

Onboarding Process Adjustments:

Remove the Welcome Page.

Merge "Give Us Your Brand" and "Connect Social Channels" Pages:

Auto-detect website and company name from connected social channels.

Include an explainer on the importance of connecting social channels.

Remove the Brand Elements Page.

Keep the Business Goals Page:

Make the "Fill with AI" button centered and bold.

Keep the Social Media Strategy Page:

Remove the text input question.

Remove the Target Audience Page.

Enhance the Summary Page:

Improve loading speed.

Include an explainer of what's happening.

For Users Who Haven't Connected Social Channels:

Skip the onboarding and summary, direct them straight to the calendar.

9. And all the pop-ups need to be reviewed once. In different scenarios, they shouldn't be showing up, or the messaging needs to be different.

Tool Interface Changes at the Calendar Phase:

Introduce an Interactive Explainer:

Guide users through the calendar and post composer features.

Provide a choice to create a post or work on the calendar after the tour.

Remove the Magic Template Feature for Now. Improve using toggle and better templates; once we reach satisfactory results, we can bring it back in.

Simplify the User Interface (UI).

Enhance the Post Composer:

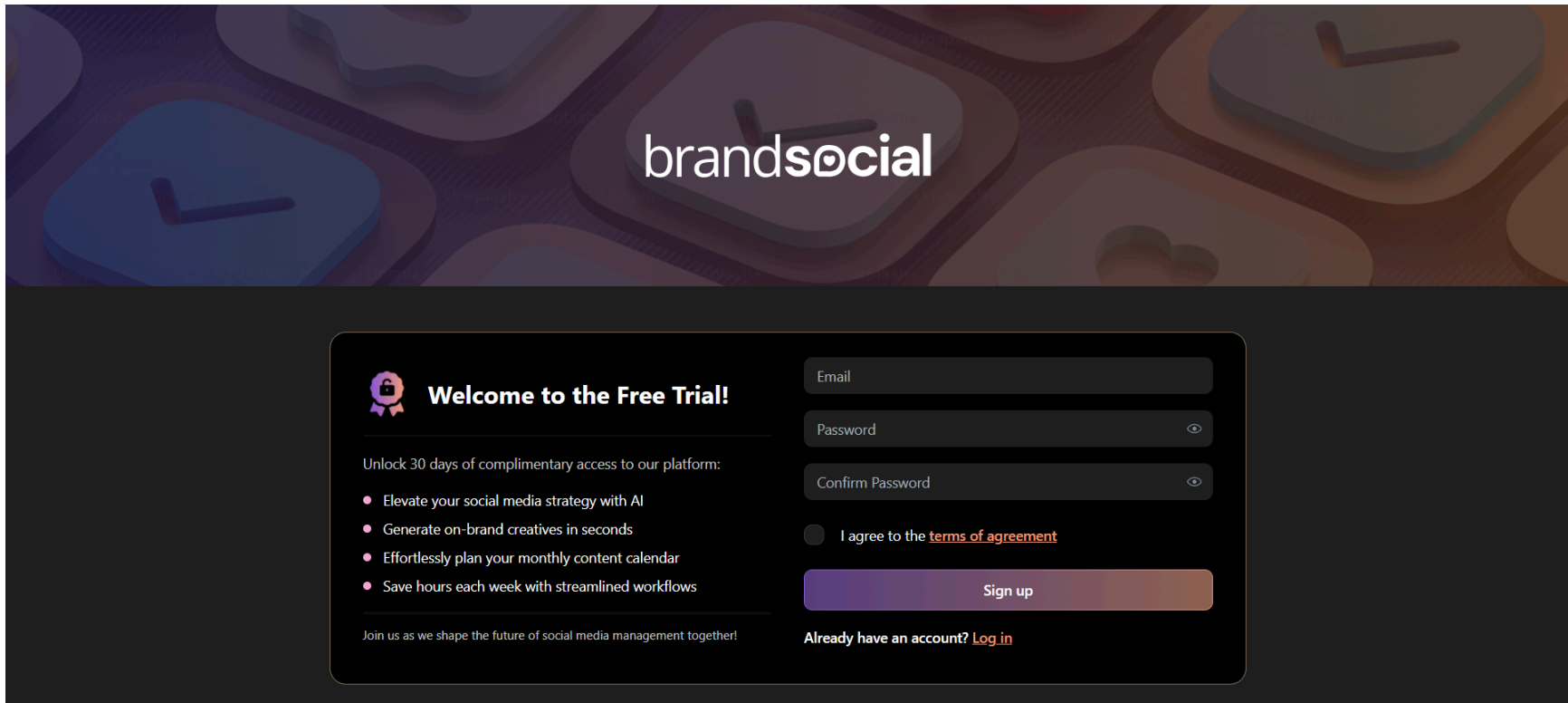
Allow uploading PDFs, URLs, text, etc.

Update Labeling in the Calendar:

Change "scheduled idea" to "idea/topic."

