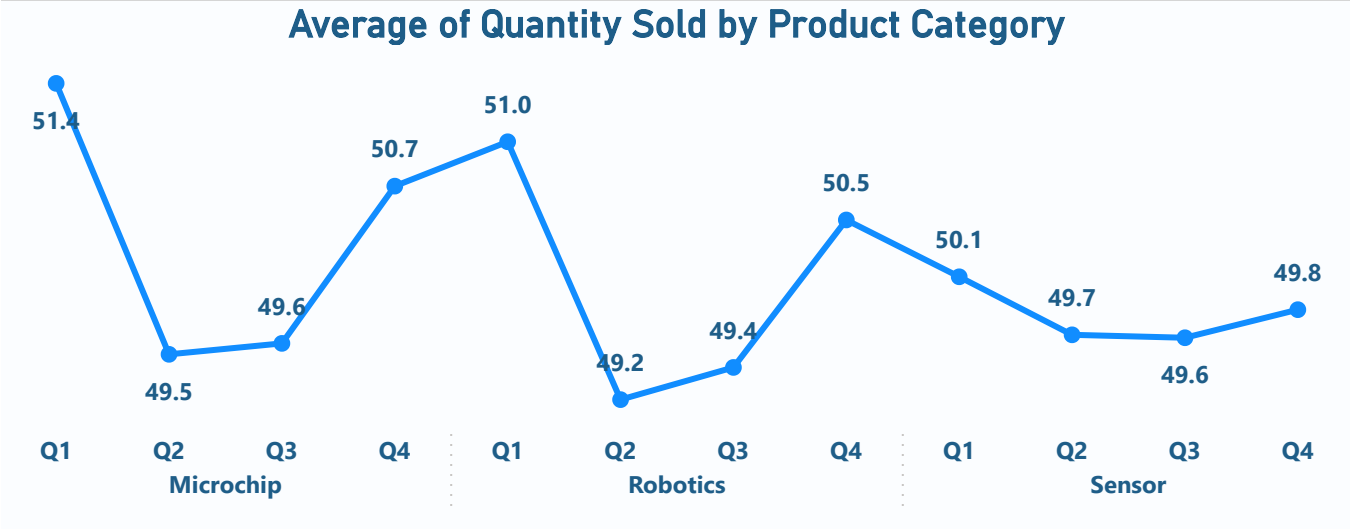
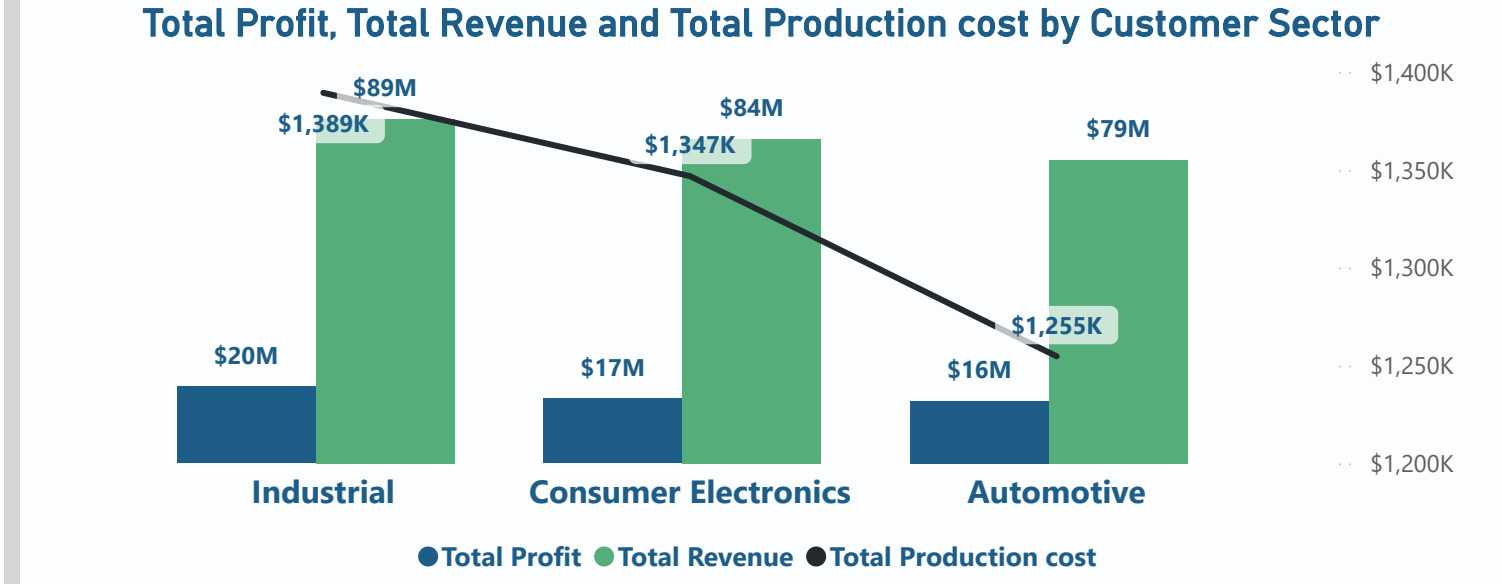
Sales Analysis

