

# NOVATRUST CUSTOMER SEGMENTATION DASHBOARD

Segments

All

Average Salary

376.52K

Total Count of Customers

204

Segmentation Matrix					
Segments	200-300K	300-400K	400-500K	Above 500k	Total
Tier 1 Customers			5	1	6
Tier 2 Customers	2	107	64	1	174
Tier 3 Customers	12	8			20
Tier 4 Customers	4				4
Total	18	115	69	2	204