AI Weekly Reminder Usage

Fix Mobile - to have an email for the user on their desktop

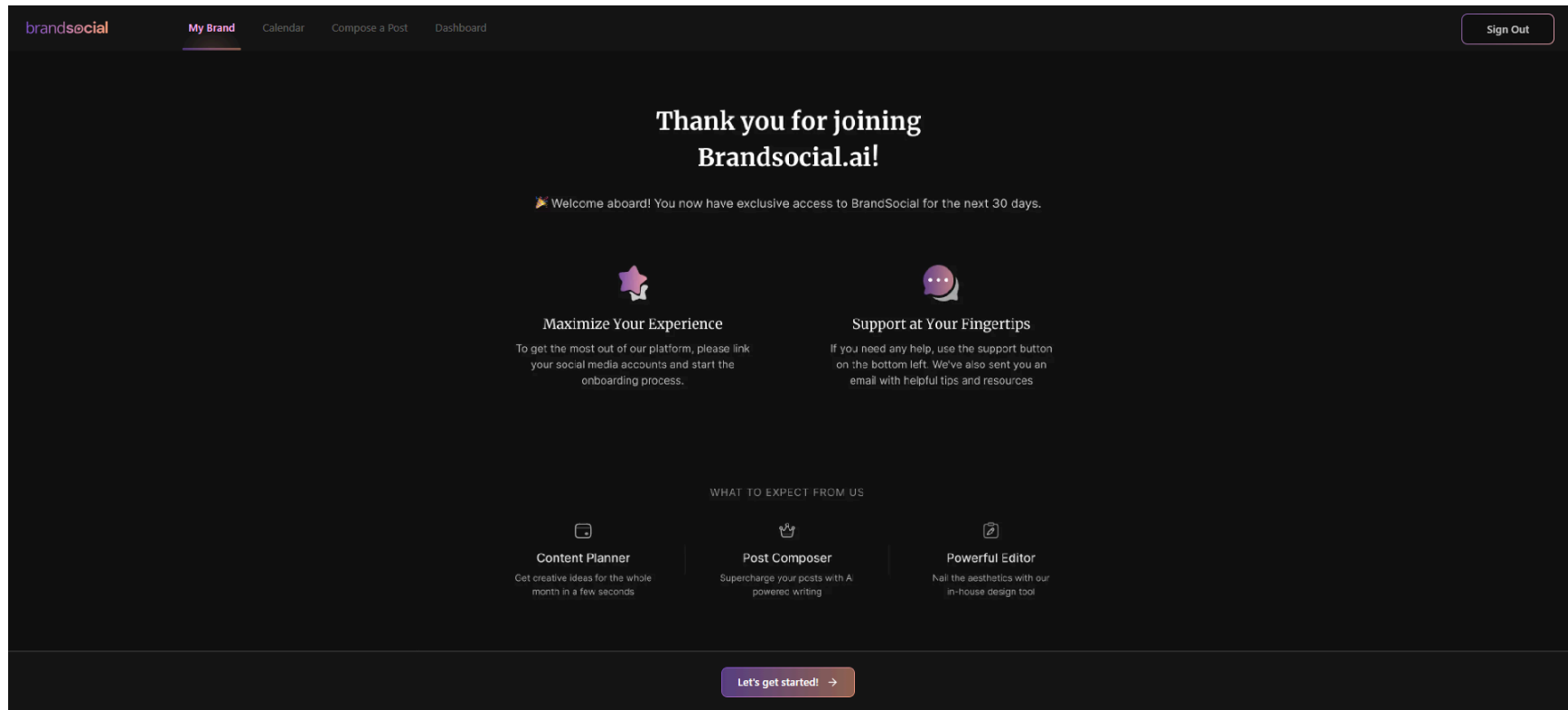


****Description**:** Add more visually engaging elements to capture first-time users' attention, especially on the sign-up screen.

****Description**:** Include guidance for password requirements, such as specific visual cues, during sign-up.

****Description**:** Implement an option for users to switch between light and dark modes for better accessibility and comfort.

****Description**:** Improve the terms of agreement checkbox to be more engaging and efficient.



Gradient logo is not allowed in brand guidelines

BrandSocial font should be used everywhere (Primary-Aaux Next, Secondary-Bahnschrift)

Text is not clear

Lets get started and signout button with shadow effect

Footer line is not required

****Description**:** Adjust the position and style of primary CTAs to ensure they are visually prominent and effectively guide users.

****Description**:** Introduce a short, visually engaging video at the top of the landing page and reorder the text to outline benefits first, followed by a prominent "Get Started" button.

****Description**:** Personalize the welcome messaging and add a strong call to action.

brandsocial

My Brand

Calendar

Compose a Post

Dashboard

Sign Out

Tell us about your brand

Please fill out the following form to help us and our AI understand your brand and business objectives better.

Brand Name ⓘ

My Brand

Brand Website

https:// test.com

☐ My company does not have a website

Industry ⓘ

Select your industry

What is your Timezone? ⓘ

(GMT+5:30) Chennai, Kolkata, Mumbai, New Delhi

Continue →

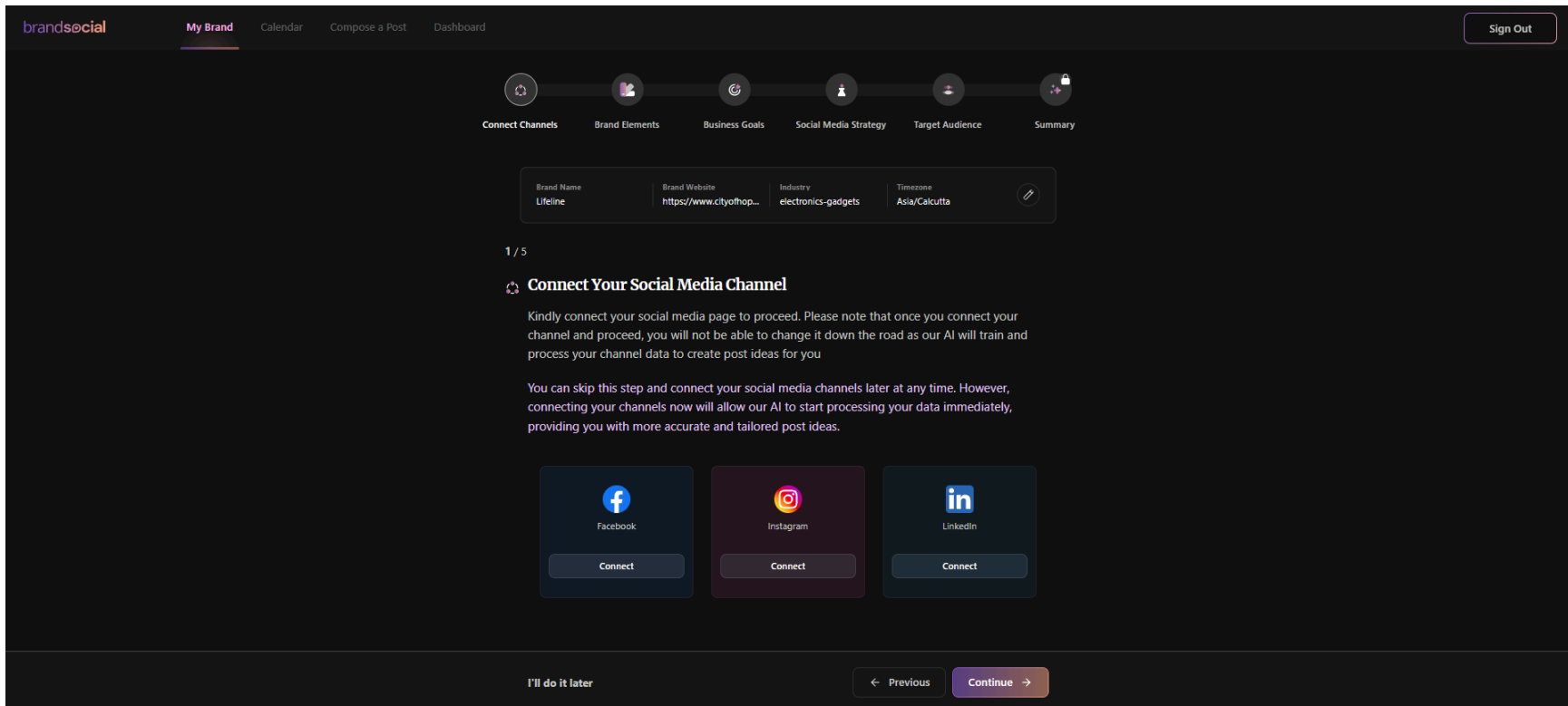
i button info

Footer line is not required

Continue button is at extreme bottom

Text font is not matching with brand guidelines

Logo is not matching with brand guidelines



Onboarding steps on top should be placed on left panel having list of onboarding steps and it should show progress when user is completing the onboarding.

The whole content of the page is on center and it looks like someone has copied and pasted the raw data directly on the page.

Components of the page should be placed across the page in such a way that there should be no extra space on any side.

Skip should be a button instead of text.