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| ProductID | Q1     | Q2     | Q3       | Q4     | Total  |
|-----------|--------|--------|----------|--------|--------|
| 1107      | 63.71% | 51.26% | 66.70%   | 29.00% | 58.57% |
| 1194      |        | 63.48% | 48.23%   | 61.74% | 58.49% |
| 1319      | 13.07% | 55.79% | 32.53%   | 90.65% | 56.85% |
| 1237      | 31.86% | 83.48% | 83.34%   | 13.31% | 53.90% |
| 1496      | 50.85% | 20.42% | 58.75%   | 64.98% | 53.59% |
| 1002      | 39.35% | 41.12% | 68.51%   | 51.45% | 53.56% |
| 1472      | 87.70% | 5.22%  | 67.88%   | 40.04% | 53.04% |
| 1450      | 67.09% | 84.07% | -405.75% | 49.75% | 52.97% |



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Month

All

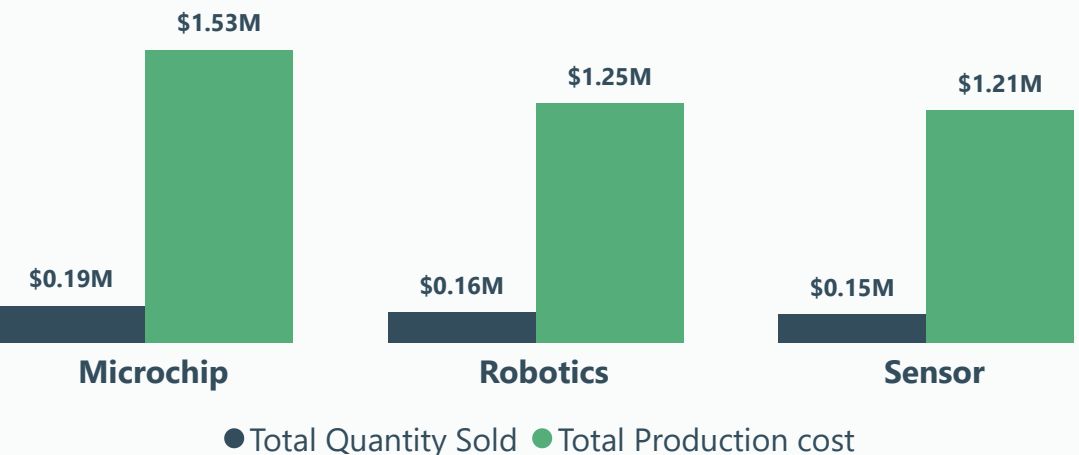
Quarter

All

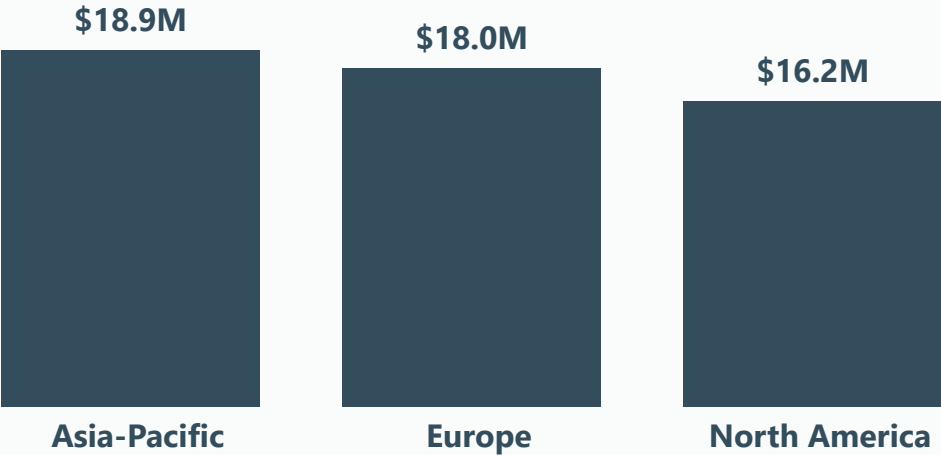
Weekday

All

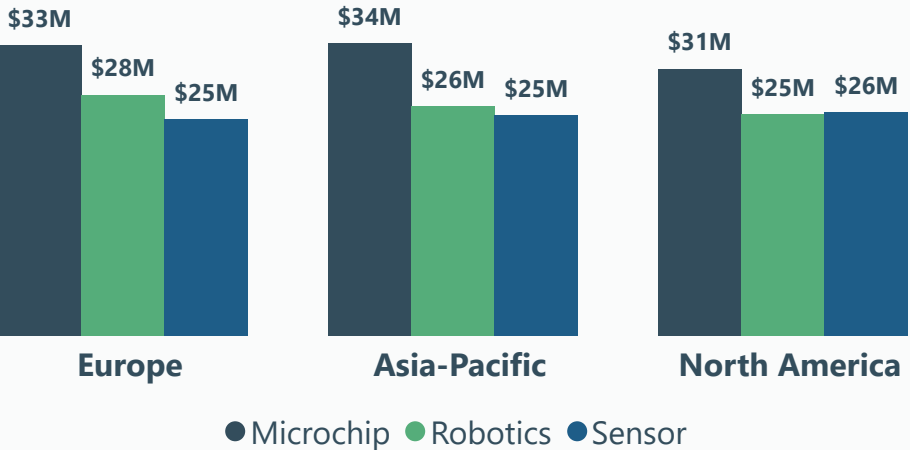
Quantity Sold and Production cost by Product Category



Total Profit by Region



Total Revenue by Region and ProductCategory



Total Revenue by CustomerName

