

₹ 984.9M

Revenue

2M

Sales QTY

2017

2019

June 2017

August 2017

October 2017

December  
2017

2018

2020

July 2017

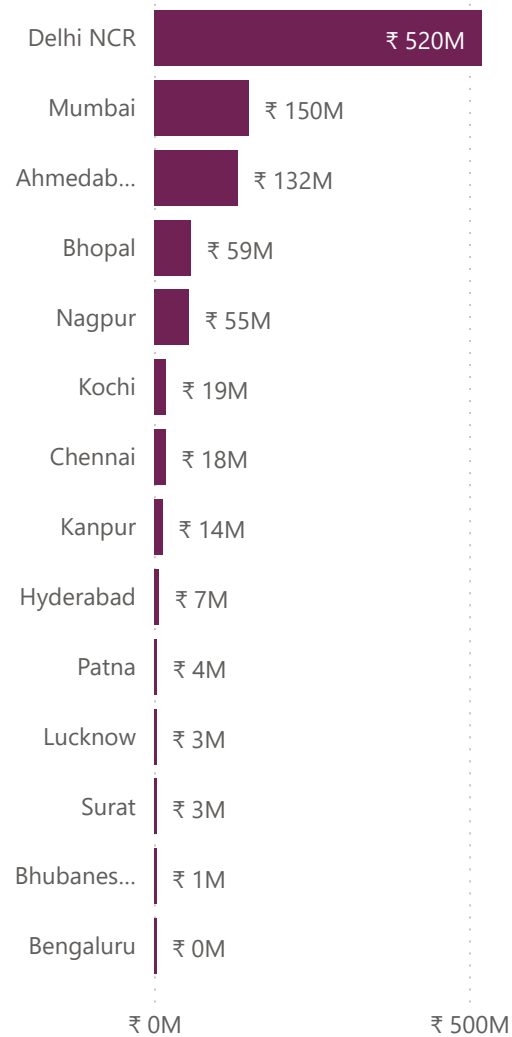
September  
2017

November  
2017

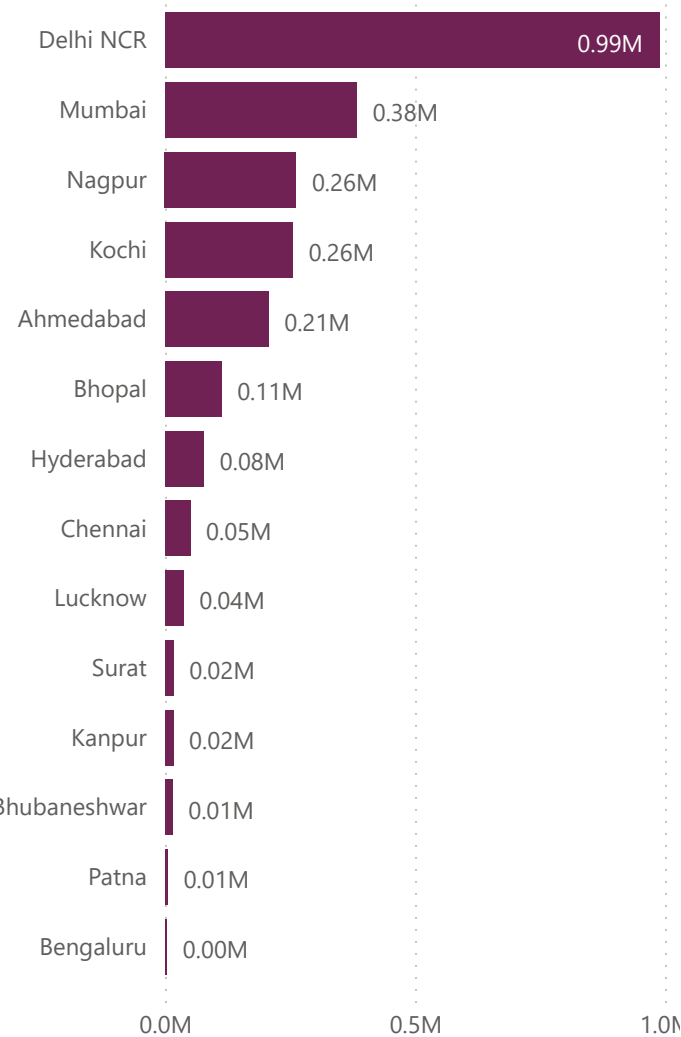