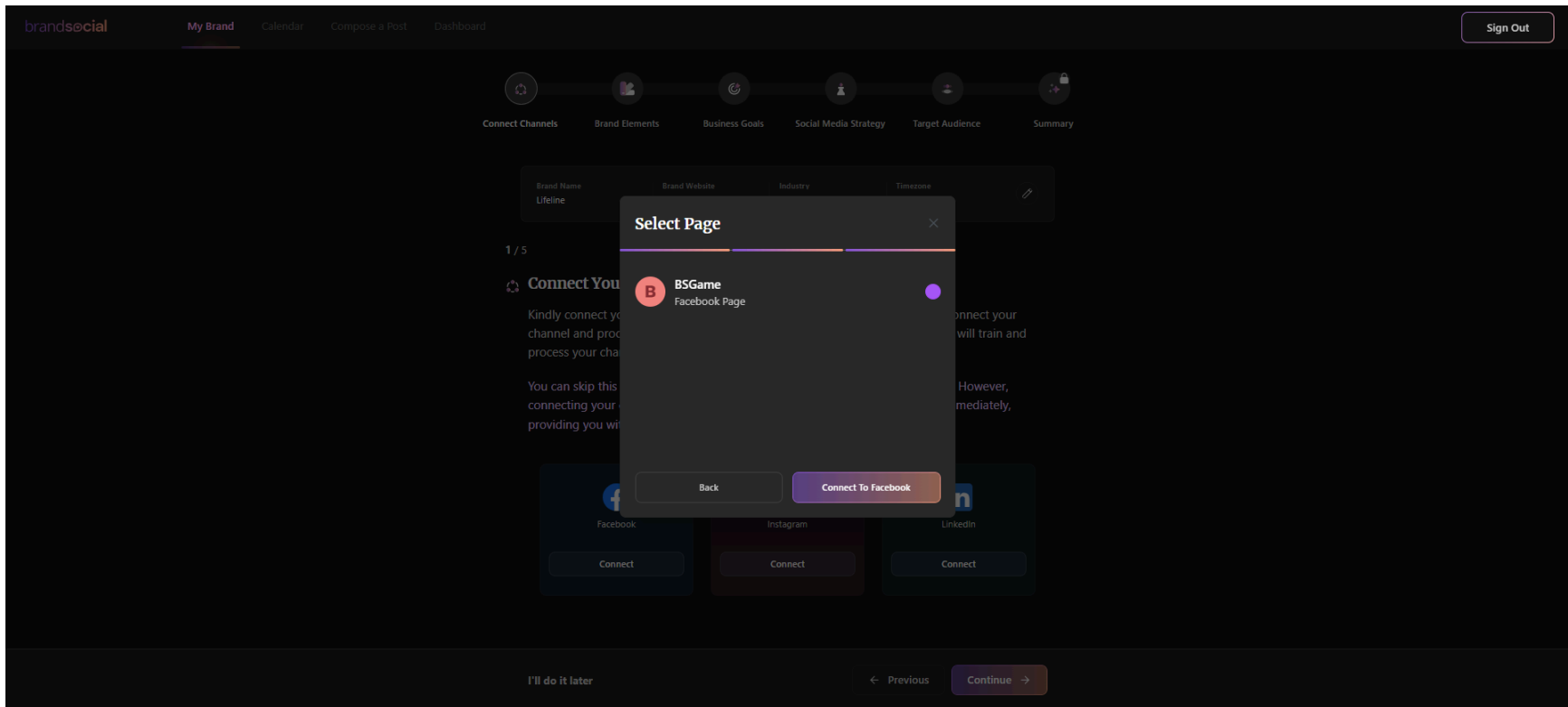
Continue and previous button should be displayed as arrows and when user hovers on it will display the information.

First paragraph should be on tooltip of all the tiles and it should display when user hovers on it

