

Title: Tony's Tapwater Infomercial

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Notes:

- TONY
- PERSON 1
- PERSON 2
- PERSON 3
- MAN 1
- WOMAN 1
- MAN 2
- WOMAN 2
- BARTENDER

FADE IN:

INT. KITCHEN - DAY

We see a group of people trying to make pizza in a kitchen. The dough is ready, the sauce is simmering, but something's missing.

PERSON 1

This doesn't taste like real New York pizza.

PERSON 2

Yeah, what's missing?

PERSON 3

I think it's the water. You can't make New York-style pizza without New York water.

Suddenly, the door bursts open and in walks TONY, the founder of Tony's Tapwater.

TONY

You guys need some help?

PERSON 1

Who are you?

TONY

I'm Tony, and I'm here to solve your New York pizza problem.

Tony pulls out a bottle of water.

TONY

This is Tony's Tapwater, straight from the taps of Brooklyn, New York. It's the secret ingredient that makes New York pizza taste so good.

PERSON 2

But we don't live in New York. How
can we get this water?

TONY

That's where Tony's Tapwater comes
in. We export Brooklyn tapwater so
that you can try to mimic the taste
of real New York pizza in your own
city.

Tony pours some of the water on the slice of pizza. Person
takes a bite.

PERSON 3

Wow, this water really does taste
different.

TONY

That's because it is. And now, with
Tony's Tapwater, you can make pizza
that tastes just like it came
straight out of a New York pizzeria.

FADE IN:

INT. KITCHEN - DAY

Tony is still holding the bottle of Tony's Tapwater as
several people enter the room.

TONY

And it's not just for pizza. Tony's
Tapwater is perfect for all your
cooking needs.

CUT TO:

INT. BACKYARD BBQ - DAY

A group of people are grilling hot dogs.

MAN 1

Man, these hot dogs need something.

WOMAN 1

They need that New York flavor.

MAN 2

I wish we had some of that Brooklyn
tapwater.

Suddenly, Tony appears with a bottle of Tony's Tapwater.

TONY

Did somebody say Brooklyn tapwater?

Tony pours some of the water into the pot where the hot dogs are cooking.

MAN 1

Wow, that smells just like New York!

WOMAN 1

I can already taste the difference.

MAN 2

This is exactly what we needed.

CUT TO:

INT. SPA - DAY

A woman is soaking in a tub of water.

WOMAN 2

Ah, this feels amazing. But something's missing.

Tony enters the room with a bottle of Tony's Tapwater.

TONY

Did somebody say something's missing?

The woman nods.

TONY

Just wait until you try this.

Tony pours a splash of the water into the tub.

WOMAN 2

Oh, that feels so refreshing.

TONY

That's the Brooklyn tapwater for you.

CUT TO:

INT. COCKTAIL BAR - DAY

A bartender is mixing drinks.

BARTENDER

I can't get this cocktail just right.

Tony enters the bar with a bottle of Tony's Tapwater.

TONY

Did somebody say they needed help
with a cocktail?

BARTENDER

Yes, actually.

Tony pours some of the water into the cocktail shaker,
distinctly changing the color.

BARTENDER

That's it. That's exactly what it
needed.

TONY

I told you, Tony's Tapwater is
perfect for all your cooking needs.

CUT TO:

INT. SAME KITCHEN AS BEFORE - DAY

PERSON 1

How do we order?

TONY

Just go to our website,
tonystapwater.com, and place your
order today. Or look for the label
in your local specialty cooking
store.

PERSON 2

This is going to change everything.

TONY

You're damn right it will. Tony's
Tapwater, the secret ingredient to
New York-style pizza, remember; if
it doesn't have the label, it might
not be from Brooklyn.

FADE OUT.