January 2018



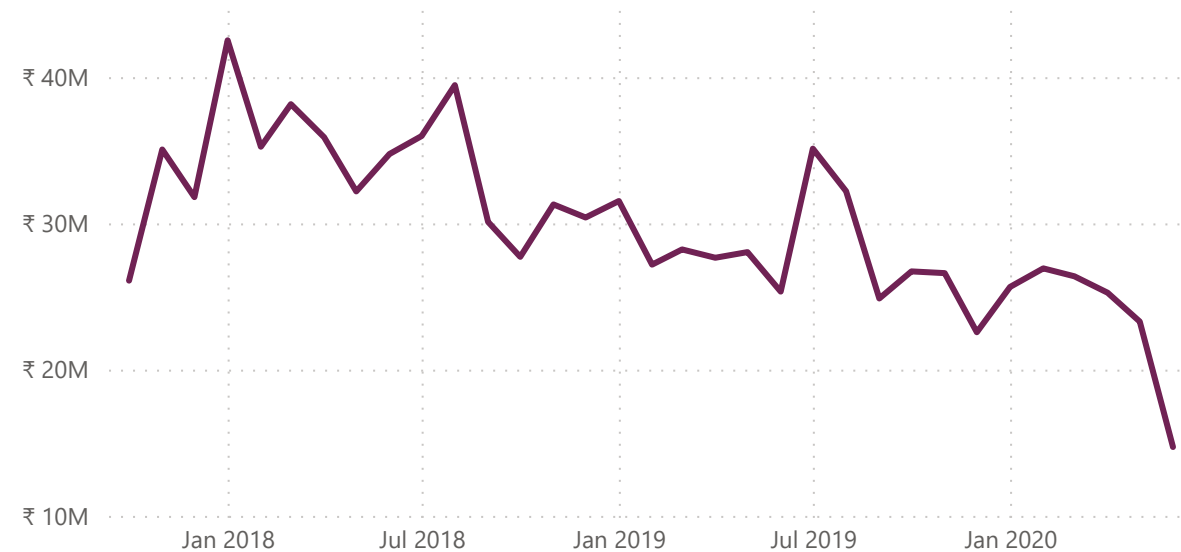
## Revenue by Market



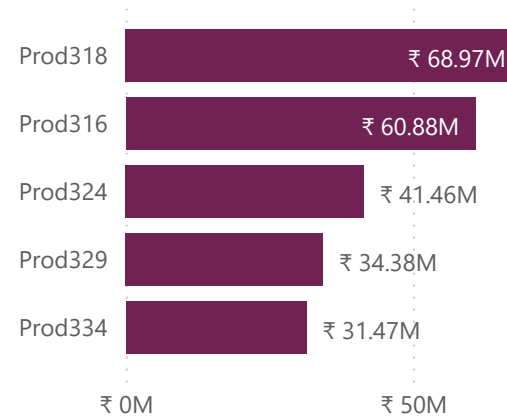
## Sale Quantity by Market



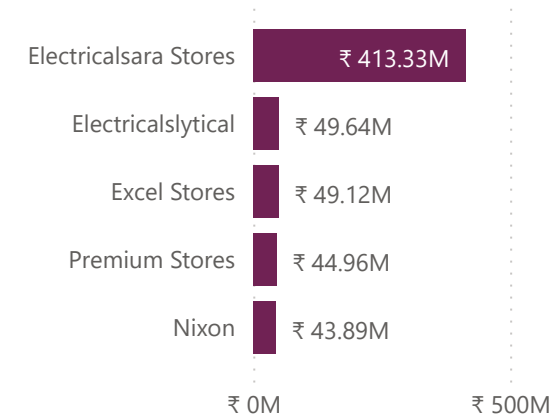
## Revenue Trend



## Top 5 Products



## Top 5 Customers



₹ 984.9M