Font is not matching with guidelines

Text size and elements are very big at 100%zoom

Remove the line on bottom

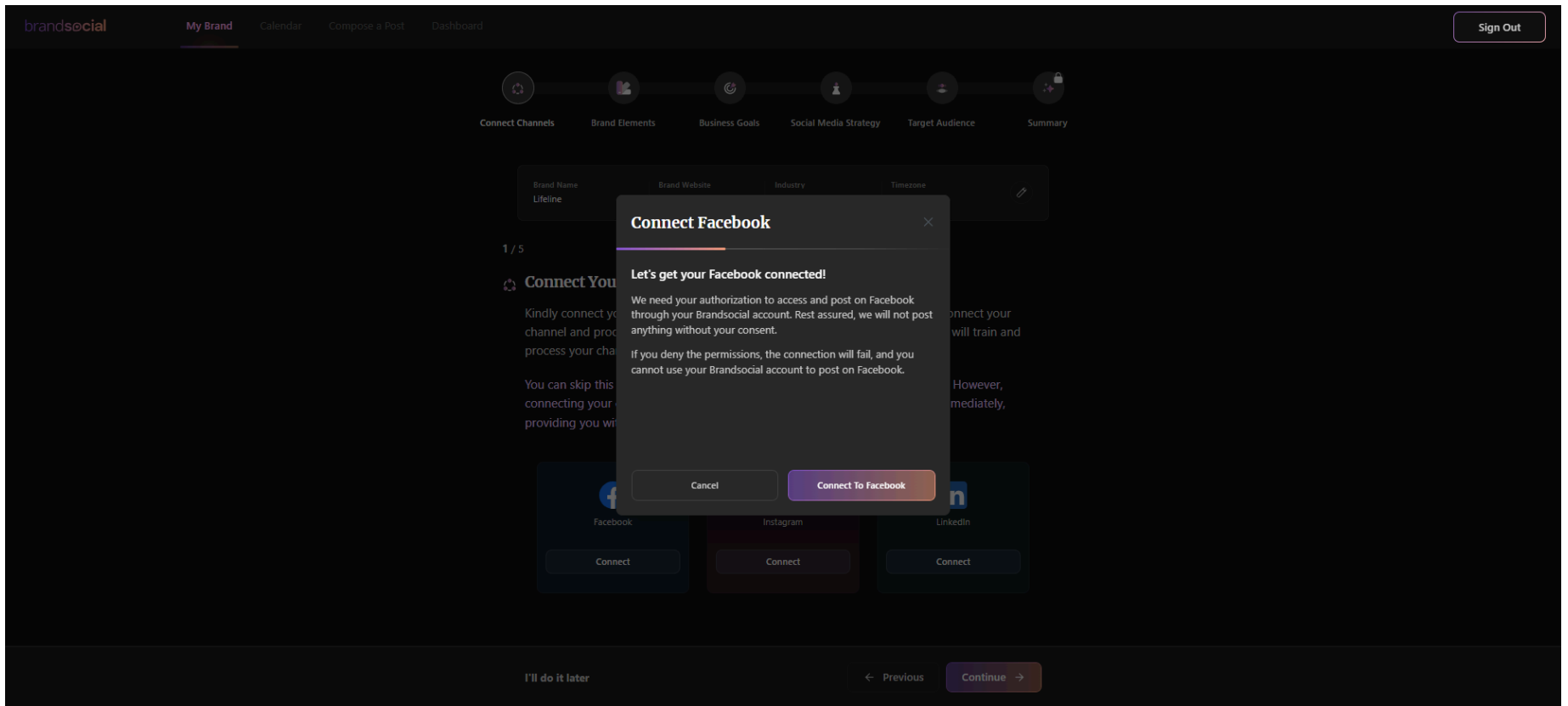


This popup box is also appearing very big at 100% zoom

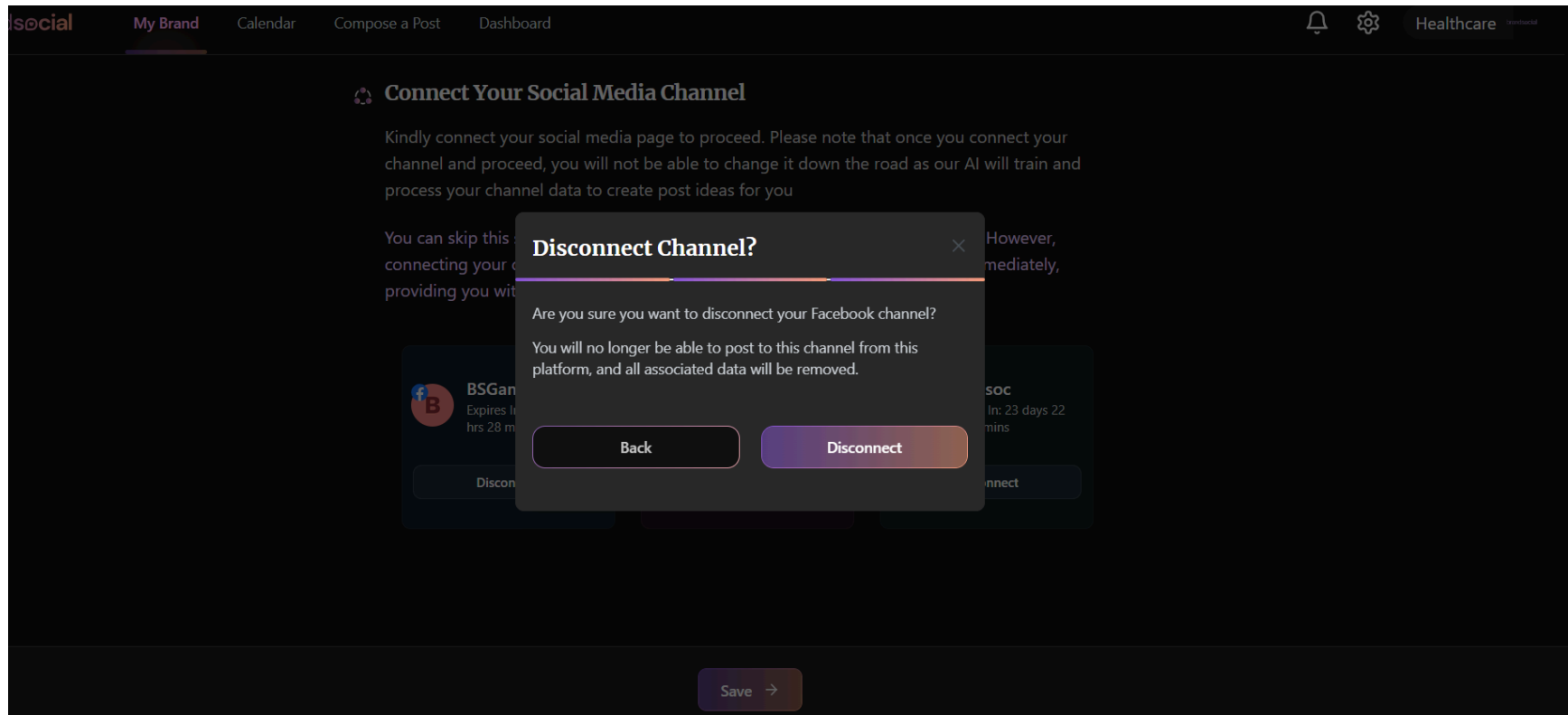
Font is not matching with brand guidelines

Apply some shadow on all sides to increase the focus

****Description****: Remove redundant pop-ups to simplify the user experience.



This popup box is also appearing very big at 100% zoom
Font is not matching with brand guidelines
Apply some shadow on all sides to increase the focus



This popup box is also appearing very big at 100% zoom

Font is not matching with brand guidelines

Apply some shadow on all sides to increase the focus

Back button not required when user clicks outside the box it should disappear

Connect Your Social Media Channel

Kindly connect your social media page to proceed. Please note that once you connect your channel and proceed, you will not be able to change it down the road as our AI will train and process your channel data to create post ideas for you

You can skip
connecting y
providing yo

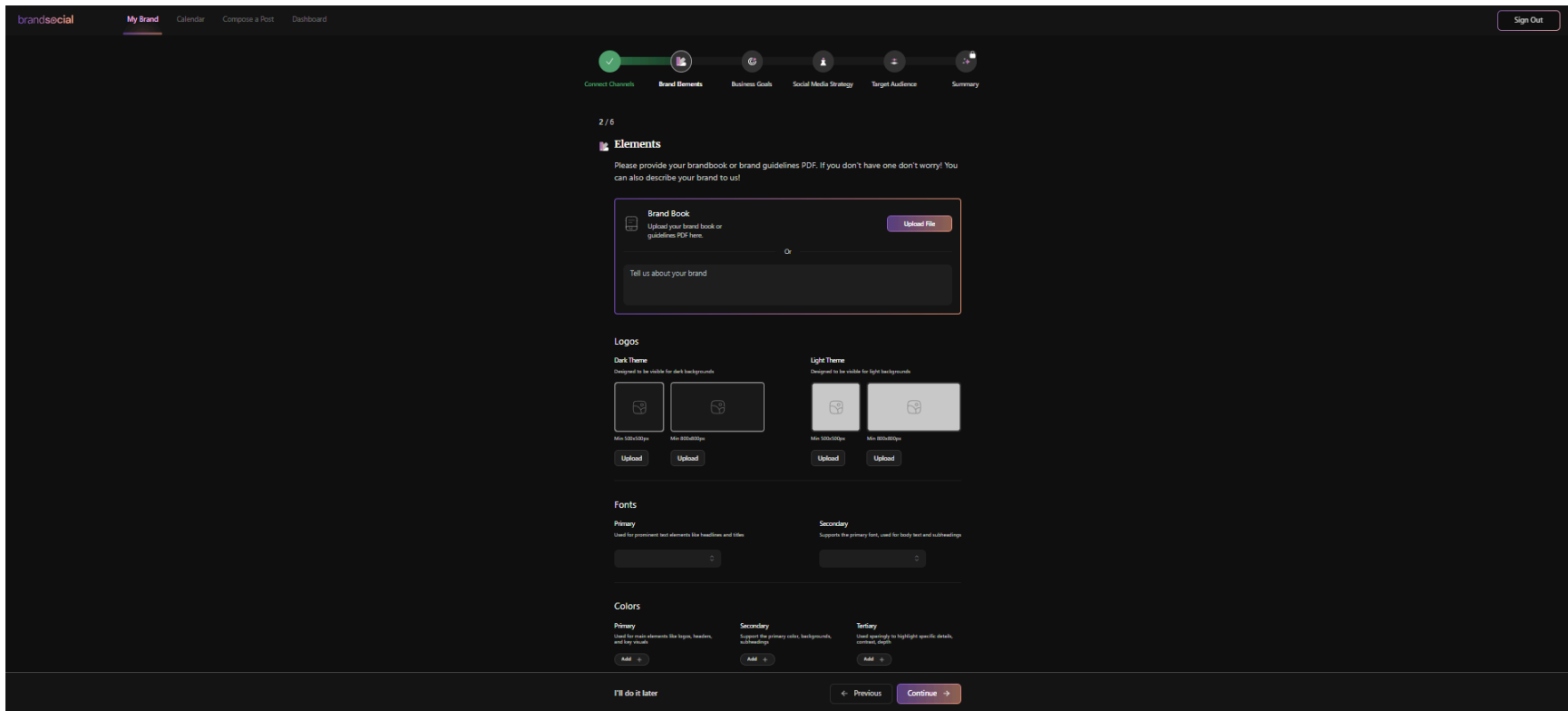
Select a Channel



We couldn't find any LinkedIn pages for which you are an administrator. Please create a LinkedIn page or modify permissions if you already have one in order to connect the LinkedIn channel.

