



MERCHANT ENROLMENT FORM FOR ONLINE FOOD/GOODS DELIVERY SERVICE

Restaurant / Client Name : James	Legal Entity Name : james
Address : James Adhoc	
Contact Person : James Adhoc	
Phone : 9876543210	Email Id : 987@gmail.com

Delivery Services:-

RIDEAPP fulfilled service: - Orders to be delivered to customers by RIDEAPP only

Hybrid: - Orders may be delivered to customers by **RIDEAPP** or by the Merchants.

Restaurant fulfilled Service: Orders to be delivered by the merchant's services

(i) The service shall be in accordance with the terms and conditions

(ii) The merchant undertake it shall not charge delivery charges to the customer for the delivery undertaken by **RIDEAPP**

Registration Fee:- In consideration of the services, the Merchant hereby agrees to pay **RIDEAPP** a onetime registration fee of AED 11 (“**Registration fee**”) for each restaurant outlet. The registration fee shall be payable by the merchant via CASH/CHEQUE (Drawn in the name of “**Widelens for Marketing services via social media co**”) or Bank transfer (Bank account details for bank are mentioned below) or from the weekly payouts until the amount is fully recovered in installments by **RIDEAPP**.

Annual Renewal Fee:- The merchant hereby agrees that on each anniversary date of the Effective date, the merchant shall pay to RIDEAPP AED 22 (“**Annual Renewal fee**”) for each restaurant outlet. The registration fee shall be payable by the merchant via CASH/CHEQUE (Drawn in the name of “**Widelens for Marketing services via social media co**”) or Bank transfer (Bank account details for bank are mentioned below) or from the weekly payouts until the amount is fully recovered in installments by **RIDEAPP**.

Model

Super: The merchant shall not form the effective date until termination of this form in accordance with the terms (“**SuperTerms**”) avail services from such other online ordering and take-away service providers except as permitted in writing by **RIDEAPP**.

Non-Super: The merchants may avail services from other online ordering and take-away service providers.

Commission Percentage:-

The applicable Commission percentage shall be:-

A. 33 % on the menu price for Super merchants.

B. 44 % on the menu price for Merchant opts for Non-Super.

Signature: SignatureSigned



Additional Terms & Conditions: -

- (i) The merchant hereby acknowledges and agrees that the discounted commission percentage offered to the merchant is in lieu of the merchant agreeing not to (A) avail services from such other online ordering and take-away service providers except as permitted in writing by **RIDEAPP** during the **SUPER** term/ or (B) terminate the form during the **SUPER** term, failing which merchant hereby agrees that the commission percentage payable by the merchant shall be revised to 55 % of Net Sales for all orders received via platform .
- (ii) Please note that commission percentage shall be applicable for all Orders received by Merchant from **RIDEAPP**
- (iii) Effective date shall mean the date the merchant receives its first order

Commission Percentage inclusive of Payment Gateway Fee: YES / NO (If NO, merchant shall be liable to pay the payment gateway fee as provided herein below).

Payment Gateway Fee:- Merchant shall pay a payment gateway fee of 2% fixed cost per transaction respectively on the order value. The aforementioned fee is applicable for online paid order(s) only.

Payments Mechanism Offered to Process Customer Orders:

- (i) Cash on Delivery (Subject to the provisions)
- (ii) Electronic Payment Mechanism (Credit Card/debit Card/Net banking Transfer and / or e-wallets and
- (iii) Redemption of vouchers and/or discount coupons (as applicable) provided by RIDEAPP.

RIDEAPP Asset & Order Support:(Select the required)

- (i) Web- based Dashboard.
 - (ii) Merchant App (No Device provided, if required additional security deposit of AED 66 will be charged from the merchant
 - (iii) **RIDEAPP Mobile Instruments***(including SIM card**) given for receiving Customer orders
- *Upfront Support Cost** (AED 77 (Inclusive of applicable Taxes Yes / No
- ** SIM Card Cost: AED 35 per month** (Inclusive of applicable Taxes Yes / No
- RIDEAPP** shall be entitled to deduct AED 35 from the orders cost placed by the customer every month to recover the SIM card cost from the Merchant, till time Merchant is using the SIM card provided by **RIDEAPP** (Asset handover form to be filled separately in the event of handover of any **RIDEAPP** mobile instruments)

Payment Settlement Process: -

Any order payment amount which is collected by **RIDEAPP** for, and on behalf of the Merchant shall be passed by RIDEAPP to the merchant within a period of 7 days from the date of payment of the order payment by the Customer, subject to the deduction of the following amounts by RIDEAPP as applicable:

- a. **RIDEAPP** Receivable commission
- b. Commission percentage
- c. Payment Gateway
- d. Registration Fee
- e. Annual Renewal Fee
- f. Order Fulfillment fee
- g. Any delivery charges
- h. The amount underlying the Problem order or any other amount, charges that are due to **RIDEAPP**



Notwithstanding anything to the contrary herein set out and / or set out in the Terms, Rideapp & Widelens shall not edit or modify Merchant's intellectual property. Furthermore, RIEAPP & WIDELENS shall only use such intellectual property in United Arab Emirates.

Bank Details:-

Account Name: **"Widelens for Marketing services via social media co"**

IBAN Number: AE040030012604900820001

Account Number: 12604900820001

Swift Code: ADCBAEAAXXX

Bank Name: ADCB Bank

Declaration:-

The merchant ("**We**") hereby agrees and acknowledge that:

- (i) The services under the form and terms (Defined blow) are provided by **"Widelens for Marketing services via social media co"** (Dubai Branch) ("**RIDEAPP**") which duly constituted agency for the purposes for the Fromand terms.
- (ii) Upon signature and delivery of the form by the merchant, the from and term shall for a valid, legal and binding agreement between the Merchant, **"Widelens for Marketing services via social media co"**.

We hereby affirm, confirm and undertake that I have read and understood the terms for the usage of Online Ordering Services offered by **"Widelens for Marketing services via social media co"** (RIDEAPP) which are displayed on <https://widelens.info/terms-and-conditions-of-merchant-enrolment/> ("**TERMS**") Obligations and liabilities would be governed by the said terms by my act of accepting customer order received through RIDEAPP Online Ordering Services.

I hereby agree to be subject to and comply with all the provision of the terms displayed on <https://widelens.info/termsand-conditions-of-merchant-enrolment/> as may be amended from time to time, which are incorporated by reference herein and deemed to be part of this forum to the same extent as if such provisions had been set in full herein. Hard copy of the terms is also available upon request. The terms, Asset Handover Form and Merchant Information Form should be read along with this form and shall be binding on the Merchant. The terms not defined herein shall have meaning to them as ascribed in the Terms, except as expressly set out herein, the parties hereby agree that this form supersedes and replaces any and all previous agreements / forms between the parties for the provision of Online Ordering Services.

Authorized Signatory Name: AuthorizedSign

Signature: SignatureSigned

Title / Position: MD

Execution Date: 05-06-2023