Revenue

2M

Sales QTY

2017

2019

June 2017

August 2017

October 2017

December  
2017

2018

2020

July 2017

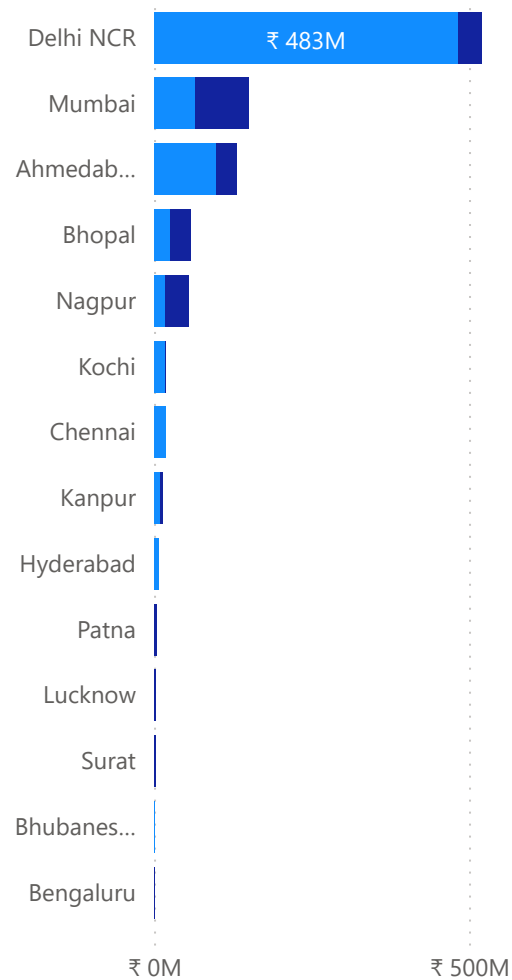
September  
2017

November  
2017

January 2018