Close

- This popup box is also appearing very big at 100% zoom
- Font is not matching with brand guidelines
- Apply some shadow on all sides to increase the focus
- Close button is not required



Very poor UI. All onboarding screens are looking very basic and looks like copied and pasted from somewhere. The whole chunk of data is gathered in the center and there is a massive space on both sides and users have to scroll up and down for this.

Components are appearing very big at 100%zoom

Font is not matching with guidelines

Line at the footer is not required.

****Description**:** Add a preview feature that displays the font style next to the name in the font selection dropdown.

****Description**:** Split onboarding into smaller, digestible sections with progress indicators to reduce user overwhelm.

****Description**:** Include progress indicators or confirmation to reassure users throughout the onboarding process, improving their awareness and providing feedback during steps like sign-up and data collection.

brandsocial

My Brand

Calendar

Compose a Post

Dashboard

Sign Out

✓

✓

⊙

⬆

⊕

➦

Connect ChannelsBrand ElementsBusiness GoalsSocial Media StrategyTarget AudienceSummary

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Business Goals

Fill with AI

Please fill out the following form to help us and our AI understand your brand and business objectives better.

What are your primary products and services (please use the plus button to add them if they are not listed)

ApparelSoftware DevelopmentSoftware ConsultingBrand Management Services

Social Media MarketingSEO ServicesContent WritingGraphic DesignE-Commerce

Mobile App DevelopmentWeb DesignHealthcare ServicesAdd +

What are your long term business objectives?

Do you have any KPIs you trying to reach?

Are you trying to build awareness for a certain products or audience?

0 / 1000

What is unique or different about your product / service?

What do you do to stand out from the crowd?

0 / 1000

Is there anything special that you do differently from competitors?

Is it your branding? Messaging? Amazing customer service? Geography?

0 / 1000

What are you struggling the most with your business? Use the + button to add any additional options.

I'll do it later

Previous

Continue

Same issues on this screen also.

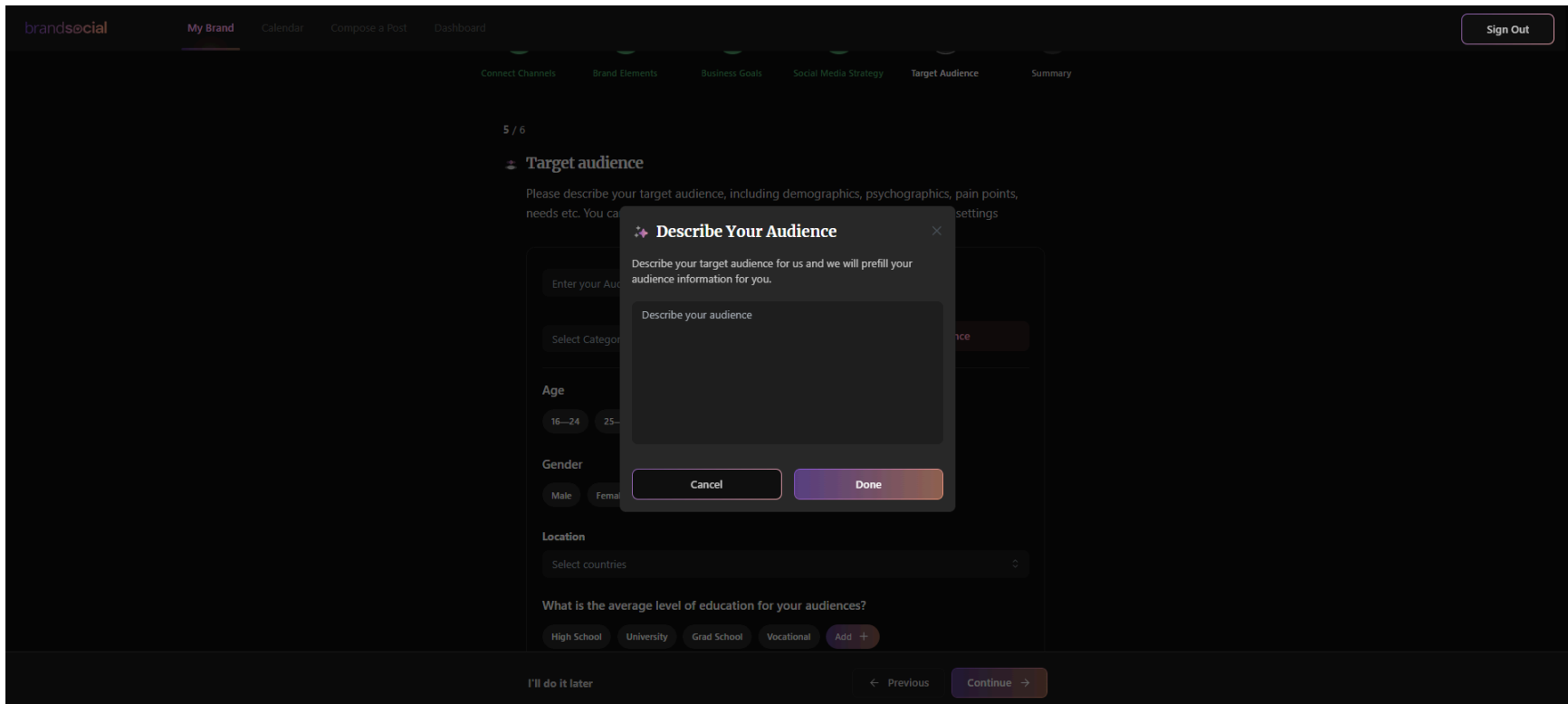
AI fill button should be in bigger size and shadow effect or highlighting should be provided.

****Description****: Increase the size of the "Fill with AI" button, move it to a more prominent position, and add a tooltip explaining what type of content it will generate.

