

FLEXTRADE ONLINE SHOPPING APP DASHBOARD

Total Number of

1000

Total No. of Page

5425

Avg Bounce
Rate

49%

Avg Conversion
Rate

50%

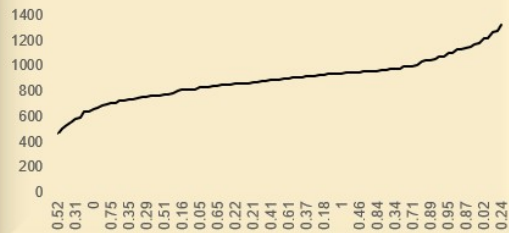
Avg Session Duration

898.064

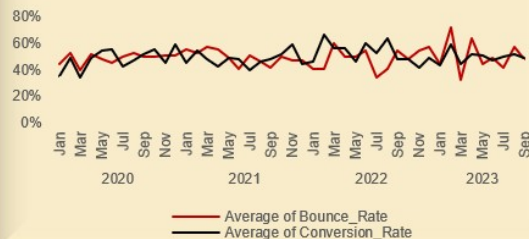
Total Cart Additions

2586

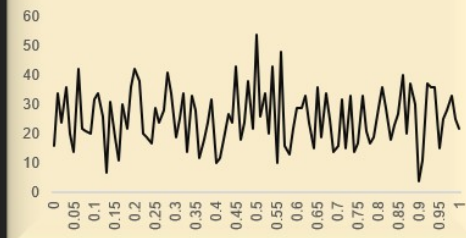
Relationship between bounce rate and session duration



Relationship between bounce rate and conversion rate



Relationship between cart additions and conversion rate



Year

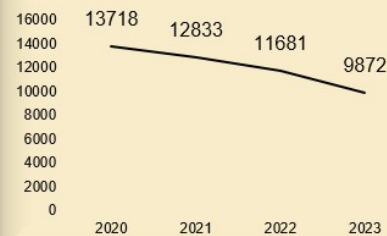
2020

2021

2022

2023

Yearly Check out progress



Feedback Rate



Relationship between product views and check out progress



Feedback_T...

App Review

Customer Support

Survey