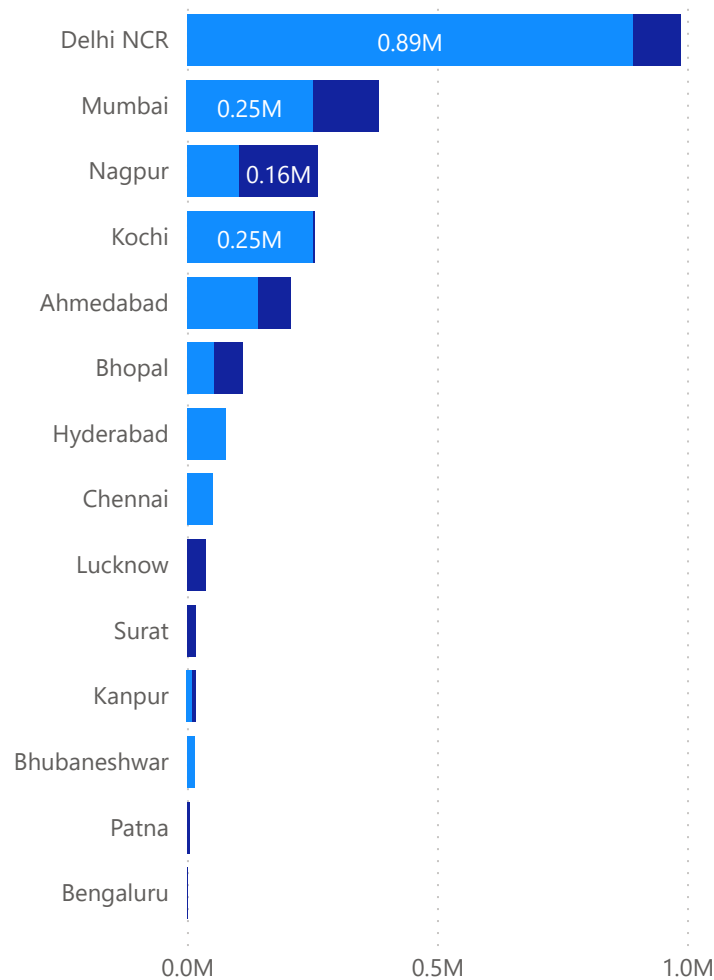
## Revenue by Market

customer\_type Brick & Mortar E-Commerce

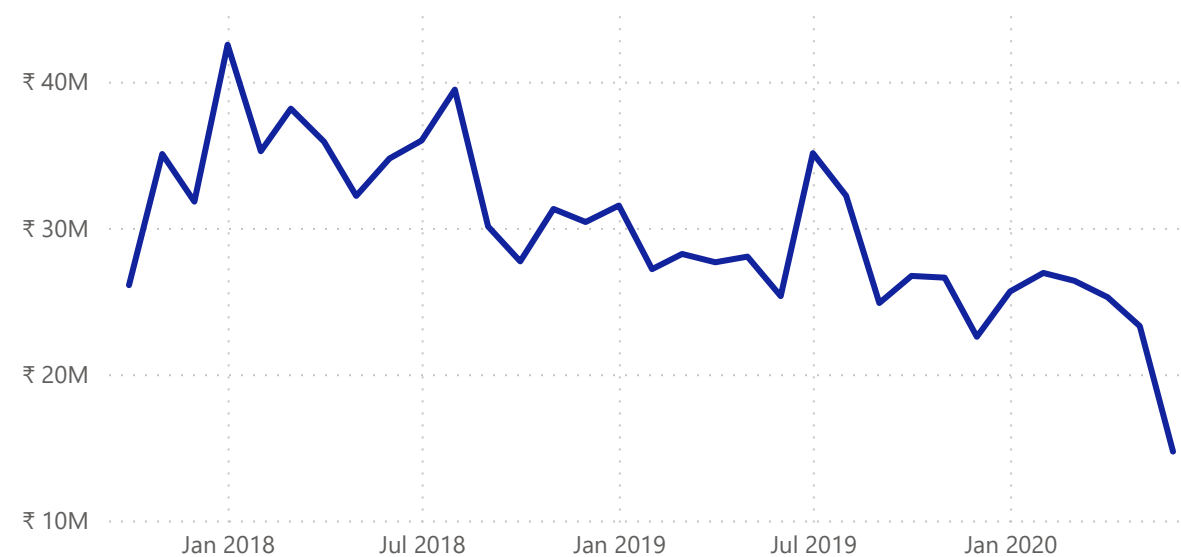


## Sale Quantity by Market

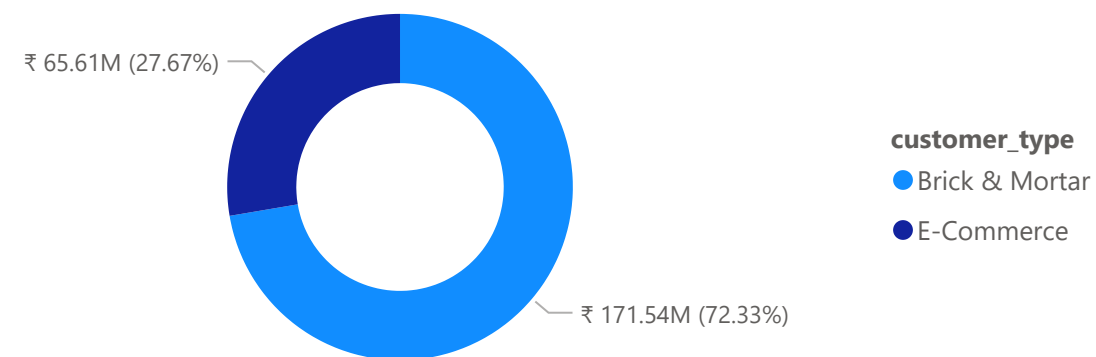
customer\_type Brick & Mortar E-Commerce