Components are appearing very big at 100%zoom

Font is not matching with brand

Footer line not required



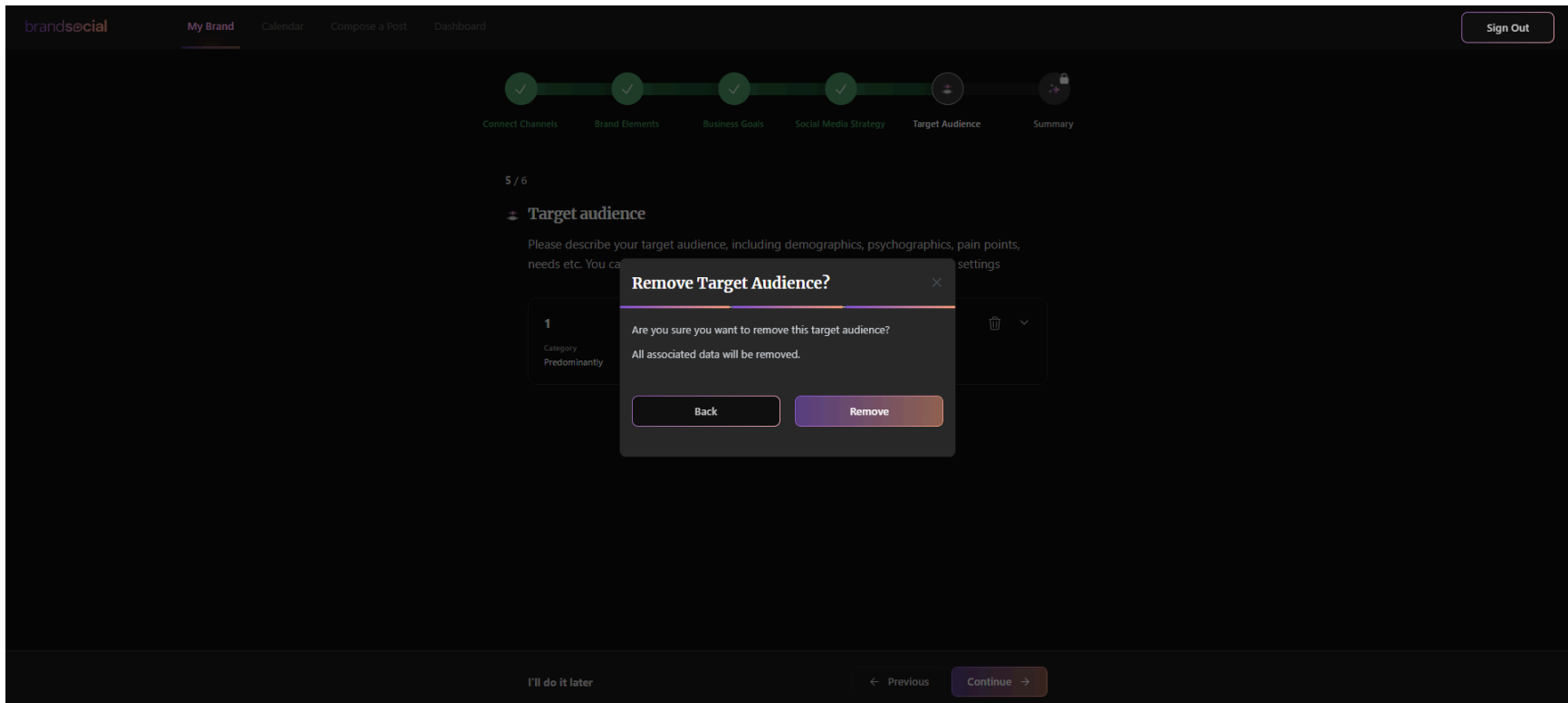
Shadow effect should be there on all sides to increase focus

Font is not matching with brand

Components are appearing very big at 100%zoom

When clicked outside of the box. It should disappear

Cancel button not required



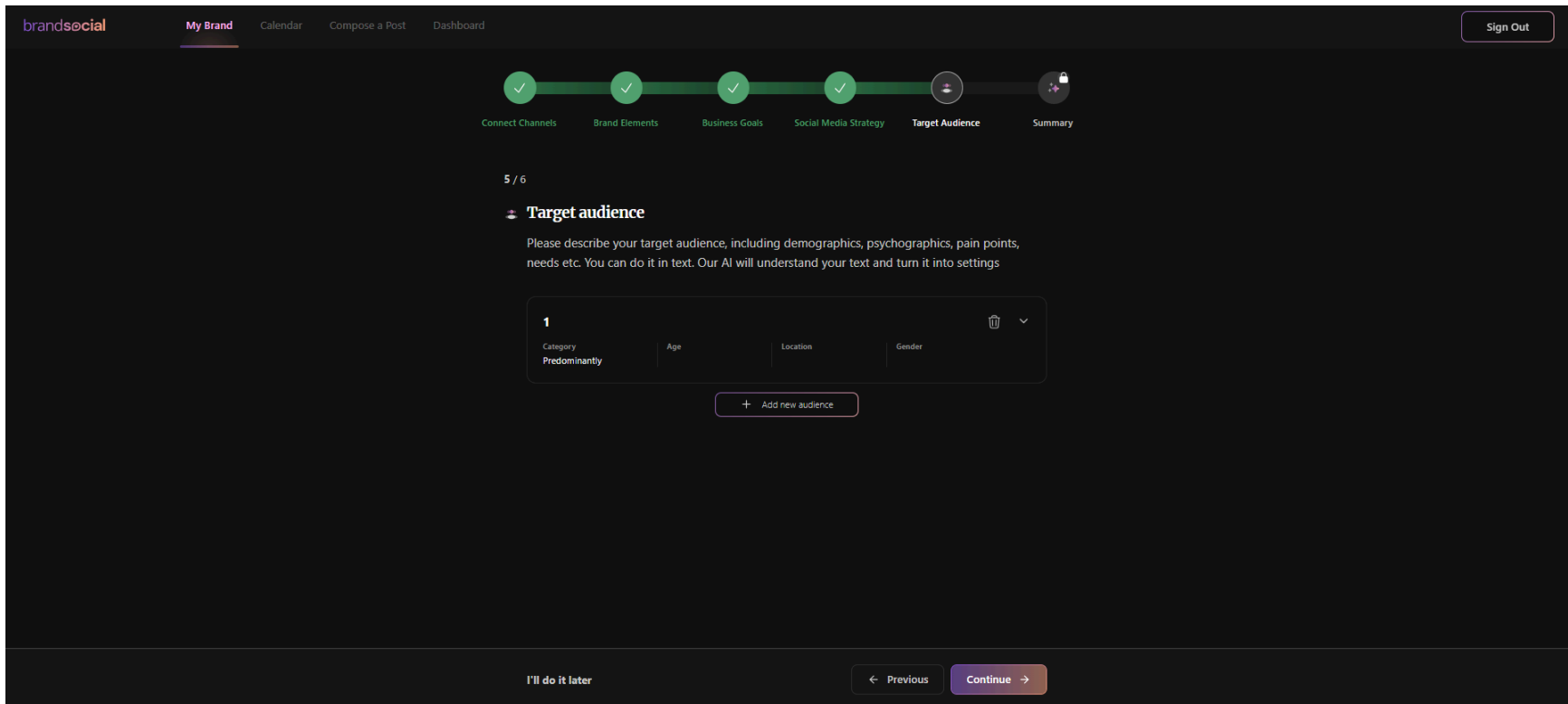
Shadow effect should be there on all sides to increase focus

