Website	Users per month (in millions)	Daily Pageviews per Visitor	Pageviews per month	Pageviews per Day	Peak PV per hour	Daily Time on Site (mm:ss)	Daily Time on Site (in seconds)	Daily Time on Site (in minutes)	Коэфициент = 60min/кол-во минут на пользователя	RPM	RPS	RPS + 25% peak
bbc.co.uk	701,000,000	3.79	2,656,790,000	88,559,667	5,903,978	2:22	142	2.367	25.352	232,879	3,881	4,852
amazon.co.uk	488,000,000	5.85	2,854,800,000	95,160,000	6,344,000	7:05	425	7.083	8.471	748,944	12,482	15,603
Google.co.uk	384,000,000	4.34	1,666,560,000	55,552,000	3,703,467	5:12	312	5.200	11.538	320,967	5,349	6,687
eBay.co.uk	321,000,000	4.97	1,595,370,000	53,179,000	3,545,267	6:54	414	6.900	8.696	407,706	6,795	8,494
Wikipedia.org	303,000,000	3.1	939,300,000	31,310,000	2,087,333	3:42	222	3.700	16.216	128,719	2,145	2,682
gov.uk	171,000,000	2.62	448,020,000	14,934,000	995,600	3:06	186	3.100	19.355	51,439	857	1,072
Dailymail.co.uk	170,000,000	2.33	396,100,000	13,203,333	880,222	4:45	285	4.750	12.632	69,684	1,161	1,452
Theguardian.com	152,000,000	2.91	442,320,000	14,744,000	982,933	2:41	161	2.683	22.360	43,959	733	916
Pornhub.com	141,000,000	3.36	473,760,000	15,792,000	1,052,800	10:26	626	10.433	5.751	183,070	3,051	3,814
Reddit.com	131,000,000	4.62	605,220,000	20,174,000	1,344,933	5:45	345	5.750	10.435	128,889	2,148	2,685
											38,604	48,255
RPM = {Общее кол	пичество пользователей	и́ в месяц} * {Коли	чество просмотр	ов страниц на пол	пьзователя} / {30) О дней} / {Средне	е время доступа	(с 9:00 до 18:00)) = 15 часов} / {Коэ	фициент=60min/к	кол-во минут на	пользователя}
Источники:												
	om/topsites/countries/GE											
https://www.statista	.com/statistics/314944/m	ost-visited-websit	es-in-the-uk/									