## Revenue Trend



## Market Type



₹ 984.9M

Revenue

₹ 24.7M

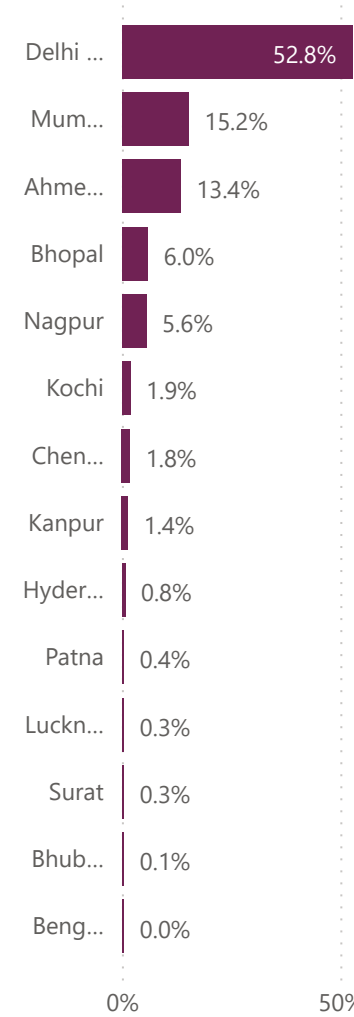
Total Profit margin

2M

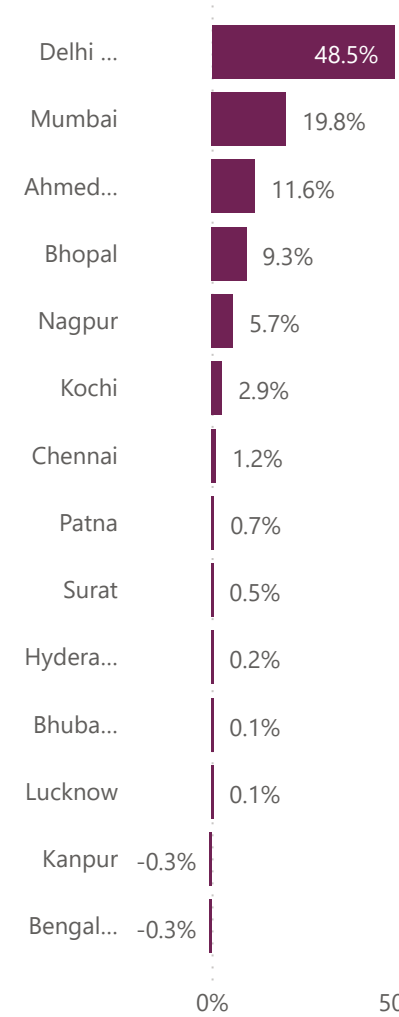
Sales QTY

2017	2019	June 2017	August 2017	October 2017
2018	2020	July 2017	September 2017	November 2017

