Customer Segmentation Report 2025-05-06 13:56

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Key Metrics

Total Customers	12
Churn Risk Percentage	0.0%
High Spenders	0
Avg Predicted Value	UGX 1,083

Customer Sample (Top 10)

ID	Name	Segment	Churn Risk	Predicted Value	Next Purchase
1000	Customer 1	Middle-Aged High Spenders	10%	UGX 1,500	2025-04-13
1001	Customer	Young, Moderate-Income Shoppers	10%	UGX 500	2025-05-05
1002	Customer 3	Middle-Aged High Spenders	10%	UGX 500	2025-04-25
1003	Customer 4	Middle-Aged High Spenders	10%	UGX 500	2025-05-05
1004	Customer 5	Young, Moderate-Income Shoppers	10%	UGX 500	2025-04-30
1005	Customer 6	Middle-Aged High Spenders	10%	UGX 500	2025-04-19
1006	Customer 7	Middle-Aged High Spenders	10%	UGX 500	2025-05-08
1007	Customer 8	Young, Moderate-Income Shoppers	10%	UGX 500	2025-05-01
1008	Customer 9	Middle-Aged High Spenders	10%	UGX 500	2025-05-08
1009	Customer 10	Middle-Aged High Spenders	10%	UGX 3,000	2025-05-07