Font is not matching with brand

Components are appearing very big at 100%zoom

When clicked outside of the box. It should disappear

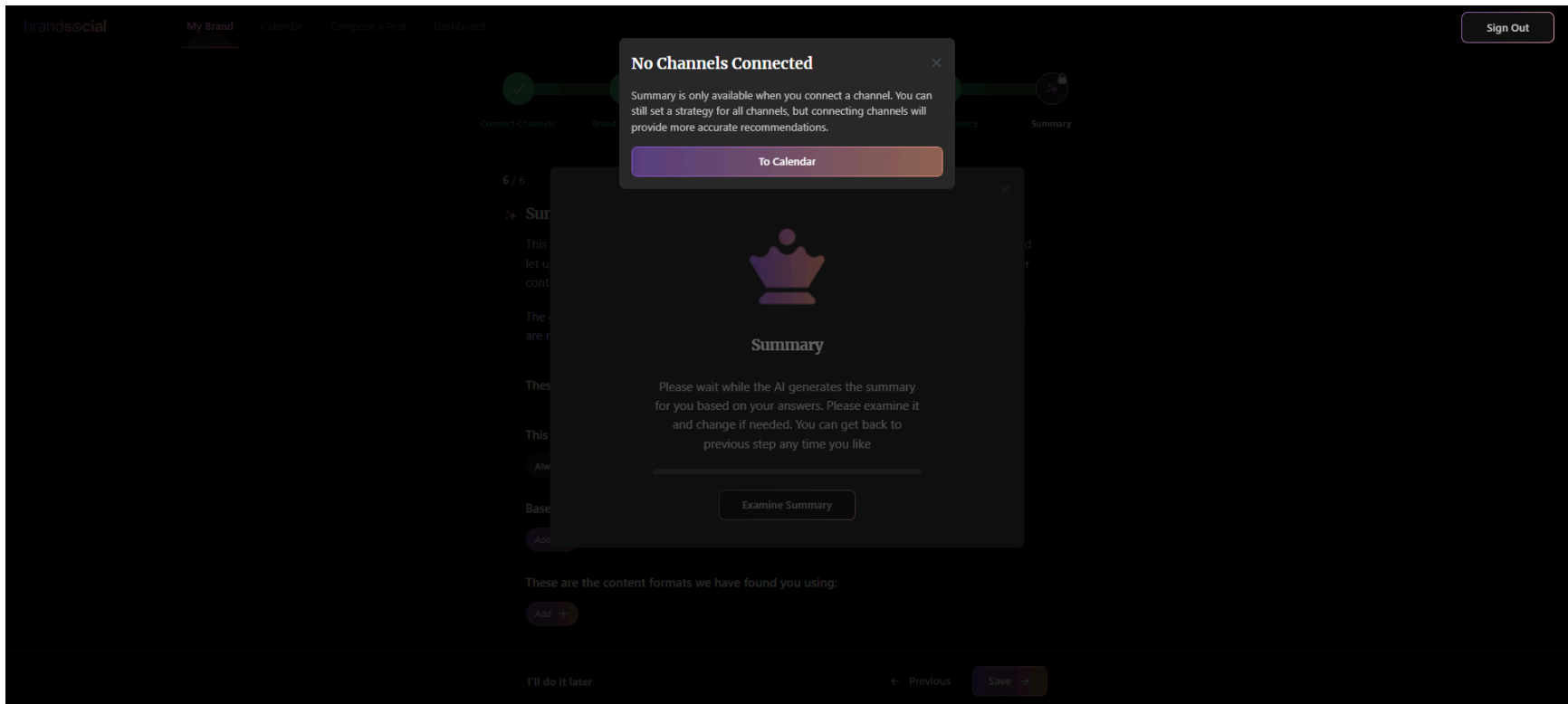
Back button not required



Shadow effect should be there on all sides to increase focus

Font is not matching with brand

Components are appearing very big at 100%zoom

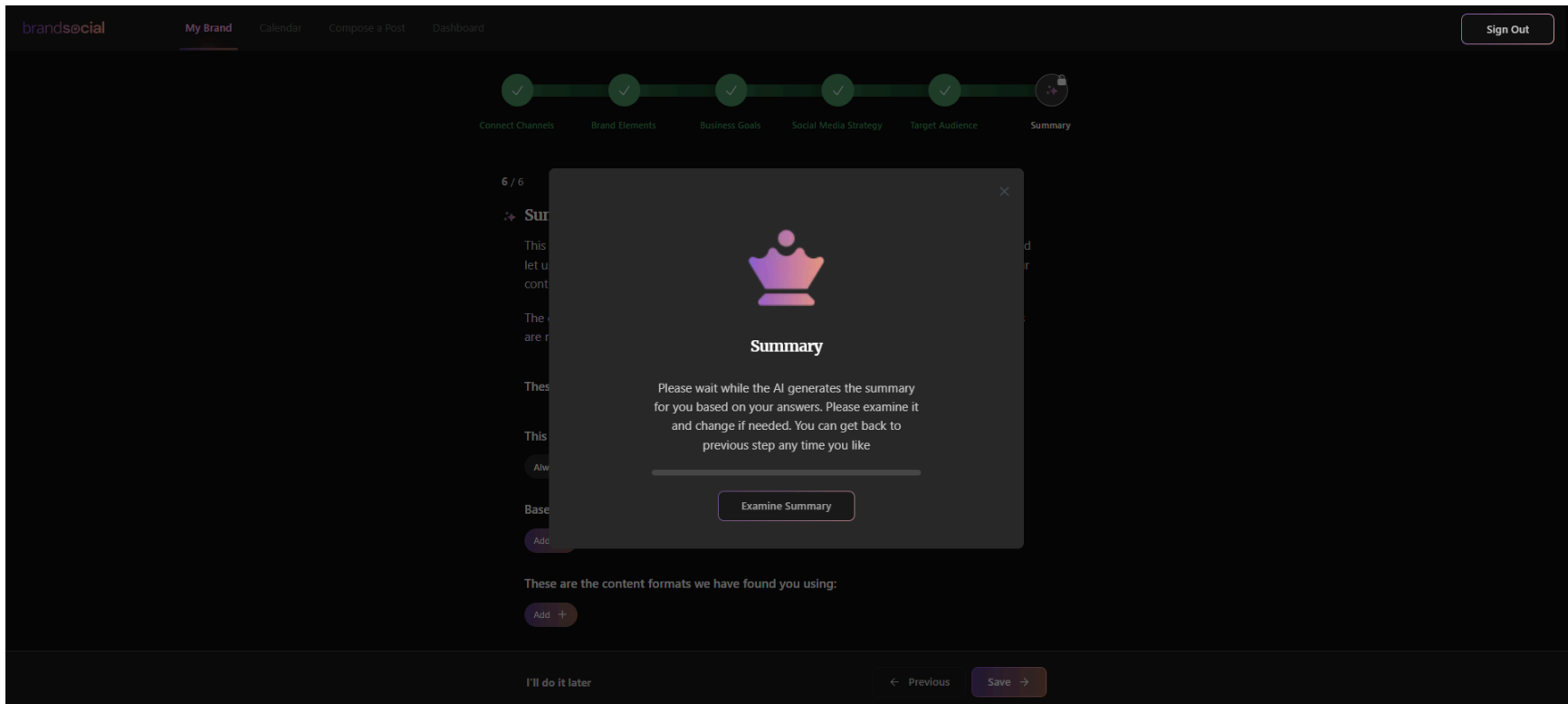


Shadow effect should be there on all sides of the box to increase focus

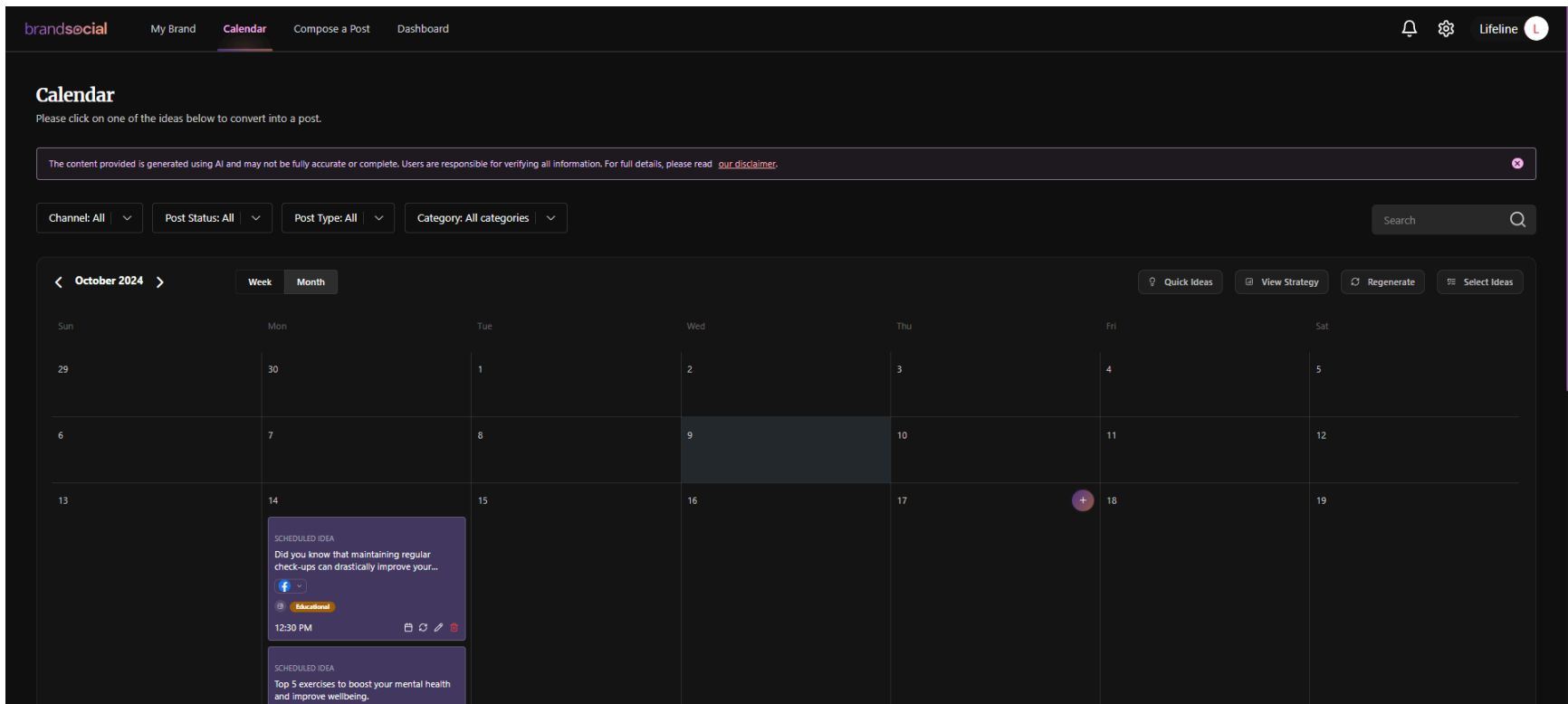
Font is not matching with brand

Components are appearing very big at 100%zoom

The logo inside the summary box is not matching with brand



- The logo inside the summary box is not matching with brand
- Shadow effect should be there on all sides of the box to increase focus