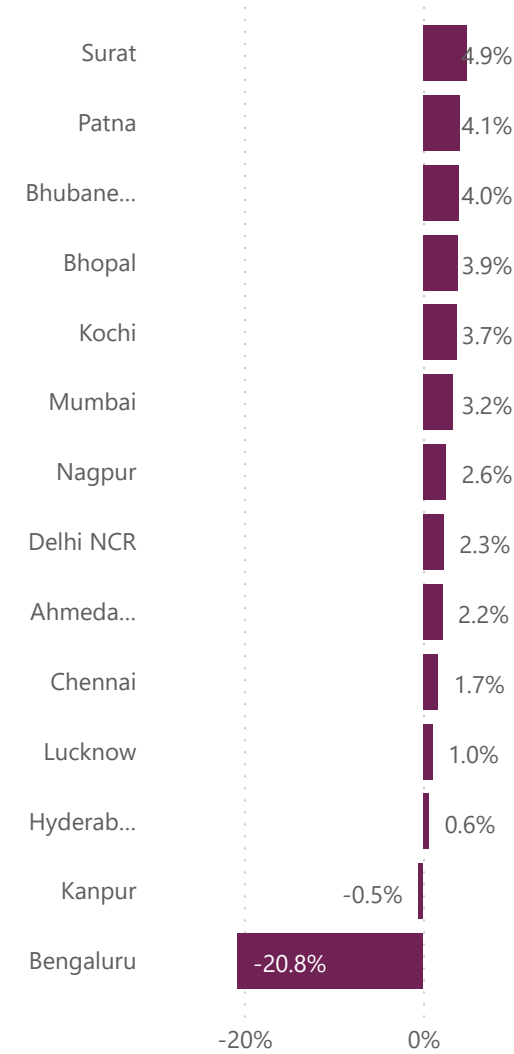
Revenue Contribution % by Market



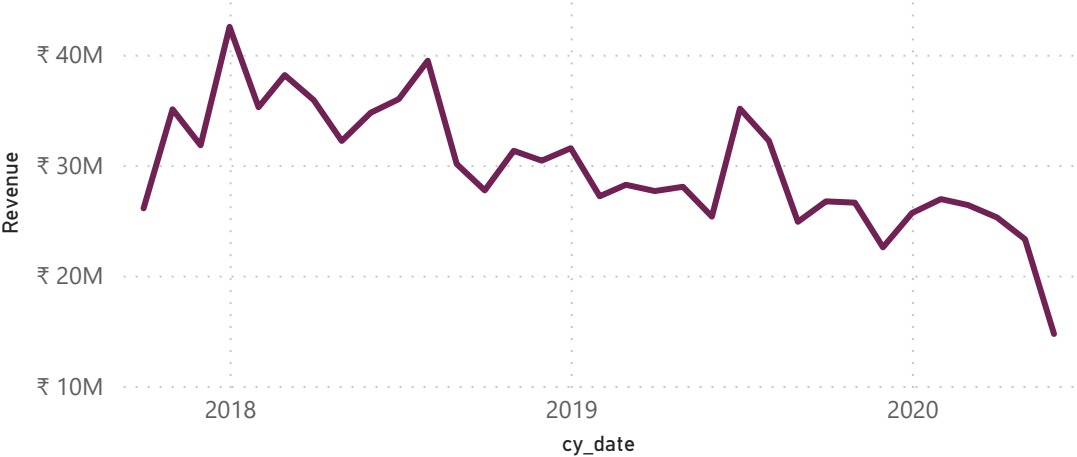
Profit Contribution % by Market



Profit % by Market



Revenue by cy\_date



custmer_name	Revenue	Revenue Contribution %	Profit Margi Contribution %	Profit Margin %
Electricalsara Stores	₹ 113,166,189.0	47.72%	44.2%	2.68%
Electricalslytical Leader	₹ 15,909,688.0	6.71%	7.0%	3.00%
Excel Stores	₹ 12,199,971.0	5.14%	7.4%	4.17%
Control	₹ 11,472,180.0	4.84%	-1.1%	-0.63%
Nixon	₹ 9,843,301.0	4.15%	4.9%	3.45%
Premium Stores	₹ 8,432,510.0	3.56%	11.1%	9.00%
Forward Stores	₹ 7,670,980.0	3.23%	3.0%	2.65%
Nomad Stores	₹ 6,981,285.0	2.94%	4.7%	4.59%
Nomad Stores	₹ 5,357,702.0	2.26%	3.4%	4.38%
Electricalsocity	₹ 4,954,670.0	2.09%	3.0%	4.21%
Electricalsocity	₹ 4,245,872.0	1.78%	1.5%	2.17%
Total	₹ 237,156,495.0	100.00%	100.0%	2.89%

