

Customer Segmentation Report 2025-04-18 02:56

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Key Metrics

| | |
|-----------------------|---------|
| Total Customers | 7 |
| Churn Risk Percentage | 0.0% |
| High Spenders | 0 |
| Avg Predicted Value | UGX 642 |

Customer Sample (Top 10)

| ID | Name | Segment | Churn Risk | Predicted Value | Next Purchase |
|------|------------|---------------------------------|------------|-----------------|---------------|
| 1000 | Customer 1 | Middle-Aged High Spenders | 10% | UGX 1,500 | 2025-04-13 |
| 1001 | Customer 2 | Young, Moderate-Income Shoppers | 10% | UGX 500 | 2025-05-05 |
| 1002 | Customer 3 | Middle-Aged High Spenders | 10% | UGX 500 | 2025-04-25 |
| 1003 | Customer 4 | Middle-Aged High Spenders | 10% | UGX 500 | 2025-05-05 |
| 1004 | Customer 5 | Young, Moderate-Income Shoppers | 10% | UGX 500 | 2025-04-30 |
| 1005 | Customer 6 | Middle-Aged High Spenders | 10% | UGX 500 | 2025-04-19 |
| 1006 | Customer 7 | Middle-Aged High Spenders | 10% | UGX 500 | 2025-05-08 |