- Font is not matching with brand
- Components are appearing very big at 100%zoom

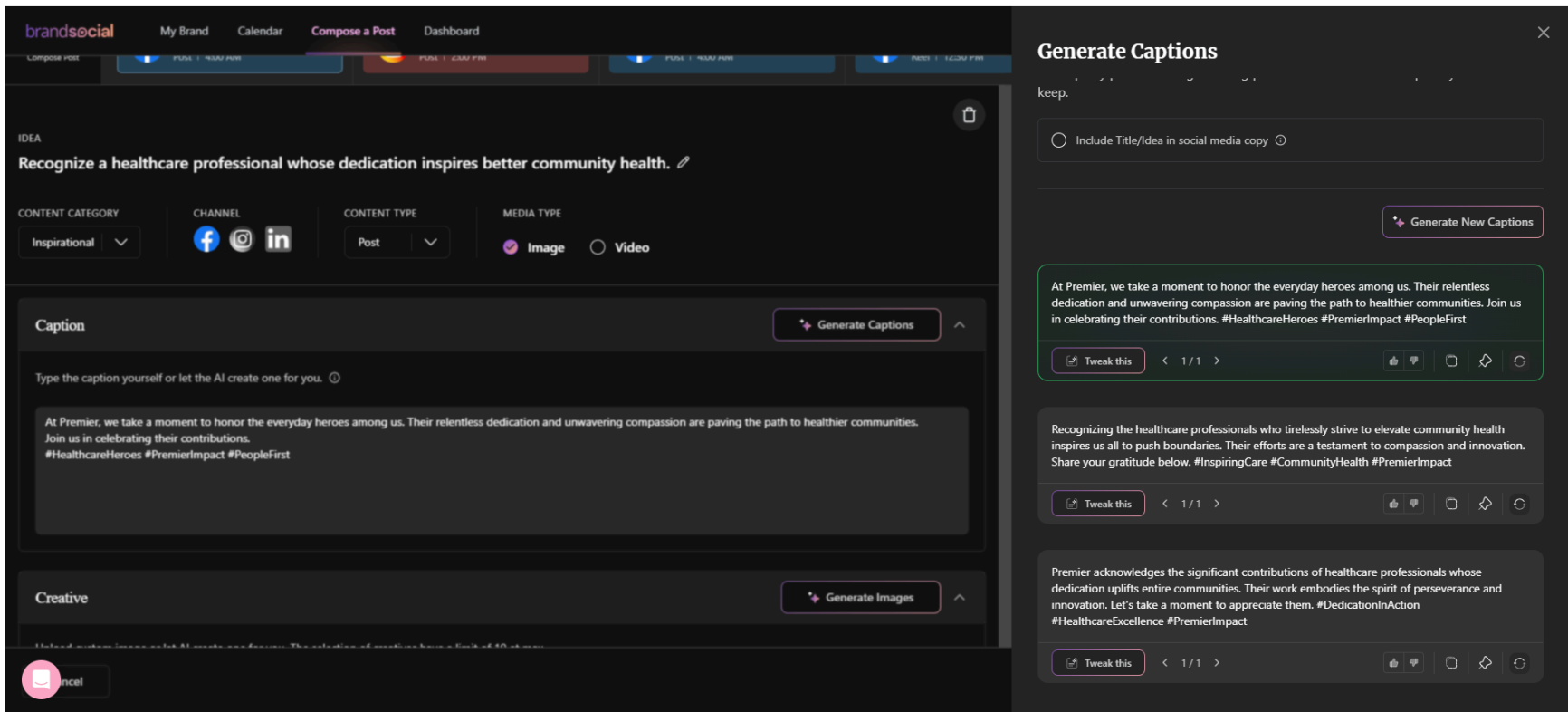


Description: Add a summary above the calendar view that describes the type and number of posts recommended for each color-coded category.

Description: Add tooltips or further guidance explaining how post frequency is determined by the AI.

Description: Provide a legend explaining what each color represents in the content calendar (e.g., educational, testimonial, promotional).

- **Complex calendar view and overwhelming interface**: Introduce a "focus mode" and simplify UI to reduce clutter.



****Description**:** Replace the “Pin” icon with a clearer label such as “Save for Later” or “Bookmark” to avoid user confusion.