₹ 142.2M

Revenue

₹ 2.1M

Total Profit margin

350K

Sales QTY

2017

2018

2019

2020

January 2020

March 2020

May 2020

February 2020

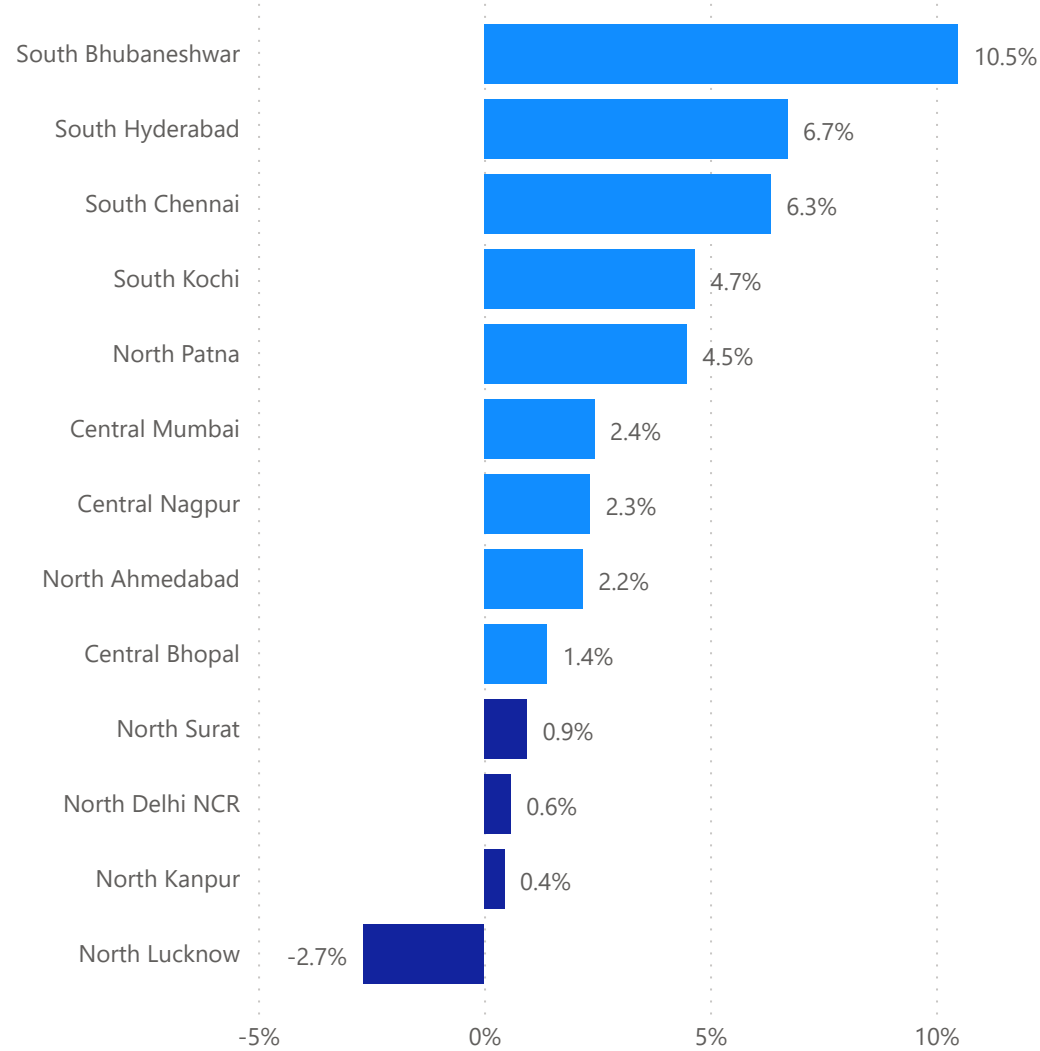
April 2020

June 2020

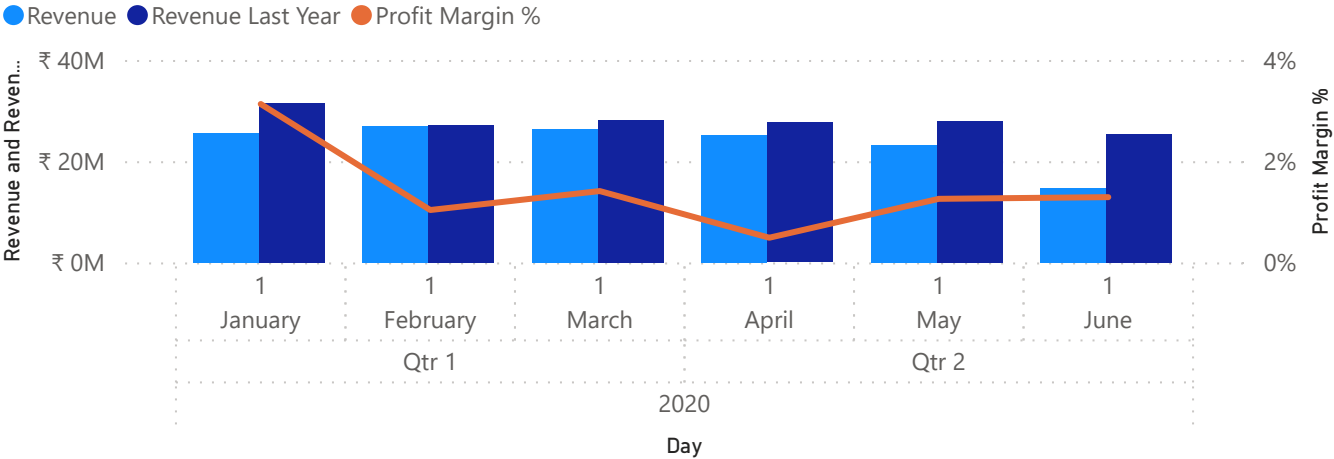
0.01



Revenue Contribution % by Market



Revenue, Revenue Last Year and Profit Margin % by Year, Quarter, Month and Day



custmer_name	Revenue	Revenue Contribution %	Profit Margi Contribution %	Profit Margin %
Electricalsara Stores	₹ 21,277,152.0	62.55%	492.2%	-1.44%
Leader	₹ 1,667,554.0	4.90%	-160.5%	6.00%
Premium Stores	₹ 1,369,703.0	4.03%	22.3%	-1.01%
Electricalslytical	₹ 1,161,646.0	3.42%	15.6%	-0.84%
Forward Stores	₹ 921,965.0	2.71%	-87.3%	5.90%
Control	₹ 791,480.0	2.33%	21.2%	-1.67%
Acclaimed Stores	₹ 738,921.0	2.17%	32.8%	-2.76%
Electricalsociety	₹ 722,704.0	2.12%	-31.2%	2.69%
Info Stores	₹ 555,896.0	1.63%	33.5%	-3.76%
Elite	₹ 497,085.0	1.46%	-42.5%	5.33%
Power	₹ 479,002.0	1.41%	-65.2%	8.49%
Total	₹ 34,014,261.0	100.00%	100.0%	-0.18%